



THE ZEST

LEMONEIGHT NEWSLETTER

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Empowering women at Seatrade Cruise Global 2026

During Seatrade Cruise Global 2026, Claudine Pohl, Social Engagement Partner, moderated a successful panel titled “Women Leading Businesses in the Cruise Sector” alongside a distinguished group of women leaders in the cruise industry, including Virginia Quintairos, Debbie Summers, Nydia Rodriguez, and Niamh McCarthy, each bringing valuable insights and expertise to the conversation.



*Check out a glimpse of
the “Women Leading
Businesses in the Cruise
Sector” panel*



Women Leading Businesses in the Cruise Sector



At Seatrade Cruise Global 2026, conversations moved beyond business metrics and market trends. They became personal.

From Lemoneight's perspective, one moment stood out—not because it was loud, but because it was deeply human.

During the panel "Women Leading Businesses in the Cruise Sector," Claudine Pohl, our founder and CEO, did what she does best: she created space. Not just for dialogue, but for reflection.

What motivates you?

A simple question shifted the energy in the room—inviting reflection among leaders shaping one of the most dynamic sectors in global tourism. Because leadership, especially for women, is not defined by titles, but by the courage to speak up, own your space, and lead with authenticity.

During the conversation, Virginia Quintairos, Debbie Summers, Nydia Rodriguez, and Niamh McCarthy shared honest insights: stop apologizing, trust your voice, find your people, and open doors for others along the way.

It wasn't just advice. It was a reminder that real impact comes from resilience, bold decisions, and the willingness to grow beyond comfort.

For Lemoneight, these are the moments that matter, where conversations spark change, leadership takes shape, and the future of the industry is redefined.



Industry Impact & Highlights



MENTORSHIP

Empowering Women in the Maritime Sector

On Friday, March 6th at 10 AM EST, in celebration of International Women’s Day, Lemoneight hosted its Mentorship: Empowering Women in the Maritime Sector webinar, bringing together key representatives from ports, cruise lines, and destination organizations—including Natasha Salzedo, Goldha Franks, Anaïs Habbar, Joy Roberts, Niamh McCarthy, Sizen E. Akcal, and Farah Barhorst—who shared how they have shaped their careers across the industry through resilience, leadership, and continuous growth, offering powerful stories and insights to inspire the next generation of women in maritime.

120+ attendees

The online event brought together a diverse audience of attendees from across the cruise and maritime industries, as well as related sectors, creating a dynamic space for exchange, learning, and meaningful connections. We can’t wait for next year’s edition!



EWB™ Platform Day

For another consecutive year, our CEO, Claudine Pohl, participated in The EWB™ Project | New Brunswick, leading the workshop “Position Yourself as the Reliable Choice When Customers Hesitate,” guiding professionals through practical strategies to build trust through clarity, credibility, and connection. Making the moment even more special, her daughters witnessed her in action—a powerful reminder of how leadership can shape the next generation of talent.

Welcome to the Lemoneight Family



We're excited to welcome new epic clients to the Lemoneight family this year, each bringing fresh vision and energy. We're proud to support their journeys and grow together, **let's get to know them**



We are proud to partner with South Tours, the leading tour operator in Croatia, now positioned as a cruise-ready company supported by strong operational systems, a well-trained and inspired team, and products designed to exceed expectations. Their commitment to quality, authenticity, and guest satisfaction has set them apart in the competitive cruise market.



Norfolk Tour Company, based in downtown Norfolk, Virginia, specializes in immersive walking and bus tours that highlight the region's history, culture, and architecture. With expert guides and strong local partnerships, they deliver high-quality experiences for cruise passengers, groups, and events across Coastal Virginia.



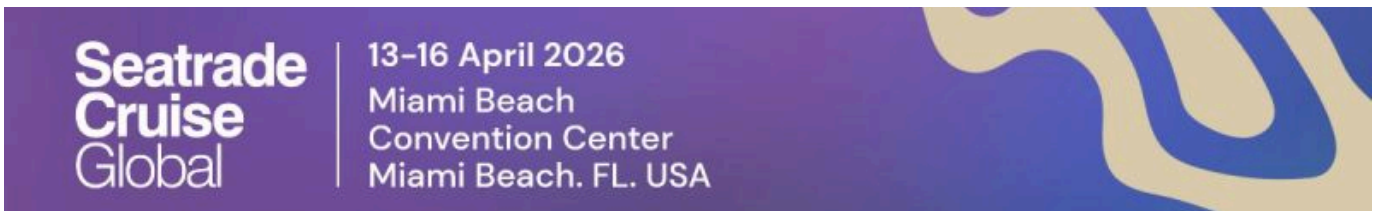
MINISTRY OF TOURISM AND TRANSPORT
CAYMAN ISLANDS GOVERNMENT

CAYMAN ISLANDS
GRAND CAYMAN | CAYMAN BRAC | LITTLE CAYMAN

We are proud to announce a new strategic partnership with the Ministry and Department of Tourism of the Cayman Islands to modernise the PRIDE Training Programme, a key initiative focused on delivering exceptional, authentically Caymanian visitor experiences.

Through this collaboration, the refreshed programme will introduce a hybrid learning model.

Making Waves at Seatrade Cruise Global



For another consecutive year at **Seatrade Cruise Global 2026**, Claudine Pohl was joined by the **Lemoneight team**, with **Hugo Masis**, Director of Innovation and Sustainability, arriving first, followed by **Dani Sutherland**, Aerial Production & Visual Media Specialist, and **Kristen Ferreira**, Travel Content Creator & Social Media Influencer, all contributing to meaningful conversations, industry connections, and the exchange of ideas that continue to shape the future of cruising.



Our team had **an epic time** exploring the exhibition hall, experiencing firsthand the vibrant mix of cultures that makes the cruise industry so **unique and dynamic**.



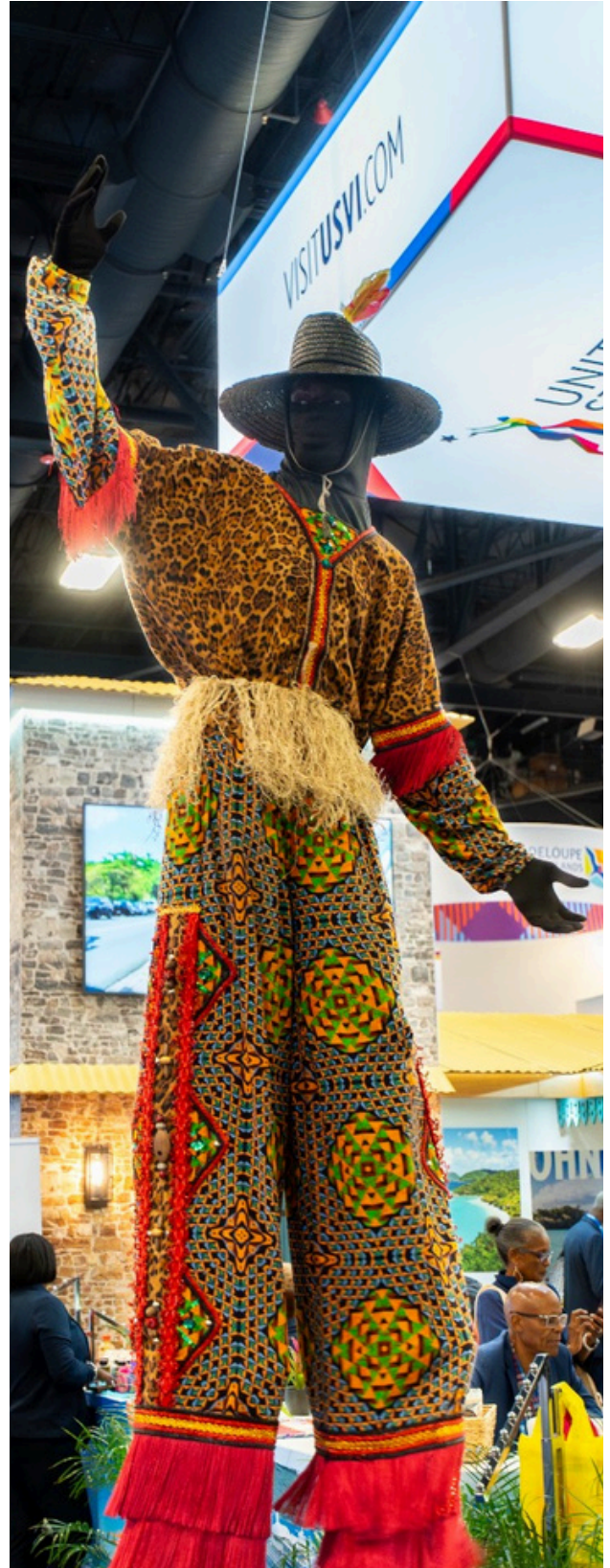
Moments to Remember



We had the opportunity to interview representatives from **Cox & Company**, a business with **a century of operations**.



We attended a **major announcement** where Valenciaport and the Council of the Province of València unveiled a **new portfolio of shore experiences**.



We attended **"Disrupting the Deck: A Shark Tank-Style Pitch for Cruise Innovation"** at Seatrade Cruise Global. If you missed it, we invite you to read the insightful article by **Anne Kalosh**, which also features exclusive photos of our team member **Dani Sutherland**.



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