

VIVIAN'S FLORAL AND GIFTS
1405 NORTH CO RD WEST
ODESSA, TEXAS 79763

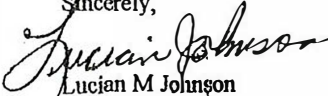
March 1, 2003

Dear Kay

I wanted to let you know that we had a great Valentine Holiday. I took your advice by ordering fresh flowers to arrive at our shop the last of January and getting it processed with Vita Flora and Vita Hydra. We had mini carnations, new love gyp, poms, and lot of other fresh flowers including some of our roses and we were able to use all of them. Some of the mini carnations we still have left look like we just received them from the wholesale house. The bottom of the stems are not discolored and look like they have just been fresh cut. They do not have that traditional tell tale mark as to where the preservative line was in the cooler vase. We do not use any flowers that are not good, but we have found that the Vita Flora sure cuts down on the amount we have to dump.

Jodie from Arlene's Flowers, also here in Odessa, came in the other day and I showed her one of the cooler vases with the mini's and she was impressed. If you have any doubters feel free to give them my telephone 432-337-1672 and I will try to convince them that Vita Flora does work.

Sincerely,


Lucian M Johnson