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## SOLAR ENERGY + ECONOMIC DEVELOPMENT + ENVIRONMENTAL STEWARDSHIP

Dig into all things agrivoltaics at the 2nd annual Solar Farm Summit landing once again next to O'Hare International Airport in the heart of North America's heartland for 3 difference-making days of instructive, illuminating and inspiring dual-use development programming July 8-10, 2024! Discover the enormous potential of a new kind of double harvesting that is pairing solar power and agriculture into powerful symbiotic systems of combined production, network with hundreds of attendees and experts, and engage the largest agrivoltaics exhibition in North America via a supersized 2024 Solar Farm Summit (SFS24) at the Loews Chicago O'Hare Hotel (5300 N River Rd, Rosemont, IL 60018).

SFS24 attendees can expect an immersive solar energy, land use and dual-use experience of the very highest educational caliber. SFS24's syllabus-style program builds from entry-level land-based solar development, energy markets, and basics of environment and development; to details of an agrivoltaic project's lifecycle from conception through construction, operation and decommissioning; to case studies, policy, government programs, grants and financing, community engagement, land recycling, and advanced topics in applied agrivoltaics; as well as focused workshops and Q&A forums.

Importantly, all the intellectual capital in SFS24's high-impact program, including every presentation, will be aggregated with other reference materials submitted by speakers & sponsors into the SFS24 Conference Archive, a digital compendium prepared post event and published free to all attendees.

Beyond the sessions, a supercharged SFS24 social experience will feature 12 scheduled networking opportunities, including hot breakfasts and lunches together each day, and beginning with an official welcome happy hour the evening of 7/8 when the Poster Gallery and Premium Exhibition opens!

Over 3 electric days, many hundreds will gather for this uncommonly collaborative cross-continental assembly representing an eclectic cross-section of disciplines: non-profit professionals, landowners, farmers & ranchers, agronomists, conservationists, real estate & environmental professionals, solar developers, attorneys, engineers, investors, utilities, policy makers, economic developers, as well as state & federal gov't staff. There will be no better opportunity in North America in 2024 to dive into this land use renaissance, steep oneself in working agrivoltaics knowledge, connect with world class solar pros, and plug into a live, in-person agrivoltaics network all in a single event space!

And happening alongside SFS24 is the first ever North American Agrivoltaics Awards, the highly anticipated public competition recognizing the continent's best projects and persons, and celebrating them during a dedicated awards ceremony and reception (ticketed separately).

Join the SFS community July 8-10 for 3 brilliant days of education, inspiration, and interpersonal connection at the stunning, sustainability-conscious Loews Chicago O'Hare Hotel, just a free shuttle away from O'Hare International Airport and mere blocks from the CTA Blue Line. Plug yourself into the absolutely revolutionary practice of pairing of solar power + agricultural production and meet the real people already doing it at North America's Agrivoltaics Expo, the 2024 Solar Farm Summit!

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# **2024 SOLAR FARM SUMMIT PROGRAM**

Led by an elite speaker lineup of more than 70 of today's foremost practitioners, a stellar SFS24 program will offer basic 101-level instruction as well as state-of-the-art sessions. The program's high-substance approach and cosession offerings will cover the spectrum of the project life cycle from beginning to end, and from basic, need-to-knows all the way up to pro tips and best practices.

Who, then, should attend SFS24? ANYONE with an interest in the policy and practice of ground-mounted solar energy development, and EVERYONE with a specific interest in agrivoltaics or a project of their own! We encourage one and all to attend this power-packed event for applied knowledge from the industry's most capable pros, keen insights from government experts, and an expansive agrivoltaics exhibition!

## INFORMATION MODULES

#### **BUILDING THE BASICS**

Including sessions discussing:

- Intro to Agrivoltaics: How to Double the Harvest
- Ground-Mounted Solar Energy Development 101
- Pollinators 102: Solar Power for Bees & Butterflies
- Landscape of State & Federal Programs & Grants
- Landowner Primer: Solar & Land Stewardship
- ABCs of Brownfield-to-Brightfield Redevelopment

#### ADVANCED ISSUES IN AGRIVOLTAICS

Including sessions discussing:

- Solar Grazing 200: Siting Animals Under PV Panels
- Agrivoltaics 201: Crop Physiologies & Performance
- Solar Power's Conservation and Habitat Potential
- Conserving Water with Solar Construction
- Local Benefits and Community Engagement
- Solar Farming 300: Growing Under PV Panels
- Brightfields 301: Repowering Marginal Land

## AGRIVOLTAICS CASE STUDIES SOLAR POWER POLICY PANEL

## INTERACTIVE MODULES

#### ELECTRIC EXPO

Up to 75 exhibitors will host a diverse & dynamic expo floor showcasing a wide array of products, technologies and services from around the world.

#### SUPERCHARGED NETWORKING

12 official networking activities offer immersive experience & supercharged connection potential.

FARMERS & RANCHERS TOWN HALLS Interactive open forums featuring experts fielding audience guestions in guided Q&A.

### WORKSHOPS & TECHNICAL ASSISTANCE

Hands-on instruction in long-form sessions providing technical and practical guidance in focused areas, e.g. grant writing & permitting.

#### SITE COMBINE

Get land scored for solar potential by entering basic info into the SFS24 Sites Combine.

### POSTER GALLERY

NORTH AMERICAN AGRIVOLTAIC AWARDS

## **CONFERENCE ARCHIVE\*** — OFFICIAL SFS24 REFERENCE BINDER

Follow up resource compendium bundled digitally and sent some weeks following the event's conclusion as reference material and resource guide.

#### INCLUDES:

#### ALL SFS24 PRESENTATIONS

All presenter materials incl. slides, links & worksheets.

#### RECOMMENDED RESOURCES

An index of solar development and agrivoltaics resources and research selected by hosts, speakers, sponsors and other solar professionals to help build solar knowledge and advance the state of the art.

#### INFORMATION SHEETS

A collection of articles, summary pages, studies, flyers & reference materials nominated by participating gov't entities, solar companies and professionals, including speakers, exhibitors & sponsors.

\*Official SFS24 Conference Archive is FREE to every registered attendee before being made public!

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INFORMATION AND REGISTRATION AVAILABLE AT SOLARFARMSUMMIT.COM





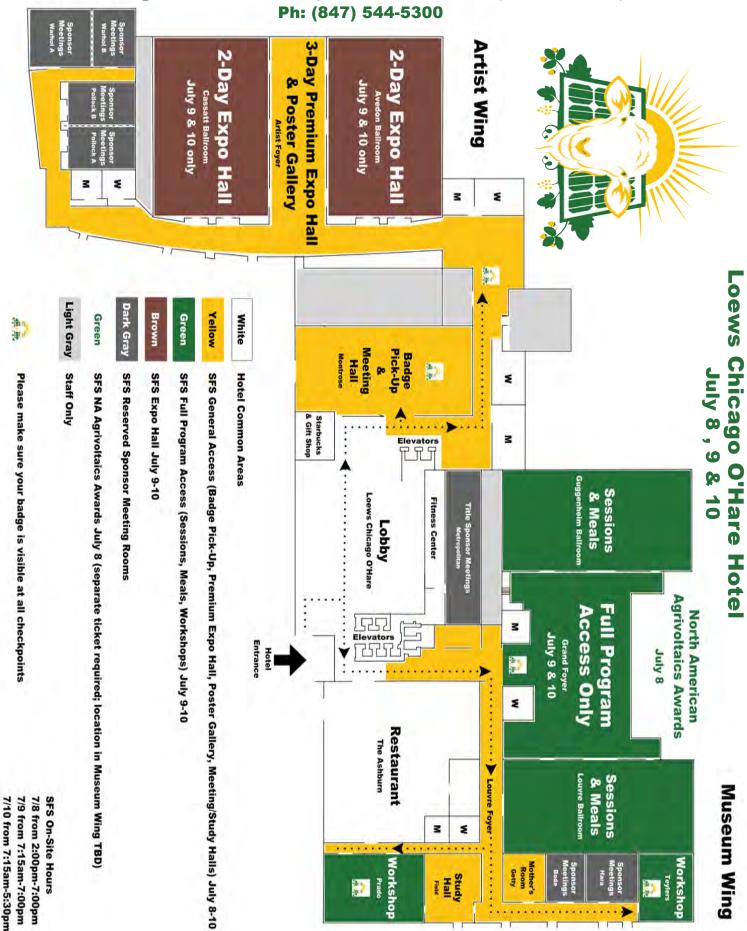
\* NAA AWARDS CEREMONY AND RECEPTION IS A STAND-ALONE EVENT AND TICKETS TO ATTEND MUST BE PURCHASED SEPARATELY.

## 2024 SOLAR FARM SUMMIT SCHEDULE SFS24 SCHEDULE BELOW IS TENTATIVE AND SUBJECT TO CHANGE

Day 1 – 7/8							
2:00pm	On-Site Check-In Opens						
3:00pm– 6:00pm	Poster Gallery & Premium Expo Open						
4:30pm– 5:30pm	Day 1 Welcome Happy Hour Located on-site at the Loews Chicago O'Ha Beverages & hors d'oeuvres included w/full		lay <mark>exp</mark> o pa <mark>ss</mark> .				
5:30pm– 7:00pm	North America's Agrivoltaics Aw Separate ticket purchase required.	ards & Cockta	il Reception				
7pm+	Dinner On Your Own						
7pm– 9pm+	After Hours Networking Event Sponsored or Cash bar						
Day 2 – 7/9		Day 3 – 7/10					
7:15am	Doors & Check-In Open	7:15am	Doors & Check-In Open				
7:30am– 8:30am	Networking Breakfast	7:30am- 8:30am	Networking Breakfast Included w/full registration only				
8:20am	Welcome Remarks	8:30am	Featured Speakers				
8:30am	Featured Speakers	9:00am	Exhibit Halls Opens				
9:00am	Exhibit Halls Opens	9:00am	Educational Sessions				
9:00am	Educational Sessions	10:25am	Beverage & Networking Break				
10:25am	Beverage & Networking Break	10:45am	Educational Sessions				
10:45am	Educational Sessions	10:45am	Workshops				
10:45am	Workshops	12:00pm	Networking Lunch Included w/full registration only				
12:00pm	Networking Lunch	1:00pm	Featured Fireside Chats				
	Included w/full registration only	1:45pm	Beverage & Networking Break				
<b>1:00pm</b> 1:45pm	Featured Fireside Chats Beverage & Networking Break	2:00pm	Educational Sessions				
2:00pm	Educational Sessions	2:00pm	Workshops				
2:00pm		3:30pm	Exhibit Hall Closes				
	Workshops		Renaissance Circuit Prize Draw				
3:30pm	Farmer's Town Hall Forum	3:30pm	Rancher's Town Hall Forum				
4:30– 6:30pm	<b>Day 2 Double Happy Hours</b> Beverages & hors d'oeuvres included w/full registration, 2-day and 3-day expo passes	4:30pm- 5:30pm	Day 3 Speakers Happy Hour Beverages & hors d'oeuvres included w/full				
6:30pm	Exhibit Hall Closes		registration only.				
6:30pm+	Dinner On Your Own	5:30pm	2024 Solar Farm Summit Concludes				
7pm– 9pm+	After Hours Networking Event Sponsored or Cash bar	5:45pm+	After Party Networking Event Sponsored or Cash bar				

**INFORMATION AND REGISTRATION AVAILABLE AT SOLARFARMSUMMIT.COM** 

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## **2024 SOLAR FARM SUMMIT EXHIBITION**

PLUG INTO AGRIVOLTAICS' MOST ENGAGED, ECLECTIC & ACTION-ORIENTED AUDIENCE

Put your brand at the heart of the action of the year's most dynamic & difference-making agrivoltaics event! Exhibitorship is the unique opportunity to plug into the electric in-person experience the Solar Farm Summit is known for! Attendees will again be encouraged to meet w/a minimum # of exhibitors on the **Renaissance Circuit** to enter a drawing to win prizes, t-shirts, merch and tickets to attend SFS25.

#### **Premium 3-Day Exhibitorships in the Artist Foyer** | 10 X 8 — \$4,500\* — Limit 9

#### Extra Day's Engagement in Prime Location

-Premium spaces will be located in the Artist Foyer (marked blue and red on the expo map) and the ONLY spaces open the afternoon/evening of July 8 with the **Poster Gallery** and Day 1 Happy Hour **Includes** 

-One 10x8 or 10x6 exhibition space (with additional buffer space), one 6-foot table and two chairs -Branded **Renaissance Circuit** stickers with your logo (optional)

#### Access & Attendee List

-2 3-day expo passes

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference Brand Visibility and Recognition

-Elevated logo placement in printed program, on screen, on website, in emails and social media. -Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards) -"Exhibitor" ribbons for name badges of organization's attendees

#### **Online Engagement**

-Company listed in virtual Exhibitor Hall on the SFS website

-Company job board listed on SFS website

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials) -Featured SFS24 archive logo placement, a half page advert, and repeated stylized section breaks

#### 3-Day Outdoor Equipment Exhibitorship | \$4,000\* — Limit 4

#### Includes Standard Exhibitorship benefits and/or:

-One "front row" parking space at the main hotel entrance to park and/or display a vehicle or equipment -3 3-day expo passes

#### **2-Day Corner Exhibitorship in "A" & "C" Ballrooms** | 20 x 10 — \$5,500\* — Limit 4 Includes Standard Exhibitorship benefits and/or:

-One 20x10 exhibition space (marked purple on the expo map), with one 6-foot table and three chairs -3 3-day expo passes

#### 2-Day Feature Exhibitorship in "A" & "C" Ballrooms | 13 x 10 — \$4,000\* — Limit 4 Includes Standard Exhibitorship benefits and/or:

-One 13x10 exhibition space (marked orange on the expo map), with one 6-foot table and three chairs -3 3-day expo passes

#### **2-Day Standard Exhibitorship in "A" & "C" Ballrooms** | 10 x 10 - \$2,500\*

#### Includes

-One 10x10 exhibition space (noted in green on the Expo map), one 6-foot table and two chairs -Branded **Renaissance Circuit** stickers with your logo (optional)

#### Access & Attendee List

-2 3-day expo passes

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference Brand Visibility and Recognition

-Elevated logo placement in printed program, on screen, on website, in emails and social media. -Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards) -"Exhibitor" ribbons for name badges of organization's attendees

#### **Online Engagement**

-Company listed in virtual Exhibitor Hall on the SFS website

-Company job board listed on SFS website

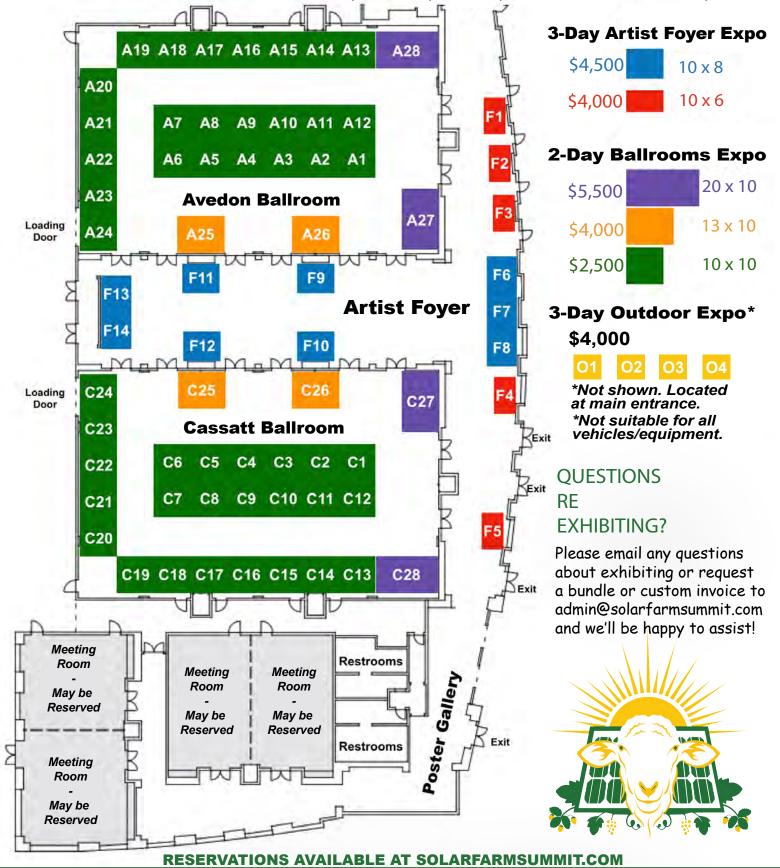
**SFS24** Conference Archive (post-SFS digital compendium with presentations + bonus materials) -Featured SFS24 archive logo placement, a half page advert, and repeated stylized section breaks

\*Multiple exhibition spaces may be reserved. May combine with sponsorship. Spaces available on a firstcome, first-served basis. Electricity and specialty labor not included. Furniture rental not included.

10 X 6 — \$4,000\* — Limit 5

## **2024 SOLAR FARM SUMMIT EXHIBITION**

SFS24 Exhibitors will be located throughout the beautiful Artist Wing of the Loews Chicago O'Hare Hotel, as depicted below. 3-Day Artist Foyer expo spaces, marked in red and blue, are the only spaces to open July 8 (Day 1) along with on-site check in and the 1st Happy Hour. 2-Day Standard Spaces (in green) and XL Spaces (in purple & orange) will be open July 9 & 10 in the ballrooms (but may set up on 7/8). Not shown, outdoor equipment spaces will be located in front of the main hotel entrance. For different color coded view of which SFS24 spaces are open when, please view the main venue map.



## SPONSOR THE 2024 SOLAR FARM SUI

Following a sellout inaugural installment in 2023 with over 500 in attendance, North America's 2nd annual agrivoltaics expo is expected to assemble many hundreds more to the Loews Chicago O'Hare Hotel July 8, 9 & 10 for 2024's most substantive, dynamic & difference-making dual-use development event—a supersized 2024 Solar Farm Summit! By sponsoring the Solar Farm Summit, you and your brand will connect directly to this emergent industry's most-engaged professionals and most-active participants. If you're in the business of agrivoltaics or ground-mounted solar development, don't miss the opportunity to make your mark on this unique gathering of practitioners, doers and decision-makers!



#### Title & Happy Hours Sponsor — \$25,000 — Limit 1

#### Access & Attendee List

- -6 full pr attend SFS24 (10% discount for additional intra-organization passes)
- -6 passe d the North American Agrivoltaics Awards
- -1 preattendee list primer with first/last name & company/organization, 1 post-conference Bran & ition
- -Th vill be "brought to you by" the Title Sponsor, topping all billing onar Farr n expo hall, 1 in session foyer) "hosted by" Title Sponsor ree on-sit .pp gram, on screen, on website,\* in emails and social media logo ian i logo placement on screen during the event -Du 1C( en throughout event by emcee, incl. prepared message

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- Spons -Repea Sitk led nam
- -Exclusive le
- -Option to prov
- -Custom artwork (p. dy -Sponsor ribbons for name

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ust register separately w/sponsor codes)

- Engagement & Interaction
- -All three (3) on-site Happy Hour
- -Complimentary premium exhibitorship
- -Private meeting room to use for on-site Lusi
- -Display 1 poster in the on-site Poster Gallery
- -Website advert pre- and post-event\* (creative and
- -Add flier/insert into attendee folders (creative and copy yo
- -Title Sponsor's job board listed on SFS website\*

#### Speaking\*\*

- -1 open session to title and feature your selection of speakers (organ
- -1 featured/keynote speaking opportunity, including 1 introductory speak
- -1 educational speaking opportunity to be placed in a foundational syllabus sessi other professionals, as appropriate

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-Pre-event marketing email and press release priming your sessions/speakers; AND a post-event email

SFS24 Conference Archive (post-SFS digital compendium with presentations + bonus me .als)\* -Top archive logo placement, plus title page, full page advert and repeated branded section breaks -Contribute 10 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

ed w/printed pop-up display o vailability)

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Tiered Sponsor Benefits	Terawatt	Gigawatt	Megawatt	Kilowatt	Watt
Price	\$12,000	\$6,000	\$3,000	\$2,000	\$1,000
Available	4	8	unlimited	unlimited	unlimited
Access & Attendee List					
Full passes to attend SFS24	3	2	1		
Discount for additional intra-organization passes	1 <mark>0</mark> %	10%			
Passes to attend the North American Agrivoltaics Awards	3				
pre-conference attendee list primer with first/last name & company/organization,		~			$\checkmark$
Brand Visibility & Recognition					
Exclusive table top displays placed prior to your branded breakfast or lunch & left n place a half day					
.ogo placement in printed program, on screen, on website,* in emails and social nedia	Premium	Featured	Elevated		$\checkmark$
Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Aarketing Cards)				$\checkmark$	$\checkmark$
Sponsor ribbons for name badges of organization's attendees				~	$\checkmark$
Ingagement & Interaction					
Complimentary premium exhibitorship, choice of exhibiting spaces (subject to availability)					
l exclusively-branded breakfast or lunch "brought to you by" Terawatt Sponsor, ncluding printed logo placement in the SFS24 program (subject to availability, total of 4 available)					
exclusively-branded session foyer break w/ coffee & tea service (4) noted w/ brinted displays or town hall (4) "brought to you by GW Sponsor," incl. printed blacement in the program					
Vebsite advert pre- and post-event* (creative and copy you provide)					
Add flier/insert into attendee folders (creative and copy you provide; SFS printed or ore-ship)					
Display 1 poster in th <mark>e on-</mark> site Poster Gallery		$\checkmark$			
Company/Organization job board listed on SFS website*				$\checkmark$	$\checkmark$
peaking**					
featured speaking opportunity during your branded breakfast or lunch (<12 mins), or other session					
educational speaking opportunity to be placed in a foundational syllabus session with a mix of other professionals, as appropriate					
Pre-event marketing email and press release priming your sessions/speakers; ND a post-event email					
nclusion in a pre-event marketing email that primes your speaking opportunity					
FS24 Conference Archive (post-SFS digital compendium with pres	entations +	bonus mat	erials)*		
rchive logo placement and repeated branded section breaks	Premium	Featured	Elevated		$\checkmark$
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive	5	4	3	2	1
All SES24 snopsorships will carry forward into a robust follow through period post					

\*All SFS24 sponsorships will carry forward into a robust follow through period post-event (until SFS25) which will lead with publication of the SFS24 Conference Archive and persist online and on social media.

\*\*A<mark>ll SF</mark>S24 program planning must be ap<mark>proved</mark> by SFS in advance

Questions? Bundle or custom invoicing? Contact us via email at admin@solarfarmsummit.com

## SPONSORSHIPS TO POWER UP YOUR SOLAR PRESENCE

Terawatt Sponsor — \$12,000 — Limit 4 — Breakfasts (2) & Lunches (2)

#### Access & Attendee List

- -3 full passes to attend SFS24 (10% discount for additional intra-organization passes)
- -3 passes to attend the North American Agrivoltaics Awards

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference

#### **Brand Visibility & Recognition**

-Exclusive table top displays placed prior to your branded breakfast or lunch & left in place a half day -Premium logo placement in printed program, on screen, on website,\* in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor codes)

#### **Engagement & Interaction**

-1 exclusively-branded breakfast or lunch "brought to you by" Terawatt Sponsor, including printed logo placement in the SFS24 program (subject to availability, total of 4 available)

- -Complimentary premium exhibitorship, choice of exhibiting spaces (subject to availability)
- -Display 1 poster in the on-site Poster Gallery
- -Website advert pre- and post-event\* (creative and copy you provide)
- -Add 1 pg flier/insert into attendee folders (creative and copy you provide; SFS printed or pre-ship) -Company job board listed on SFS website\*

#### Speaking\*\*

- -1 featured speaking opportunity during your branded breakfast or lunch (<12 mins), or other session
- -1 educational speaking opportunity to be placed in a foundational syllabus session with a mix of other professionals, as appropriate
- -Pre-event marketing email that primes your session and/or speaker(s)

SFS24 Conference Archive (post-SFS digital compendium with presentations + bonus materials)\* -Premium SFS24 archive logo placement, a full page advert, and repeated branded section breaks -Contribute 5 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

### Gigawatt Sponsor — \$6,000 — Limit 8 — Session Coffee Breaks (4) & Town Halls (4)

#### Access & Attendee List

-2 full passes to attend SFS24 (-10% discount for additional intra-organization passes)

#### -1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference **Brand Visibility & Recognition**

-Featured logo placement in printed program, on screen, on website,\* in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor codes)

#### Engagement & Interaction

-1 exclusively-branded session foyer break w/coffee & tea service noted w/printed displays (4) or town hall (4) "brought to you by GW Sponsor," incl. printed placement in the program (total of 8 available) -Display 1 poster in the on-site Poster Gallery

-Company job board listed on SFS website\*

#### Speakina\*\*

-1 educational speaking opportunity to be placed in a foundational syllabus session with a mix of other professionals, as appropriate, or in your branded town hall session

-Inclusion in a pre-event marketing email that primes your speaking opportunity

SFS24 Conference Archive (post-SFS digital compendium w/presentations + bonus materials)\* -Featured SFS24 archive logo placement, a half page advert, and repeated stylized section breaks -Contribute 4 branded/non-branded info materials, resources, etc. to the Conference Archive

\*All SFS24 placement will carry forward into a robust follow-through period postconference (until SFS25).

\*\*All SFS24 program planning must be approved by SFS in advance.

Questions? Bundle or custom invoicing? Contact us via email at admin@solarfarmsummit.com

## **SPONSORSHIPS TO POWER UP YOUR PRESENCE CONT...**

#### Megawatt Sponsor — \$3,000

#### Access & Attendee List

-1 full pass to attend SFS24 in its entirety (-15% discount for additional intra-organization passes)

#### -1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference Brand Visibility & Recognition

-Elevated logo placement in printed program, on screen, on website,\* in emails and social media -Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor codes)

#### Engagement & Interaction

-Company job board listed on SFS website\*

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials)\* -Elevated SFS24 archive logo placement, a quarter page advert, and repeated section breaks -Contribute 3 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

#### Kilowatt Sponsor — \$2,000

#### Access & Attendee List

-15% discount for intra-organization passes

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference Brand Visibility & Recognition

-Logo placement in printed program, on screen, on website,\* in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor code)

#### **Engagement & Interaction**

-Company job board listed on SFS website\*

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials)\* -SFS24 archive logo placement and repeated section breaks

-Contribute 2 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

#### Watt Sponsor — \$1,000

#### Access & Attendee List

-15% discount for intra-organization passes

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference Brand Visibility & Recognition

-Logo placement in printed program, on screen, on website,\* in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor code)

#### Engagement & Interaction

-Company job board listed on SFS website\*

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials)\* -SFS24 archive logo placement

-Contribute 1 branded/non-branded info material, flyer, resource, etc. to the Conference Archive

### **SPECIFIC BRANDING AND PLACEMENT OPPORTUNITIES\***

Exhibition Hall Break Sponsor — \$3,000 — Limit 4 (2 AM Breaks, 2PM Breaks)

#### Access & Attendee List

-15% discount for intra-organization passes

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference Brand Visibility & Recognition

-Logo placement in printed program, on screen, on website,\* in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor code)

#### **Engagement & Interaction**

-1 exclusively-branded expo hall break w/coffee and tea service noted w/printed displays -Company job board listed on SFS website\*

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials)\* -SFS24 archive logo placement and repeated section breaks

-Contribute 2 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive Placements may be bundled, combined & customized. Questions? Email admin@solarfarmsummit.com!

### **SPECIFIC BRANDING & PLACEMENT OPPORTUNITIES CONT...**

#### Agrivoltaics Awards Sponsor — \$15,000 — Limit 1

Help us launch the inaugural North American Agrivoltaics Awards (NAAA) and participate in the international campaign as the solo sponsor, including the selection of the finalists and winners!

#### Access & Attendee List

-3 full passes to attend SFS24 (10% discount for additional intra-organization passes)

-6 tickets to attend the inaugural North American Agrivoltaics Awards Ceremony & Reception

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference

#### Brand Visibility & Recognition

-Preeminent logo placement in distinct North American Agrivoltaics Awards marketing campaign.

-Exclusive logo placement in printed SFS24 program, on screen, on website,\* in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees

#### Engagement & Interaction

-1 exclusively-branded awards reception "brought to you by" NAAA Sponsor, included printed logo placement in the SFS24 program (certain non-profit orgs will "co-host" the awards)

-Printed signage for the North American Agrivoltaics Awards featuring your logo

-Website advert pre- and post-event (creative and copy you provide)

-Add 1 pg flier/insert into attendee folders (creative and copy you provide; SFS printed or pre-ship) -Company job board listed on SFS website

#### Speaking & NAAA Voting\*\*

- -1 featured speaking opportunity during the NAAA reception (<5 mins)
- -1 voting seat on the NAAA committee (deciding award finalists and winners)

-Inclusion in pre-event marketing email

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials) -Premium SFS24 archive logo placement, a full page advert, and repeated branded section breaks -Contribute 5 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

### Branded Workshop Sponsor — \$6,000 — Limit 8

Interested in hosting a focused long-form, tutorial-style session on topics such as grant writing, finance, community engagment, engineering, law, or land use/management? Let's team up and roll our sleeves up to build a comprehensive session of high utility in a dedicated room (with floor-to-ceiling windows).

#### Access & Attendee List

-2 full passes to attend SFS24

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference

#### Brand Visibility & Recognition

-Branded workshop handout (provided by the Workshop Sponsor)

-Logo placement in printed program, on screen, on website, in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees

#### Speaking\*\*

-2 educational speaking opportunities in your branded workshop session

-Inclusion in a pre-event marketing email that primes your workshop

#### Engagement & Interaction

-Provide the table pop-up displays for 1 workshop room to be displayed during your workshop -Company job board listed on website

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials) -Featured SFS24 archive logo placement, a half page advert, and repeated stylized section breaks -Contribute 4 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

\*Placements may be bundled, combined & customized.

\*\*All SFS24 program planning must be approved by SFS in advance.

Questions? Bundle or custom invoicing? Contact us via email at admin@solarfarmsummit.com

### **SPECIFIC BRANDING & PLACEMENT OPPORTUNITIES CONT...**

#### Wi-Fi Sponsor — \$6,000 — Limit 1

#### Access & Attendee List

-2 full passes to attend SFS24 in its entirety (-15% discount for additional intra-organization tickets) -1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference **Brand Visibility & Recognition** 

-"Free" high speed on-site Wi-Fi made available to attendees with branded password

-Branded 1-page conference folder insert featuring Wi-Fi password, your logo, and tagline or message -Logo placement in printed program, on screen, on SFS website, in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor codes) Engagement & Interaction

-Display 1 poster in the on-site Poster Gallery

-Company job board listed on website

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials) -Featured SFS24 archive logo placement, a half page advert, and repeated stylized section breaks -Contribute 4 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

### Sustainability Sponsor — \$6,000 — Limit 1

#### Access & Attendee List

-2 full passes to attend SFS24 in its entirety (-15% discount for additional intra-organization tickets)

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference Brand Visibility & Recognition

-Branded 1-page conference folder insert featuring conference sustainability information, initiatives and guidelines, your logo, and tagline/message (produced by SFS)

-Logo placement in printed program, on screen, on website, in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)

-Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor codes) **Engagement & Interaction** 

-Option to provide attendees with link(s) to contribute to chosen charity/nonprofit or offset platform -Display 1 poster in the on-site Poster Gallery

-Company job board listed on website

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials) -Featured SFS24 archive logo placement, a half page advert, and repeated stylized section breaks -Contribute 4 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

#### Poster Gallery Sponsor — \$6,000 — Limit 1

#### Access & Attendee List

-2 full passes to attend SFS24 in its entirety (-15% discount for additional intra-organization tickets) -1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference **Brand Visibility & Recognition** 

-Branded 1-page conference folder insert showcasing SFS24 Poster Gallery featuring your logo and tagline or message (produced by SFS), e.g. "Poster Gallery brought to you by (PG Sponsor)"

-Logo placement in printed program, on screen, on website, in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards) -Sponsor ribbons for name badges of organization's attendees (must register separately w/sponsor codes)

#### Engagement & Interaction

-Display 1 poster in the on-site Poster Gallery

-Company job board listed on website

**SFS24 Conference Archive** (post-SFS digital compendium with presentations + bonus materials) -Featured SFS24 archive logo placement, a half page advert, and repeated stylized section breaks -Contribute 4 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive Placements may be bundled, combined & customized. Questions? Email admin@solarfarmsummit.com!

### SPECIFIC BRANDING & PLACEMENT OPPORTUNITIES CONT...

#### Branded After-Hours/Party Sponsor — \$3,000 + Costs — Limit 3

Interested in potentially hosting the on- or off-site after hours Monday or Tuesday night, or the after party? You pick the venue, make your own food & beverage choices, and we'll promote and participate!

#### Access & Attendee List

-1 full pass to attend SFS24

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference **Brand Visibility & Recognition** 

-Logo placement in printed program, on screen, on SFS website, in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards) -Sponsor ribbons for name badges of organization's attendees

#### Engagement & Interaction

-Host that night's official After Hours (Monday or Tuesday) and/or the After Party (Wednesday) -Company job board listed on SFS website

**SFS24** Conference Archive (post-SFS digital compendium with presentations + bonus materials) -SFS24 Conference Archive logo placement and repeated section breaks

-Contribute 3 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

#### Tote Bag Sponsor — \$3,000 + Tote Bags— Limit 1

Access & Attendee List

-1 full pass to attend SFS24

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference **Brand Visibility & Recognition** 

-Logo placement in printed program, on screen, on SFS website, in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards) -Sponsor ribbons for name badges of organization's attendees

#### Engagement & Interaction

-Provide branded tote bags made available to every attendee

-Company job board listed on website

**SFS24** Conference Archive (post-SFS digital compendium with presentations + bonus materials) -SFS24 Conference Archive logo placement and repeated section breaks

-Contribute 2 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

#### Meeting Hall & Study Hall Sponsors — \$3,000 (+optional coffee/tea & snacks) — Limit 2

Brand the open access Meeting Hall (for meetings & converstations) or the Study Hall (for guiet work) with table top displays and your logo noting the relevant hall on the official conference map.

#### Access & Attendee List

-1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference **Brand Visibility & Recognition** 

-Branded Meeting Hall or Study Hall marked on the official conference map with your logo (optional) -Logo placement in printed program, on screen, on SFS website, in emails and social media

-Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards) -Sponsor ribbons for name badges of organization's attendees

#### Engagement & Interaction

-Exclusive table top displays placed in your branded Meeting Hall or Study Hall -Company job board listed on SFS website

**SFS24** Conference Archive (post-SFS digital compendium with presentations + bonus materials) -SFS24 Conference Archive logo placement and repeated section breaks

-Contribute 2 branded/non-branded info materials, flyers, resources, etc. to the Conference Archive

#### 2-Day Private Meeting Room — \$2,000 (+optional coffee/tea & snacks) — Limit 6

Book a private meeting room to reserve a dedicated space on-site for your team or your own meetings. Located either near the exhibition hall or the educational sessions, these individual settings can host important private discussions or host open networking. You also have the option to add coffee, tea and snack service in your room, which you may choose from the hotel menu (at additional cost).

#### **Brand Visibility & Recognition**

-Meeting room marked on the official conference map with your logo (optional)

#### Engagement & Interaction

-Exclusive use of a private meeting room throughout the 2 full conference days (Tues & Weds)

Specialty Sponsor Benefits	North American Agrivoltaics Awards	Branded Workshop	Poster Gallery	Wi-Fi	Sustainabilit
P <mark>r</mark> ice	\$15,000	\$6,000	\$6,000	\$6,000	\$6,000
Available	1	8	1	1	1
Access & Attendee List					
Full passes to attend SFS24	3	2	2	2	2
Discount for additional intra-organization passes	10%				
Passes to attend the North American Agrivoltaics Awards	6				
I pre-conference attendee list primer with first/last name & company/organization, 1 post-conference			$\checkmark$	$\checkmark$	$\checkmark$
Brand Visibility & Recognition					
Preeminent logo placement in distinct North American Agrivoltaics Awards marketing campaign	Preminent		/ /		
Branded workshop handout (provided by the Workshop Sponsor)					
Branded 1-page conference folder insert showcasing SFS24 Poster Gallery featuring rour logo and tagline or message (produced by SFS), e.g. "Poster Gallery brought to rou by (PG Sponsor)"					
Free" high speed on-site Wi-Fi made available to attendees with branded password				$\checkmark$	
Branded 1-page conference folder insert featuring Wi-Fi password, your logo, and agline or message					
Branded 1-page conference folder insert featuring conference sustainability nformation, initiatives and guidelines, your logo, and tagline/message (produced by SFS)					
.ogo placement in printed program, on screen, on website,* in emails and social media	Exclusive			~	
Custom artwork (produced by SFS) <mark>for use on social media, em</mark> ail, et al. (SFS24 Marketing Cards)				~	$\checkmark$
Sponsor ribbons for name badges of organization's attendees				$\checkmark$	<ul> <li>Image: A start of the start of</li></ul>
Engagement & Interaction					
exclusively-branded awards reception "brought to you by" NAAA Sponsor, included rinted logo placement in the SFS24 program (certain non-profit orgs will "co-host" the wards)					
Printed signage for the North American Agrivoltaics Awards featuring your logo					
Website advert pre- and post-event* (creative and copy you provide)					
Add flier/insert into attendee folders (creative and copy you provide; SFS printed or ore-ship)					
Provide the table pop-up displays for 1 workshop room to be displayed during your workshop					
Option to provide attendees with link(s) to contribute to chosen charity/nonprofit or offset platform					
Display 1 poster in the on-site Poster Gallery					$\checkmark$
Company/Organization job board listed on SFS website*	$\checkmark$				
ipeaking & NAAA Voting**					
featured speaking opportunity during the NAAA reception (<5 mins)					
voting seat on the NAAA committee (deciding award finalists and winners)					
educational speaking opportunities in your branded workshop session					
nclusion in a pre-event marketing email					
FS24 Conference Archive (post-VSS digital compendium with presenta	tions + bonus	materials)*			
rchive logo placement and repeated branded section breaks	Premium	Featured	Featured	Featured	Featured
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive	5	4	4	4	4

\*All SFS24 sponsorships will carry forward into a robust follow through period post-event (until SFS25) which will lead with publication of the SFS24 Conference Archive and persist online and on social media.

\*\*All SFS24 program planning must be approved by SFS in advance

Questions? Bundle or custom invoicing? Contact us via email at admin@solarfarmsummit.com

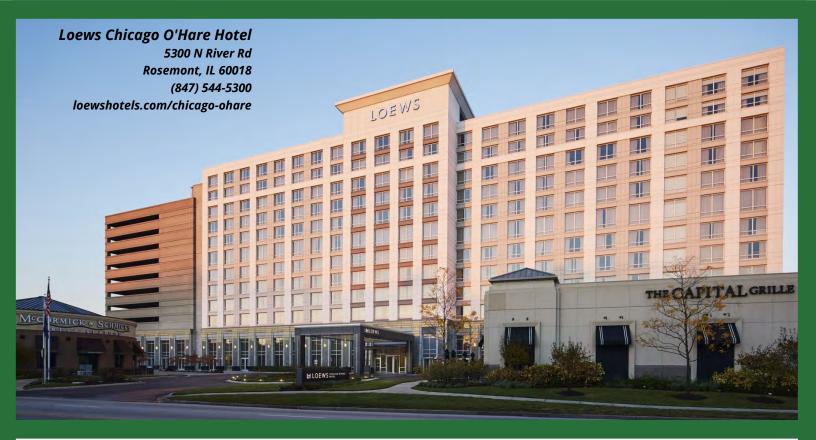
Specialty Sponsor Benefits (cont.)	Expo Hall Break	Tote Bag	Mtg/Study Hall	Branded After- Hours/Party	2-Day Private Mt Room
Price	\$3,000	\$3,000+	\$3,000+	\$3,000+	\$2,000+
Available	4	1	2	3	6
Access & Attendee List					
Full passes to attend SFS24		1		2	
1 pre-conference attendee list primer with first/last name & company/organization, 1 post-conference	$\checkmark$	$\checkmark$		$\checkmark$	
Brand Visibility & Recognition					
Branded Meeting Hall or Study Hall marked on the official conference map with your logo (optional)			$\checkmark$		
Meeting room marked on the official conference map with your logo (optional)					$\checkmark$
Logo placement in printed program, on screen, on website,* in emails and social media	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Custom artwork (produced by SFS) for use on social media, email, et al. (SFS24 Marketing Cards)	$\checkmark$	$\checkmark$		$\checkmark$	
Sponsor ribbons for name badges of organization's attendees	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Engagement & Interaction					
1 exclusively-branded expo hall break w/coffee and tea service noted w/ printed displays	$\checkmark$				
Provide branded tote bags made available to every attendee		$\checkmark$			
Exclusive table top displays placed in your branded Meeting Hall or Study Hall			$\checkmark$		
Host that night's official After Hours (Mon or Tues) and/or the After Party (Weds)				$\checkmark$	
Exclusive use of a private meeting room throughout the 2 full conference days (Tues & Weds)					$\checkmark$
Company/Organization job board listed on SFS website*	$\checkmark$	$\checkmark$		$\checkmark$	
SFS24 Conference Archive (post-SFS digital compendium with presentations + bond	s materials)	*			
Archive logo placement and repeated branded section breaks	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Contribute branded/non-branded info materials, flyers, resources, etc. to the Conference Archive	2	2	2	3	

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\*\*All SFS24 program planning must be approved by SFS in advance



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#### ABOUT THE LOEWS CHICAGO O'HARE HOTEL

The ascendance of North America's agrivoltaics renaissance takes flight at the Loews Chicago O'Hare Hotel when hundreds gather from around the world to grow this super-sustainable solar + agriculture development segment July 8, 9 & 10! Located less than 2 miles from O'Hare International Airport with complimentary shuttle service to and from the airport, nearby access to the CTA's Blue Line and METRA trains, as well as discounted self-parking on site (for Loews guests), the Loews will serve as a convenient anchor for the SFS24 experience. The official SFS24 hotel, Loews Chicago O'Hare Hotel is fortunate to be serviced by an excellent restaurant on Site (the Ashburn), as well as two terrific restaurants right out front, McCormick & Schmick's and The Capital Grille. The Loews Chicago O'Hare Hotel is also conveniently located within walking distance to a cluster of nearby restaurants, including Morton's and Gibson's, as well as Rosemont's Entertainment District that is packed with restaurants, nightlife, a bowling ally, a movie theatre, and even indoor skydiving. Served by an excellent kitchen staff. SFS24 attendees can expect the Loews' best service at one of its most convenient and walkable locations

#### **BOOK DISCOUNTED LOEWS ROOMS**

Use the following link to book a discounted room for SFS24 (book up to 3 days before or after SFS24 itself (subject to availability and must book prior to deadline 6/14):

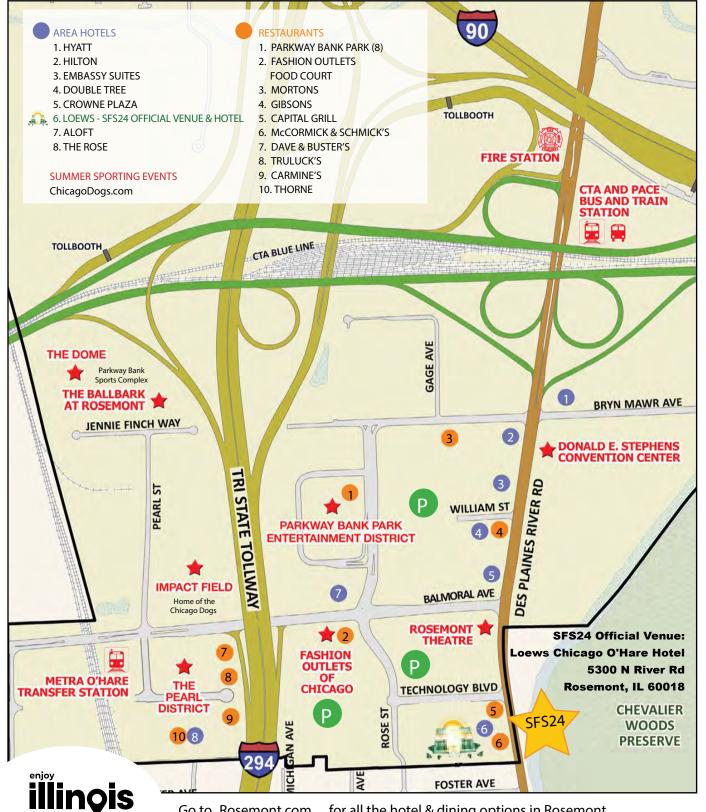
https://www.loewshotels.com/chicago-ohare/group-solar-farm-summit-2024

#### ABOUT ROSEMONT

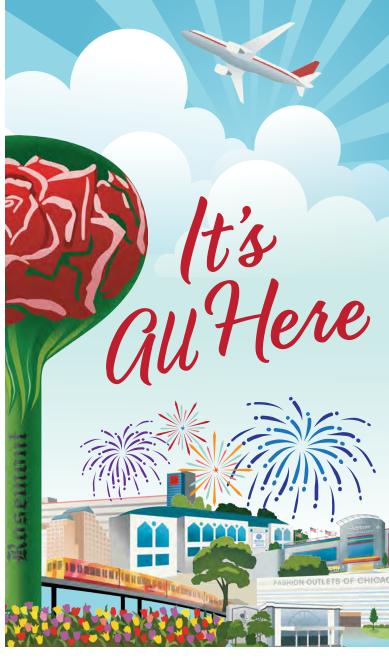
Rosemont is a lively village and tourist center located in Illinois' northwestern Cook County. Visitors enjoy its abundance of its conveniently located dining, recreation, retail and sporting attractions. Incorporated as a village in 1956, Rosemont forms part of the Golden Corridor, a region of flourishing economic development in Chicago's Metropolitan Area. Use its tourist-friendly amenities, making it a convenient base for exploring Chicago. One of the village's major highlights is Parkway Bank Park. Eat and drink at gastropubs, a dueling piano bar, a burger house and a Tex-Mex restaurant, among other dining options. Attend performances by well-known country musicians and laugh along with stand-up comedians. Try indoor skydiving and take in a concert all right there in Rosemont. Then use it's ultra-convenient access to the Chicago CTA Blue Line to explore all of Chicgaoland! Come early and enjoy a Chicago-style 4th of July with Loews discounts for bookings as many as 3 days prior to SFS24 itself!



#### ROSEMONT'S "MINI MILE" OF ENTERTAINMENT - HOME OF SFS24 AT THE LOEWS CHICAGO O'HARE HOTEL



Go to Rosemont.com for all the hotel & dining options in Rosemont



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