

EXHIBITOR Levels

WE OFFER A RANGE OF EXHIBITOR LEVELS to allow you to support Kentucky HOSA students in a way that fits your needs and budget. Select from our Exhibitor tables below or contact us to put together a custom partnership.

- All monies from our exhibitors are used for KY HOSA scholarships
- Setup is at 8:00 am; exhibit time is from 8:30 am - 3:30 pm
- A welcome brochure with logistics and details will be provided to all exhibitors after close of registration in December of the year preceding the State Leadership Conference.
- Lunch/refreshments are not provided but are available onsite at the hotel
- If your level includes literature placement, it **MUST** be delivered by Jan. 15th immediately preceding the State Leadership Conference.

Susan Readnower
Kentucky Department of Education
300 Sower Blvd. - 5th Floor
Frankfort, KY 40601

- If your level includes social media acknowledgement, email a digital file of your logo to kyhosa@education.ky.gov

Write "social media logo" in the subject line

- Space in the Exhibit Hall is limited. Lower level tables and/or late registrations may be placed in the hallway outside the Exhibit Hall if the spots become filled
- Organizations requiring KYHOSA Staff to provide documentation or resources that exceed what is usually required from our exhibitors may be charged more than the listed amount
- Registration fees are due by Dec. 31st of the year preceding the State Leadership Conference. You will be invoiced for payment via contact email provided in your registration

Elite

\$2500

- *There are only two (2) Elite Exhibitor tables available.* These will be given to the first two organizations to submit the response forms, after which the option will be removed from the form
- 5 - 8 minute speaking opportunity during an Opening Session (times vary based on SLC agenda each year)
- Email introduction from organization provided to Kentucky local advisors through one weekly email communication from KY HOSA state advisor
- Organization logo printed on the back of conference T-shirts (monochromatic, jpeg must be emailed to kyhosa@education.ky.gov by Jan. 15th, immediately preceding the State Leadership Conference. (write "T-shirt logo" in the subject line)
- Exhibitor Table and Educational Symposium slot for 4 people
 - o Educational symposiums will be available Friday 9 am - 3 pm and Saturday morning as 45 minute sessions for students to attend when not competing
 - o Contact Jennifer Wilson (jennifer.wilson@pulaski.kyschools.us) to discuss by Jan. 15th immediately preceding the State Leadership Conference to avoid forfeiting this opportunity
- Competitive Event Platinum Sponsor: Written acknowledgement of sponsorship at competition location and verbal acknowledgment at awards recognition
 - o Can choose event if responding by Jan 15th immediately preceding the State Leadership Conference
- Company brochure/literature of the current year placed in HOSA SLC advisor registration packet
 - o Must be provided by sponsor to KY HOSA by Jan. 15th immediately preceding the State Leadership Conference.

Platinum

\$1500

- Exhibitor Table and Educational Symposium slot for 4 people
 - Educational symposiums will be available Friday 9 am - 4 pm and Saturday morning as 45 minute or 1 hour sessions for students to attend when not competing
 - Contact Jennifer Wilson (jennifer.wilson@pulaski.kyschools.us) to discuss by Jan. 15th immediately preceding State Leadership Conference to avoid forfeiting this opportunity
- Competitive Event Platinum Sponsor: Written acknowledgement of sponsorship at competition location and verbal acknowledgment at awards recognition
 - Can choose event if responding by Jan 15th immediately preceding State Leadership Conference
- Organization logo printed on the back of conference Tshirts (monochromatic, jpeg must be emailed to kyhosa@education.ky.gov by Jan. 15th, immediately preceding the State Leadership Conference. (write "T-shirt logo" in the subject line)
- Company brochure/literature of the current year placed in HOSA SLC advisor registration packet
 - Must be provided by sponsor to KY HOSA by Jan. 15th immediately preceding State Leadership Conference

Gold

\$1000

- Acknowledgement on KY HOSA social media during SLC (a high-traffic interval)
- Exhibitor Table for 2 people
- Competitive Event Gold Sponsor: Written acknowledgement of sponsorship at competition location
 - Can choose event if responding by Jan 15th immediately preceding State Leadership Conference
- Acknowledgement on KY HOSA social media during SLC (a high-traffic interval).

Silver

\$500

- Exhibitor Table for 2 people
- Acknowledgement on KY HOSA social media during SLC (a high-traffic interval).

Bronze

\$250

- Exhibitor Table for 2 people

SPONSORSHIP Levels

WE OFFER A RANGE OF SPONSORSHIP OPTIONS to allow you to support Kentucky HOSA students in a way that fits your needs and budget. The benefits of sponsoring include a bronze level exhibitor table, placing your organizational logo on promotional or conference items, receiving recognition during the opening and closing sessions, and posts on KY HOSA social media during SLC, which is a high-traffic time. You can select from our Sponsorship Packages below, or contact us to put together a custom partnership option. For any option, you can either provide the item to KY HOSA or provide the funds for the item to be purchased. We anticipate 2,500+ students and 200+ advisors at the KY HOSA State Leadership Conference.

If you would rather provide funds, they must be received no later than September 30th for Regional Conference items and December 31st of the year preceding the State Leadership Conference for SLC and KCTE items. If providing the items directly, they must be delivered no later than January 15th immediately preceding the State Leadership Conference to:

Susan Readnower
Kentucky Department of Education
300 Sower Blvd. - 5th Floor
Frankfort, KY 40601
502-564-4286 x4211
Fax: 502-564-4800

susan.readnower@education.ky.gov

If you would like a higher level exhibitor table, please fill out the google form again and purchase the level of exhibitor table that fits your needs. Check and credit card payments are accepted. You will be invoiced via the contact email provided in your registration.

Item	Description	Cost
Silent Disco	This social networking event is a student favorite, and you will find more than a few advisors dancing the night away as well! Provide some of your organizational promotional materials for us to post and allow us to credit you with the most popular event of SLC.	\$4,500
Name Badges/ Lanyards	Participants are required to wear name badges/lanyards throughout the conference. Showcase your company/organization by displaying your organization information on badge holder/lanyard combinations of your choice.	TAKEN by University of Louisville School of Public Health
Regional/ SLC Conference Medals	Purchase or provide 1st, 2nd, & 3rd place medals for our regional conference competitors. Any number or amount is appreciated, as these conferences are fairly early in development. These take place in Nov. and Dec., so these items/funds are needed by Sept. 30th	\$5 per medal

Item	Description	Cost
SLC Conference T-Shirts	Your organization can provide part or all of the cost of SLC attendee conference t-shirts, which will be worn during the conference. As the HOSA branding is national, we will design the main component. KY HOSA can accept multiple partners for this partnership.	up to \$14,000
Conference Bags	Your organization can provide bags for SLC attendees. You choose the bags, the designs, and the colors. Examples could include providing canvas bags for advisors and string bags for students, or identical cloth bags for all attendees.	Varies
SLC Promotional Conference Gifts	You can provide a promotional gift for State Leadership Conference attendees. You can place your logo on the gifts to promote your organization. These may include water bottles, power banks, earbuds, or other similar items.	Varies
KCTE Promotional Conference Gifts	You can provide a promotional gift for our summer KCTE conference attendees. This is for our advisors only, and we anticipate approximately 250 advisors. You can place your logo on the gifts to promote your organization. These may include water bottles, throws, backpacks, or other similar items.	Varies
Photo Booth	Another popular social networking event at SLC! Provide your promotional materials for us to post around the photo booth, and include some props for the students to use in their shots. The photo booth is available Friday evening and Saturday morning, which would give an organization a lot of exposure.	\$700
Off Site Bus	Several Competitive Events are held off campus of the conference hotel, due to space restrictions. You could sponsor the cost of providing transportation for these competitors to the off-site facility (usually a nearby university), which would entail the fuel for 5-10 miles and a driver for a day.	Will depend on buses used
Service Project Supplies	We have various service projects planned for our members while they are not competing or participating in symposiums. Organizations can donate supplies or funds for these projects, such as fabrics for no sew blankets, socks for NICU sock lovies, worry stone painting, and toiletry kits.	Varies
Advertise on KY HOSA's website	Your organization can advertise on the banner of the KY HOSA website, which is viewed by KY HOSA advisors, members, and other organizations who are interested in supporting and working with KY HOSA. Contact Susan Readnower	Varies

	(susan.readnower@education.ky.gov) for cost, duration of advertisement, and other details.	
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Item	Description	Cost
T-shirt logos	Have your logo placed on the back of our conference T-shirts (monochromatic); jpeg of logo must be sent to kyhosa@education.ky.gov by Feb.1 immediately preceding the State Leadership Conference. Please write "T-shirt logo" in subject line.	\$100
Judge gifts	\$15 appreciation gifts for those that generously volunteer to judge the competitive events during our State Leadership Conference. We utilize approximately 90 judges to cover all competitive events efficiently,	\$1,350
CTE attire	You can provide polos for the personnel serving as Competitive event staff (event managers, lieutenants, coordinators) so that they can be easily identified by others.	\$1,500
Alumni reception	You can provide the items or funds for a light reception that is held for our current KY HOSA alumni, approximately 50-75 alumni expected to attend (funds needed to be provided to Susan Readnower. susan.readnower@education.ky.gov , or items delivered to Susan Readnower at Crowne Hotel Airport, Louisville, KY in March of the current SLC year.	\$200-\$300