

KNOW IT ALL

Jefferson County Association of REALTORS

1st Quarter Newsletter

As we step into an exciting first quarter of 2026, we are proud to continue building momentum under our theme, Unity in the Community. Our association thrives because of your involvement, professionalism, and dedication to serving Jefferson County.

This quarter is filled with valuable opportunities to connect, grow, and celebrate excellence together. I have included information regarding a new free professional development opportunity called “**PD Power-Hour.**” This will be in Little Rock on the second Wednesday of every month and is sponsored by ARA. It is one hour of VALUABLE industry information that you do not want to miss! You will find details on where to go on the ARA website to register. This is a fantastic resource to sharpen your skills and stay current in our evolving industry.

This is also a friendly reminder that **Code of Ethics** and **Fair Housing** training must be updated by December 2027. I have included instructions on how to log in to NAR’s website to check your status for both requirements if you are unsure whether you need to complete them.

C2EX training is available to all members and stands for Commitment to Excellence. There is a convenient app you can download to work on it anytime. If someone completes it it also counts as the equivalent for Code of Ethics training. If you would like more information, contact us..

Continuing Education is just around the corner! Be sure to visit the JCAR website calendar, click on the event, and register through the link provided under event details. The cost is \$60.00, and we look forward to seeing you there. The website is <https://jeffersoncountyassociationofrealtors.org/>.

As we prepare for our **Annual Awards Gala**, start gathering your 2025 sales numbers and be ready to vote for the new awards. You may nominate any REALTOR® for six of the seven awards as you see fit. The only exception is the Marilyn Huffman REALTOR® Lifetime Achievement Award, which requires nominees to have 20 years as a licensed REALTOR®.

It is going to be a fantastic evening! We will be giving away **DOOR PRIZES**, serving a delicious Ribeye Steak Dinner for \$35 per person, and enjoying entertainment from a live DJ. Please RSVP by March 13th by replying to our email or texting 870-592-4655. Dinner payments may be made by check or via CashApp to \$tamworks.

NEXT WEEK: Lunch & Learn – Tuesday, March 11, 2026 | 12:00 PM – 1:00 PM | The Generator – Pine Bluff.

DEADLINE TO RSVP IS MARCH 5th! Reply to this email or text 870-592-4655.

Warm regards,
Andrea Duncan Ward
Administrative Executive
Jefferson County Association of REALTORS®

JEFFERSON COUNTY BOARD of REALTORS®

Lunch & Learn

 Wednesday, March 11, 2026

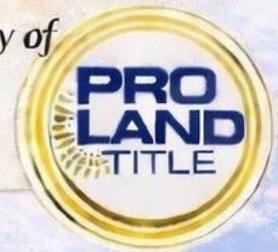
 12:00 PM – 1:00 PM

 **The Generator**, 435 S Main St.,
Pine Bluff, AR



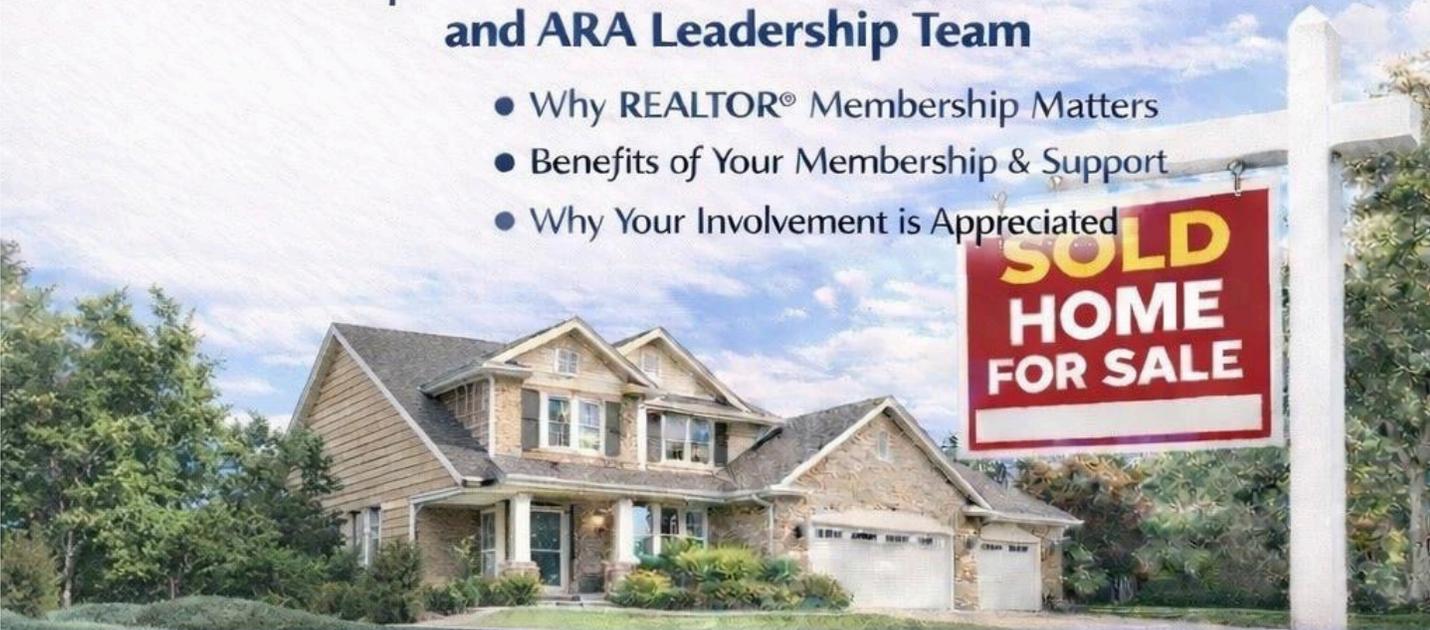
Lunch from **Chicken Salad Chick** courtesy of

ProLand Title



Special Guest: **Andrea Alford**
and **ARA Leadership Team**

- Why REALTOR® Membership Matters
- Benefits of Your Membership & Support
- Why Your Involvement is Appreciated



SOLD
HOME
FOR SALE

Educate • Encourage • Strengthen Our REALTOR® Community

Hosted by **Jefferson County Board of REALTORS®**

PD Power Hour

Artificial Intelligence with Purpose, For REALTORS®

📅 March 11, 2026, 9:30 - 10:30 AM

📍 Arkansas Realtors Association
11224 Executive Center Drive
Little Rock, AR 72211

2026 Events

REGISTER →



Details

Join us for PD Power Hour 🕒, a free monthly professional development series designed to help REALTORS® sharpen their skills, stay current on industry trends 📈, and grow with confidence. Each session delivers practical insights you can use immediately in your business—all in just one focused hour.

This March, we're diving into one of the most talked-about tools in real estate 🤖: Artificial Intelligence—with purpose. Led by Yashua Suarez, ABR, RENE, MRP, CDEI, this session will break down how REALTORS® can responsibly and effectively use AI to streamline workflows, enhance client experiences 🤝, and stay competitive without losing the human touch that defines our profession.

Whether you're AI-curious 👁️ or already experimenting with new technology, this session will provide clear, actionable guidance tailored specifically for real estate professionals. Join us on March 11 from 9:30–10:30 a.m. at the Arkansas REALTORS® Association 📍 and invest one hour in tools and strategies that can make a real difference in your business. 🚀

GO TO: <https://ara.connect.space/march-pd-power-hour>



JEFFERSON COUNTY
ASSOCIATION OF REALTORS®

Thursday, April 2nd

2026

JCAR ANNUAL AWARDS GALA Boots & Bling

**Location: Regional Park
Waterfront Building**
Ribeye Steak Dinner and Dessert
\$35.00 per plate

Time: Mix and Mingle
6:00 to 6:30
Dinner Served at 6:30
Awards to Follow
DJ and Dancing

Sponsors:

Pine Bluff Title,
- Diamond
Level Sponsor

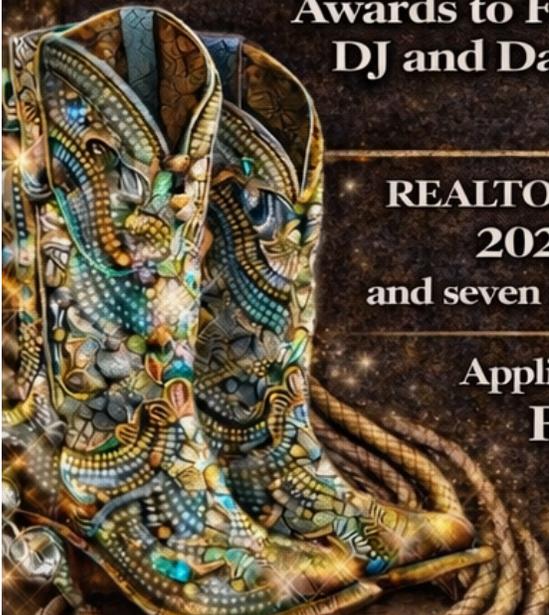
Stone Bank

Silver Level Sponsor

REALTORS to receive certificates for their
2025 Sales Volume Awards,
and seven NEW Association Awards to be presented!

Applications & Nominating forms go out
Friday, February 20th
Due back by March 13th

Door Prizes!





JCAR Legacy Gala Awards



- ✓ **Community Impact Award**
Individual, philanthropic volunteer participant in Jefferson County, nominated by BOD.
- ✓ **Hometown Hero Award**
Individual, outstanding service for our community and an exceptional First Responder, nominated by BOD.

- ✓ **Jimmy Dill Exceptional Affiliate Award**
Affiliate member of JCAR, meaningful supporter for the JCAR mission, events, and positive supporter of Jefferson County peers.
- ✓ **Lou Taylor Rising Star REALTOR® Award**
REALTOR® less than 5 years, shows professional growth, learning, integrity, and JCAR involvement, nominated by REALTOR® peers.
- ✓ **Carroll Austin Golden Compass REALTOR® Award**
REALTOR® best embodies JCAR's core values, professionalism, integrity, friendship, and highest ethical standards (Code Of Ethics), nominated by REALTOR® peers.
- ✓ **Marilyn Huffman REALTOR® Lifetime Achievement Award**
REALTOR® with 20+ years licensed, excellence in business, ethics, professionalism, nominated by REALTOR® peers.
- ✓ **JCAR REALTOR® OF THE YEAR**
JCAR REALTOR® may have received one of the previous awards. well respected by peers at the JAR state convention, based on ARAdvantage/REALTOR® Spirit, community activity, business accomplishments, local, state & national activity, nominated by REALTOR® peers.



JCAR

CONTINUING EDUCATION

SAVE THE DATE



INSTRUCTOR

Bobbie Himel

State Certified Instructor



JCAR CONTINUING EDUCATION 2026

WHEN: APRIL 9TH • 9AM TO 5PM
WHERE: PINE BLUFF LIBRARY • 600 S. MAIN STREET
COST: \$60.00



JEFFERSON COUNTY
ASSOCIATION OF REALTORS®

Lunch will be Provided

Sponsored by:

Relyance 
Bank

JeffersonTitle
Company, LLC

CODE OF ETHICS AND FAIRHOUSING TRAINING:

<https://www.nar.realtor>

1-Click on -SIGN IN

2- If you do not have a user name and password you will need to register with your NRDS number. Then LOG IN with your username and password.

3- Click on your name on the upper right tab.

4- Select MY ACCOUNT, then this page will appear.

The screenshot shows a user's account page with a navigation bar at the top containing: Dashboard, My Profile, My Education, Membership Benefits, Subscriptions & Notifications, and Login & Privacy. The main content is divided into two columns. The left column displays a membership card for Andrea Duncan, Member ID: 120586422, 2026, with options to 'Add to Apple Wallet', 'Save to Google Pay', and 'Email PDF'. Below the card is a table of member details:

Member ID Number (NRDS):	120586422
Joined Date:	July 2, 2019
Member Status:	✓ ACTIVE <small>As of Mar. 2, 2026</small>
Member Type:	REALTOR®
Local Association:	JEFFERSON COUNTY ASSOCIATION OF REALTORS®
State Association:	ARKANSAS REALTORS® ASSOCIATION

The right column is titled 'My Education' and contains a section for 'Code of Ethics' with a 'Completion Status' of 'Incomplete'. It states: 'Our records show that your last code of ethics satisfies the previous Code of Ethics cycle (Jan. 1, 2022 – Dec. 31, 2024). To maintain your membership you must complete the Code of Ethics training requirement before the current cycle ends on December 31, 2027. Learn more.' A blue button reads 'View my options to complete the Code of Ethics'. Below this is a note: 'Your Code of Ethics status information is pulled from your Member Record. If you believe there's a mistake, please contact your local association.' The 'Fair Housing' section also shows a 'Completion Status' of 'Incomplete' and states: 'REALTORS are required to complete Fair Housing / Anti-Bias Training upon becoming a member, and every 3 years thereafter, coinciding with the Code of Ethics training timeline. This requirement is in addition to the Code of Ethics training you must complete before the current cycle ends on December 31, 2027.' A blue button at the bottom reads 'Fair Housing Training Requirement'.

Click on either to see your options and it will take you to the free courses.

If you need help, please contact JCAR and we will walk you through.



C2EX—WORK ON IT. ANYTIME. ANYWHERE.

Earning your C2EX Endorsement means you're on the team to watch. Ready to dive in? Start today by downloading our app! Interact with the AI Coach to personalize your learning path, tailor your development plan to your schedule and explore curated content and real-world market scenarios to test your expertise.

**DOWNLOAD
OUR APP TODAY!**



REALTORS® ARE MEMBERS OF THE NATIONAL ASSOCIATION OF REALTORS®.



Sign Up for REALTOR® Party Mobile Alert

**TEXT REALTORS
to 30644**



https://www.sos.arkansas.gov/uploads/elections/Voter_Reg_App_8-2023_.pdf

The Arkansas Voter Registration Information service is provided by the Arkansas Secretary of State's office that allows Arkansas residents to register to vote or update their voter registration information online. The service is available to all eligible Arkansas residents who are at least 18 years old and meet other requirements, such as being a U.S. citizen and a resident of Arkansas.



2026 JCAR EVENTS

Theme of the Year: **Unity in the Community**

March

March 11th – Lunch & Learn

April

April 2nd – Boots & Bling Awards Gala

April 9th – JCAR Continuing Education

May

May 16th – Great Arkansas Clean-Up

June

June 10th – Lunch & Learn: Affiliate Edition (Show And Sell)

June 13th – Fair Housing Food Truck Festival (Saturday)

July

July 4th – Independence Day

August

Brokers Round-Up – Date TBD

September

September 9th – Fall in Love with JCAR Membership Luncheon

October

October 15th – Bingo & Chili Dinner

Proceeds benefit Neighbor to Neighbor

November

November 11th – Affiliate Table-Top Expo

December

December 9th – JCAR Annual Christmas Party

ARA Meetings & Important Dates to Know

ARA June Annual Meeting

June 1st – June 2nd
El Dorado, AR

ARA Annual Convention & Trade Show

September 13th – 16th
Branson, MO

ARA Annual Leadership Conference

October 25th – 27th