Drey Owen

(828) 577-2314 | drey.owen1998@gmail.com

605 S Townville St Seneca, South Carolina 29678

JANUARY 2024 – est. MAY 2026

Education

Clemson University, Clemson, SC — Bachelor of Science

Major: Marketing; Minor: Brand Communication

GPA: 4.0 out of 4.0

Achievements: President's List Spring 2024-Fall 2024, Member of Beta Gamma Sigma business honor society

Tri-County Technical College, Pendleton, SC — Associate of Arts

MAY 2023 - DECEMBER 2023

GPA: 4.0 out of 4.0

Achievements: President's List Summer 2023-Fall 2023

Tri-County Technical College, Pendleton, SC — Associate of Applied Science

AUGUST 2017 - JULY 2019

Major: CNC Programing and Operations GPA: 3.899 out of 4.0 - Magna Cum Laude

Achievements: President's List Fall 2017-Summer 2019

Experience

Lifepoint Church, Seneca, SC — Audio & Visual Production

JANUARY 2024 - PRESENT

I am responsible for operation of the audio system, cameras, lighting, livestream, and any other technology related components of a large contemporary church. My role also includes the management and training of a team of volunteers as well as coordination between teams.

Keller Williams - Western Upstate, Seneca, SC — *Realtor*

AUGUST 2020 - PRESENT

As a licensed Realtor, I am a small business owner assisting clients in the buying and selling of real estate. In addition to assisting clients, I oversee all personal marketing and manage costs and income of the business.

Afterhourz, London, UK — International Summer Marketing Intern.

JUNE 2024 - JULY 2024

As an international intern, I was tasked with scouting new talent for collaborations, analyzing data, creating marketing strategies and collaborating with the two other companies under the same ownership.

Solar Shield of Seneca, Seneca, SC — *Window Tinter/Office Manager* SEPTEMBER 2020 – DECEMBER 2023 I was an integral part of the operations of both the installation and business side of a window film business grossing \$400k+ annually. I installed the film for automotive, residential, and commercial applications. I also oversaw the office operations of scheduling, payments, shipping and receiving, ordering, and customer experience. My role also covered all media and marketing for the company.

Hibbett Sports, Seneca, SC — *Store Manager*

SEPTEMBER 2017 - SEPTEMBER 2020

I oversaw all front and back-end operations of a sporting goods and fashion retail store. I oversaw hiring and training of employees, as well as scheduling and store level financial activities. While under my leadership the store's revenue increased approximately \$200k annually, to \$1m gross income, incentive sign-ups were at record highs, and employee turnover was low.

Other Roles

Clemson Cars and Coffee — Founder and President

AUGUST 2024 - PRESENT

The club was created as an Independent Student Organization at Clemson University to host recurring car gatherings to bring together students and the greater Clemson community. I oversee event planning, sponsor acquisition, social media and marketing, and collaboration with the university.

Clemson Fellowship of Christian Athletes — *Production Member*

AUGUST 2024 - PRESENT

I am responsible for setup, operation, and teardown of the audio and visual equipment for the largest collegiate FCA in the country. Our productions include a full band setup with lights, sound, and projections as well as stage management to facilitate student leaders and guest speakers.