



# 51<sup>ST</sup> ANNUAL STEVENS POINT / PLOVER AREA FESTIVAL OF THE ARTS

**Artist & Fare**  
Plover, WI  
Sunday, April 6  
10am–4pm

**CONGRATULATIONS!** You've been invited to exhibit at the 51st annual Stevens Point Area Festival of the Arts on Sunday, April 6.

**DEADLINE TO ACCEPT IS SATURDAY, MARCH 1:** Artist must accept invite on ZAPP and provide payment of \$130 booth fee by Friday, March 1st.

**BOOTH PAYMENTS:** \$130. Booth payments are to be made through ZAPP with credit card or PayPal.

**FORM S-240:** The WI Depart of Revenue requires a S-240 Form from each artist. An email will be sent to you with the PDF file you are required to fill out before March 1<sup>st</sup>.

**ELECTRICITY:** There is an additional charge of \$30, paid through ZAPP, if electricity is requested. Electricity must be reserved and paid for through ZAPP. Electricity cannot be requested on the day of the festival. Please bring additional extension cord. 500-watt limit.

**BOOTH SIZES:** 10x10' and 6x15' booths. Artists are placed by their answers on ZAPP application.

- Need a 10x10' booth. Can not be flexible.
- Can be flexible with a 6x15' booth.

**BOOTH REQUESTS:** Requests can be made by email to [PointFoA@gmail.com](mailto:PointFoA@gmail.com) by Mon. Feb. 17th.

- 2024 award winners will be placed in the Atrium.
- Artists that previously exhibited in the atrium or the midway in 2024 will be moved into the taproom, green room, or barrel room.
- There are six corner booths. You can request a corner booth, but it is not guaranteed. Requests for corner booths are considered by the order that they were received and overall jury score. Corner booth request deadline is Monday, Feb. 17.

**56 BOOTH LOCATIONS:** Booth assignments will be email by Friday, March 7.

All booths are on concrete. Any damage to the floor is the responsibility of the artist and not the FoA or Artist & Fare/O'so Brewing Company.

• 19 Booths are in the Atrium and the Midway of Artist & Fare. *Blue section on map.* Saturday Set-up from 3-9pm. Past Award Winners are given priority to Atrium booth locations.

• 13 booths are located inside O'so Barrel Room. Saturday Set-up from 3-9pm. *Pink section on map. Art Raffle location.*



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- 8 booths are located inside O'so Green Room. Saturday Set-up from 3-9pm. *Green section on map. New Area in 2025*

- 16 Booths are located inside O'so Taproom. Please note the later set-up time for Saturday is from 4pm-9pm. Yellow section on map.

**INSURANCE:** Liability Event Insurance is encouraged. Any damage done to Artist & Fare and/or O'so Brewing Company is the responsibility of the artist, not the FoA Council.

## **ARTIST BOOTH SET-UP:**

### **Saturday, April 5 Set-Up Times:**

- 3-9pm Saturday Set-Up for Artist booths in the Atrium, O'so Barrel Room, and Meeting Room.
- 4-9pm Saturday Set-up for Artist booths inside O'so Brewing Company Taproom.

**SECURITY:** There is no security for artwork on Saturday evening. Set up your artwork at your own risk. Artist & Fare and O'so Brewing Company is open to the public until 11pm on Saturday Evening.

**Sunday, April 6 Set-Up Times:** starts at 6:30am. Garage doors are in each location for easy load-in. **PARKING:** There is plenty of free parking for artists and guests near each entrance.

**ARTIST BREAKFAST:** Complimentary breakfast and coffee for artists Sunday morning.

**ART RAFFLE:** We host an Art Raffle during the festival. This is located inside the Barrel Room. Your artwork donation is appreciated but not required. Funds raised go to art education programs at the Stevens Point Area. Our Festival has been raising funds for local art education since the 1980's. We will be selling raffle tickets for \$1 each for a chance to win artwork donated by FoA Artists. We raised \$2900 in 2024.

**LOCATION DETAILS:** FoA Location: Artist & Fare and O'so Brewing Company in [Plover, WI](#).

- [1800 Plover Road, Plover, WI, 54467.](#)
- [Plover](#) is four miles from Stevens Point.
- Artist & Fare is located off Interstate 39 and near Menards, Metro Market Grocery, Starbucks, and other restaurants, stores, and hotels.

**PARKING:** Ample parking and free.

**HOTELS:** We do not offer hotel blocks. Here are the closest hotels to Artist & Fare.

- AmericInn by Wyndham Plover Stevens Point. 1501 American Dr, Plover, WI, 54467
- Comfort Inn Plover-Stevens Point. 1560 American Dr, Plover, WI, 54467
- Hampton Inn Plover-Stevens Point. 3090 Village Park Drive, Plover, WI, 54467



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**IMPORTANT DATES: 51<sup>st</sup> annual Stevens Point Area Festival of the Arts. Sunday, April 6, 2025.**

- Booth request deadline is Monday, Feb 17. Requests are taken in order they are received. Requests are not guaranteed. *Please view map for booth locations and numbers.*
- Saturday, March 1, 2025: Booth fee and artist participation confirmed through ZAPP. No refunds will be given for cancellations after March 1.
- Saturday, March 1, 2025. Fill out and email S-240 Form to [PointFoA@gmail.com](mailto:PointFoA@gmail.com).
- Friday, March 7, 2025: Booth assignments and festival information emailed by.
- Saturday, April 5, 2025: Artist check-in and load-in. Saturday Set-up is 3-9pm for atrium, barrel room, and meeting room artists. Please note later set-up time of 4-9pm for taproom artists.
- Sunday, April 6: Morning setup starting at 6:30am. Sunday take-down starts at 4pm.

**CONTACT:** Jessie Fritsch at 715-252-4125 or [PointFoA@gmail.com](mailto:PointFoA@gmail.com) for questions or concerns.

**WEBSITE:** [StevensPointfoA.com](http://StevensPointfoA.com)

**SOCIAL MEDIA:** Please follow us on Instagram @FestivaloftheArtsStevensPoint and please like us on Facebook: Stevens Point Festival of the Arts.

**PROMOTION:** The 51<sup>st</sup> annual Stevens Point Area Festival of the Arts poster, postcard, and rack card will be emailed to you in the next two weeks. If you would like us to mail you rack cards please email Jessie at [PointFoA@gmail.com](mailto:PointFoA@gmail.com) with mailing address and how many you would like.

Thank you for joining us for our 51<sup>st</sup> year! We look forward to seeing you and your work this Spring.

Be Well,

*FoA Board: Melissa Helene Bossenbroek, Jessie Fritsch, Diana Hoover, & Tammy Rae Wolter  
FoA Council: Elly Fritsch, Sharon Fujimoto, Erin Prais-Hintz, Paul Klein, Jen Lazarski & Roberta Laine*



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