

# Lifestyle Entertainment Scavenger Hunt

## Official Rules

The following promotion is intended for viewing in the United States and D.C. only (including Territories: American Samoa, Guam, US Virgin Islands; Possessions: Baker, Howland, Kingman Reef, Jarvis, Johnston, Midway, and Wake Islands; and Commonwealths: Puerto Rico, Northern Mariana Islands) and will be construed and evaluated accordingly to the United States Laws. Do not proceed further in this site if you are not a legal resident of the U.S. or D.C., and/or territories, possessions, and commonwealths as listed above, 18 years or older, and accessing this site in the United States, its Territories, possessions, or commonwealths.

No purchase necessary to enter or participate. A purchase will not increase your chances of participating in this event. Void where prohibited.

### **\*\*How to enter:**

Beginning at 12 am on "**DATE**" 2019 until "**DATE**" (the **APPLICATION PERIOD**). In the following ways: you may enter online by visiting "**395LIFESTYLE.COM**" by completing the online application process and/or by mailing the completed application with all the required information, along with the processing fee, to the following address: "**LIFESTYLE ENTERTAINMENT, LLC, 7845 Ashton Ave., Suite C., Manassas, VA 20109.**" If entering by US Mail, the mail-in applications **MUST** be postmarked by "**DEADLINE DATE**" and received by "**SELECTION DATE.**" Incorrect or illegible, corrupt, and complete applications are void. The Official Rules are available at the Website "**395LIFESTYLE.COM**" Applications are considered **only** upon receipt.

\* All **eligible** applications received will be entered into the Grand Finale Scavenger Hunt. When you enter through the Websites, you may be asked to consent to receive promotional emails and reminders for upcoming promotions and to receive information about Sponsor(s), its affiliates, and the participating parties identified below. Consent to receive such emails is optional and does not have to be agreed to in order to be eligible to enter the Scavenger Hunt and does not improve your chances of winning. Lifestyle Entertainment, LLC and each of its respective affiliates, subsidiaries, parent companies/corporation, advertising and promotional agencies all local sponsors, and the respective officers, directors, shareholders, employees and agents, and any and all internet servers and access providers are not responsible for any incorrect or inaccurate application information, human error, technical malfunctions, failures, omissions, interruptions, deletions, and/or defect of any telephone networks, computer online systems, computer equipment, server providers, or software, including any injury or damage to participants' or any other person's computer relating to or resulting from participation in this Scavenger Hunt inability to access the website, theft, tampering, destruction, or unauthorized access to, or alteration of applications; applications that are processed late or incorrectly or

are incomplete or lost due to computer or electronic malfunction or traffic congestion on the internet or at any website; printing, typographical, human or other errors; and any applications which are late, lost, incomplete, delayed, misdirected, stolen, mutilated, inaccurate, illegible or arrive postage due, or any combination thereof applications are considered "**only**" upon receipt. Proof of mailing or online submission is not considered proof of delivery or receipt. **"All applications become the property of Lifestyle Entertainment, LLC"** and will not be returned. A purchase will not increase your chances of winning. **WARNING: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SCAVENGER HUNT MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW INCLUDING CRIMINAL PROSECUTION. No more than the number of Assets will be given. The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.**

**ELIGIBILITY:** This event is open only to legal any resident(s) of the U.S. and its territories, possessions, and commonwealths who are 18 years of age or older as of **DATE** "**except**" employees and members of their households, whether or not related, and immediate families (spouses, parents, partners, siblings, children and each of their respective spouses regardless of where they reside) of Sponsor and any other participating parties and each of their respective parent companies, subsidiaries, dealerships, and affiliates, and their advertising and promotional agencies and all local and foreign sponsors and all other participating parties (collectively, the "PARTICIPATING PARTIES") are not eligible to enter or to win in the "FINALE." Sponsor reserves the right to conduct a background check on any potential candidate(s) of Lifestyle Entertainment, LLC., and reserves the right, in its sole discretion to disqualify any person(s) based on such background check if Sponsor determines in its sole discretion that the assets to such potential Grand Finale Recipient might reflect negatively on the Sponsor or any of the participating parties. By entering, all participants and/or entrants agree to release the Sponsor and "ALL" its subsidiaries and promoters from and against any/all claims and damages arising in connection with each entrant's participation and/or application into the EVENT and/or his/her receipt or use of any element of the GRAND FINALE bootie, or assets thereof, in this Scavenger Hunt including any injury or harm resulting from any travel or activity related thereof. Any and all warranties and guarantees with respect to "**ANY**" asset element are subject to the respective manufacturer's terms. This SCAVENGER HUNT is governed by the U.S. law and is subject to all applicable federal, state and local laws and regulations. Void outside of the U.S. and its territories, possessions, and commonwealths and where prohibited by law.

Notwithstanding the foregoing, the following individuals are "**NOT**" eligible to enter Lifestyle Entertainment, LLC's Scavenger Hunt, even if such individuals meet the age and residency requirements set forth in above:

a. Any employees (i.e., full-time, part-time, interns, and/or temporary employees) of Lifestyle Entertainment, LLC, of participating sponsor(s) ("Sponsor(s)"), of any advertising and promotional agencies, and/or of the respective

parent entities, subsidiaries, affiliated companies of each;

- b. Any immediate family members of such employees, including without limitation to current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and
- c. Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and/or partners.

Sponsor reserves the right in its sole discretion to change the date, time and/or location of the Grand Finale Scavenger Hunt. Qualifiers will be notified of any changes at the time of their selection and/or notification. Difficulties with getting to location to enter or participate in the event are not the responsibility of the Sponsors.

All cancellations are deemed beyond the control of Lifestyle Entertainment, LLC and its Sponsors are not responsible for replacing or reimbursing Recipient with any form of compensation for flights or events that are canceled, rescheduled or delayed.

This includes, but is not limited to, event cancellations, trip schedule changes, flight cancellations, changes in travel arrangements, travel delays of any form and duration, as well as all delays or cancellations due to acts of nature, terrorism (including threats), illness or war. Additionally, Lifestyle Entertainment, LLC is not responsible for any work stoppage, bankruptcy or other condition beyond Lifestyle Entertainment, LLC's control that may affect Lifestyle Entertainment, LLC's ability to provide any of the assets. Lifestyle Entertainment, LLC is not responsible for any expenses incurred by event Recipient as a result of such cancellations, delays or other circumstances beyond Lifestyle Entertainment, LLC's control.

Lifestyle Entertainment, LLC and its sponsors are not responsible for any technical difficulties, technical malfunctions or errors (whether technical or typographical) experienced due to overload, busy signals, loss of phone service, internet availability, electronic problems, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website (including, without limitation to, third party websites and social networking sites), telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any of the websites, computer virus, bug, complications or server performance suspected to be caused by automated entry information, voting or web traffic, or other errors or corruptions of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of information or the failure to capture, or loss of, any such information or any other factor that may prevent an individual from completing or Lifestyle Entertainment, LLC from receiving (accurately or otherwise) a phone call, an email, accessing any website (including Lifestyle Entertainment, LLC's or any third party website), or for any problem associated with Lifestyle Entertainment, LLC website or voting website or software, internet, telephone connections, servers, routers, or any other technical problem that may impact the application, participation, voting or Asset claim in any way, regardless of the cause, including, without limitation to, any injury or damage to any person's computer, equipment, property, software or network related to or

resulting from participating in a Lifestyle Entertainment, LLC event or visiting its websites (whether as an entrant, visitor or voter). Lifestyle Entertainment, LLC and its sponsors assume no responsibility for any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in a Scavenger Hunt. Lifestyle Entertainment, LLC is not responsible for any printing errors or typographical errors. If, for any reason, in the sole opinion of Lifestyle Entertainment, LLC, any event is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures, technical slow-downs, or any other causes, whether discovered or suspected by Lifestyle Entertainment, LLC, which, in sole opinion of Lifestyle Entertainment, LLC, does or could corrupt or affect the administration, security, fairness, integrity or proper conduct of a Scavenger Hunt, Lifestyle Entertainment, LLC reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the affected events and/or the voting portion of any Events with or without selecting qualifiers, finalists or recipients, and/or provide an alternative means of entry or voting or any other changes to these event rules that Lifestyle Entertainment, LLC deems appropriate under the circumstances in the event of termination, suspension or modification of an event, a notice will be posted online.

Grand Finale Winner, if any, will be required to sign one or more affidavits and/or liability release agreements, and to complete all relevant transfer documents and to be available for Lifestyle Entertainment, LLC or Sponsors to contact them with the date and time the Grand Finale House & Vehicle can be picked up at the residence distributed during business hours at a mutually agreed upon date and/or time. **FAILURE TO SIGN AND COMPLETE ALL REQUIRED DOCUMENTS AND FAILURE TO COLLECT THE GRAND FINALE HOUSE & VEHICLE AND DELIVER ALL REQUIRED PAYMENTS AND FORMS WITHIN 14 DAYS OF RECEIVING NOTIFICATION THAT THE GRAND FINALE HOUSE & VEHICLE IS READY FOR DELIVERY TO GRAND FINALE WINNER WILL CONSTITUTE FORFEITURE OF THE GRAND FINALE HOUSE & VEHICLE. IF FORFEITED, THE GRAND FINALE WILL REMAIN THE PROPERTY OF LIFESTYLE ENTERTAINMENT, LLC AND THE GRAND FINALE HOUSE & VEHICLE WILL NOT BE DISTRIBUTED IN THIS EVENT. NOTWITHSTANDING THE FOREGOING, ALL ENTRANTS IN THIS EVENT ACKNOWLEDGE THAT THE GRAND FINALE HOUSE & VEHICLE WILL BE A PRE-OWNED HOUSE & VEHICLE DURRENTLY IN THE SPONSOR'S STOCK OF AVAILABLE HOUSE & VEHICLES ON THE LOG.**

**THERE IS ONLY ONE (1) GRAND FINALE AVAILABLE IN THIS SCAVENGER HUNT AND IT WILL ONLY BE AWAEDED TO THE FIRST PERSON TO COMPLETE THE MYRIAD OF PHASES, FOLLOWING THE CLUES TO THE FINAL DESTINATION.** In the event the Grand FINALE winner is disqualified, for any reason, then, at the sole discretion of this Sponsor, Lifestyle Entertainment, LLC, then, the Grand FINALE will be distributed to the second place winner.

**With respect to entering this Scavenger Hunt, as applicable only:**

For any Scavenger Hunt that requires Entrants to submit materials such as an essay, a photograph, or a video (together with any application form and the content included, depicted, and/or captured in such essay, photograph, or video, the "Application Materials"), Entrant must be eighteen (18) years of age or older, exclusively own, or have obtained a license from the copyright holder to the submitted Application Materials (i.e., Application Materials cannot be "owned" in any way by any other person or company without obtaining his/her express consent to enter this Scavenger Hunt and allow Lifestyle Entertainment, LLC to use the photo as contemplated in the Scavenger Hunt rules). Application Materials must not contain or convey any content that Lifestyle Entertainment, LLC determines, entirely at its sole discretion, subjectively or otherwise, to be indecent, profane, obscene, explicitly sexual, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, libelous, or hateful; to be racially, ethnically, or otherwise offensive or objectionable; to encourage unlawful behavior or to infringe upon the brand names, trade-marks, trade names, logos, or any other intellectual property that may belong to a third party; or to disclose any detailed personal, physical, contact, or otherwise confidential information that may belong to a third party. The foregoing is not intended to require Lifestyle Entertainment, LLC to disqualify Entrants who, in Sponsor's sole discretion, appear to be innocently wearing clothing or are in areas that just happen to contain third party logos and/or trademarks. Further, Sponsor may, but is not obligated to pixelate/cover any trademarks/service marks and/or copyrighted materials entirely in Sponsor's sole discretion. Lifestyle Entertainment, LLC will not be required to make the same determination based on the foregoing for every photo and may treat all Application Materials, entirely at its sole discretion, even if the problematic Application Materials are similar.

For any Scavenger Hunt specifically requiring Entrants to submit an essay as part of the application process, essay(s) should not exceed the designated number of words as indicated by the Sponsor; provided, however, that essays submitted with more than the designated number of words will not be disqualified (except to the extent that the online application mode limits number of words/characters), but the Sponsor will only be obligated to read and consider up to the designated number of words. Essays need not be truthful. Sponsor will not verify the truthfulness of the information submitted in each application; provided, however, that failure to satisfy (or suggestion that you fail to satisfy) the application eligibility requirements or other Scavenger Hunt rules applicable to this event can result in disqualification of the Entrant from becoming the Grand FINALE Winner entirely in Sponsor's sole discretion. Sponsor reserves the right, but is under no obligation, to edit an Entrant's essay in any manner that it chooses entirely at Sponsor's sole discretion.

Neither Lifestyle Entertainment, LLC, nor any Sponsors have made or is responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to such Grand FINALE House & Vehicle, Home, etc., including without limitation to, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the Grand FINALE House & Vehicle.

1. Bonus Assets: During the Scavenger Hunt, there will arise Bonus Assets that will be distributed to people/person(s) that referred the individual(s) that became a participant of the main Scavenger Hunt. Recipients of these Bonus Assets, that referred the Participant who competes in the "FINALE" will be distributed these Asset(s) at the discretion of the Sponsor and will be subject to verification of Scavenger Hunt eligibility and compliance with these Official Rules. The Sponsor shall distribute, as it deem appropriate, the Bonus Assets as follows:
  - Bonus Asset: To the eligible Participant: one (1) trip to AMUSEMENT PARK.
  - Bonus Asset: To the eligible Participant: one (1) trip for two to destination(s) cruise
  - Bonus Asset: To the eligible Participant: one (1) \$100 Gas Card
  - Bonus Asset: To the eligible Participant: one (1) investment portfolio at a predetermined monetary amount.
  - Bonus Asset: To the eligible Participant: one (1) car as defined by this Sponsor.

**NOTE:** By entering this Scavenger Hunt, all Participants acknowledge that they will be and by participating in this Scavenger Hunt hereby grant and provide their consent to being videotaped before, during and after the contesting period (including, without limitation to, signing required forms) in association with this event. Participants may also be required to sign a Release of Liability form releasing Lifestyle Entertainment, LLC and its Sponsors from any and all liability with respect to participation in this Scavenger Hunt and/or the receipt and/or use of the Asset, or any Asset thereof, an affidavit of eligibility, sign-in sheet, acknowledgement of receipt of these Scavenger Hunt rules, and/or a publicity release. Refusal to sign any of the aforementioned documents by the deadline required by LIFESTYLE ENTERTAINMENT, LLC will result in automatic disqualification.

Selected Qualifiers must be present at the date, time, and location as specified by Sponsor to participate in the Grand Finale Scavenger Hunt Event on **November 14, 2015**. Any Qualifier who fails to appear by the required deadline as stated by Sponsor will be disqualified, and will not receive any alternate event attempts, participation, assets substitution or compensation of any kind.

If for any reason a **PARTICIPANT** shall be disqualified and/or is not eligible for the Grand FINALE such Participant will "**NOT**" be given another opportunity to participate in the current event or promotion.

**\*\* Recipients are responsible for paying "ALL" applicable local, county, state and federal taxes on Assets based on the estimated retail value of said Asset, as set forth in the Scavenger Hunt rules, and may be issued an IRS 1099 form for all Assets won from Lifestyle Entertainment, LLC where the aggregate value of all Assets is \$600 or more in any calendar year.**