

Skaggs Alpha Beta

District II
Memorandum

DATE: 8/27/91

FROM: Sharon Parson

SUBJECT: VITA-FLORA Preservative

Thank you for the sample box of VITA-FLORA. I shared it with three stores and they all loved it! It was easy to use, quick dissolving and didn't leave a film on buckets or a cloudy residue in clear glass containers. When spilled on shelves, it wipes up easily without scrubbing. Time was saved scrubbing buckets and changing water.

Stores tried VITA-FLORA in and out refrigeration. Flowers out of refrigeration lived much longer with VITA-FLORA.

Floral Managers are very eager to use VITA-FLORA on an everyday basis.

SP:kei

SKAGGS ALPHA BETA

District I

DATE: September 10, 1991
TO: Floral Buyer / American Stores
FROM: Patti Harper / SAB Specialist District I
SUBJECT: VITA FLORA

Vita Flora is a new preservative that was tested in my stores. The product was received very well. It keeps the flowers fresh and also keeps the buckets clean and odor free. We have placed this product in all of our stores. I would recommend it to you for your stores, also. When used correctly it is very cost efficient. Feel free to call my office if you have any questions (505) 243-2861.

PH:rgk

Post-It™ brand fax transmittal memo 7671 # of pages > 1

To	Floral Buyer	From	Patti
Co.		Co.	
Dept.		Phone #	
Fax #		Fax #	