

EERA GPS HOUSE[®]
SINCE 2016



2025 BUSINESS PROPOSAL

WWW.EERAGPSHOUSE.COM

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Introduction

EERA GPS HOUSE, established in Pune, Maharashtra, in 2016, is a leading provider of high-quality GPS security systems for residential and commercial clients. We specialize in exporting and importing a comprehensive range of GPS and Vehicle Tracking Systems, recognized for their easy installation, compact design, accurate functionality, and long service life.

Distributors:

Maharashtra, India

Imported and Marketed By:

EERA GPS HOUSE
Address: Suriya Residency Bangalow
No.2 near Unity Park Kondhwa Pune
Pincode: 411048

Goa, India

Authorized Distributor

Mr. Anirudh Surleker
Address: V-6, villa meadows ,Nagoo-
arpura Bardez goa
Pincode: 403516

Jammu & Kashmir, India

Authorized Distributor

Mr. Shakeel Ahmad Bhat
M-31 Tawheedabad Gulshan Nagar
Chanapora Srinagar, Jammu
& kashmir
Pincode: 190015

Karnataka, India

Authorized Distributor

JJ traders
71 /1 Nehru Main Road
St. Thomas Town Post.
Kamanahalli Bangalore Karnataka
Pincode: 560084

Gujrat, India

Authorized Distributor

Rudraksh Enterprise
422, Sky View Business Horizon
Sartha Kamrej Highway Opp.
Dreamland Party Plot, Surat
Pincode: 395006

Uttar Pradesh, India

Authorized Distributor

Gram Post Amra,
Ammargarh
Jhansi Amra Uttar Pradesh
Pincode: 284303

Telangana, India

Authorized Distributor

Mr. Yahiya Khan
Address: Shop no 21, B-Block, Waqf
complex, Mahabubnagar – Telangana
Pincode: 509001

Mumbai, India

Authorized Distributor

Mr. Ashfak Patni
Address: 1902/A Pearl Palace,
Chandiwalla Complex, Jogeshwari
West Mumbai
Pincode: 400102

Our Products

We offer a diverse portfolio of GPS tracking solutions, including:

Wired GPS Trackers: Reliable and robust tracking devices for vehicles and assets.

Wireless GPS Trackers: Flexible and easy-to-deploy tracking solutions for various applications.

Our systems are designed with advanced technology and quality components to ensure optimal performance and client satisfaction.



EERA 100E GPS TRACKER

- Best Seller Product
- Support all Vehicle.
- 1 Years Warranty*
- 1 Year Subscription
- 1 Year Simcard
- Installation Support
- 50+ Features*

3500/-

FEATURES

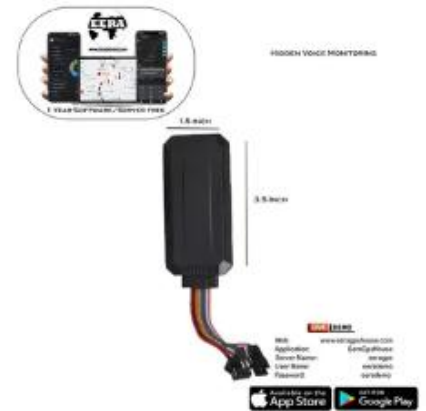


EERA 400B GPS TRACKER

- Best Seller Product
- Support all Vehicle
- 3 Years Warranty*
- 1 Year Subscription
- 1 Year Simcard
- Installation Support
- 50+ Features*

3999/-

FEATURES



EERA i88 WITH MIC TRACKER

- Live Voice Monitoring
- Support all Vehicle
- 3 Years Warranty*
- 1 Year Subscription
- Installation Support
- 50+ Features*

5500/-

FEATURES

Website: www.eeragpshouse.com

Cont. +91 95189 58211

Corporate Office: Pune, Maharashtra India

In 7 State & 11 Branches

Wireless Trackers



EERA 2.2 Mini 02+D Wireless

1. 02+ Day Battery Backup
 2. multiple Purpose use Vehicle
 - Kids
 - Luggage
 - Person
 - Bags
 3. 1 Year Warranty
 4. Just Place and Track
 5. 50+ Tracking Features
- 4500/-

FEATURES



EERA 737P 05+D WIRELESS

1. 05+ Day Battery Backup
 2. multiple Purpose use Vehicle
 - Kids
 - Luggage
 - Person
 - Bags
 3. 1 Year Warranty
 4. Just Place and Track
 5. 50+ Tracking Features
- 5500/-

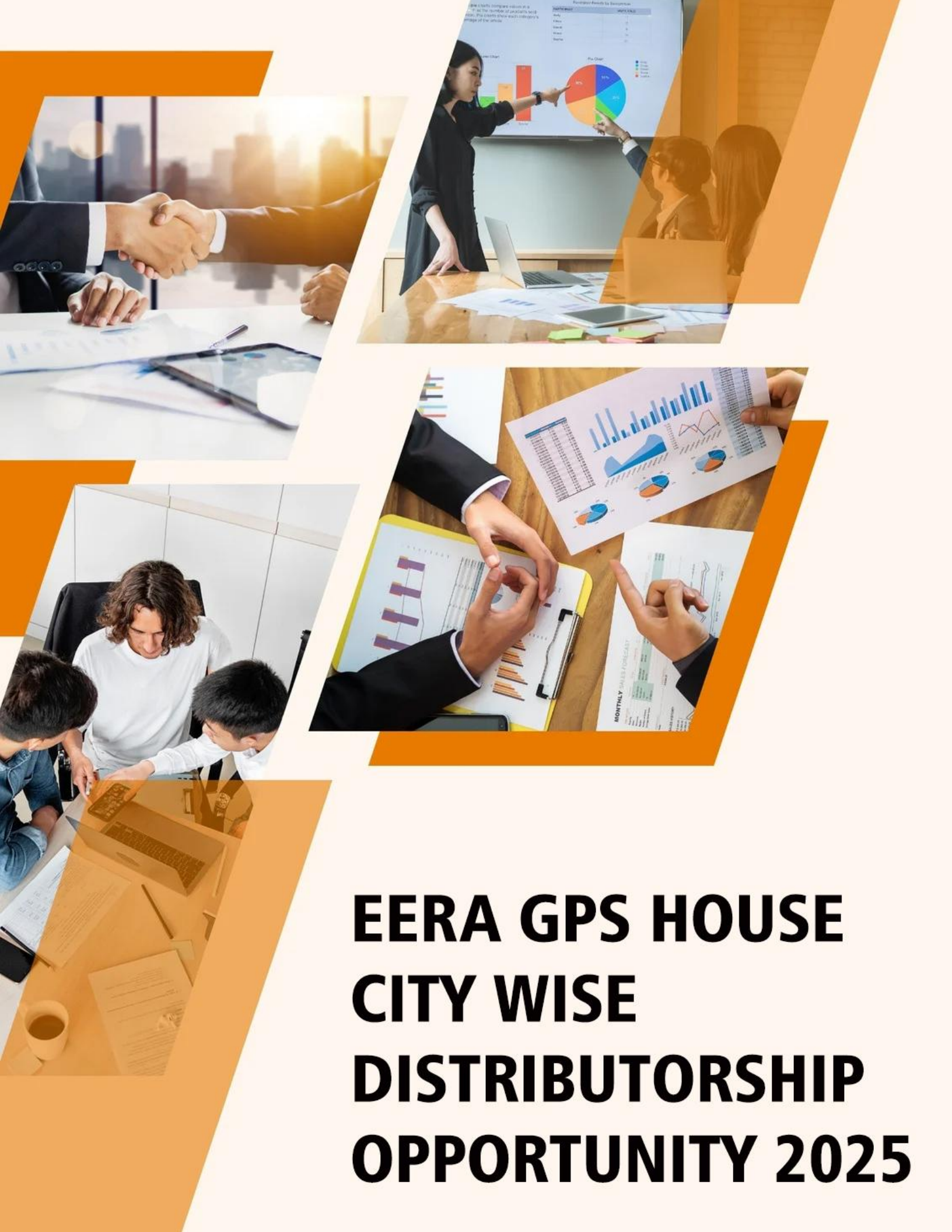
FEATURES



EERA 737P 20+D WIRELESS

1. 20+ Day Battery Backup
 2. multiple Purpose use Vehicle
 - Kids
 - Luggage
 - Person
 - Bags
 3. 1 Year Warranty
 4. Just Place and Track
 5. 50+ Tracking Features
- 7500/-

FEATURES



EERA GPS HOUSE CITY WISE DISTRIBUTORSHIP OPPORTUNITY 2025

Franchise Opportunity

EERA GPS HOUSE is seeking motivated partners to expand our network through a franchise model. This is an opportunity to capitalize on the growing demand for GPS security solutions and build a profitable business.

Why Partner with EERA GPS HOUSE?

- **Established Brand:** Benefit from our reputation and experience in the GPS security market since 2016.
- **Quality Products:** Offer reliable and feature-rich GPS tracking systems.
- **Comprehensive Support:** Receive extensive training in products, sales, marketing, installation, and after-sales support.
- **Marketing Assistance:** Benefit from Google registration training and state-level lead generation.
- **Ongoing Support:** Access 24x7 distributor and customer support.
- **Lucrative Profit Potential:** Benefit from direct sales and recurring revenue through renewals.

Profit Example (Illustrative)

Device Starting Cost (Approx.): ₹3,500

Profit per Sale (Approx.): ₹1,500

Potential Yearly Sales (100 units/month): ₹4,200,000

Potential Yearly Renewal Profit (1000 customers): ₹400,000 - **₹2,500,000 (25 lac)**

(depending on renewal cost and profit per renewal)

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Corporate Office: Pune, Maharashtra India

In 7 State & 11 Branches

Investment & Model

INVESTMENT 130,000/-

- Inclusions:

- Material Worth of 80,000/-
- Brand Fee One Time Charges 30,000/-
- City Admin Control Panel One Time Charges 20,000/-

- Exclusive Benefits

- No Deposit
- No Royalty
- Onsite Complete Training at No extra cost
- One City One Distributor Only
- Authorize Distributor Certificate
- Marketing Material (Visiting card & Leaflets)
- Installation Tool Kits for GPS installation
- Customer & Dealer Leads
- 18% GST

Material:

A-

- Material Worth Rs 80,000*
- Best Seller Products:
 - [400e GPS tracker](#) 15.Qty (GPS for Vehicle)
1 Year warranty*
 - [400e GPS tracker](#) 15.Qty (GPS for Vehicle)
3 Year warranty*
 - Relay 12 V 30.Qty (For Engine On/Off)
 - [i88 mic GPS tracker](#) 01.Qty (GPS for Vehicle)
1 Year warranty*
 - [727p 2Day Backup](#) 01.Qty (Wireless GPS for multi use)
1 Year warranty*
 - [727p 5Day Backup](#) 01.Qty (Wireless GPS for multi use)
1 Year warranty*
 - [727p 20Day Backup](#) 01.Qty (Wireless GPS for multi use)
1 Year warranty*
 - [OBD GPS Tracker](#) 01.Qty (Wireless GPS for multi use)
1 Year warranty* -

B- Admin Control Panel (Worth 20,000)

C- Google Registration Training

D- Onsite Complete Training - (Worth 30,000)

Subjects

- Products and Services
- Sales and Marketing
- Marketing, Social Media Training
- Supports Training
- Installation Training
- After sales and Support Training

E- State leads and sales supports

F- 24x7 Distributors and Customer Support

G- Distributor Agreement

H- Tool Kit for GPS Installation

-Executive Bag x 1 Nos•

-Distributor Authorization Certificate x 1 Nos•

-*Toolkit*

-Tool Pouch x 1 Nos•

-Cutting Plier x 1 Nos•

-Wire Stripper x 1 Nos•

-Tag / Tie x 100 Nos•

-Screw Driver (2in1) x 1 Nos

I- Profit margin up to 50%*

J- 1000 Leaflet

K- 1000 Visiting Card

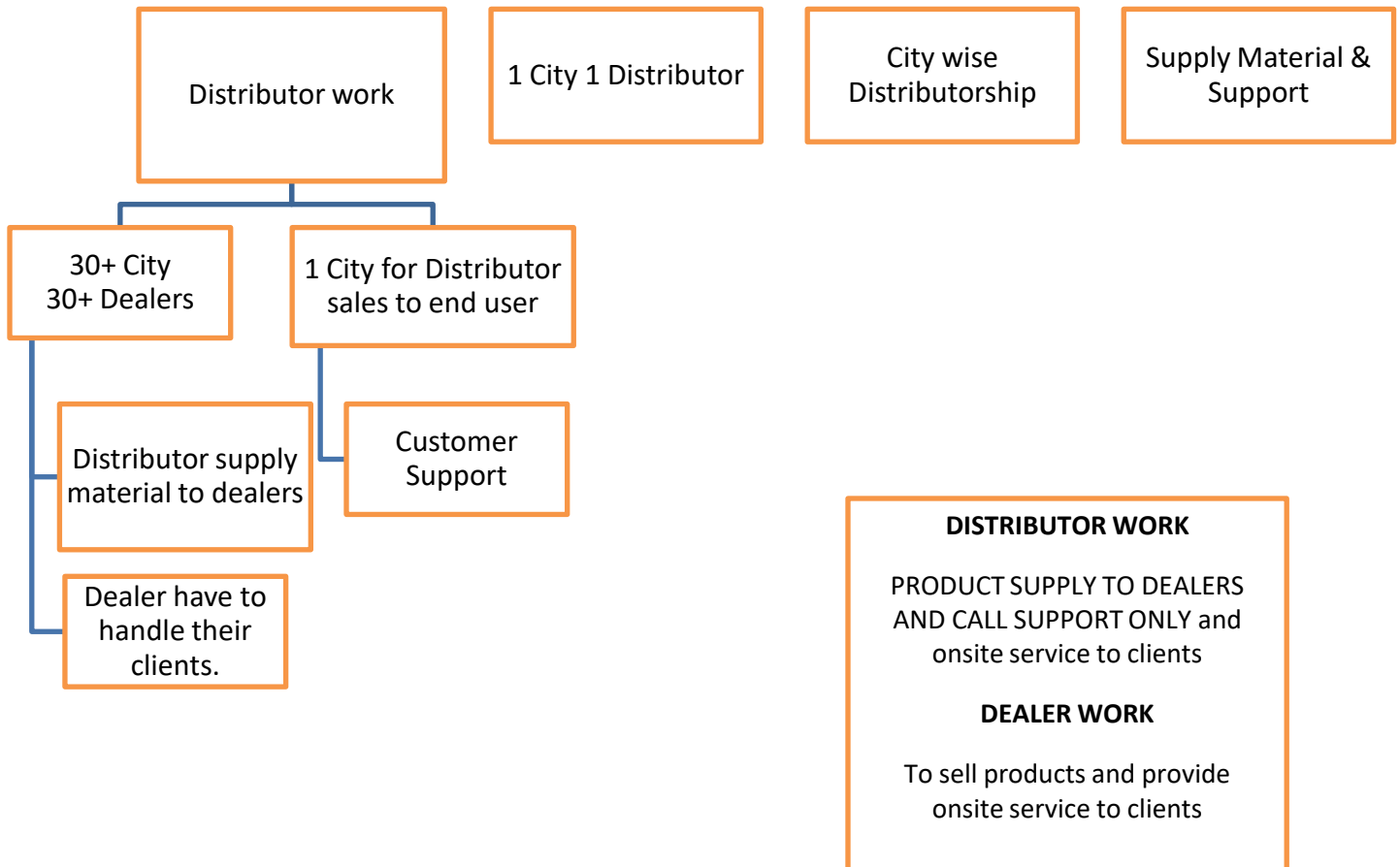


ONE CITY ONE DISTRIBUTOR

Business Model Tree

Distributor: Responsible for supplying materials to dealers, providing call support, and offering on-site service to clients within a designated city (30+ potential dealers per distributor).

Dealer: Focuses on selling products and providing on-site service to end clients.



Clients

OUR CLIENTS

INDUSTRIAL CLIENTS



AUTOMOTIVE CLIENTS

SCHOOL

HEALTH & MADICAL CLIENTS



HOSPITALITY CLIENTS



ELECTRONIC & UTENSILS SUPPLIER CLIENTS



TRAVEL & TRANSPORTATION CLIENTS



CONSTRUCTION INDUSTRIAL CLIENTS



CONNCT WITH US

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