

# LITTLE ROCKS DESIGN

## Midwest Art, Inspired by the Outdoors



Welcome to Little Rocks Design.

Inside this catalog you'll discover a collection of original, hand-drawn artwork that celebrates the quiet beauty of Midwest outdoor life. From wildflowers and wildlife to fishing trips, forest trails, and cabin days, each design captures the simple moments that make time outside so meaningful.

Every piece is illustrated by Minnesota-based artist Grace, whose work is inspired by real experiences spent in parks, along lakeshores, on winding rivers, and in the woods throughout the Midwest. Her art reflects a deep connection to place and a love for storytelling through nature—bringing familiar landscapes to life with warmth and intention.

By choosing Little Rocks Design, you're supporting a local artist and helping share the beauty of the outdoors through thoughtfully crafted products. Our waterproof stickers and large decals are made to travel—perfect for water bottles, campers, canoes, and adventure gear—while magnets and gift wrap bring the outdoors into everyday spaces and special moments.

Designed for those who love and promote outdoor living, these pieces are meant to be used, enjoyed, and shared. Together, they become meaningful keepsakes for hikers, families, anglers, and nature lovers alike.

We're honored to share this collection with you.

From trail-ready stickers, magnets, to cozy gift wrap, every item in the Little Rocks line is designed to bring the outdoors into everyday life.



## ABOUT THE ARTIST

*Grace* is a Midwest illustrator and Graphic Designer whose art celebrates the spirit of outdoor living across Minnesota, Wisconsin, Michigan, Iowa, and the Dakotas.

She finds inspiration everywhere - casting for walleye in northern lakes, chasing trout in clear streams, paddling quiet rivers, hiking hidden trails, and road-tripping through charming small towns.

Whether sketching after a sunrise canoe ride, picking apples or blueberries, or wandering the rocky shores of Lake Superior, she captures the joy, simplicity, and wild beauty that define *Midwest life*.

Follow Us on Socials for new design updates:

Insta: littlerocksdesign

FB: Little Rocks Design Stickers

## CONTACT

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# LIFE IN THE NORTHWOODS.

I lived in Ely, Minnesota for the summer of 2022, and it was there that I found a kind of peace I didn't know I was missing. Living out of my camper became my small getaway at the end of each day — a quiet place to read by lamplight as wolves howled in the distance and mosquitoes hummed through the night.

Each morning began with stillness. I'd step outside my camper door to fresh blueberries, cool air, and the sound of loons calling across the water. That quiet — uninterrupted and expansive — stayed with me long after the day began.

That summer shaped my creative voice more than any studio ever could. Time off the grid meant sketchbooks filled naturally with what surrounded me: fox, moose, bear, eagle, and a growing Boundary Waters series inspired by real moments in the wilderness.



One of the greatest joys was watching families set off in their canoes each day, paddling toward new memories in one of the most surreal places in the Midwest.

There's something powerful about witnessing people enter the wild with curiosity and care.

The days were full — meeting new people, reading Dorothy Molter books, journaling, fishing, and visiting my island loon friend as she guarded her nest. That summer in the Northwoods taught me how to listen — to nature, to stillness, and to myself — and every design I create now carries a piece of that peace with it.



**MADE FOR SLOW MORNINGS AT THE LAKE.  
FOR MUDDY BOOTS BY THE DOOR.  
FOR POCKETS FULL OF ROCKS, FEATHERS,  
AND STORIES.**

**LITTLE ROCKS DESIGN IS INSPIRED BY  
MIDWEST WATERS,  
LONG SUMMER DAYS, AND THE WILD THINGS  
THAT MAKE US FEEL AT HOME.**



# COLLECTIONS

## ALL THE THINGS THAT WE LOVE TO DO

			
13	15	16	17
			
18	36	46	47
			
48	49	50	52
			
53	87	91B	138A
			
138B	148	149	184A
			
184B	337	242A	242B
			242C
















## CABIN LIFE & NORDIC CHARM

			
42	43	44	59
			
56	45	233A	230B
			
230A	240	243	244
			
245A	245B	262B	264
			
273A	273B	274	310A
			
330	320	331	332
			
333			

## IN THE EYES OF WILDLIFE




































				
9	122	34	40	
				
275	77	78	79	
				
95A	64	191A	191B	
				
95B	115	232B	116	
				
140	319	119	141	229B
				
142	143	131	338	144
				
232A	272	146	339	269
				
241	147	247	145	
				
76	123	124	112	113

## BOTANICAL & SYMPATHY



























































			
33A	34A	42A	43A
			
44A	45A	82	96
			
105	108	110	171
			
172	173	174	

# COLLECTIONS


## NATURES ART & BIRDWATCHING





				
10	196	316	32B	32C
				
32A	91A	268	109	
				
101	102	103	104	
				
106	114	322	81	
				
238A	238B	238C	111	
				
117	118	190	235	
				
75	189	293	294	
				
295	296	297	298	
				
299	300			

## GONE FISHIN'

				
8	51	317	56A	57
				
73	74A	74B	93	99
				
94	98	92	121	
				
125	139	150	127	
				
151	126	152	153	
				
154	155	156	157	
				
158	159	160	161	
				
162	163	164	165	
				
166	167	168	169	170
				
185A	221B	221D	221C	
				
221E	221F	231	249	250
				
251	252	253	255	254A
				
270	254B	185B	263	277


## LIFE IS BETTER IN THE WOODS

			
33	80	83A	83B
			
83C	83D	83E	
			
348	321		


			
175A	175B	175C	175D

# COLLECTIONS


## MEMORIES & DESTINATIONS




65




66




67A




67B




67C




352




318A




318B




68




69




97




72




71




120




135




136A




136B




137




186




187




188




259




193




194




195




223A




227A




223C




223D




223B




311A




311B




246




257




258




327




261A




261B




261C




261D




261E




261F




261G



267




236




239


## FARMERS MARKET & ORCHARD




310B




271




260




260 small




323



324




325



326

## FARM LIFE



197



198



199



200



201



335



202



203



206



207



208



209



210



212



217



211




213



214




215



216



204



205



328



218

## LIFE FLOWS BEST ON THE WATER




14



19



20



21



25



54



55



128



176



233B



177A



177B



179



180



221A



229A



234



237



256



262A



305



306



307



308



312A



312B



313



314



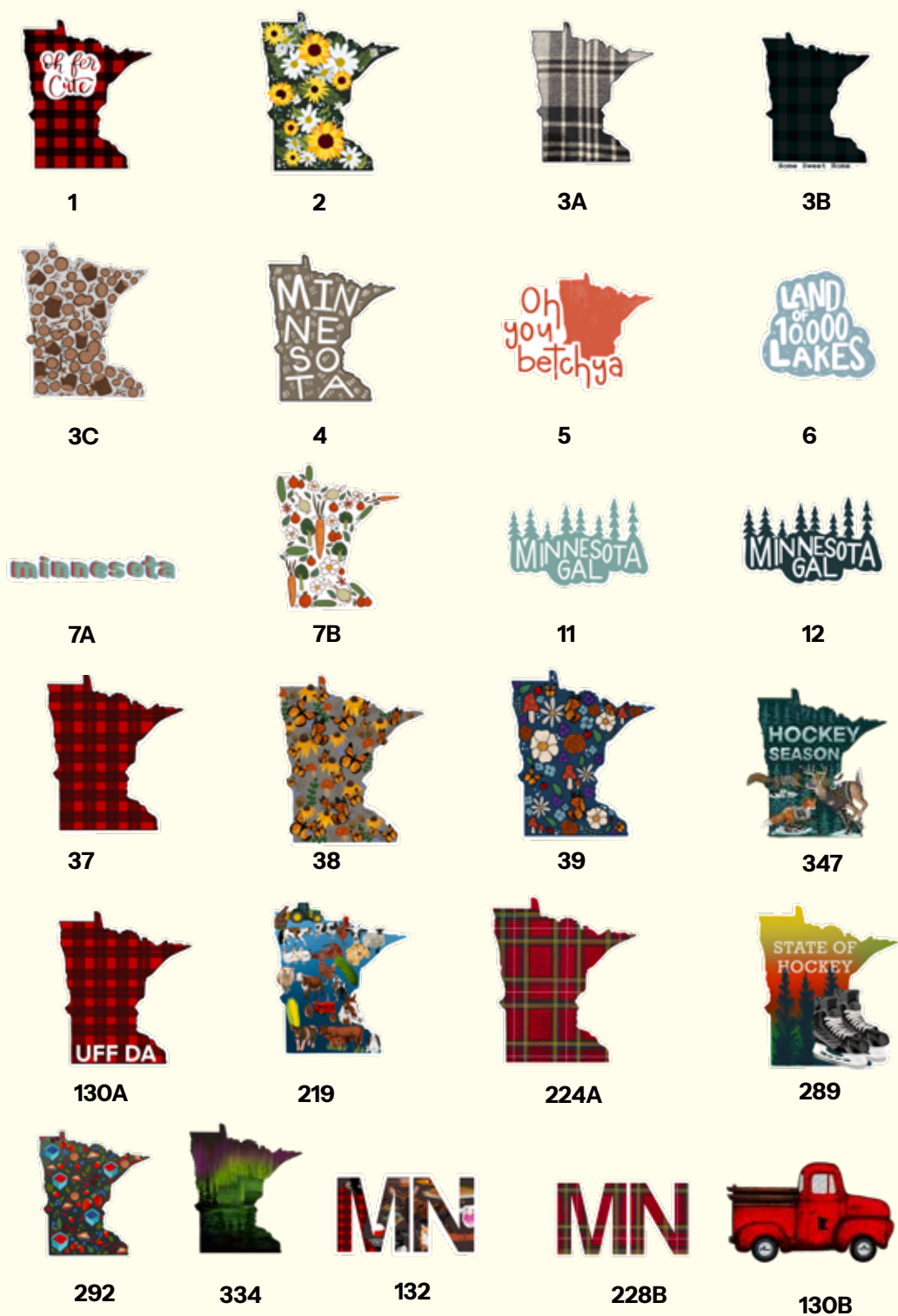
315



336

# COLLECTIONS

## MEET ME IN THE MIDWEST



## UNDER THE LIGHTS



## JOY AND INSPIRATION



# MAGNETS

30-Mil Indoor Magnet • Average Size 3" x 2" • Die-Cut



M1



M2



M3



M4



M5



M6



M7



M8



M9



M10



M11



M12



M13



M14



M15



M16



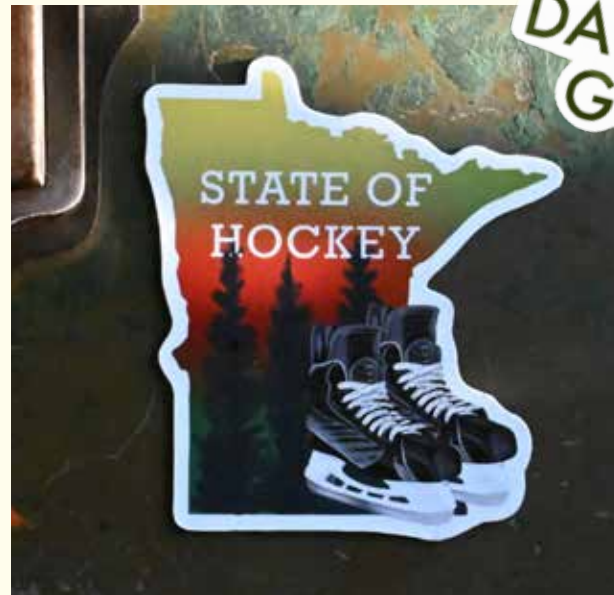
M17



M18



M19



# GIFT WRAP

Hand-drawn Gift Wrap by Grace • 4 Sheets in a bag • 31" x 22" • Comes with a hang tag to display



## WINTER LIFESTYLE

Gift Wrap SKU: G1 (4 sheets in a bag) OR (purchase by sheet e.g. G1-4qty)  
Gift Tag SKU: T1 (4 pack)



## CAMPING

Gift Wrap SKU: G2 (4 sheets in a bag) OR (purchase by sheet e.g. G2-4qty)  
Gift Tag SKU: T2 (4 pack)



## GONE FISHIN'

Gift Wrap SKU: G3 (4 sheets in a bag) OR (purchase by sheet e.g. G3-7qty)  
Gift Tag SKU: T3 (4 pack)



## B&W EXPLORE

Gift Wrap SKU: G4 (4 sheets in a bag) OR (purchase by sheet e.g. G4-10qty)  
Gift Tag SKU: T4 (4 pack)



## MIDWEST BIRDS

Gift Wrap SKU: G5 (4 sheets in a bag) OR (purchase by sheet e.g. G5-3qty)  
Gift Tag SKU: T5 (4 pack)



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# LARGE STICKERS

XL DECALS • Die-Cut • Printed on a 12” x 12” sheet • Waterproof for boats, coolers, fish houses, minnow buckets, vehicles, and more.



XL Loon SKU: L9  
9.3006” x 10.8999”



XL Turtle SKU: L275  
7.843” x 10.583”



XL Bear SKU: L119  
10.5374” x 8.3751”



XL Fox SKU: L116  
9.6487” x 11.321”



XL Hydrangea SKU: L105  
9.5144” x 9.1977”



XL Sunflower SKU: L110  
9.7147” x 9.9214”



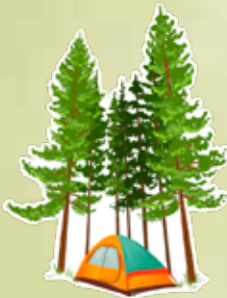
XL Dragonfly SKU: L106  
11.2287” x 8.5342”



XL Mushroom SKU: L238  
8.3272” x 10.9295”



XL Cardinal SKU: L75  
8.0582” x 11.2008”



XL Tenting SKU: L148  
9.0521” x 11.7135”



XL USA Flag SKU: L222  
8.4941” x 8.6782”



XL Walleye SKU: L98  
11.273” x 5.0914”



XL Sunfish SKU: L93  
10.4984” x 6.7122”



XL Bobber SKU: L73  
9.779” x 10.9197”



XL Lure SKU: L158  
3.0431” x 10.8455”

## CABIN LIVING

I grew up at the cabin, where the lake was both my playground and my classroom. Summers were spent barefoot along the shoreline, catching turtles, paddleboard across calm water, and fish the drop-off as the sun stretched long into the evening. In late June, spotting lady’s slippers felt like a quiet celebration - a sign that summer had fully arrived.

The seasons shaped everything. Long summer days blurred into golden evenings, while winter brought short, hushed light and a deeper kind of stillness. We’d watch otters slip through the bay, surfacing with their dinner as the lake slowed down around them. No matter the season, the water always had something to teach.



The wildlife became familiar, almost like neighbors. Henry, our lake blue heron, was - and still is - a frequent visitor to the cabin, patiently wading along the shoreline as if he belonged there just as much as we did. These lake friends filled my childhood with curiosity and wonder.

Those early moments are the reason animals and lake life live on in my designs today. Midwest living can’t be understood without water — without quiet bays, changing seasons, and the life that depends on them. The lake raised me, and its stories continue to shape everything I create.



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Thank you for ordering from Little Rocks Design! Your support helps us celebrate the beauty of the outdoors through hand-drawn art inspired by Midwest landscapes, lakes, and trails. We hope these designs travel far and bring joy wherever they go. Thanks for being part of our adventure!