FESTIVAL OF THE ARTS
STEVENS POINT/PLOVER AREA

April 4, 2027
10:00 a.m. - 4:00 p.m.
Artist & Fare
1800 Plover Rd
Plover, WI 54467

On behalf of the Stevens Point Area Festival of the Arts, I am excited to invite you to be a part of this annual community event!

This organization has amplified the arts in our Central Wisconsin community since 1974 through its mission to encourage art awareness, support working artists, and contribute to local art education. The Stevens Point Area Festival of the Arts is preparing for its 53rd year and 6th year at Artist & Fare in Plover! This free, community event hosts 50 fine artists, offers free kids art, and raises money toward grants for art education in our community.

Financial support from the community is vital for keeping this event free and able to give back to the community to keep the arts flourishing across Portage County.

The Stevens Point Area Festival of the Arts is a 501(c)3 non-profit organization financially connected to the Community Foundation of Central Wisconsin and organized/managed by Central Wisconsin Artists.

I'd love to have you consider joining our fundraising efforts to ensure this event is another success! As a sponsor, you will receive exposure not only at the event, but also on social media, website recognition and additional marketing materials. More information on the benefits to your organization are included with this letter.

Your support directly helps us elevate the impact on our community.

Thank you for your consideration!

Molly Templin
Event Coordinator & Marketing Director
Stevens Point Area Festival of the Arts
artfestival@stevenpointfoa.com

Learn more about sponsorships at:
stevenspointfoa.com/sponsorship

All funds can be mailed directly to:
Community Foundation of Central WI
Attn: Stevens Point Festival of the Arts
2801 Hoover Rd Unit 1B
Stevens Point, WI 54481







FESTIVAL OF THE ARTS
STEVENS POINT/PLOVER AREA

Sponsorship Opportunities

Presenting Sponsorship ($1,000 Investment)

Prominent Recognition on:

- Website sponsor page and homepage
- Pre-event emails to patrons and artists
- Event Program Cover
- Event Signage and Rotating Slideshow
- External Event Calendars
- Social Media Posts, Facebook Event, and Page cover photo
- Social Media Post featuring your business
- Exclusive mention in advertising as the Presenting Sponsor of the event





Event Sponsorship ($500 Investment)

Recognized with other Event-Level Sponsors on:

- Website sponsor page and homepage
- Pre-event emails to patrons and artists
- Event signage and rotating slideshow
- Event program sponsor listing
- Social Media Post highlighting businesses
- Facebook event in text

Community Sponsorship ($100 Investment)

Pooled sponsorship of Community Art Grants- giving directly back into Art Education in our community!

Recognition includes shared in-text listings on:

- Website sponsor page and homepage
- Pre-event emails to patrons and artists
- Event signage and rotating slideshow
- Event program sponsor listing
- Sponsor social media post

"I am grateful for this award as it allows me to afford the materials needed to create high quality art. It also allows me to try out new mediums, classes and workshops to expand my art repertoire." **- Gabby Mathews-UWSP Studio Art Grant Winner 2024**