



CONGRATULATIONS!

You've been invited to exhibit at the **52nd Annual Stevens Point Area Festival of the Arts**, taking place **Sunday, April 12 from 10am-4pm** at Artist & Fare and O'so Brewing Company in Plover, Wisconsin.

We are proud to celebrate 52 years of supporting artists and arts education in Central Wisconsin and are excited to have you join us this year.

DEADLINE TO ACCEPT INVITATION

Sunday, March 1

Artists must:

- Accept the invitation through ZAPP
- Submit the **\$130 booth fee**
- Complete the required **S-240 Form**

All items must be completed by **Sunday, March 1** to confirm participation in the festival.

BOOTH FEES & PAYMENTS

- Booth Fee: **\$130**
- Payments are made through ZAPP using credit card or PayPal
- No refunds will be issued after March 1

FORM S-240 (Wisconsin Department of Revenue)

All artists are required to complete a WI S-240 form.

- The S-240 will be collected via Google Form
- Deadline: **Sunday, March 1**
- **Link:** <https://forms.gle/QMUt3xPkbLCDm4Ac8>

ELECTRICITY

Power for your booth is optional and costs **\$30**.

- Must be requested and paid through ZAPP in advance
- Cannot be requested on the day of the festival
- 500-watt limit per booth
- Artists must bring their own extension cords

Electricity may be added after March 1 once booth locations are assigned.

About Lighting Your Booth

Lights are strongly recommended throughout the entire venue. The Atrium Hallway and the Taproom are especially dark due to projection screens and the ambience of the spaces.

Please plan your lighting accordingly.

BOOTH SIZES

- **25 standard booths:** 10×10'
- **26 flexible booths:** 6×15' or 8×12'

Booth sizes are assigned based on medium and overall festival layout.

BOOTH ASSIGNMENTS

Total booth count: 51

- 17 booths – Atrium
- 14 booths – Barrel Room
- 20 booths – Taproom
- We intentionally rotate returning artists into different sections each year
- Award winners and top-scoring artists are placed in the Atrium
- **There are no booth assignment requests this year**

Booth assignments and additional festival information will be emailed to you by **Saturday, March 7**.

SET-UP & LOAD-IN TIMES

Saturday, April 11

- Atrium & Barrel Room set-up: **3:00–8:00 PM**
- Taproom set-up: **4:00–8:00 PM**
- Artists may continue setting up after 8:00 PM; however, FoA event staff will not be present after that time
- Load-in is available via garage doors at each location
- All floors are concrete; artists are responsible for any damage

Additional Load-In Information:

A separate email will be sent in March with detailed load-in instructions, venue maps, and entrance locations.

Security Notice:

There is no overnight security. Artwork is set up at the artist's own risk. Artist & Fare and O'so Brewing Company remain open to the public on Saturday evening.

SUNDAY SCHEDULE

- Morning load-in begins at **6:30 AM**
- Festival concludes at **4:00 PM**
- Festival opens at **10 AM**
- Tear-down begins after 4:00 PM

ARTIST AMENITIES

- Complimentary light breakfast and coffee Sunday morning
- Free on-site parking near all entrances

ART RAFFLE

We host an Art Raffle during the festival to support local arts education programs.

- Artwork donations are appreciated but not required
- Raffle tickets sell for \$1 each
- In 2025, the raffle raised nearly \$3,000 for arts education

WI-FI & PAYMENT PROCESSING

Artists are responsible for providing their own reliable payment processing system. The Festival and venue do not guarantee Wi-Fi or cellular service strength.

Public Wi-Fi may be available within Artist & Fare; however, access and signal reliability cannot be guaranteed. The building's metal roof and concurrent events may impact connectivity.

Please plan accordingly:

- Bring a personal hotspot
- Consider a signal booster
- Have a backup payment option available

An **ATM is located in the Taproom** for customer use.

LOCATION

Artist & Fare & O'so Brewing Company
1800 Plover Road
Plover, WI 54467

- Located just off Interstate 39
- Approximately four miles from Stevens Point
- Near restaurants, hotels, grocery store, and retail

HOTELS

We do not offer hotel blocks. Nearby options include:

- AmericInn by Wyndham – Plover / Stevens Point
 - Comfort Inn – Plover / Stevens Point
 - Hampton Inn – Plover / Stevens Point
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IMPORTANT DATES

- **Sunday, March 1** – Accept invitation, pay booth fee, complete S-240 form
- **Saturday, March 7** – Booth assignments emailed
- **March** – Load-in & set-up email with maps and instructions
- **Saturday, April 11** – Artist load-in & set-up
- **Sunday, April 12** – Festival Day

CONTACT

Festival Director: Jessie Fritsch
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Website: StevensPointFoA.com
Instagram: @StevensPointFoA
Facebook: Stevens Point FoA

Thank you for being part of the 52nd Annual Stevens Point Area Festival of the Arts. We look forward to celebrating your work this spring.

Be Well,

Jessie Fritsch
Festival Director

FoA Board
Melissa Helene Bossenbroek | Diana Hoover | Tammy Rae Wolter | Molly Templin

FoA Council
Elly Fritsch | Erin Prais-Hintz | Paul Klein | Jen Lazarski | Roberta Laine

UWSP Intern
Mateo Alvarado Venegas