

Entrepreneurs of Life

by Os Guinness*

“As Entrepreneurs of Life, we respond to the call of our great Creator.

By seeing all life as an enterprise transformed by his call to “Follow Me.”

We therefore count the cost, consider the risks,

And set out on each day as a venture to multiply our gifts and opportunities.

In order to bring glory to God and add value to this world.

In so living, we find the fullest meaning of our lives in answering the call,

We seek our identity solely in our naming by the Caller,

We pursue excellence defined as “My utmost for the His highest,”

We count our deepest companionship among our fellow-followers of the Way,

We look for final approval only from one audience – the Audience of One,

We break down every false barrier between the sacred and the secular,
weaving all life into a seamless web of faith and love in action,

And we work for no other accomplishment or legacy than the Caller’s own
“Well done.”

The menial and humdrum we elevate because of the one for whom it is
ultimately done,

The dangerous and sacrificial we bear as the privilege of high calling,

The siren sounds of ease, success, and popularity we shun for a trust worthier voice,

And the temptations of conceit coming from being so chosen we answer with a gratitude humbled by graced because we have been chosen at all.

Thus, we are fully engaged in the world on realistic terms but empowered by vision and energies from a world that is unseen but even more real and realistic.

In all things, and in all the vicissitudes and seasons of life,

We know that, primarily, we are called not to somewhere or something but to Someone,

That there is no true calling without the Caller,

That calling is not only being who we are but becoming what we are to be,

That no self-made goal can ever rival the Ultimate Why of the mystery of the Creator's purpose for each of us as his creatures,

That we will never rise higher than when we follow the call not knowing where the path may lead – so long as the Caller is God,

And that while we may lose our jobs and our health, or retire from a career, we will never retire from our calling – until that Final Call, which is death, leads each of us to the climax and consummation of all calling.

For on that day, for the first time, we will not need to listen only a word; we will see the Caller face to face and find ourselves in our Father's home forever.

In the meantime, that is our journey until our life's last day, the passion of our lives is to go further, higher, deeper, always closer to the One who called us once and calls us still – to Himself, and to all the joys that knowing him can mean."

I believe this is authored by Os Guinness, though I can't find it under his website or book of the same name. The phrase "entrepreneurs of life" is also associated with his book *The Call: Finding and Fulfilling the Central Purpose of Your Life*.

I recognize a few of the phrases in the poem from the book and it's likely someone pulled all this together from the book

Like in this poem, Os encourages individuals to approach life with the creativity and initiative characteristic of entrepreneurs, emphasizing purposeful living in response to a higher calling.