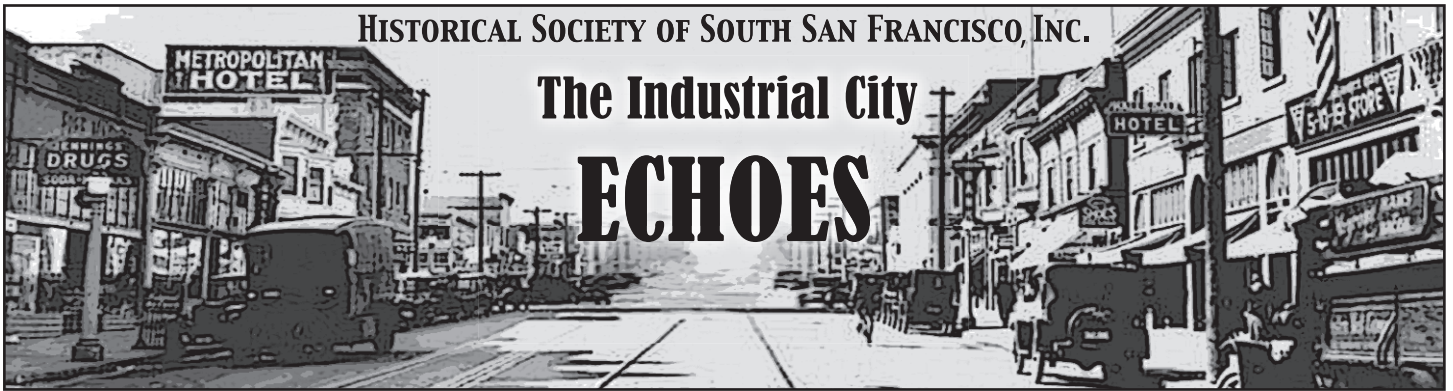


The Industrial City ECHOES



Newsletter No. 162 - June 2023

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2023 Calendar

| | |
|---------------|-----------------|
| July 17..... | Board Meeting |
| Aug. 21..... | Board Meeting |
| Sept.18..... | General Meeting |
| Oct. 16 | Board Meeting |
| Nov. 20..... | Board Meeting |
| Dec. 18 | General Meeting |

*Members are welcome to
Board Meetings.*

*Members and non-members
are welcome to
General Meetings.*



Program for June General Meeting

June 26, 2023 at 7:00 pm
Fire Station 61, 480 North Canal Street

The June General Meeting is usually held the third Monday in June. This year June 19th, (Juneteenth) is now a national holiday, which means all city buildings will be closed.

This month our meeting will be held on June 26.

Our Guest Speaker will be:

Ken Anderson, Emergency Services Manager from Fire Administration.

We hope you will join us.

This program is free and open to members and non-members.

Attention Cookie Brigade!

*Please remember to bring some treats
to share at the meeting.*



Message from Historical Society President

Hello Members,

In our last newsletter I wrote about the re-opening of the Plymire-Schwarz House and Boutique after the flood. Volunteers jumped in and re-staged and re-stocked the Boutique and on May 6, the members began returning. Our visitors have been so enthusiastic about changes we made and happy that we are "back in business".

It is heartwarming to know that they missed coming to shop, but even more importantly, they missed the sense of community that we share when we are all together. What a nice benefit! A Boutique AND a Clubhouse!

We recently entertained a tour from Patterson House in Newark (East Bay) who regularly tours historic houses in the Bay Area. They enjoyed the tour (thank you Julie Chimenti, our tour guide) and refreshments in the yard (thank you Jo Zemke). The sun even showed up to enhance the day. Thanks to the volunteers who participated in the yard and Boutique.

Dave Casagrande



South San Francisco Library News

Grand Avenue Walking Tour Saturday, August 12, 10:30 AM Meet @ Grand Ave Library

The SSF Library will be holding a one-hour walking tour of 10 historic buildings in downtown Grand Avenue. It will begin at the Grand Avenue Library with a short video documenting the beginnings of South City. We will visit buildings constructed between 1905 and 1931. They include the Metropolitan Hotel which housed the earliest factory workers in the booming industrial town and the Plymire-Schwarz House which served as the first hospital. You'll learn about the individuals who established the city's earliest businesses and the efforts it took to build the Grand Avenue Library and City Hall. The tour will also be held in Spanish. Check the library's weekly email newsletter for more information or email history@ssf.net.

Play a Game on Grand Avenue

The library was awarded the project grant Engaging Beyond Our Walls, a program developed by the American University game design program. The project was awarded to 25 libraries all over the country and it aims to create interactive games using community landmarks and resources. Librarian Gabriella Steinberg is creating a gamified scavenger hunt version of the Grand Avenue Walking Tour. The game is an SMS-based program that leads players from one location to the next. Using digitized photographs from our history collection, the game prompts the player to guess where its location is today. Once the player arrives at its location, they receive a reward in the form of a recorded story from a community member involved in the building today. The game allows patrons to better contextualize historic aspects of the South City community in today's public life. Gabriella is currently building the game and recording stories with members of the community, and she is hoping to have the game available at Grand Avenue Library during the summertime.

Stacy Lein - Librarian II | Adult Services

Meet Sora - Museum Volunteer

Our delightful intern, Sora Thomas, is a high school senior who reached out to us last August asking for a volunteer position. Was that ever our lucky day! She has been an invaluable addition to our museum team.



"My interest in history started in high school when I enrolled in an advanced history class. It was then that I realized studying the human past is imperative for understanding the larger systems and cultures that exist now. After researching online, I came across the South San Francisco Historical Society's website and thought it was the perfect place to volunteer! I plan to further my studies in history as a history/art history major at UC Santa Cruz."

Museum Visit

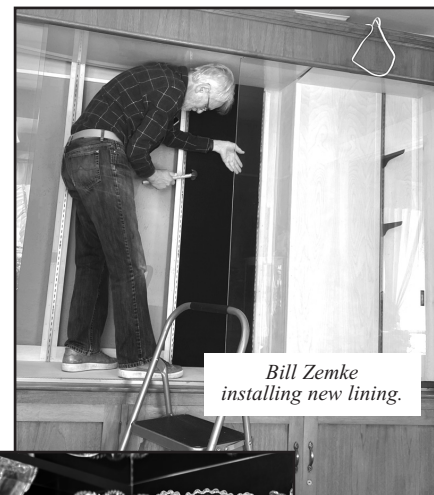
Every so often a visitor comes into the museum and is greeted by a docent and this person is someone from their past. They may not have seen each other in years. On Saturday April 15, John Juricic was a visitor. After visiting with docents, Lynn, Bill, and Ginny, he reminisced about growing up in SSF. John mentioned that he still lived here. Ginny was showing him around the museum and he saw Lois Severi. She recognized John as a former student. He was in one of her first grade classes in the '70's. Needless to say, there was a lot of catching up to do. We docents were so pleased that this connection was made, a picture had to be taken. It is at times like this that being a docent is fun and also rewarding.



Lois and John

New Plymire-Schwarz House Exhibit

The historic Folgers® Coffee display cabinet houses our rotating exhibits. Our volunteers have been hard at work upgrading the cabinet's lining and creating a stunning display of our collections of vintage cut and pressed glass as well as some unique vintage silver pieces. If you want to get wowed, you have to see this in person!



*Bill Zemke
installing new lining.*



The Historical Society's
PLYMIRE-SCHWARZ HOUSE

The Boutique Has Reopened!

The winter storms caused major flooding in our Boutique which necessitated closing for several months to complete repairs. Luckily our industrious volunteers, Rich Busalacchi, Dave and Margie Casagrande, Gene Hessler, and Barbara Irli got their hands (and knees!) dirty to get the work done. The old carpet was removed, carpet glue scraped up, sealant applied, and walls repainted. Jo Zemke and Margie Casagrande then spun their magic and just like that the Boutique was back in business; freshened up and beautifully arranged.

If you're in need for some retail therapy, come visit Saturdays 1-4. We accept cash, checks and credit cards.

Thanks to all the volunteers who pitched in to make this happen!



Let There Be Light

We recently received a donation of two gorgeous vintage light fixtures from Alan and Julie Chimenti. They had been removed from a 1906 San Francisco home and are a perfect fit for our 1905 home. One is hanging in the dining room and the other in the sun room.



A few months ago **John Helfrich** donated an 8-day mantle clock that belonged to his grandmother, Fidalma "Fida" Minucciani.

We had it restored and it made itself right at home, sitting proudly above our fire place in the living room.



* Admission is Limited *
* No Tickets Sold at Door *

In order to secure your reservation, we kindly request payment be received within seven days of making your reservation.

Benefiting
Historical Society of South San Francisco
PLYMIRE-SCHWARZ HOUSE

Join us for a relaxing afternoon in the garden while you snack on sweet and savory treats as well as some bubbly and other beverages.

The Boutique is back open and bursting with antiques, collectibles and one-of-a-kind treasures!

All of this for only \$40 per person

Reservations begin 9:00 a.m. Saturday, July 29, 2023

Please call (650) 588-0639 and **leave a message** including:
• your name • phone number • number of guests in your party

PLEASE MAKE CHECKS PAYABLE TO:
Historical Society of South San Francisco

MAIL TO:
Donna Smith • 930 Mission Road, No. 26
South San Francisco, CA 94080

events@plymirehouse.org

MEMORIAL DONATIONS

In Memory of Annamaria Uccelli

Donors: Jerry and Ginny Tilton

In Memory of George Bugnatto

Donors: Alan and Julie Chimenti

GENERAL DONATIONS

Candace Gianni

Museum Acquisitions

Gail Davison – SSFHS Warrior’s pendant.

Bruce Brian – Photos and Certificates honoring Bob Brian and several SSFHS yearbooks.

Jack Murray – 82 Stereograph slides.

Paul Alvers and

Donna Puizina-Alvers – Art and Wine Festival glasses.

Michael DeNatale – Copper Pan made by Atlas Metal Spinning Co. of SSF.

SSF Police Department – Metal coins commemorating new police station.

Claire Gilbert – Kiessling family photos.

Historical Society Dues Expired on December 31st.

If you have not renewed or want to become a new member please fill out this form and mail with check made out to:

South San Francisco Historical Society,
80 Chestnut Ave., So. San Fran., CA 94080

Name/Names/Corporation _____

Address _____

Phone # _____

Email _____

- Student \$5.00
- Individual \$15.00
- Family \$20.00
- Supporter \$25.00
- Corporate \$100.00
- Life Membership ... \$500.00

We will be holding our Second Annual Antique Bazaar/Rummage Sale on Saturday, July 22 from 9am to 3pm. It will be held in Museum parking lot at 80 Chestnut Ave.

ANTIQUES
Retro
weird stuff
cool junk
AND MORE....

This fundraising event will benefit both the Museum and the Plymire-Schwarz House.

We will again highlight vintage and quality items that include surplus inventory from the Plymire-Schwarz House Boutique as well as items donated for the sale.

If you have vintage and/or lightly-used items to donate (no clothing, please) contact Bill Zemke (650) 922-0570 no later than July 17 to arrange drop off.

Our Annual Banquet is Back!

Our annual banquet is scheduled for Friday, September 29, 2023 at the Basque Cultural Center. Invitations and raffle tickets will be mailed to members separately.

If you would like to donate bottles of wine and/or gift cards for our “Salami” raffle they can be brought to the museum when it is open on Saturdays 1-4.

We would appreciate your support!

If any questions, please call Ginny at 650-438-5498. Thank you!

HISTORICAL SOCIETY OF SOUTH SAN FRANCISCO AWARD NOMINATION FORM

Suggested Nominee _____ (person or entity)

If entity, suggested contact person _____

Victor John Feudale Award: _____

Statement in support of nomination – Include how this person or entity has contributed to the identification, preservation, or publication of our history or historic sites of our city, or of promoting the well-being of the Society through the significant contribution of their time, energy and resources.

Return to: Historical Society of South San Francisco
Attn: Dave Casagrande, 80 Chestnut Ave.
So. San Francisco, CA 94080

NEW MEMBERS

JOHN JURICIC
LYDIA & ED POMPOSO



Check out our website
www.ssfhistory.org



Facebook and Instagram!

@ssfhistory

@ssfhistorymuseum

@plymireschwarzhouse

Excerpt from The Enterprise
June 5, 1931

The new Enterprise building, 411 Grand avenue will be officially dedicated at a public program Monday, June 8, 1931 according to E. E. Bramble, publisher. The new building, first unit of a \$175,000 building program carried out by the Peninsula Newspapers Inc, was occupied this week and this edition of The Enterprise is the first to be printed in the new plant. It is the largest edition ever published by the newspaper in its 36 and one-half years of existence.

**Re-inforcing
STEEL**

**Used in the new
ENTERPRISE PLANT**

was furnished by

**PACIFIC COAST
STEEL CO.**

Plant at South San Francisco

ALL TYPES OF REINFORCING
and STRUCTURAL STEEL—BOLTS and NUTS

Pacific Coast Steel Corp.

(SUBSIDIARY BETHLEHEM STEEL CORPORATION)

THE ENTERPRISE STAFF 1931

The "Back Office" Crew
The Printers, whose ability to handle the English language in type is fittingly expressed by this edition.



Logan Franklin
(Foreman)

Boss of the Back Office, he spends most of his time at a linotype keyboard. After nine years in the "game" spent mostly with the Marysville Appeal, Oakland Tribune and the Reeves Publishing Company he has proved a capable executive.

Allen Franklin
(Pressman)

The man who runs the presses—newspaper, job, automatic. Judging from his picture he takes pleasure in his work and in the fact that it hereafter will be in a modern, efficient plant.



Joe Pound
(Printer)

Once an editor, Joe Pound prefers to do his talking in type. A man of many years experience, he gives patrons of the Enterprise skillful printing both in the newspaper and commercial departments.



Euvelle Enderlin
(Apprentice)

Armed with a recently acquired high school diploma, this young man is learning the business.



George Bramble
Son of the publisher, George Bramble is starting from the bottom to learn what's to be done and how to do it.



EARL E. BRAMBLE
(Publisher)

The "head man" of the organization, who bids you welcome to his new building next Monday evening at 411 Grand avenue.



MRS. AILEEN BRAMBLE
(Business Manager)

Subscriptions, bills, bookkeeping, the Woman's Page—these are a few of the things which are cared for by her department.



Mrs. J. Mackey
(San Bruno Correspondent)



Turner J. Barton
(Advertising)



Mrs. Anna Taylor Bartlett
(Book Reviews)

The "Front Office" Force

Which writes the words that make the paper that built the house that stands at 411 Grand avenue. Then, too, say Welcome.

Ray Spangler
(Editor)

Just another "home town boy" who doesn't believe that a prophet shall not be without honor except in his own country.



Mrs. Delia W. Scott
(Society)

Her work, that of reporting the social happenings of the city, brings the newspaper into close contact with the people of the community.



A. H. McGovern
(Associate Editor)

"Mac" is a newspaperman in between times. Next fall he will resume his studies at the University of California where he is taking a law course.



E. G. Coopman
(Sports)

Baseball is Coopman's forte, and as manager of the Olympic Club team he knows whereof he speaks.



R. H. (Ric) Venturi

("War Whoops")
"Ric's" column, "War Whoops" is one of the brightest spots in the paper. In it he tells of the Redmen and their work. He's an assistant fire chief—hence the cap, badge and brass buttons.



1895 to 1931

The Enterprise
VOLUME XXXIX
NO. 22
South San Francisco
California

June 5, 1931

**Progress and Prosperity
EDITION**

Dedicated To
A Greater South San Francisco
and San Mateo County

Published in honor of the opening of
The Enterprise Building
411 Grand Avenue, South San Francisco
June Fifth, Nineteen Thirty-one

THE
ENTERPRISE

Has shown its faith in
the future Prosperity
of South San Fran-
cisco.

We offer them our heartiest
CONGRATULATIONS

TASTY SWEET SHOPPE
"Service with a Smile"
Corner Grand Avenue and Linden

We Congratulate
—the—
ENTERPRISE

On their wonderful new
building
A credit to the town and
to its builders

RIC'S SERVICE STATION
Union Oil Products
FREE CRANK CASE SERVICE
Baden and Linden Avenues

**THE FRATERNAL ORGANIZATIONS
OF SOUTH SAN FRANCISCO**

Extend to
E. E. Bramble and 'The Enterprise'
Their Heartiest Congratulations and
Best Wishes For Continued
Success

The fine modern plant they have erected is a credit to South San Francisco and it, we believe, the beginning of a building boom that will make the business section of South San Francisco comparable with any in the state for cities of its class.

ITALIAN-AMERICAN ATHLETIC CLUB of South San Francisco
BERNARD McCAFREY POST No. 355 American Legion
INDUSTRIAL CITY PARLOR NO. 269 N. S. C. W.
FRATERNAL HALL ASSOCIATION of South San Francisco
SOUTH CITY AERIE No. 1478 Fraternal Order of Eagles
FRANCIS DRAKE LODGE No. 376 Free and Accepted Masons
RUTH CHAPTER No. 365 Order of Eastern Star
VOLUNTEER FIRE DEPT. South San Francisco
GOODFELLOWS CLUB South San Francisco
TIPPECANOE TRIBE NO. 111 Imp. O. R. M.



The Industrial City ECHOES

Historical Society of South San Francisco, Inc.
80 Chestnut Avenue
South San Francisco, CA 94080

NON-PROFIT
Organization
U.S. POSTAGE
PAID
San Bruno, CA
Permit No. 750

OR CURRENT RESIDENT

Historical Society of South San Francisco

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Second Vice PresidentGinny Tilton
Recording SecretaryDenise Fernekes
Treasurer, Social Media ManagerJulie Chimenti
Financial SecretaryDonna Smith

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Lynn Boldenweck, Nancy Casazza

2021-2023 Directors

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Valerie Sommer, Bill Zemke

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Diana Ferrari, Mary Giusti

Plymire-Schwarz House Steering Committee

Director: Dave Casagrande
Jeanette Acosta, Julie Chimenti,
Mary Giusti, Gene Hessler, Donna Smith

Museum Committee

Julie Chimenti, John Penna, Lois Severi, Valerie Sommer,
Donna Smith, Bill Zemke

The Historical Society is co-sponsored by the SSF Parks & Recreation Dept. It is through the City's generosity that many of the Society's goals are accomplished.

Contact & Location Information

Historical Society of South San Francisco, Inc.

80 Chestnut Avenue
South San Francisco, CA 94080
info@ssfhistory.org

Historical Society Museum

80 Chestnut Avenue
650-829-3825
info@ssfhistory.org
Saturdays (1-4:00 p.m.)
Please call if you are interested
in volunteering at the museum.

History Room / Grand Avenue Branch Library

306 Walnut Avenue
650-877-8533
By appointment only.

Historical Society's Plymire-Schwarz House

519 Grand Avenue
650-875-6988
info@plymirehouse.org
Saturdays (1-4:00 p.m)

Memberships Expire December 31

Membership runs on a calendar year expiring annually on December 31st.
Membership is \$15.00 per person - \$20 per family.
If you are interested in becoming a new member contact the Society at 650-829-3825 or
Mail your check to:
Historical Society of South San Francisco
80 Chestnut Avenue
South San Francisco, CA 94080

ECHOES: 650-829-3825 • ssfhistorical@gmail.com • info@ssfhistory.org
Layout & Design: Gloria Lagomarsino • amgraphics25@yahoo.com