

Ros Elite Experience

2015年4月注册于澳大利亚
专注入境旅游 B2B 高端定制地接社

澳大利亚旅游局甄选
首批澳洲境内优选澳旅专家
澳大利亚高端旅游亚洲市场推广大使

Tourism Australia certified

Premier Aussie Specialist

Marketing partner & featured Ambassador



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Ros Elite Experience





Ros Elite Experience

at the Australia China Showcase 2019 in Chengdu

November 2019 - Congratulations to ACBC Vic Member, Ros Elite Experience, for being selected by Tourism Australia as one of 4 National Premier ITO/DMCs to attend the [Australia Premium China Showcase 2019](#) in Chengdu. Along with an array of Australian premium travel organisations, Ros Elite Experience successfully promoted Australia as a premier holiday and business destination.

Ros Elite Experience is an Australia premier B2B Inbound Tour Operator (ITO) & Destination Management Company (DMC) established in April 2015. They provide international/domestic tourists in the mid to high-end market land-travel services across the country with a focus on tailor-made travel packaging to suit different clients' needs.

Ros Elite Experience

作为澳大利亚旅游局甄选的澳洲全境高端定制地接社，我们参加了2019年11月在中国成都举办的澳大利亚旅游局中国区高端旅业洽谈会。在会议期间成功地为专注高端定制旅游的业界同行们展示了澳洲高端奢华旅游产品和配置优质地接服务的各种深度旅游体验

客户想不到的出行问题和细节

- 我们也能为客户想到做到



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简介



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专注入境旅游 B2B 高端定制地接社
澳大利亚旅游局甄选注册澳旅专家

Bespoke Luxury ITO & DMC
Tourism Australia registered Aussie Specialist



2020年9月受邀作为澳大利亚旅游局
特邀嘉宾参加澳旅专家同业培训专辑
- 高端定制旅游讲座

疫情后 来一场定制旅行吧

课程时间：9月28日 上午10:30

Cici

澳大利亚旅游局
澳旅专家华南区培训师

Rosina Xue

Ros Elite Experience
创始人

高端定制地接社 Ros Elite Experience
以其专注澳大利亚特色的定制理念
带大家小众深度的定制旅游产品

从三赢角度谈组团社和地接社如何相互配合
让客人最大程度收获旅游真正价值
也让合作组团社走在定制市场的最前端



澳大利亚
旅游专家
计划



扫码预约直播

*请长按海报并选择“前往图中包含的小程序”
即可进行直播培训的预约

澳大利亚旅游专家 >

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旅程定制，犹如艺术创作
亦需要专业与匠心

Ros Elite Experience 将传授满满干货
教你汲取澳大利亚的本土特色
为游客们定制值得一生追忆的“澳”式体验！

点击预约，精彩直播不错过



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Ros Elite Experience

- Your Australia Product & Operation team

<https://roselitexp.com/about-us>



MINISTER FOR TOURISM; RACING AND GAMING; SMALL BUSINESS;
DEFENCE ISSUES; CITIZENSHIP AND MULTICULTURAL INTERESTS

Our Ref: 70-19760

Ms Rosina Xue
Ros Elite Experience

rosinaxue@roselitexp.com

Dear Ms Xue

Rosina

As the tourism industry grapples with a constantly evolving COVID-19 situation, I wanted to convey my appreciation to you for your past support and let you know that the Western Australian Government values Ros Elite Experience as one of our key partners.

The circumstances we find ourselves in are unprecedented and extremely challenging, but we will get through this. When travel bans are lifted the State Government will activate a series of recovery initiatives to drive business to your door.

It is my intention that we return as quickly as possible to the record levels of visitation that Western Australia enjoyed prior to the outbreak of COVID-19. When the time is right Tourism Western Australia will roll out marketing campaigns in our intrastate, interstate and international markets.

We are in this together and when it is over, I look forward to working with you to grow tourism in Western Australia once again.

Until then, I hope you stay healthy and I wish you and your family all the very best.

Yours sincerely

HON PAUL PAPALIA CSC MLA
MINISTER FOR TOURISM

1 APR 2020



公司简介

我们以多年旅游行业经验和职业匠心，致力为亚太旅游出口商及客户提供专属高端定制行程，合理整合目的地精华旅游产品，提供涵盖全境的个性化专业定制服务

除了休闲度假旅游，还协助合作旅行社定制政府官员公务考察，商务投资考察，会议奖励团队，教育游学团队等一系列在澳洲地面涉及澳中两国贸易交流的旅行安排

我们的定制理念

结合自然和文化遗产等经典名胜，从生态康养的角度出发，把自然，文艺，和生活理念完美融合到度假体验中。在满足客户个性化爱好的同时，提供限量的特殊体验，让有条件的客户享受高度私密的度假空间并感受真正的澳大利亚文化，增加客户的旅游参与感和责任感，在调养身心的同时收获更多知识和家庭温馨，并有意识地关注环保和可持续性旅游，鼓励他们为自己和家人的身心健康放慢脚步，到都市以外的地方，深度体验澳大利亚

定制特色:

- ❖ 深度户外独特体验结合原住民文化
- ❖ 自然生态旅游结合美食和美酒养身
- ❖ 高端住宿结合小众线路和历史遗迹

接待方式:

- ❖ 专车专导: 省心省力 + 母语关注 + 体验度好
- ❖ 直升机 + 部分线路专车专导: 高端 + 省心
- ❖ 租车自驾: 国际品牌安全便利, 含无线公里数, 全保险零赔付, 附加驾驶员费用等



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生态康旅 & 人文历史 & 自然极致

- ❖ 10D9N - 12D11N 生态美食之旅
- ❖ 4D3N - 10D9N 澳式生活沉浸之旅
- ❖ 4D3N - 10D9N 高原徒步之旅
- ❖ 10D9N - 19D18N 世界遗产极致之旅

• 澳洲之最:

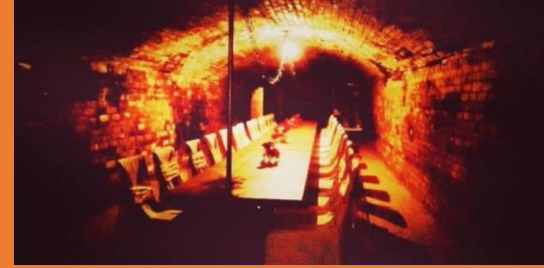
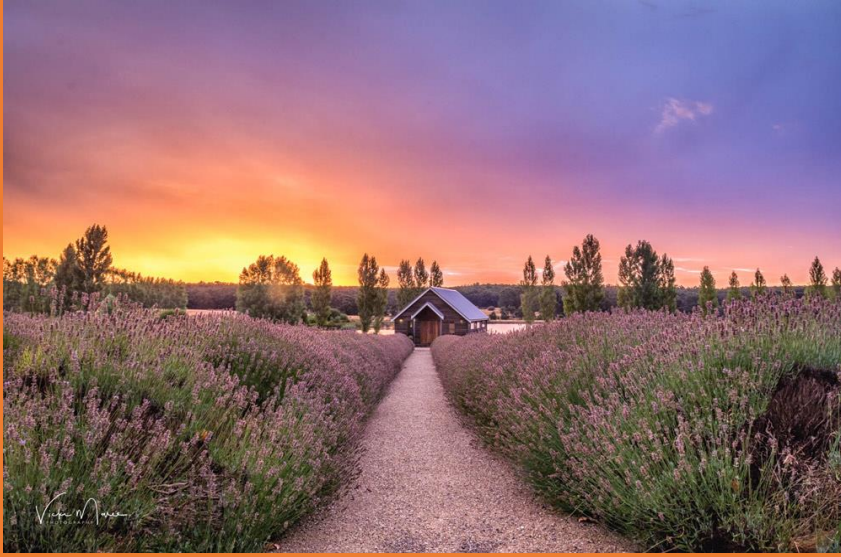
- ❖ 联合国世界遗产 & 自然文化名胜地 & 殖民历史遗迹
- ❖ 南半球之最 & 澳洲之最 & 经典景区 & 网红打卡点

• 澳洲特色:

- ❖ 高端精品住宿和野营农场相结合, 近距离接触野生动植物体验
- ❖ 深度户外独特体验和观景专列, 自然风光和美食美酒相结合
- ❖ 旅途充满沉浸式体验, 感受真正的澳洲人文和澳式本土生活
- ❖ 探索殖民遗迹和百年老店, 体验艺术园林经典影视选景地
- ❖ 乡村古镇和首府都市文化, 非常规线路结合非游客体验

• 高端 / 特色精品住宿:

- ❖ 世界级精品住宿: 限量预定, 安全私密, 定制接待, 生态环保
- ❖ 野生徒步: 培养挑战精神, 热爱自然文化和可持续环保的意识
- ❖ 超值享受: 包含专业徒步导览及配置, 澳式文化及特色体验
- ❖ 特色美食: 厨师帽餐厅, 本地有机食材, 野营野餐, 篝火晚宴

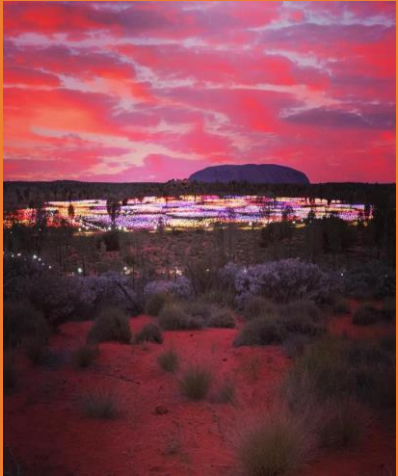


*Creating personalised travel experiences
Once-in-a-lifetime memories for those who seek to
Go beyond the norm & discover inspiring experiences*

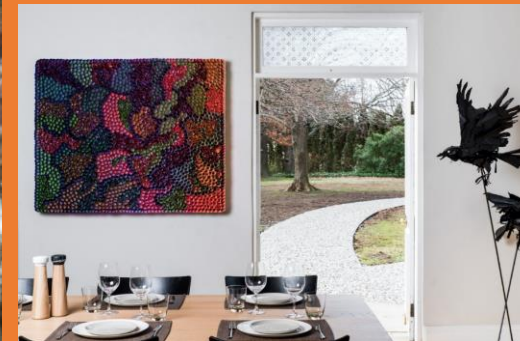


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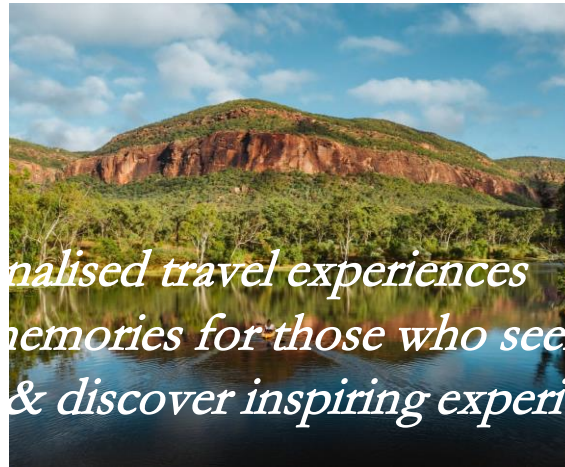
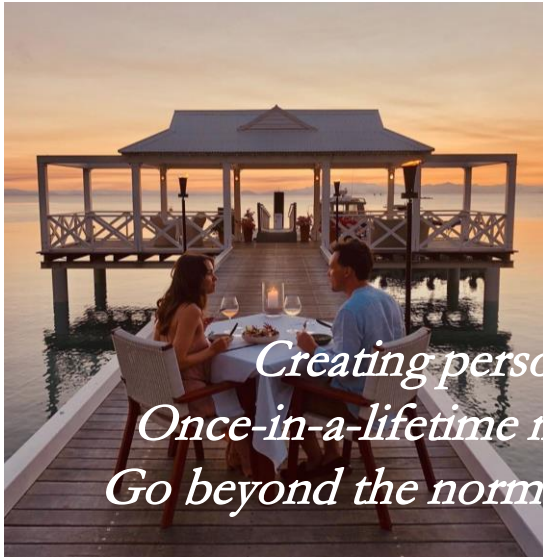
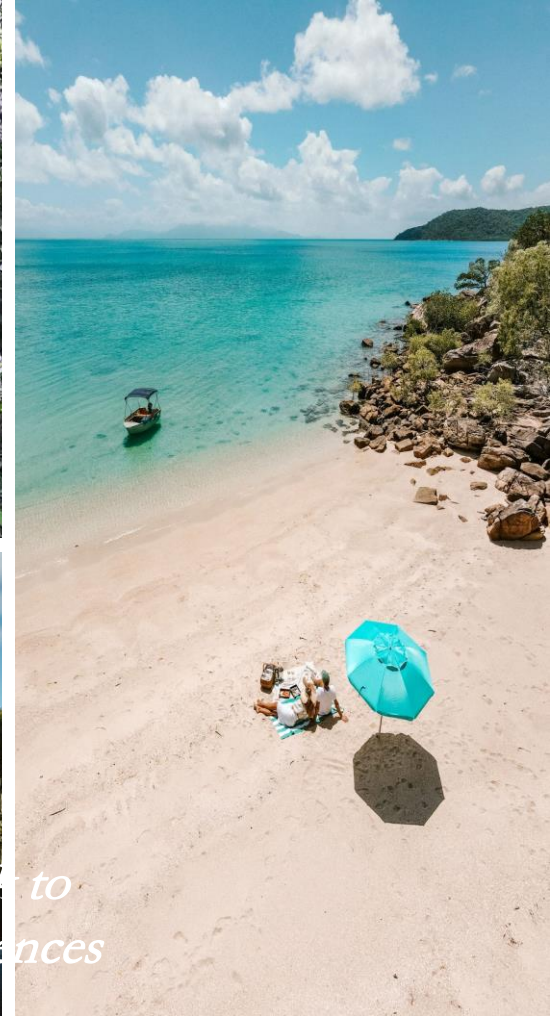


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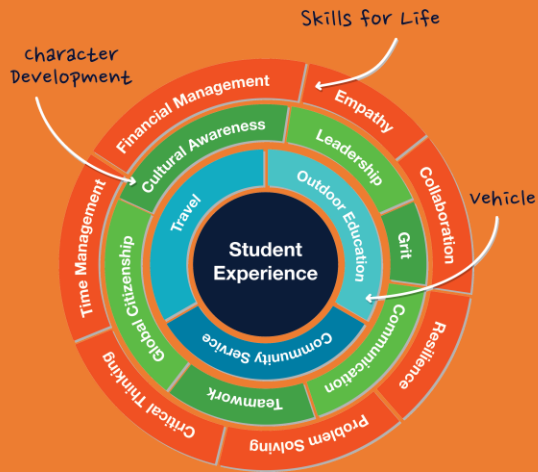
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我们在定制过程中考虑的
不是简单的行程，而是在
各种细节考量后，选配适
合于每批客人的匠心之旅



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Food and drink	Unwind and refresh	History, Culture and Art
Unique dining experiences	Soft adventure and eco experiences	Educational experiences
Products and brands		
Rich soil and water	Healing: spa, massage, mineral springs, yoga	Colonial historical sites and Gold era history
Farm to table	Nature: hiking, snorkeling, climbing, horse riding, etc.	Indigenous culture and arts
Producers and growers	Luxury accommodation and signature experiences	Museum, art gallery, art hotels
Target market		
"I want an experience"	"I want a break from busy work"	"I want to learn local culture and meet my habit"
Disposable income	Disposable income	Disposable income
Discerning	Discerning	Discerning
Quality not quantity	Quality not quantity	Quality not quantity
Socially and environmentally aware	Family, empty nest, honeymoon, colleagues or team building	Family, empty nest, students
Functional benefits		
Eat at a hatted restaurant	Indulge in the best regional produce	Interactive with locals and learn somethings new
Join a cooking or wine testing class	Join eco tours and soft aventura activities	Behind scense tours and meet with artists
Explore premier winery or farmers' market	Inspiring journey in regional or remote area	Explore historical sites or villages
Forage for produce	Join some easy and short bush walks	Learn behind scenes story of heritage architecture



产品服务
Products & Experiences

专注B2B深度高定旅游

Bespoke & Unique

精致私享 / 限量资源 / 体验独特
高奢度假 / 生态康旅 / 游学教育

商务会奖

Corporate & Incentive

商务考察 / 移民投资 / 高端会奖

深度自驾

Self-drive

国际品牌小车 / 澳新6大品牌房车

可信赖的团队支持
Quality & Reliable Support

协助组团社量身定制匹配的专属行程

Tailormade travel packages with streamlined one-stop ground handling

小众精致的产品选择结合个性化独特体验

Exclusive access with unique experiences & authentic characters

注册供应商甄选资质保障客人安全规避旅途风险

Fully licensed & COVID-free quality suppliers to ensure travel safety

目的地资深旅游管家操作专业并全程关注

Reputable DMC provides efficient support & customer care

为优选合作组团社提供长期目的地培训及产品指导

Constantly support Key Preferred Agency with product & destination training

Ros Elite Experience

Website: <https://roselitexp.com>

Instagram: @travel_australia_roselitexp

Travel in Style

Australia Bespoke & Unique Journey

Ros Elite Experience

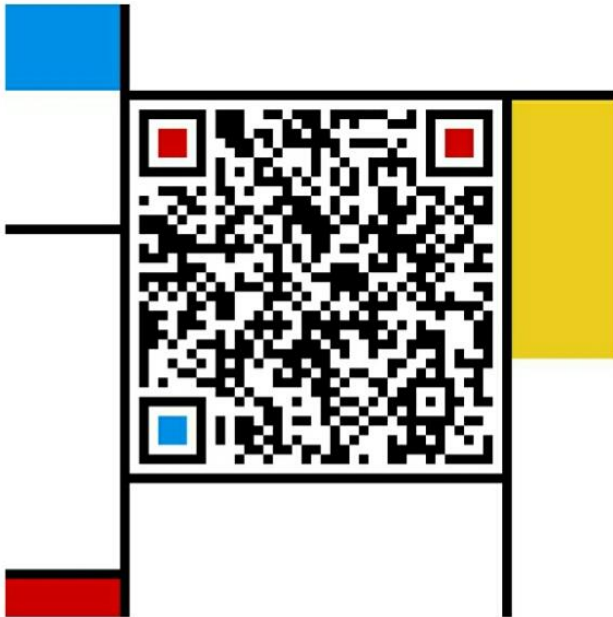
个性化量身定制 & 一站式优质地接

让我们的客户永远走在定制市场的最前端，
用精致深度的产品和匠心细致的服务组合，
提供深度私享目的地自然生态和人文生活，
获取一生值得追忆和最具价值的旅游体验

澳大利亚旅游局甄选高端定制地接社



Rosina Xue 
Australia Melbourne



Scan the QR Code to add me on WeChat

Ros Elite Experience

Australia Premier Aussie Specialist & ITO/DMC

IATA 国际航协 TIDS 旅行社号: 96093465

澳大利亚商务营业注册号ABN: 38 793 727 997

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Rosinaxue