

2020-2021 Kentucky HOSA Program of Work

Mission Statement: The mission of the 2020-2021 Kentucky HOSA Officer Team is to keep an open line of communication with the Kentucky HOSA delegation, especially due to the global pandemic and lack of in-person communication and interaction. It will be our goal to spread information with chapters via email, newsletters, and social media posts along with completing and following a cohesive program of work.

<p style="text-align: center;">July 2020</p> <ul style="list-style-type: none"> -Participate in Career Technical Education Summer Program (Officers) <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -Thanks for attending ILC -Congratulations to our Kentucky winners -Summer Conference report 	<p style="text-align: center;">January 2021</p> <ul style="list-style-type: none"> -Ensure that second semester affiliation matches or exceeds first semester affiliation (Ella) -Begin year by reiterating National Service Project and community service goals (Officers) -Revise mission statement and team values as necessary (Officers) <p>Scholarship Committee: (Marisa)</p> <ul style="list-style-type: none"> -New social media challenge -Keep members engaged -Start finalizing the fundraisers and challenges -Give an update to advisors <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -Blood donor month -Community service ideas -SLC registration -Study for Competitive Events -State Office information -Happy New Year
<p style="text-align: center;">August 2020</p> <ul style="list-style-type: none"> -Contribute to National Service Project through “Dollars for Scholars” affiliation initiative (Marisa) -Hold Pumpkin Creek council meeting - August 14-16 (Executive Council) -Decide upon KLTi alternatives (if any) during Pumpkin Creek council meeting (Officers) <p>Membership Committee: (Ella)</p> <ul style="list-style-type: none"> -Contact Mrs. Bullock and Mrs. Weaver for monthly membership breakdown for local chapters <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -New school year -Advisor and new year information -Generalized HOSA information 	<p style="text-align: center;">February 2021</p> <ul style="list-style-type: none"> -Host statewide chapter work-day. This involves local chapters participating in a health-related service project, along with the state officers, and the event being publicized to gain awareness for community service (Officers) -Attend SLD and plan for upcoming State Leadership Conference - February 8-11 (Executive Council) -Inform local legislators of issues pertaining to CTE and CTSOs in Kentucky - February 11 (Officers) <p>Scholarship Committee: (Marisa)</p> <ul style="list-style-type: none"> -Finalize and finish all fundraisers -Send out a final update email to advisors -Get all recognized school names who raised the most money to be recognized at state <p>Social Media: (Esmer)</p>

	<ul style="list-style-type: none"> -SLC promotion -Tips and tricks -SLD report
<p style="text-align: center;">September 2020</p> <ul style="list-style-type: none"> -Officers attend GLA session one virtually - September 12 (Officers) -Inform our respective legislators of the current issues KY HOSA and CTEs are facing (Officers) <p>Scholarship Committee: (Marisa)</p> <ul style="list-style-type: none"> -Finalize ways to fundraise money for the scholarships as well as social media challenges to keep members engaged -Decide on one main fundraiser as well as two backups -Get fundraisers up and going Put out a social media challenge <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -KLTi awareness -WLA post -Ways to interact -Can send get well cards to patients at a children’s hospital 	<p style="text-align: center;">March 2021</p> <ul style="list-style-type: none"> -Host SLC, install new executive council upon final council meeting and have adequate resources prepared for them - March 11-13 (Executive Council) -Contribute to the National Service Project through unique fundraiser held during SLC <p>Scholarship Committee: (Marisa)</p> <ul style="list-style-type: none"> -Recognize all top fundraising schools -Get materials regarding committee chair responsibilities ready to pass over to new secretary <p>Alumni Committee: (Makayla)</p> <ul style="list-style-type: none"> -Plan and host alumni reception for SLC attendants <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -Prepare for SLC -Countdown -Candidates -Stories -Dress code for SLC
<p style="text-align: center;">October 2020</p> <ul style="list-style-type: none"> -Attend KLTi or alternative -Strengthen the leadership ability of local officers in hopes that this will translate to the greater involvement at the local chapter level -Contribute to the National Service Project through “pie in the face” initiative -Attend GLA sessions two and three virtually - October 3 and 24 (Officers) <p>Scholarship Committee: (Marisa)</p> <ul style="list-style-type: none"> -Reach out to chapters and give updates on fundraisers and social media challenges -Hear from advisors to see if members are participating or not -New social media challenge <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -KLTi countdown -Breast Cancer Awareness month -Ways to interact and address awareness month 	<p style="text-align: center;">April 2021</p> <ul style="list-style-type: none"> -KY HOSA deadline for ILC hotel registrations - April 15 -Deadlines for ILC items -Hold Pumpkin Creek meeting - April 9-11 (Executive Council) -Draft new Program of Work, mission statement, and team values before, during, or after council meetings (Future POW committee chair) <p>Scholarship Committee:</p> <ul style="list-style-type: none"> -Turn over all materials to new secretary <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -Thanks for attending SLC -Pumpkin Creek report -Promote alumni -ILC registration

<p>-Can send cards to breast cancer patients</p>	
<p style="text-align: center;">November 2020</p> <ul style="list-style-type: none"> -Plan SLC during an online executive council meeting - November 10 (Executive Council) -Promote middle school competitive event updates through social media posts and widespread chapter emails -Disseminate resources and ideas for local chapters during HOSA week -Attend fourth session of GLA virtually - November 14 (Officers) <p>Scholarship Committee: (Marisa)</p> <ul style="list-style-type: none"> -Continue with monthly updates -Make sure fundraisers are still in progress -Keep members engaged -New social media challenge <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -Thanks for attending KLTI -Promote regionals, regional conference information -National HOSA week -Things to wear for each day of the week -Decide on Competitive Events 	<p style="text-align: center;">May 2021</p> <ul style="list-style-type: none"> -Preparations for ILC <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -Finals week tips -Summer Break tips, Alumni sign up -ILC -Happy Graduation -Mental Health Awareness Month
<p style="text-align: center;">December 2020</p> <ul style="list-style-type: none"> -Plan SLC during an online executive council meeting - December 8 (Executive Council) <p>Scholarship Committee: (Marisa)</p> <ul style="list-style-type: none"> -Continue with monthly updates -Keep numbers engaged -New social media challenge -Decide if we want to keep this year's scholarship application and propose it for next year or make a new application <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -Regional conferences -Happy Holidays -Ask local chapters to send us their holiday greetings -Thank you for attending regionals -State Office information -Finals/Midterm week tips 	<p style="text-align: center;">June 2021</p> <ul style="list-style-type: none"> -Attend International Leadership Conference -Network with other state chapters and their officer teams to find out what service initiatives they have planned for the coming year <p>Social Media: (Esmer)</p> <ul style="list-style-type: none"> -ILC countdown -Tips and tricks