



Drey Owen

Student|Realtor|A/V Tech

Contact

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About Me

You know the old saying "Jack-of-all-trades"? Well, that might just be me. I love to do it all. Whether it's hosting car shows, mixing live music, or exploring in a Jeep, I want to be right in the middle of the action. So, the question is, how does this relate to a professional career? The answer is simple: people. I love meeting people through everything I do, and using those connections to learn more about the ways people think and what brings them together. Connections are what brands rely on to draw customers in and keep them coming back. Let me create connections for you!

Other Roles

Clemson Cars and Coffee

Founder and President

Aug 2024 - Present

Organize recurring Saturday morning car gatherings for 200+ students and community members.

Cadency

Strategy - Team Ryobi

Aug 2025 - Present

Work in strategy for the student led marketing agency at Clemson University.

Clemson FCA

Lead Production Tech

Aug 2024 - Present

Setup and operate audio and visual equipment for the largest collegiate Fellowship of Christian Athletes.



Education

- Clemson University**
Bachelor of Science - Marketing; Jan 2024 - est. May 2026
Minor in Brand Communication
GPA: 4.0 out of 4.0
Achievements: President's List Spring 2024-Fall 2024, Member of Beta Gamma Sigma business honor society
- Tri-County Technical College**
Associate of Arts May 2020 - Dec 2023
GPA: 4.0 out of 4.0
Achievements: President's List Summer 2023-Fall 2023
Associate of Applied Science - CNC Aug 2017 - July 2019
Programming and Operations
GPA: 3.899 out of 4.0 - Magna Cum Laude
Achievements: President's List Fall 2017-Summer 2019



Experience

- Lifepoint Church**
Audio & Visual Production Jan 2024 - Present
 - Operate all audio, camera, lighting, and livestream equipment.
 - Manage and train a team of volunteers.
 - Coordinate cross-team collaboration.
- Keller Williams**
Realtor Aug 2020 - Present
 - Facilitate the buying and selling of real estate ranging in price to \$1.3 million.
 - Carry out business operations such as marketing, lead generation, and financials.
- Clemson University**
Central Donor Relations Intern Aug 2025- Present
 - Create marketing materials such as impact reports, videos, and other print and email media.
 - Assist in the organization and planning of events for Clemson University's Cornerstone Partners.
- Afterhourz UK**
Summer Marketing Intern June 2024- July 2024
 - Scouted influencer talent and created collaboration strategies.
 - Analyzed and tracked data and social media metrics
- Solar Shield of Seneca**
Office Manager / Window Tinter Sept 2020- Dec 2023
 - Oversaw office operations of scheduling, payments, shipping and receiving, ordering, and customer experience.
 - Installed automotive, residential, and commercial window film.
- Hibbet Sports**
Store Manager Sept 2017- Sept 2020
 - Ran day-to-day operations of a retail fashion store including: hiring, training, shipping, receiving, and customer service.
 - Increased revenue by \$200k annually to \$1m gross, with record incentive sign-ups and low employee turnover.