

Hello Stevens Point Festival of the Arts Artists,

It is unsettling to look back 7 months ago when we initially had to cancel. We were so sure everything would be back to normal by now and we would be able to start promoting the event in early October.

Unfortunately, that is not the case, and I wish we could send you better news than this. When preparing to launch the 2021 event, SentryWorld could not promise us that the venue would be open and allowing events with high attendance by April. Like most venues, they cannot set a date for when reopening and large events would be an option.

To be completely transparent, The Stevens Point Festival of the Arts cannot afford to go through the event planning process including booking the venue, committing to advertisements, and printing materials, with the end result being canceling once again. There is no doubt, we would go bankrupt.

With that being said, we have to go on a sabbatical over 2021.

I am truly sorry to have to send this news once again. The Stevens Point Festival of the Arts will not be back until **April 3, 2022.**

We will be starting over at that point with the jurying process and will have to withdraw our previous invitation to exhibit during the 2021 show. **ALL 2020 ACCEPTED ARTISTS will receive a coupon for a waived jurying fee for the 2022 show.** You will have to re-jury, but there will be no fee.

Our 2022 ZAPplication will open in October. I will send out a reminder to all 2020 accepted artists with the waived Jury fee coupon code.

We fully understand the extent of this burden, especially after a poor (or non-existent) 2020 Art Festival season, but we will do our best to continue to promote our artists during this sabbatical year.

As always, we welcome any questions or concerns. Please feel free to email or call us with these.

We hope to yet again see you next year as the 48th Annual Stevens Point Festival of the Arts continues.

Be Well,

Jessie Fritsch & Council Members

Elly Fritsch | Sharon Fujimoto | Paul Klein | Tim Marcotte | Molly Andreae