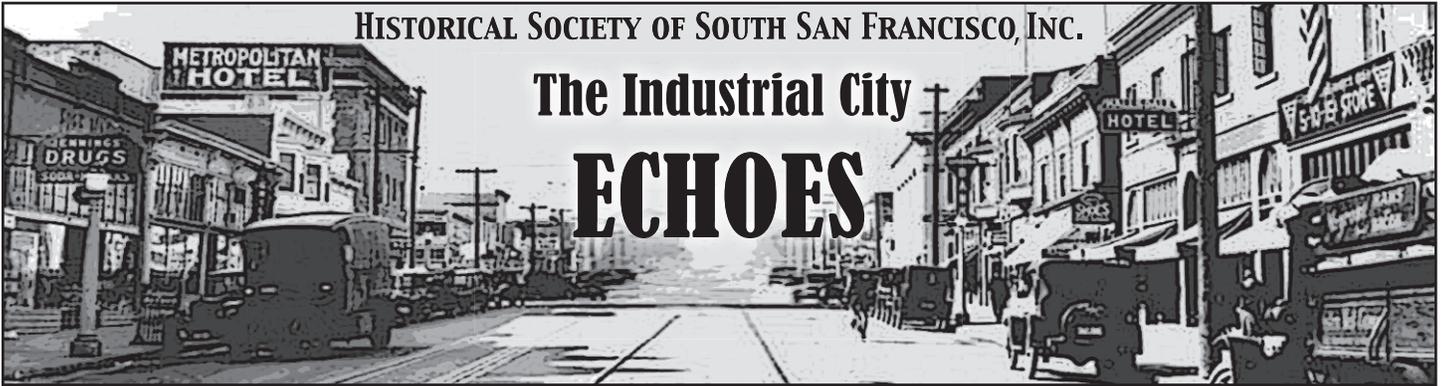


The Industrial City ECHOES



www.ssf.net/history

Newsletter No. 145 - March 2019

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2019 Calendar

March 18	General Meeting
April 15	Board Meeting
May 20	Board Meeting
June 17	General Meeting
July 15	Board Meeting
July 20-21 & 27-28	Victorian Tea
August 19	Board Meeting
September 16	General Meeting
October 18	Annual Dinner
October 21	Board Meeting
November 2	Champagne Reception
November 18	Board Meeting
December 16	General Meeting

General meetings are held at:
Magnolia Center, 601 Grand Ave. - 7:00 p.m.

Board Meetings are held at:
Society Museum, 80 Chestnut Ave. - 7:00 p.m.

*Members are welcome to Board Meetings.
Members and non-members are welcome
to General Meetings.*



Program for March General Meeting

Monday - March 18, 2019 - 7:00 pm

Magnolia Senior Center, 601 Grand Avenue, South San Francisco

The SSF Historical Society is excited to present **NorCal Paranormal Project** as our speakers at our General Meeting on March 18th.



Most of you know this team of investigators have brought researchers to the Plymire-Schwarz House. Now this is your opportunity to see and hear how paranormal research is conducted and learn about the equipment used when looking for paranormal activity.

Come early to make sure you get a seat as we expect this to draw a good crowd!

This program is free and open to members and non-members.

December General Meeting



The Historical Society entertained with a wonderful singing program by **The Fault Line Chorus**. The chorus meets in the Burlingame First Presbyterian Church on Tuesday nights at 7:15 and visitors are welcome.



Message from Historical Society President

Happy New Year to everyone. Hopefully you are already making progress on your New Year's resolutions. This year, your Board is moving to better understand our finances and working towards developing a budgeting process. At the Plymire-Schwarz house we are planning the replacement of the picket fence around the front yard. The pickets have been ordered and thanks to our volunteers the project will be completed by May. Again this year, the Society and the South San Francisco History Room will be participating in San Francisco History Days. This event will be held at the historic Mint at the corner of Fifth and Mission on Saturday, March 2 from 11:00 to 5:00 and Sunday, March 3 from 11:00 to 4:00. If you want to see what other historical societies and associations are doing this is an excellent opportunity.

Thanks to all the docents and members that volunteer their time and energy to making our society visible to the public and an active part of our community.

Bill Zemke



Museum Accessions

- **Bruce Brian & Family** – SSF High School Baseball Scrapbooks belonging to Coach Bob Brian, covering the years 1954-2001
- **Cindy Balbi Oliver** – Book: Early California Families, 1850-1909, Inches, Silicani, Cavo, Balbi
- **Elizabeth Ervin** – Maid of Honor carpet sweeper, 1940s
- **Julie Chimenti** – Painting by Marty Martinez of Sign Hill (1996)
- **Karl Rolih** – Irish Town Grand Reunion Shamrock Key Ring (11/1/1997)

The Historical Society

Museum was recently visited by resident's of Aegis Living in South San Francisco. We enjoyed their visit as much as they did!



In Memory

Robert J.V. Easterday

Dolores "Lola" Garcia

Donald Oclassen

Marlis (Eberle) Risso

MEMORIAL DONATIONS

Nilda DelBianco

Diane Martin

Lola Garcia

Robert & Sylvia Payne

Barbara Lara

Frances Murphy

Al "Cookie" Lovi

The Richard Bordi Family

Roy Uccelli

Basil and Barbara Cavalieri

HISTORICAL SOCIETY DONATIONS

Gene Hessler

Karl Rolih

New Historical Society Members

Danielle & Vinney Fornesi

Kylie & Dennis Hicks

Sonny Koya

Valerie Lynne

Eva Martinez

Debbie McGrath

Olma O'Neill

Norma Pistoni

Sal Rodriguez

Lifetime Historical Society Members

George & Margot Giusti



Check out and LIKE the South San Francisco Historical Society Museum Facebook page

facebook.com/SSFHistSocMuseum/

2019 List of SSF Historical Society Members

Many thanks to the following for your continuing membership. If you don't see your name listed, please consider renewing your membership today! Our Society depends on you.

ELIZABETH & JESSE ABELAR JEANETTE ACOSTA MARK ADDIEGO MEL ADDIEGO CHRISULA ASIMOS DANIEL BAKER ANN BALDASSERONI LANDO BALDOCCHI DELORES BALESTIERI ALFRED BANFIELD JEANNIE BARNES HILDA & MARK BARRADAS MARYANNE & BILL BARTH BOB & NANCY BARTOLI BETTY BATTAGLIA ROY & ROSE BAVA ALEECE & JOHNNY BEAULIEU LYLE BECKMAN RICHARD & JEANNETTE BERTOLDI GEORGEANNA BINETTI ERIC BLOOM LOUIS & BARBARA BOCCALEONI LYNN BOLDENWECK ED BONANNO SAM BONANNO RICH BORDI JOANNE BORTOLI SHIRLEE BRASCHI BILL & ELEANOR BREITE ANDREA & ARNOLD BROOKS JACQUELINE BUCKLEY KEN & DOROTHY BUHAGIAR RICHARD & SALLY BUSALACCHI MICHAEL CALBREATH DAVID & MARGIE CASAGRANDE NANCY CASAZZA ADELE CASSINELLI BASIL & BARBARA CAVALIERI ALAN & JULIE CHIMENTI LOLA CLARK KATHERINE GONIS CRUM MARY CURUTCHET GAIL DAVISON DAN & RUTH DENARDI RAYMOND & CAROLINE DENARDI MARIE & RONALD DERENZI DORIS DE ZORDO	FRANK DRAGO BARBARA ERVIN ELIZABETH ERVIN VIRGINIA ERVIN DONNA & NORM FARIA DENISE FERNEKES DIANA FERRARI REYNOLD & PATRICIA FITZPATRICK PAUL FORMOSA VINNEY & DANIELLA FORNESI TOM & PAT FOURIE CHARLES FRACCHIA DAVID & MORENA GALLAGHER RICHARD & ELAINE GARBARINO PATRICIA GARZOLI ROBERT GIORGI GEORGE & MARGOT GIUSTI MARY GIUSTI GIANNA GIUSTI MC CUNE GERMAN GONZALEZ CAROL GOODRICH / DARBY REID JOANNE & DAVID GORDON JEAN GRAHAM DON GRANT JANINE GREENWALD FRAN GUEVARRA GINA GUGLIELMONU PRADEEP & KUMKUM GUPTA ESTHER GUTIERREZ PAT HATFIELD JUNE HEISE GENE HESSLER KYLIE & DENNIS HICKS CAROL & RALPH HINTON JUDY HNILO JEANNETTE & RICHARD HOLT EUGENIA HOVLAND DIANE HUDDLESTON ROBBIE HUERTA NORMAN HYNDING JR. RICHARD & BARBARA IRLI LESLIE JENSEN MARIANNE JOHNSON CAROL KING KEVIN KING JACKIE KIOUS SONNY KOYA	STEVE & GLORIA LAGOMARSINO BARBARA & LARRY LEUSING JOAN LEVY J. LYNN LEWIS CARIN LOCKWOOD NORMA LOMBARDI VALERIE LYNNE DEBORAH McGRATH LOIS MARES MARIAN MARSILI DIANE MARTIN EVELYN MARTIN EVA MARTINEZ LOU & MARY MASINI KARYL MATSUMOTO ROBERTA MATTEUCCI MICHAEL & MARCIA MELONI COL. ROBERT & BARBARA MOJICA GENE MULLIN FRAN MURPHY LORRAINE MURPHY JACK MURRAY DOLLY NAVARRO ELISA NOONAN LIZANORMANY VIRGINIA O'BRIEN JANE OCLASSEN MAUREEN O'CONNOR MARY O'KEEFE OLMA / RORY / RED O'NEILL BERTHA ORESTI BERNICE CHURCH OWENS EDNA PACHECO CATHLEEN PARRA MARIE PATEA ROBERT & SYLVIA PAYNE FRAN PENNA JOHN PENNA MARIANNE PETRONI VIRGINIA PETROVITZ EDITH ANN PIRAZZI NORMA PISTONI STEVE & ANNETTE PITOCCHI SANDRA POBE POLETTI REAL ESTATE CO JOHN PROUTY	DONNA PUIZINA - ALVERS / PAUL ALVERS NANCY PYLE RON & LISA RACQUEL SYLVIA RACQUEL CHRIS & DELIA RAMOS RUTH REIMCHE FRANK RISSO MICHAEL ROCCHETTA RICHARD ROCCHETTA SAL RODRIGUEZ ANNIE ROGERS JOAN ROGERS KARL ROLIH CAROL ROZZI STEVE ROZZI ROZZI PRODUCTIONS VIVI SARANTITIS IOLE SARI GIULIO & LORRAINE SBRAGIA MANOLA SCOVEL JAMES SEUBERT LOIS SEVERI NICOLE SHEA DONNA SMITH MAGGIE SMITH VIRGINIA REILLY SMITH VALERIE SOMMER MARK SORENSEN / DANIELLE CICCARELLI NORMA STEFFEN JOANNE STORKAN REV. GARY THOMAS GINNY & JERRY TILTON LYNN TONDORF LULA TUBBS CATHERINE TUMILTY ROBERT TURNBERG ANNAMARIA UCCELLI THE UCCELLI FAMILY JOAN VINA VICKI & MICHAEL VITALIE KEN & VIOLA WEBER RAY & MARIE YOSCHAK RAY & TANA YOSCHAK JO & BILL ZEMKE
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Historical Society Dues Expired on December 31st.

*If you have not renewed or want to become a new member please fill out this form and mail with check made out to:
 South San Francisco Historical Society,
 80 Chestnut Avenue, So. San Francisco, CA 94080*

Name/Names/Corporation _____

Address _____

Phone # _____ Email _____

- | | | |
|--|---|---|
| <input type="checkbox"/> Student \$5.00 | <input type="checkbox"/> Individual \$15.00 | <input type="checkbox"/> Family \$20.00 |
| <input type="checkbox"/> Supporter \$25.00 | <input type="checkbox"/> Corporate \$100.00 | <input type="checkbox"/> Life Membership . . . \$500.00 |

Orange Avenue Memorial Park – Once Known as the Willows

By Lola Garcia
March 2002

They called it the “Willows” and parents cautioned their children to stay away from the area because “bands of gypsies and hoboes were hiding there.” Nevertheless, many adventurous boys spent hours in the forbidden place playing pirates, cowboys and Indians, and cooking potatoes over campfires.

Then in 1925, South San Francisco Land and Improvement Company deeded 20 acres of the area to the City. At the time the City Council was starting to focus on the necessity for parks and playgrounds.

Perhaps parents were right about warning their children to stay away from the Willows because in 1928 when the SSF Land and Improvement Company started to clear its land of a thick growth of willow trees, the “largest and most complete booze manufacturing outfit in the north peninsula area was discovered.” According to Police Chief Louis Belloni the east of Orange Avenue site had been under surveillance for some time.

SSF Land and Improvement Company deeded another 7.8 acres to the City in 1934. Once again, the Willows became a forbidden area for children when a man named Mulligan (who was wanted for murder) was reportedly hiding in the area.

Also, in 1936, 26 volunteers offered to construct a fence around the baseball diamond. They maintained the fence would “shut out wind that blew across the park.”

Under the supervision of the Town of Baden Improvement Club the volunteers would construct the fence on a Sunday, specified by the City Council, using their own tools. Mayor David W. Ratto (the first SSF Mayor of Italian descent) promised there would be a BBQ on that special Sunday.

Eventually Orange Avenue baseball diamond would become a park. The Boy Scouts’ Log Cabin was built in the 1930’s and is the earliest park structure still remaining*

Congressman Jack “Zack” Anderson was

present in November 1947 when SSF Mayor Leo Ferko presided at ceremonies dedicating Orange Memorial Park as a living memorial to WWI and WWII veterans who died in those wars. Also, a final two acres deeded by SSF Land and Improvement Company was received by the City in 1947.

The group picnic shelter was built in 1965 and a concrete BBQ, built in the 1940s, was replaced at the same time. The City’s Corporation Yard was completed in 1967 and was considered the first adequate location for the City’s Parks Department. Later, the Parks & Rec Department was moved to its current location at 33 Arroyo Drive. In 1998, the Corporation Yard was moved

to its new beautiful location on North Canal Street.

Appropriately, the Eternal Flame sculpture in memory of WWI and WWII Veterans (originally placed at City Hall in 1963) was moved to Orange Memorial Park in 1984. In April of 2000, the City dedicated the softball field to Mr. Archie Fregosi, a long time South San Francisco resident and businessman who was also a volunteer fireman, who contributed generously to our community.

*The historic log cabin was demolished in 2006 to make room for the new Orange Memorial Park recreation building and basketball courts.



Lola Garcia, Evelyn Martin, Mrs. Gellepsi, Tony Gellepsi, Elizabeth Ervin

Lola Garcia

Dolores Helen Garcia ♦ Sept 8, 1919 - Jan. 3, 2019

As we greeted 2019, we also bid farewell to an SSF treasure: Lola Garcia. If you lived in South San Francisco, if you read "The Enterprise Journal" - you knew Lola Garcia. Born and raised in South City, she passed away January 3rd, a few months shy of her 100th birthday. She could best be described as combination of Louella Parsons and Herb Caen (Google it!) Her three-decade long tenure with The Enterprise Journal began in the 1960's where covered current women affairs. Over the years her column morphed into a veritable who's who and who's doing what in SSF. The final Enterprise hit the presses years ago, but the memory of Lola will forever echo throughout South San Francisco. (From the Historical Society Facebook Page)

ECHOES

Do you enjoy your quarterly edition of Echoes? You can help pay for the cost of printing by sending a donation to the South San Francisco Historical Society
80 Chestnut Avenue - So. San Francisco, CA 94080.

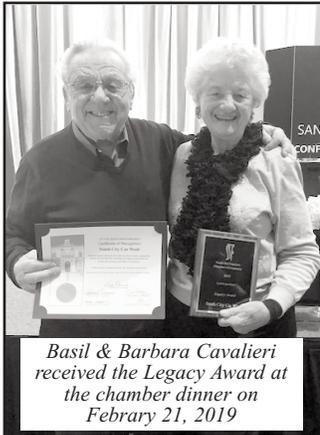
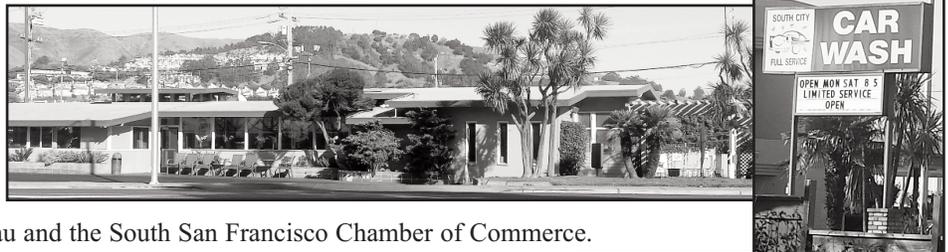
Please indicate that the donation is for the Echoes newsletter.

Thank you!

South City Car Wash

Family Owned and Run Since 1958

Celebrating 58 years serving the community, Basil Cavalieri, owner of the South City Car Wash, has been a long-term member of the International, National and Western Car Wash Associations, the Better Business Bureau and the South San Francisco Chamber of Commerce.



Basil & Barbara Cavalieri received the Legacy Award at the chamber dinner on February 21, 2019

During this period the family business supported local police, fire, schools and youth sports programs. While also supporting current and former men and women in uniform with free car washes, food and gifts on Veteran's day. Additionally, the family business is extremely proud that it has provided jobs to our community members. Environmentally concerned, South City Car Wash operations utilize advanced technologies to recycle 75% of wash water.

Basil Cavalieri was awarded the Victor John Feudale Award by Historical Society of South San Francisco in 2016.

Our best wishes to Basil and Barbara for serving South San Francisco since 1958. Everyone will miss you!

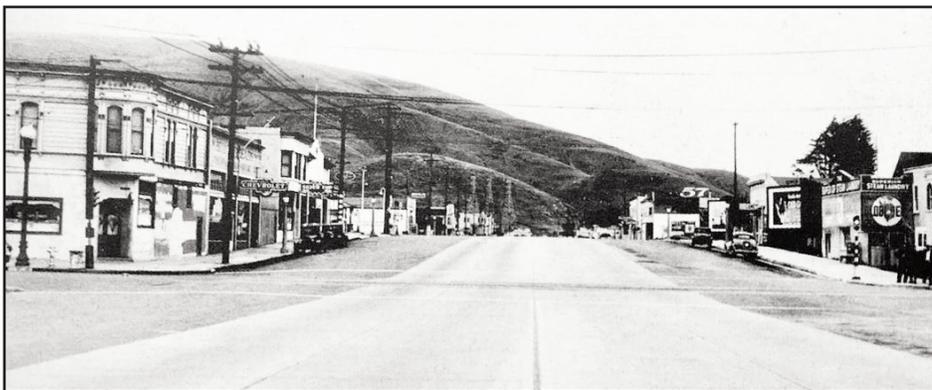
Taken from southcitycarwash.com



Bob, Basil and Julian



Barbra in the gift shop



Bayshore Boulevard (now known as Airport Boulevard) c. 1930.

On the right are buildings that were later torn down when Highway 101 was built. On the left is the Merriam Block: a rooming house on the second floor and a saloon on the corner with a ladies' entrance on the boulevard side.

It was the only intersection in SSF in the 30s that was controlled by a traffic signal.

Fun Facts

What was the first...

- School?* . . . San Bruno District School
- Post Office?* . . . J.T. Dunn Building
- Women's Club?* . South San Francisco Women's Club
- Judge?* . . . Judge Hubachek
- Policeman?* . . . Mr. Vanderburgh
- Hospital?* . Home of Dr. H.G. Plymire
- Grocery?* . Pioneer Grocery
- Theater?* . The Nickelodeon
- Industry?* . Western Meat Co. 1894
- Fire Station?* . . . Third Lane between Cypress and Linden

HISTORICAL SOCIETY OF SOUTH SAN FRANCISCO AWARD NOMINATION FORM

Suggested Nominee _____ (person or entity)

If entity, suggested contact person

Victor John Feudale Award:

Statement in support of nomination – Include how this person or entity has contributed to the identification, preservation, or publication of our history or historic sites of our city, or of promoting the well-being of the Society through the significant contribution of their time, energy and resources.

Return to: Historical Society of South San Francisco
Attn: Dave Casagrande, 80 Chestnut Ave., So. San Fran., CA 94080



The Industrial City ECHOES

Historical Society of South San Francisco, Inc.
80 Chestnut Avenue
South San Francisco, CA 94080

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South San Francisco Historical Society

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Gloria Lagomarsino, Lois Mares

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Director: Roy Bava
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Dave Casagrande, Julie Chimenti,
Mary Giusti, Robbie Huerta, Donna Smith

Museum Committee

Director: Sylvia Payne
Lois Severi

The SSF Historical Society is co-sponsored by the SSF Parks & Recreation Dept. It is through the City's generosity that many of the Society's goals are accomplished.

Contact & Location Information

Historical Society of South San Francisco, Inc.

80 Chestnut Avenue
South San Francisco, CA 94080

Historical Society Museum

80 Chestnut Avenue
650-829-3825
Tues & Thurs (2-4:00 p.m.) and
2nd & 4th Saturdays (1-3:00 p.m.)
Office Hours: Weds (10-2:00 p.m.)
Please call if you are interested
in volunteering at the museum.

History Room / Grand Avenue Branch Library

306 Walnut Avenue
650-877-8533
By appointment only.

Historical Society's Plymire-Schwarz House

519 Grand Avenue
650-875-6988
Wednesdays (2-4:00 p.m.)

Memberships Expire December 31

Membership runs on a calendar year expiring annually on December 31st.
Membership is \$15.00 per person - \$20 per family.
If you are interested in becoming a new member contact the society at 650-829-3825 or
Mail your check to:
South San Francisco Historical Society
80 Chestnut Avenue
South San Francisco, CA 94080

ECHOES: 650-829-3825 • ssfhistorical@gmail.com
Layout & Design: Gloria Lagomarsino • amgraphics25@yahoo.com