



STEVENS POINT/PLOVER AREA

# FESTIVAL OF THE ARTS



April 12, 2026  
10:00 a.m. - 4:00 p.m.  
Artist & Fare  
1800 Plover Rd  
Plover, WI 54467

On behalf of the Stevens Point Area Festival of the Arts, I am excited to invite you to be a part of this annual community event!

Since 1974, this organization has amplified the arts in our Central Wisconsin community through its mission to encourage art awareness, support working artists, and contribute to local art education. The Stevens Point Area Festival of the Arts is preparing for its 52<sup>nd</sup> year and 5<sup>th</sup> year at Artist & Fare in Plover! This free, community event hosts 50+ fine artists, offers free kids art, and raises money toward grants for art education in our community.

Financial support from the community is vital for keeping this event free and able to give back to the community to keep the arts flourishing across Portage County.

The Stevens Point Area Festival of the Arts is a 501(c)3 non-profit organization financially connected to the Community Foundation of Central Wisconsin and organized/managed by Central Wisconsin Artists.

I'd love to have you consider joining our fundraising efforts to ensure this event prospers for another 50 years! As a sponsor, you will receive exposure to over 5,000 attendees, 3,000 followers on social media, website recognition, and additional marketing materials recognition. More information on the benefits to your organization are included with this letter.

Your support directly helps us elevate the impact on our community.

Thank you for your consideration!

Molly Templin  
Event Coordinator & Marketing Director  
Stevens Point Area Festival of the Arts  
[artfestival@stevenpoinfoa.com](mailto:artfestival@stevenpoinfoa.com)

Learn more about sponsorships at: [stevenspointfoa.com/sponsorship](http://stevenspointfoa.com/sponsorship)  
All funds can be mailed directly to:  
Community Foundation of Central WI  
Attn: Stevens Point Festival of the Arts  
2801 Hoover Rd Unit 1B  
Stevens Point, WI 54481



[stevenspointfoa.com](http://stevenspointfoa.com)



@StevensPointFoA





STEVENS POINT/PLOVER AREA

## Sponsorship Opportunities

Levels & Recognition	Presenting \$1,500	Event* \$500	Community* \$100
Website Sponsor Page	Featured Logo	Logo	In Text
Website Homepage Rotating Banner	✓	✓	✓
Pre-Event Emails	Featured Logo	Logo	In Text
Festival Program-Sponsor Listing	Featured Logo	Logo	In Text
Slideshow at Event	Own Slide with Featured Logo	Shared Slide of Logos	Shared Slide In Text
Event Signage	Featured Logo	Logo + with artist award ribbons	In Text
Table at the event	✓	✓	
Facebook Event Cover Photo	Featured Logo	In Text	
Festival Program Front Cover	✓		
Social Media post highlighting your business	✓		
Business mentioned in advertising placed by Festival (i.e. radio, print, television, etc.)	"The Stevens Point Area Festival of the Arts is presented by -----"		

\*Multiple opportunities available



## Sponsorship Opportunities

### Presenting Sponsorship (\$1,500 Investment)

#### **Includes prominent logo listing on...**

- Website sponsor page and homepage
- Pre-event emails to patrons and artists
- Event Programs Cover
- Event Signage and Rotating Slideshow
- External Event Calendars
- Social Media Posts, event, and cover photo
- Exclusive mention in advertising placed by "Stevens Point Area Festival of the Arts presented by..."

*"It takes a community to make these events happen. Fortunately, Central Wisconsin is ever-so-generous in their support to make this event successful"*

**- Marianne Walker, long-time patron and supporter of the arts**

Each Event Sponsorship supports:

- Dick Schneider Best of Show Award
- Best 2-D Award in memory of John Morser
- Best 3-D Award in memory of Brenda Gingles
- (3) Awards of Excellence



### Event Sponsorship (\$500 Investment)

#### **Includes shared logo listing on...**

- Website sponsor page and homepage
- Pre-event emails to patrons and artists
- Event signage and rotating slideshow
- Event program sponsor listing
- Sponsor social media post
- Facebook event in text
- Logo assigned to an artist award ribbon

### Community Sponsorship (\$100 Investment)

#### **Includes shared in text listing on...**

- Website sponsor page and homepage
- Pre-event emails to patrons and artists
- Event signage and rotating slideshow
- Event program sponsor listing
- Sponsor social media post

*"I am grateful for this award as it allows me to afford the materials needed to create high quality art. It also allows me to try out new mediums, classes and workshops to expand my art repertoire."*

**-Gabby Mathews-UWSP Studio Art Grant Winner 2024**

