Stakeholder Matrix

[Project Name]

[Author Name]

[Company]

[Project Name]

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| --- | --- | --- | --- | --- | --- |
| **Stakeholder Role** | **Name** | **Interest Level** | **Influence/Power Level** | **Engagement Strategy** | **Support Level** |
| **Identifies key stakeholders**  **(sponsor, end users, executives, etc.)** | **Name of the Stakeholder** | **Their level of interest in the project**  **(low, medium, high)** | **Their ability to impact project success**  **(low, medium, high)** | **How to involve and communicate with them (inform, consult, involve)** | **Whether they are supportive, neutral, or resistant to the project** |
| **Sponsor** |  | **High** | **High** |  | **Supportive** |
| **Project Manager** |  | **High** | **High** |  | **Supportive** |
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