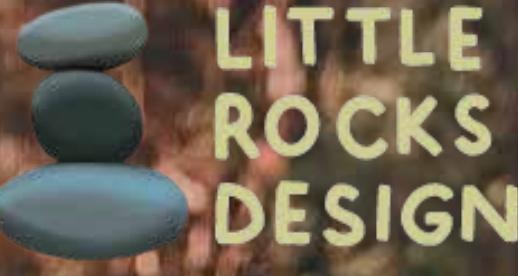


LITTLE ROCKS DESIGN

Midwest Art, Inspired by the Outdoors



Welcome to Little Rocks Design.

Inside this catalog you'll discover a collection of original, hand-drawn artwork that celebrates the quiet beauty of Midwest outdoor life. From wildflowers and wildlife to fishing trips, forest trails, and cabin days, each design captures the simple moments that make time outside so meaningful.

Every piece is illustrated by Minnesota-based artist Grace, whose work is inspired by real experiences spent in parks, along lakeshores, on winding rivers, and in the woods throughout the Midwest. Her art reflects a deep connection to place and a love for storytelling through nature—bringing familiar landscapes to life with warmth and intention.

By choosing Little Rocks Design, you're supporting a local artist and helping share the beauty of the outdoors through thoughtfully crafted products. Our waterproof stickers and large decals are made to travel—perfect for water bottles, campers, canoes, and adventure gear—while magnets and gift wrap bring the outdoors into everyday spaces and special moments.

Designed for those who love and promote outdoor living, these pieces are meant to be used, enjoyed, and shared. Together, they become meaningful keepsakes for hikers, families, anglers, and nature lovers alike.

We're honored to share this collection with you.



From trail-ready stickers, magnets, to cozy gift wrap, every item in the Little Rocks line is designed to bring the outdoors into everyday life.



ABOUT THE ARTIST

Grace is a Midwest illustrator and Graphic Designer whose art celebrates the spirit of outdoor living across Minnesota, Wisconsin, Michigan, Iowa, and the Dakotas.

She finds inspiration everywhere - casting for walleye in northern lakes, chasing trout in clear streams, paddling quiet rivers, hiking hidden trails, and road-tripping through charming small towns.

Whether sketching after a sunrise canoe ride, picking apples or blueberries, or wandering the rocky shores of Lake Superior, she captures the joy, simplicity, and wild beauty that define *Midwest life*.



Follow Us on Socials for new design updates:

Insta: littlerocksdesign
FB: Little Rocks Design Stickers

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LIFE IN THE NORTHWOODS.

I lived in Ely, Minnesota for the summer of 2022, and it was there that I found a kind of peace I didn't know I was missing. Living out of my camper became my small getaway at the end of each day — a quiet place to read by lamplight as wolves howled in the distance and mosquitoes hummed through the night.

Each morning began with stillness. I'd step outside my camper door to fresh blueberries, cool air, and the sound of loons calling across the water. That quiet — uninterrupted and expansive — stayed with me long after the day began.

That summer shaped my creative voice more than any studio ever could. Time off the grid meant sketchbooks filled naturally with what surrounded me: fox, moose, bear, eagle, and a growing Boundary Waters series inspired by real moments in the wilderness.

One of the greatest joys was watching families set off in their canoes each day, paddling toward new memories in one of the most surreal places in the Midwest.

There's something powerful about witnessing people enter the wild with curiosity and care.

The days were full — meeting new people, reading Dorothy Molter books, journaling, fishing, and visiting my island loon friend as she guarded her nest. That summer in the Northwoods taught me how to listen — to nature, to stillness, and to myself — and every design I create now carries a piece of that peace with it.



MADE FOR SLOW MORNINGS AT THE LAKE.
FOR MUDDY BOOTS BY THE DOOR.
FOR POCKETS FULL OF ROCKS, FEATHERS,
AND STORIES.

LITTLE ROCKS DESIGN IS INSPIRED BY
MIDWEST WATERS,
LONG SUMMER DAYS, AND THE WILD THINGS
THAT MAKE US FEEL AT HOME.



COLLECTIONS

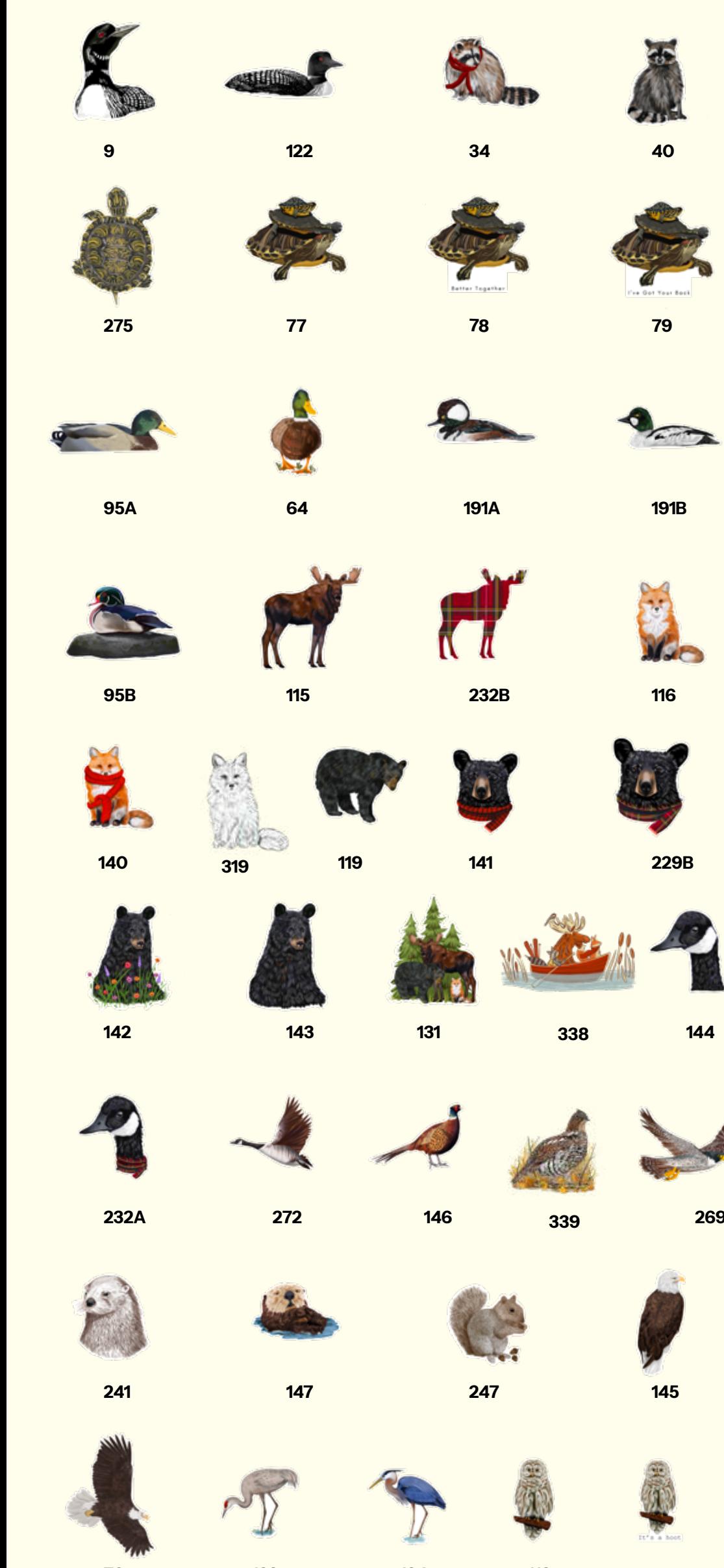
ALL THE THINGS THAT WE LOVE TO DO



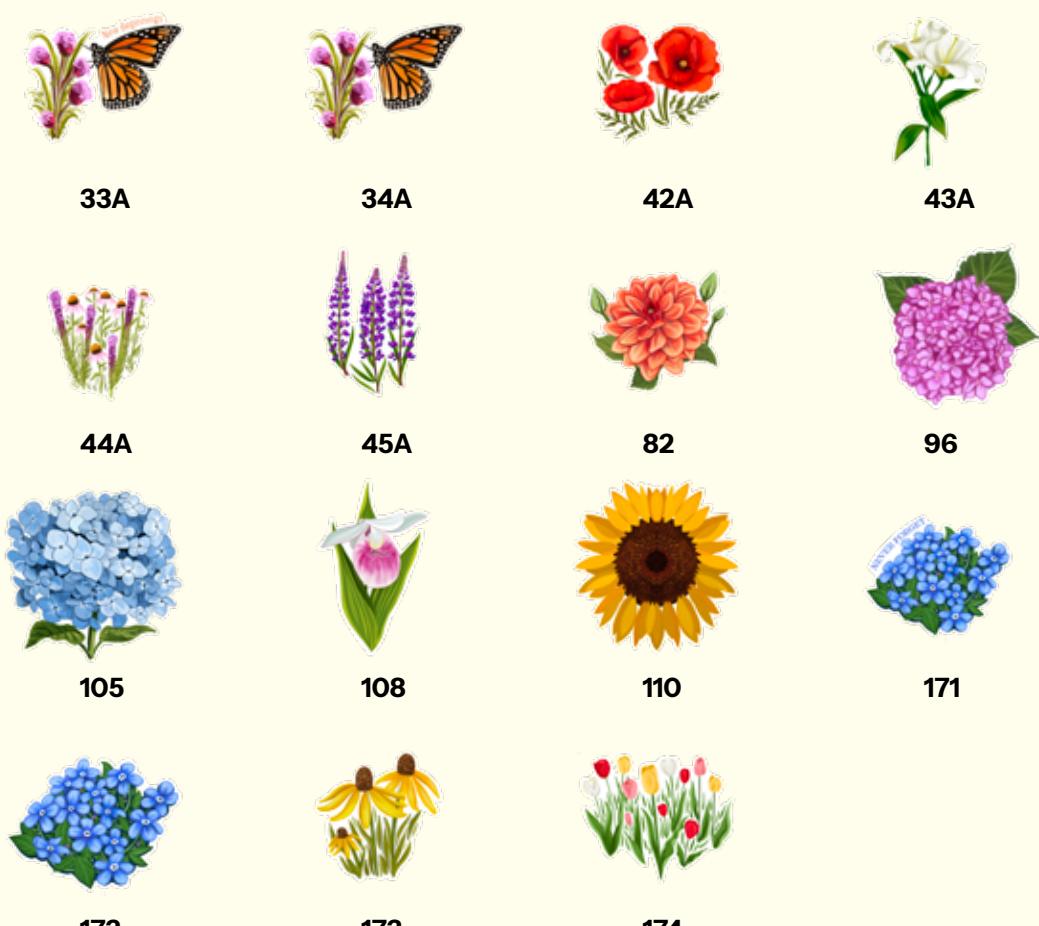
CABIN LIFE & NORDIC CHARM



IN THE EYES OF WILDLIFE

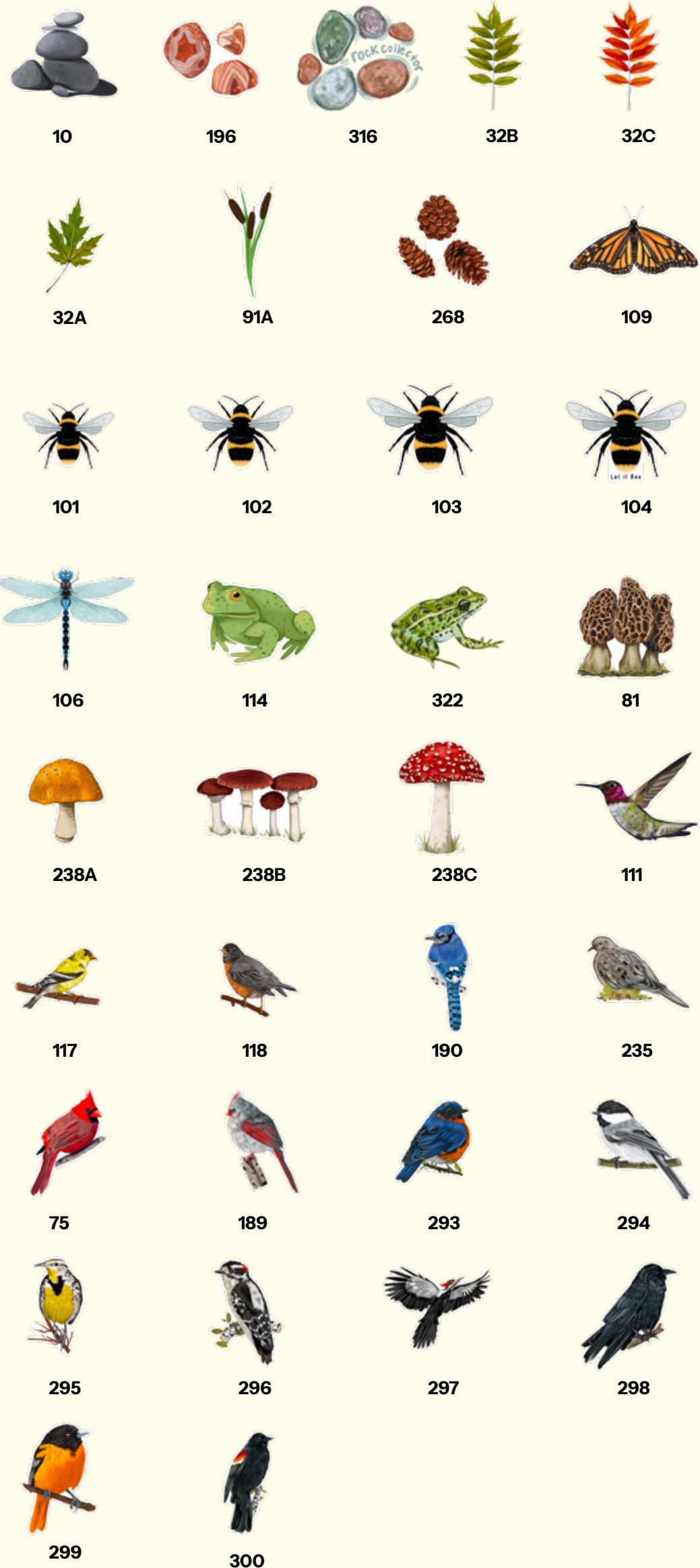


BOTANICAL & SYMPATHY

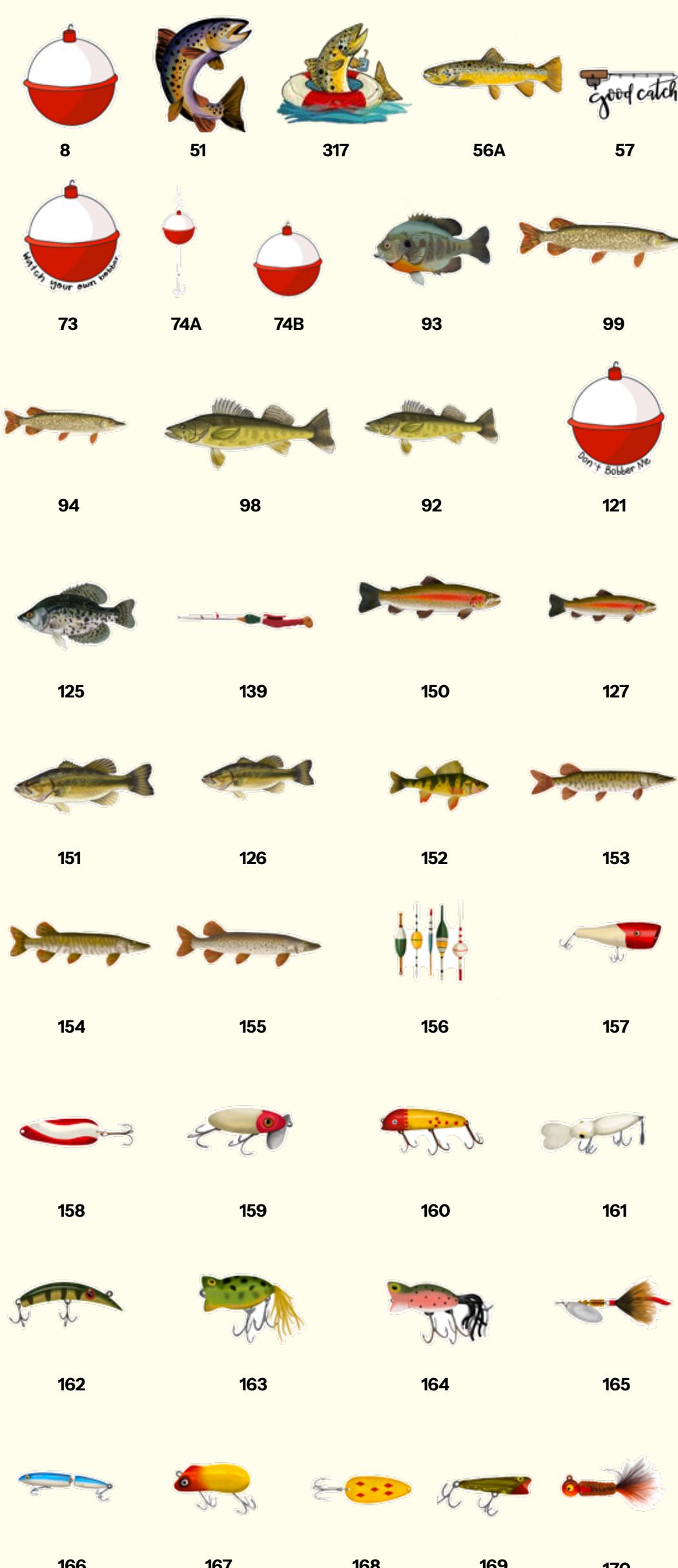


COLLECTIONS

NATURE'S ART & BIRDWATCHING



GONE FISHIN'



LIFE IS BETTER IN THE WOODS

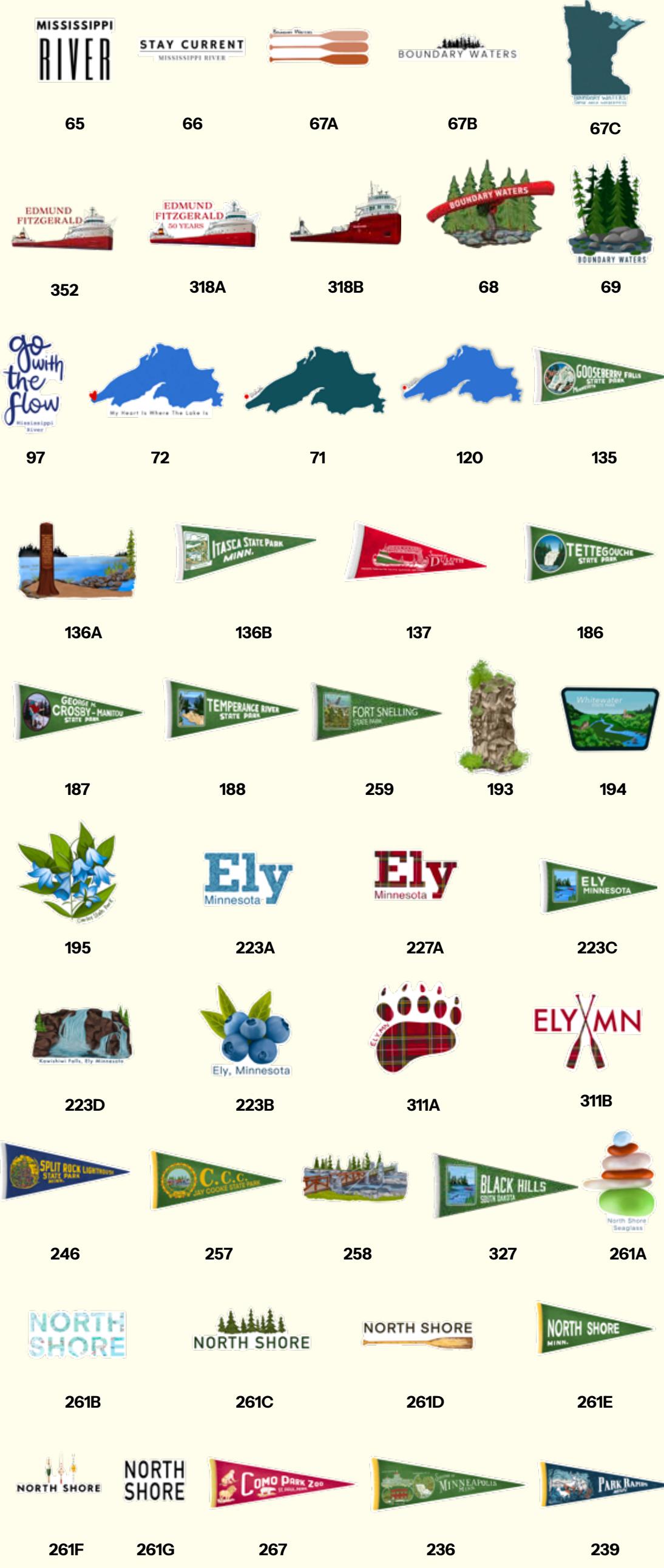


STOP SNAGGING ME! SET THE HOOK! IT'S A KEEPER! HOOKED ON FISHING

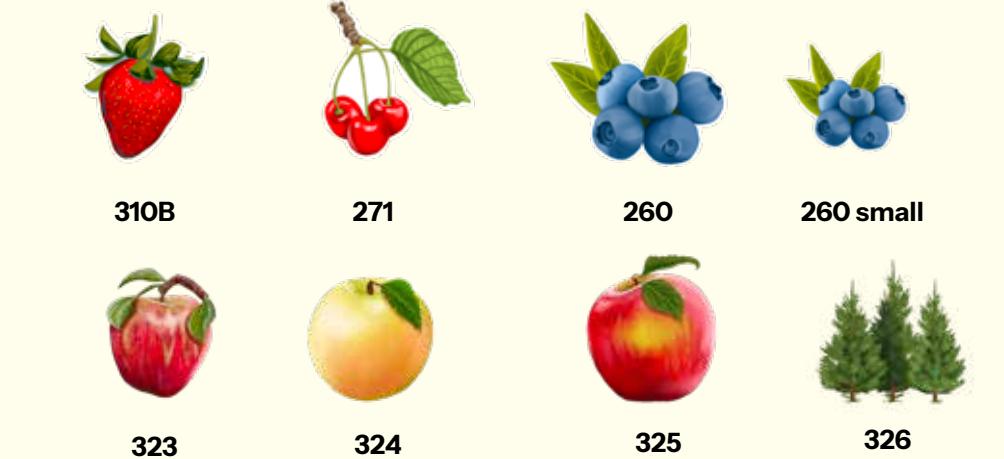
175A 175B 175C 175D

COLLECTIONS

MEMORIES & DESTINATIONS



FARMERS MARKET & ORCHARD



FARM LIFE



LIFE FLOWS BEST ON THE WATER



COLLECTIONS

MEET ME IN THE MIDWEST



UNDER THE LIGHTS



JOY AND INSPIRATION



MAGNETS

30-Mil Indoor Magnet • Average Size 3" x 2" • Die-Cut



M1



M2



M3



M4



M5



M6



M7



M8



M9



M10



M11



M12



M13



M14



M15



M16



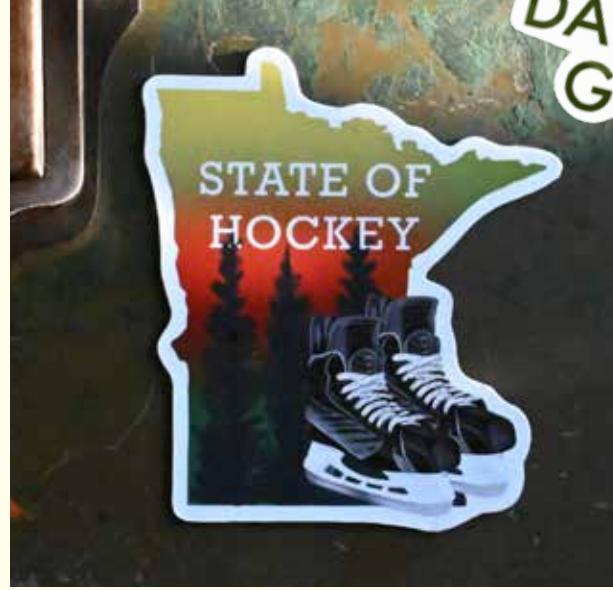
M17



M18



M19



GIFT WRAP

Hand-drawn Gift Wrap by Grace • 4 Sheets in a bag • 31" x 22" • Comes with a hang tag to display



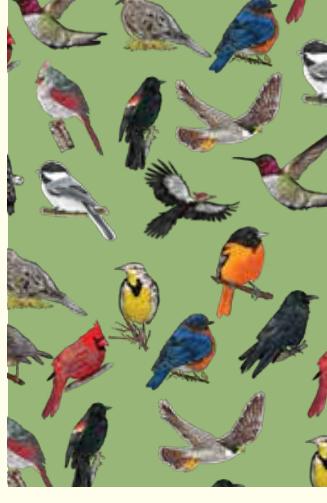
WINTER LIFESTYLE

Gift Wrap SKU: G1 (4 sheets in a bag) OR (purchase by sheet e.g. G1-4qty)
Gift Tag SKU: T1 (4 pack)



GONE FISHIN'

Gift Wrap SKU: G3 (4 sheets in a bag) OR (purchase by sheet e.g. G3-7qty)
Gift Tag SKU: T3 (4 pack)



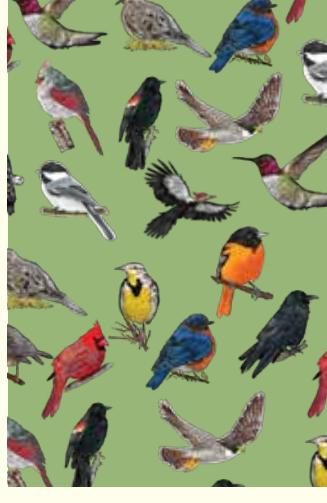
B&W EXPLORE

Gift Wrap SKU: G4 (4 sheets in a bag) OR (purchase by sheet e.g. G4-10qty)
Gift Tag SKU: T4 (4 pack)



MIDWEST BIRDS

Gift Wrap SKU: G5 (4 sheets in a bag) OR (purchase by sheet e.g. G5-3qty)
Gift Tag SKU: T5 (4 pack)



LARGE STICKERS

XL DECALS • Die-Cut • Printed on a 12" x 12" sheet • Waterproof for boats, coolers, fish houses, minnow buckets, vehicles, and more.



XL Loon SKU: L9
9.3006" x 10.8999"



XL Turtle SKU: L275
7.843" x 10.583"



XL Bear SKU: L119
10.5374" x 8.3751"



XL Fox SKU: L116
9.6487" x 11.321"



XL Hydrangea SKU: L105
9.5144" x 9.1977"



XL Sunflower SKU: L110
9.7147" x 9.9214"



XL Dragonfly SKU: L106
11.2287" x 8.5342"



XL Mushroom SKU: L238
8.3272" x 10.9295"



XL Cardinal SKU: L75
8.0582" x 11.2008"



XL Tenting SKU: L148
9.0521" x 11.7135"



XL USA Flag SKU: L222
8.4941" x 8.6782"



XL Walleye SKU: L98
11.273" x 5.0914"



XL Sunfish SKU: L93
10.4984" x 6.7122"



XL Bobber SKU: L73
9.779" x 10.9197"



XL Lure SKU: L158
3.0431" x 10.8455"

CABIN LIVING

I grew up at the cabin, where the lake was both my playground and my classroom. Summers were spent barefoot along the shoreline, catching turtles, paddleboard across calm water, and fish the drop-off as the sun stretched long into the evening. In late June, spotting lady's slippers felt like a quiet celebration - a sign that summer had fully arrived.

The seasons shaped everything. Long summer days blurred into golden evenings, while winter brought short, hushed light and a deeper kind of stillness. We'd watch otters slip through the bay, surfacing with their dinner as the lake slowed down around them. No matter the season, the water always had something to teach.



Thank you for ordering from Little Rocks Design! Your support helps us celebrate the beauty of the outdoors through hand-drawn art inspired by Midwest landscapes, lakes, and trails. We hope these designs travel far and bring joy wherever they go. Thanks for being part of our adventure!

The wildlife became familiar, almost like neighbors. Henry, our lake blue heron, was - and still is - a frequent visitor to the cabin, patiently wading along the shoreline as if he belonged there just as much as we did. These lake friends filled my childhood with curiosity and wonder.

Those early moments are the reason animals and lake life live on in my designs today. Midwest living can't be understood without water — without quiet bays, changing seasons, and the life that depends on them. The lake raised me, and its stories continue to shape everything I create.

CONTACT

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