



## North Pole Cornerstones – 2026 Curriculum

Thursday, February 12, 2026

Time	Session	Presenters/Leads
8:00 am – 6:00 pm	<b>Vendor Room Opens</b>	
9:00 am	<b>Registration Opens</b>	
10:00 am – 12:15 pm	<b>Welcome and Meet the Team</b>	<b>Bob McMasters and Scott Seretean</b>
	<b>Meet Your Group</b>	<b>Bob McMasters</b>
	<b>Break</b>	
	<b>Do the Right Claus Thing – Ethics of being a Claus</b>	<b>Bob McMasters and Deanna Golden</b>
	<b>Meet the Vendors</b>	<b>Scott Seretean</b>
12:15 pm – 1:15 pm	<b>Lunch</b>	
1:15 pm – 5:00 pm	<b>Your Story, Then and Now</b>	<b>Bob McMasters and Deanna Golden</b>
	<b>Stage Presence</b>	<b>Special Guest</b>
	<b>Break</b>	
	<b>Finding Your Santa</b>	<b>Barry Swindall</b>
	<b>Presence in the Chair – Taking Cues for the Best Photo</b>	<b>Cherry Hill</b>
	<b>Day 1 Wrap</b>	<b>Bob McMasters and Deanna Golden</b>
6:00 pm – 7:00 pm	<b>Dinner</b>	
7:00 pm →	<b>The Christmas Couple Game</b>	<b>Liz Ruch</b>



North Pole Cornerstones – 2026 Curriculum

Friday, February 13, 2026

Time	Session	Presenters/Leads
8:00 am – 4:00 pm	<b>Vendor Room Opens</b>	
9:00 am – 12:15	<b>Day 1 Recap</b>	<b>Bob McMasters and Deanna Golden</b>
	<b>In the Beginning: History of Santa and Elves; Transfer of St. Nicholas to Santa; How we Settled on December 25</b>	<b>Special Guests</b>
	<b>Break</b>	
	<b>Helping the Reluctant Child become the Engaging Child</b>	<b>Special Guests</b>
	<b>Reading Aloud with Children</b>	<b>Shirley Wenner</b>
12:15 noon – 1:15 pm	<b>Lunch (with reading demonstration by Shirley)</b>	
1:15 pm – 3:45 pm	<b>Charitable Organization Presentation</b>	
	<b>North Polarize Your Story</b>	<b>Jocelyn Whitney</b>
	<b>Finding Your Creativity</b>	<b>Bob Bulick</b>
	<b>Break</b>	
	<b>Thinking on Your Feet</b>	<b>Bob McMasters and Deanna Golden</b>
	<b>Day 2 Wrap</b>	<b>Bob McMasters and Deanna Golden</b>
4:30 pm – 10:00 pm	<b>Evening at Bricktown, OKC</b>	



## North Pole Cornerstones – 2026 Curriculum

**Saturday, February 14, 2026**

Time	Session	Presenters/Leads
<b>8:00 am – 6:00 pm</b>	<b>Vendor Room Open</b>	
<b>9:00 am – 12:30 noon</b>	<b>Day 2 Recap</b>	<b>Bob McMasters and Deanna Golden</b>
	<b>Give 'em Some Props</b>	<b>Group Breakout</b>
	<b>The Fabulous Mrs. Claus</b>	<b>Pamela McColl</b>
	<b>Break</b>	
	<b>Cultures Around Us: Hanukkah</b>	<b>Deanna Golden and Scott Seretean</b>
<b>12:30 noon – 1:30 pm</b>	<b>Lunch</b>	
<b>1:30 – 5:15</b>	<b>Practice...Practice...Practice</b>	
	<b>Marketing in Today's World</b>	<b>Liz Ruch</b>
	<b>Copyrights and Intellectual Property</b>	<b>Kristie Covic</b>
	<b>Day 3 Recap</b>	
<b>6:00 pm – 7:00 pm</b>	<b>Dinner</b>	
<b>7:00 pm – 9:00 pm</b>	<b>Christmas Team Jeopardy</b>	<b>Deanna Golden and Pat Moss</b>



## North Pole Cornerstones – 2026 Curriculum

**Sunday, February 15, 2026**

Time	Session	Presenters/Leads
<b>8:00 am – 1:00 pm</b>	<b>Vendor Room Opens</b>	
<b>8:30 am – 8:45 am</b>	<b>Devotional (optional)</b>	
<b>9:00 am – 12:00 noon</b>	<b>Day 3 Recap</b>	<b>Bob McMasters and Deanna Golden</b>
	<b>Contracts and How Much to Charge</b>	<b>Kristie Covic</b>
	<b>Break</b>	
	<b>The Responsibilities of a 24/7 Claus</b>	<b>Barry Swindall</b>
	<b>Exit, Stage Left: Planning for the Unthinkable and the Inevitable</b>	<b>Bob McMasters, Scott Seretean, and Judi Broderick</b>
<b>12:00 noon – 1:00 pm</b>	<b>Lunch</b>	
<b>1:00 pm – 5:00 pm</b>	<b>Ask the Instructors Round Table</b>	<b>Panel</b>
	<b>Santa Claus, Mrs. Claus, and Elf Oaths</b>	
	<b>Reindeer Handling</b>	<b>Nick Ledbetter</b>
	<b>Closing and Acknowledgements</b>	<b>Bob McMasters and Deanna Golden</b>
	<b>Graduation Photos</b>	<b>Nick Ledbetter</b>
	<b>Reindeer Photos Outside with Nick</b>	
<b>6:00 – 7:00 pm</b>	<b>Graduation Banquet</b>	

Note: The order of sessions may be adjusted as we finalize times and what makes the most sense for a good flow.