

EERA GPS HOUSE[®]
SINCE 2016



2025 BUSINESS PROPOSAL

WWW.EERAGPSHOUSE.COM

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Introduction

EERA GPS HOUSE, established in Pune, Maharashtra, in 2016, is a leading provider of high-quality GPS security systems for residential and commercial clients. We specialize in exporting and importing a comprehensive range of GPS and Vehicle Tracking Systems, recognized for their easy installation, compact design, accurate functionality, and long service life.

Distributors:

DISTRIBUTORS

Maharashtra, India

Imported and Marketed By:
EERA GPS HOUSE
Address: Office A2/131 Kingston
Greens near Jagdamba Bhavan Road
Opp Little Heart Society Ambekar
Chowk, Pisoli
Pincode: 411048

Goa, India

Authorized Distributor
Mr. Anirudh Surleker
Address: HOUSE NO 159, Rauta Vaddo,
1/C, near Rahul supermarket, Nagva,
Arpora, Goa
Pincode: 403516

Mahabubnagar, Telangana, India

Authorized Distributor
Mr. Yahiya Khan
Address: Shop no 21, B-Block, Waqf
complex, Mahabubnagar - Telangana
Pincode: 509001

Surat, Gujrat, India

Authorized Distributor
Rudraksh Enterprise
422, Sky View Business Horizon
Sartha Kamrej Highway Opp.
Dreamland Party Plot, Surat
Pincode: 395006

Jhansi, UP, India

Authorized Distributor
Gram Post Amra,
Ammargarh
Jhansi Amra Uttar Pradesh
Pincode: 284303

Mumbai, MH, India

Authorized Distributor
Mr. Ashfak Patni
Address: 1902/A Pearl Palace,
Chandiwala Complex, Jogeshwari
West Mumbai
Pincode: 400102

Chanapora J&K, India

Authorized Distributor
Mr. Shakeel Ahmad Bhat
M-31 Tawheedabad Gulshan Nagar
Chanapora Srinagar, Jammu
& kashmir
Pincode: 190015

Our Products

We offer a diverse portfolio of GPS tracking solutions, including:

Wired GPS Trackers: Reliable and robust tracking devices for vehicles and assets.

Wireless GPS Trackers: Flexible and easy-to-deploy tracking solutions for various applications.

Our systems are designed with advanced technology and quality components to ensure optimal performance and client satisfaction.



EERA 100E GPS TRACKER

- Best Seller Product
- Support all Vehicle.
- 1 Years Warranty*
- 1 Year Subscription
- 1 Year Simcard
- Installation Support
- 50+ Features*

3500/-

FEATURES

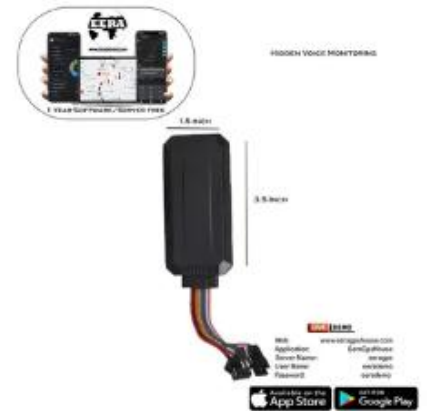


EERA 400B GPS TRACKER

- Best Seller Product
- Support all Vehicle
- 3 Years Warranty*
- 1 Year Subscription
- 1 Year Simcard
- Installation Support
- 50+ Features*

3999/-

FEATURES



EERA i88 WITH MIC TRACKER

- Live Voice Monitoring
- Support all Vehicle
- 3 Years Warranty*
- 1 Year Subscription
- Installation Support
- 50+ Features*

5500/-

FEATURES

Website: www.eeragpshouse.com

Cont. +91 95189 58211

Corporate Office: Pune, Maharashtra India

In 7 State & 11 Branches

Wireless Trackers



EERA 2.2 Mini 02+D Wireless

1. 02+ Day Battery Backup
 2. multiple Purpose use Vehicle
 - Kids
 - Luggage
 - Person
 - Bags
 3. 1 Year Warranty
 4. Just Place and Track
 5. 50+ Tracking Features
- 4500/-

FEATURES



EERA 737P 05+D WIRELESS

1. 05+ Day Battery Backup
 2. multiple Purpose use Vehicle
 - Kids
 - Luggage
 - Person
 - Bags
 3. 1 Year Warranty
 4. Just Place and Track
 5. 50+ Tracking Features
- 5500/-

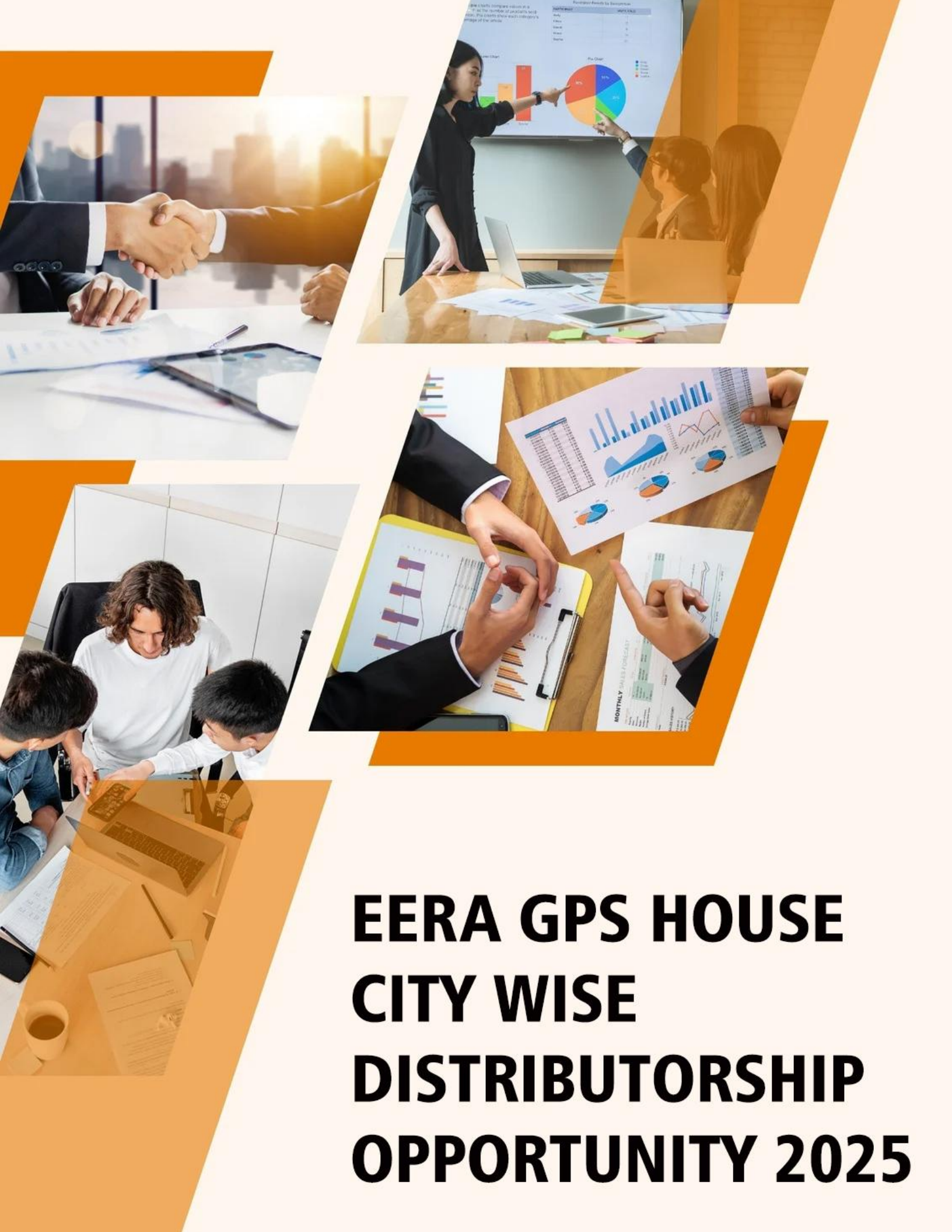
FEATURES



EERA 737P 20+D WIRELESS

1. 20+ Day Battery Backup
 2. multiple Purpose use Vehicle
 - Kids
 - Luggage
 - Person
 - Bags
 3. 1 Year Warranty
 4. Just Place and Track
 5. 50+ Tracking Features
- 7500/-

FEATURES



EERA GPS HOUSE CITY WISE DISTRIBUTORSHIP OPPORTUNITY 2025

Franchise Opportunity

EERA GPS HOUSE is seeking motivated partners to expand our network through a franchise model. This is an opportunity to capitalize on the growing demand for GPS security solutions and build a profitable business.

Why Partner with EERA GPS HOUSE?

- **Established Brand:** Benefit from our reputation and experience in the GPS security market since 2016.
- **Quality Products:** Offer reliable and feature-rich GPS tracking systems.
- **Comprehensive Support:** Receive extensive training in products, sales, marketing, installation, and after-sales support.
- **Marketing Assistance:** Benefit from Google registration training and state-level lead generation.
- **Ongoing Support:** Access 24x7 distributor and customer support.
- **Lucrative Profit Potential:** Benefit from direct sales and recurring revenue through renewals.

Profit Example (Illustrative)

Device Starting Cost (Approx.): ₹3,500
Potential Yearly Sales (100 units/month x 12): ₹4,200,000
Profit per Sale (Approx.): ₹1,500 x 1200 = ₹18,00,000
Potential Yearly Renewal Profit (1000 customers): ₹15,00,000
Profit on 1000 Renewal (Approx) = 1000 x 300 = ₹3,00,000

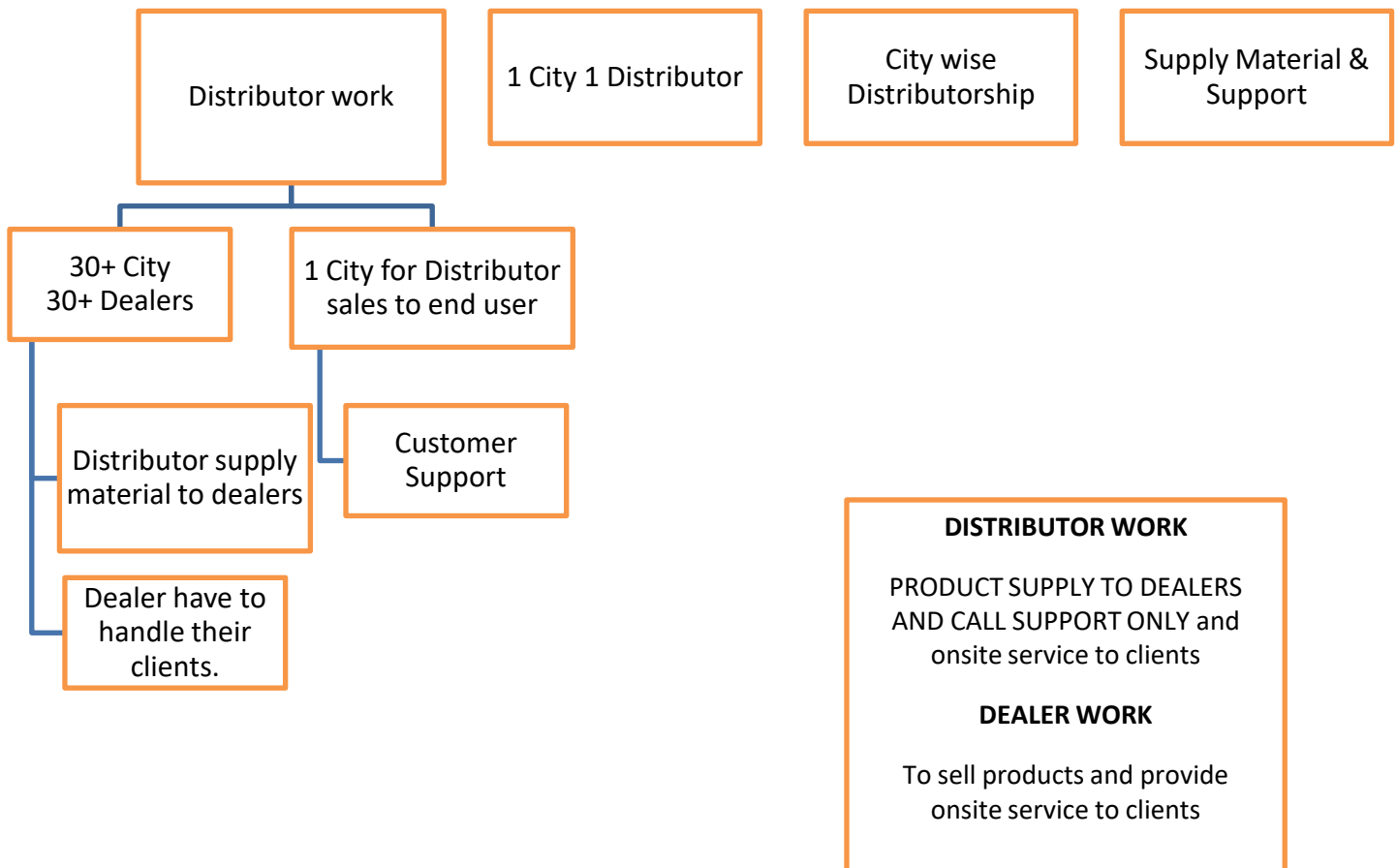
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Corporate Office: Pune, Maharashtra India

In 7 State & 11 Branches

Business Model Tree



Exclusive City Distributorship:

Role and Structure The appointed Distributor will hold the exclusive mandate for all sales and operations within a designated city. **Distributor Responsibilities** The primary functions of the Distributor include:

- * **Dealer Material Supply:** Ensuring the efficient supply and distribution of materials and products to all authorized dealers within the city.
 - * **Sales and Support:** Providing comprehensive sales and after-sales support to the entire dealer network.
- Company Support & Resources** The Company is committed to providing robust support to the Distributor, which includes:
- * **Leads Generation:** Supplying qualified sales leads to help drive market growth and dealer engagement.
 - * **Backend Assistance:** Offering dedicated backend support to the Distributor through both phone and video conference channels.

Distribution Policy A strict Exclusive City Distributorship model is enforced: only one distributor will be appointed per city. The entire market and all associated business activities within the city are to operate exclusively under the management and control of the appointed Distributor.

Investment & Model

INVESTMENT 130,000/-

- Inclusions:

- Material Worth of 80,000/-
- Brand Fee One Time Charges 30,000/-
- City Admin Control Panel One Time Charges 20,000/-

- Exclusive Benefits

- No Deposit
- No Royalty
- Onsite Complete Training at No extra cost
- One City One Distributor Only
- Authorize Distributor Certificate
- Marketing Material (Visiting card & Leaflets)
- Installation Tool Kits for GPS installation
- Customer & Dealer Leads
- 18% GST

Material:

A-

- Material Worth Rs 80,000*
- Best Seller Products:
- [400e GPS tracker](#) 15.Qty (GPS for Vehicle)
1 Year warranty*
- [400e GPS tracker](#) 15.Qty (GPS for Vehicle)
3 Year warranty*
- Relay 12 V 30.Qty (For Engine On/Off)
- [i88 mic GPS tracker](#) 01.Qty (GPS for Vehicle)
1 Year warranty*
- [727p 2Day Backup](#) 01.Qty (Wireless GPS for multi use)
1 Year warranty*
- [727p 5Day Backup](#) 01.Qty (Wireless GPS for multi use)
1 Year warranty*
- [727p 20Day Backup](#) 01.Qty (Wireless GPS for multi use)
1 Year warranty*
- [OBD GPS Tracker](#) 01.Qty (Wireless GPS for multi use)
1 Year warranty* -

B- Admin Control Panel (Worth 20,000)

C- Google Registration Training

D- Onsite Complete Training - (Worth 30,000)

Subjects

- Products and Services
- Sales and Marketing
- Marketing, Social Media Training
- Supports Training
- Installation Training
- After sales and Support Training

E- State leads and sales supports

F- 24x7 Distributors and Customer Support

G- Distributor Agreement

H- Tool Kit for GPS Installation

-Executive Bag x 1 Nos•

-Distributor Authorization Certificate x 1 Nos•

-*Toolkit*

-Tool Pouch x 1 Nos•

-Cutting Plier x 1 Nos•

-Wire Stripper x 1 Nos•

-Tag / Tie x 100 Nos•

-Screw Driver (2in1) x 1 Nos

I- Profit margin up to 50%*

J- 1000 Leaflet

K- 1000 Visiting Card



ONE CITY ONE DISTRIBUTOR

Clients

OUR CLIENTS

INDUSTRIAL CLIENTS



AUTOMOTIVE CLIENTS



SCHOOL



HEALTH & MADICAL CLIENTS



HOSPITALITY CLIENTS



ELECTRONIC & UTENSILS SUPPLIER CLIENTS



TRAVEL & TRANSPORTATION CLIENTS



CONSTRUCTION INDUSTRIAL CLIENTS



CONNCT WITH US

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