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# R&L

Reach Back & Lift I Inc  
LIFT AS WE CLIMB

# ANNUAL REPORT

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# Letter from the President

As we reflect on the past year, I am proud to present our Annual Report, which details the remarkable achievements and milestones we have reached together. This year has been a testament to our resilience, innovation, and commitment to excellence.



Our organization has navigated through a dynamic and often challenging landscape, yet we have emerged stronger and more unified. Our strategic initiatives have not only bolstered our market position but also paved the way for sustainable growth and long-term success.

Highlights of this year include:

**Financial Performance:** We have achieved robust financial results,

**Innovation:** We have invested heavily in research and development, leading to groundbreaking products and services that have set new industry standards.

**Sustainability:** Our commitment to sustainability remains unwavering. This year, we have

**Community Engagement:** We believe in giving back to the communities we serve. Our corporate social responsibility programs

Looking ahead, we are excited about the opportunities that lie before us. Our strategic vision is clear, and we are well-positioned to capitalize on emerging trends and market dynamics. We remain committed to delivering exceptional value to our shareholders, customers, and employees.

I would like to extend my heartfelt gratitude to our dedicated team, whose hard work and passion drive our success. I also want to thank our shareholders and partners for their unwavering support and trust.

**WILLIAM R HALL III**  
**PRESIDENT**  
**REACH BACK & LIFT 1**

# Mission and Vision Statement

## MISSION

To assist youth and young adults with professional, personal, and leadership skills by providing training, programs, and partnerships with local business leadership. RB&L 1 is committed to connecting underemployed individuals with the resources necessary to become self-sufficient and earn a living wage. Our programs will be targeting underserved communities in St Mary's County, Maryland.



### Vision Statement:

At RB&L1, we envision a future where every young person has the opportunity to unlock their full potential and thrive in their professional and personal lives. We see a world where youth and young adults are empowered with the essential skills, confidence, and connections to succeed in the ever-evolving workforce.

Our vision is to create a vibrant community where every individual, regardless of background or circumstance, has access to high-quality training, mentorship, and opportunities for growth. Through strategic partnerships with local businesses and community leaders, we aim to build bridges that connect underemployed youth with the resources and support they need to secure meaningful employment and achieve financial stability.

We believe that by investing in the next generation of leaders and equipping them with the tools to excel, we can foster a more inclusive and prosperous society for all. Our vision drives us to continue innovating, collaborating, and advocating for positive change, ensuring that every young person can realize their dreams and contribute to building a brighter future for themselves and their communities.

# RB&L 1 Programs

## Currently operating 4 active programs

Our programs are tailored to foster strong community connections, positioning us as a trusted resource for individuals seeking growth and development opportunities. Being a trusted resource is crucial as it fosters credibility, reliability, and confidence among stakeholders. It signifies that an organization is dependable, knowledgeable, and genuinely committed to serving the needs of its community, thereby building strong relationships and ensuring long-term impact and sustainability.



### SOMD YOUTH IN AVIATION

Reach Back & Lift 1 connects underserved youth to aviation and aerospace careers through hands on flight experiences, STEM education, and mentorship that builds skills, confidence, and clear pathways to future success.

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### HOLLOWEEN IN THE SQUARE

Halloween in the Square brings families together in Lexington Park for safe trick or treating, music, costumes, and community fun for kids and parents across Southern Maryland.

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### PRINCE CHARMING PROJECT

A community initiative that provides formal clothing to under-resourced boys attending their 8th-grade formal, helping them feel confident and well-prepared for this important event.

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### WORKFORCE DEVELOPMENT

Reach Back & Lift 1 connects youth and adults to construction and aviation career training, employer partnerships, and pathways that build skills, create opportunity, and grow Southern Maryland's workforce.

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# Measuring Progress

Performance goals are a good way to monitor and measure progress.

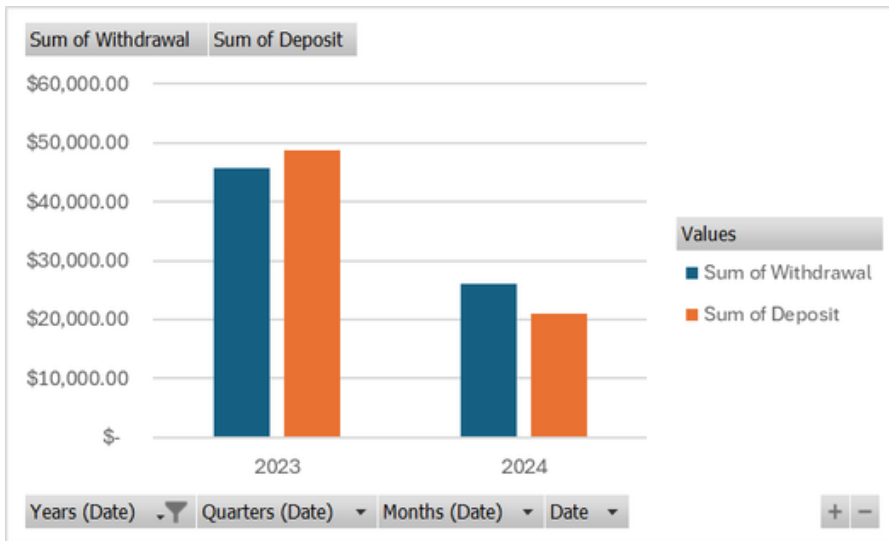
Measuring progress allows Reach Back & Lift 1 to track outcomes, ensure accountability, and verify that our programs are creating real, measurable impact for youth, families, and community partners. This data driven approach helps us improve our services, strengthen partnerships, and make informed decisions that expand opportunity and long term success.

Key Indicator	Activity / Project	Data / Outcome
Prince Charming Participants	Funds raised from the Gala must cover targeted participants	<ul style="list-style-type: none"><li>• Avg 15 participants/yr</li><li>• Profits covered approx 85%</li></ul>
HITS Attendance	HITS attendance should be consistently over 1000 kids.	<ul style="list-style-type: none"><li>• Attendance over 500 approx</li><li>• Improve marketing/use sponsors</li></ul>
SOMD YIA Registration/ Level 3 Completion	Registration needs to be high enough to legitimize the interviews	<ul style="list-style-type: none"><li>• What results did you obtain from your project?</li><li>• Write them here.</li></ul>

# RB&L1 Financial Summary FY 23/24

At Reach Back & Lift 1, we take pride in using our resources wisely to serve the community and support our mission of uplifting youth and families. This financial summary highlights how contributions and funding were managed during the fiscal year ending [Date], with the majority of expenses directed toward impactful programs. We remain committed to transparency and accountability in all financial matters.

## Financial Summary



In Fiscal Years 2023 and 2024, Reach Back & Lift 1 received generous support from a range of sources that fueled our programs and community outreach. These funds allowed us to host impactful events, support local youth, and strengthen partnerships throughout St. Mary’s County.

- Personal donations
- Corporate sponsorships
- Proceeds from the Cinderella Prince Charming Ball
- Revenue from the Overflow Festival
- Grants from St. Mary’s County

Reach Back & Lift 1 remained focused on delivering high-impact programs while maintaining responsible administrative practices. In Fiscal Years 2023 and 2024, our spending reflected a strong commitment to community engagement, youth development, and operational efficiency:

- Overflow Festival
- Cinderella Prince Charming Ball
- Prince Charming Project
- Youth in Aviation Program
- Halloween in the Square
- Administrative expenses

# Sponsor Recognition

End your report with a review of the highlights, and a renewed commitment to continue working on making the SDGs attainable by 2030.



# Acknowledgements

**We thank you for your  
continued support in  
our efforts to contribute  
to RB&L1.**

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