



FESTIVAL OF THE ARTS

Stevens Point/Plover Area

SHOP FOR FINE ART! 50 ARTIST BOOTHS

Artist & Fare, O'so Brewing, Mission Coffee
1800 Plover Rd, Plover, WI



Barbara Nelson Best in Show 2024



Carolina Nelson Best 2024



Peter Sanchez Best 2024

MARK YOUR 2025 CALENDAR!

Sunday, April 6 10am–4pm



Free Admission & Activities
Kids Art Zones + Art Raffle

Sponsorship Opportunity

Dear Central Wisconsin Business,
For more than 50 years, the Stevens Point Area Festival of Arts has been regarded by artists and attendees as one of the top art fairs in Wisconsin.

Over 2,500 individuals participate in this occasion, contributing both time and money to our community. As residents of Central WI, we are fortunate to host such a high-quality fine art festival. Our event is free to the public, featuring 50 artists' booths, a complimentary children's art zone, and an art raffle that benefits local art education.

See how your business can help support the 51st annual Stevens Point Area Festival of the Arts.

Event Date: Sunday, April 6 from 10am–4pm

Location: Artist & Fare 1800 Plover Rd, Plover, WI 54467

Phone Number: 715-252-4125

Email Address: PointFoA@gmail.com

Website: StevensPointFoA.com

Facebook: Stevens Point Festival of the Arts

Instagram: FestivaloftheArtsStevensPoint

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"It takes a community to make these events happen. Fortunately, Central Wisconsin is ever-so-generous in their support to make this event successful"
Marianne Walker – art patron.

How to support the 51st annual Stevens Point/Plover Festival of the Arts

- Event Sponsor: \$500
- Artist Sponsor: \$250
- Patron Sponsor: any monetary donation



Be an Event Sponsor

Supporting the Stevens Point Area Festival of the Arts uplifts our event, empowers local artists, and promotes art education. Your support is impactful!



A contribution of \$500 as an Event Sponsor for the Stevens Point Area Festival of the Arts supports the non-profit organization, which is managed and operated by Central Wisconsin Artists. This sponsorship significantly contributes towards covering operational expenses and facilitating promotional marketing efforts.

In return for a \$500 sponsorship, your business will receive public recognition through:

- Acknowledgment as a top sponsor in local media.
- Your business brand displayed prominently on the front of the festival program.
- Recognition at the event through signage, projection screen, website, and social media.



Support Artists through a \$250 sponsorship



A sponsorship of \$250 plays a crucial role in backing our artist awards and covering operational expenses.

A \$250 Artist Award Sponsorship helps fund...

- \$500 Best of Show, dedicated to Dick Schneider
 - \$250 Best 2-D Award, paying tribute to John Morser
 - \$250 Best 3-D Award, in honor of Brenda Gingles.
- Additionally, we have Three Awards of Excellence.

In return for a \$250 sponsorship, your business will receive public recognition through:

- Acknowledgment of artist award sponsorship in local media.
- Your business brand displayed in program and award ribbons.
- Recognition at the event through projection screen, website, and social media.



Support as a Patron:

Contribute any amount under \$250.

Your support will help cover operational expenses and be acknowledged in the program, website, and event projection.



Discover the excitement at our festival:

- Explore 50 talented artists.
- Engage in the free Kid's Art Zone.
- Take part in the Art Raffle for a chance to win art.
- Savor delicious food and drinks at O'so Brewing and Mission Coffee.
- Free Admission.

In 2024, we raised \$2900 at our art raffle to help support local art education with artwork donated by exhibiting artists. We will be giving back to five local art organizations this year.

- UWSP Fine Art Student in Studio Art
- UWSP Arts Management Intern
- UWSP Arts Management Alumni
- Riverfront Art Center Emerging Artist Exhibit
- Q Gallery Culture & Agriculture Exhibit



"I am grateful for this award as it allows me to afford the materials needed to create high quality art. It also allows me to have the financial resources to try out new mediums, classes and workshops to expand my art repertoire."

-Gabby Mathews-UWSP Studio Art Grant Winner 2024

*Celebrating the Arts
in the community
since 1974.*

Thank you for
considering a
sponsorship for the
Stevens Point Area
Festival of the Arts held
on Sunday, April 6.

If you would like to
donate please contact
Jessie Fritsch at
PointFoA@gmail.com.
All donations are
managed through the
Community Foundation
of Central WI.

51ST ANNUAL



FESTIVAL
OF
THE
ARTS

STEVENS POINT / PLOVER AREA



Best in Show 2024 — Barbara Nelson

■ Shop for Fine Art! ■
50+ Artist Booths



Best 3D 2024 — Carolina Niebres



Best 2D 2024 — Peter Sandker

■ Sunday, April 6 ■
10am–4pm

Artist & Fare: 1800 Plover Rd, Plover, WI

■ O'so Brewing, Mission Coffee House ■

Kids Art Zones & Art Raffle

FREE VISIT
ADMISSION US ONLINE



Event Location: Artist & Fare 1800 Plover Rd, Plover, WI 54467

Phone Number: 715-252-4125

5 Email Address: PointFoA@gmail.com

Please mail donations to:

Community Foundation of Central WI

attn: Stevens Point Festival of the Arts

2801 Hoover Rd Unit 1B, Stevens Point, WI 54481