

ETHICAL BEHAVIOR AND SOCIAL MEDIA

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SOCIAL MEDIA - DEFINITION

- websites and applications that enable users to create and share content or to participate in social networking.

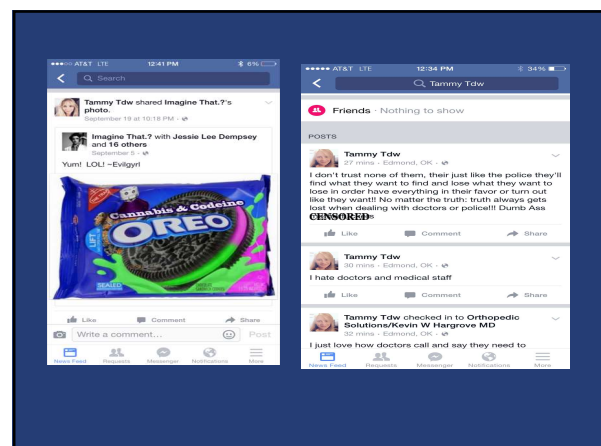
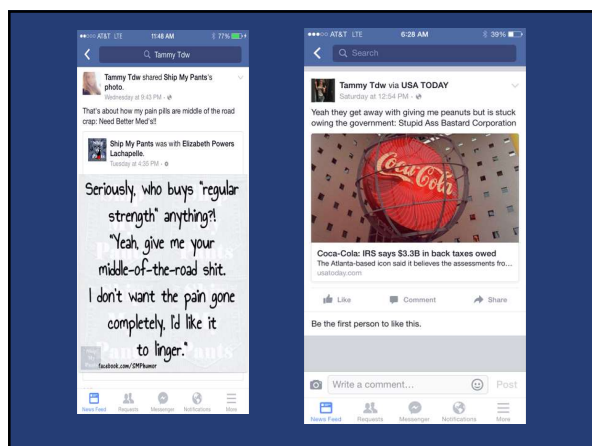
ETHICS - DEFINITION

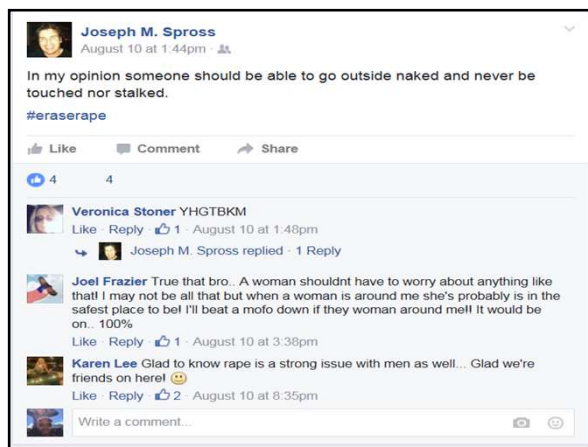
- moral principles that govern a person's behavior or the conducting of an activity
- does it cause harm to others?
- are unfair advantages gained?
- does this gain unjustified reward?

Claimant has an active workers' comp claim:

Are these posts unethical?

- Does it harm anyone?
- Gain unfair advantage?
- Gain unjustified reward?



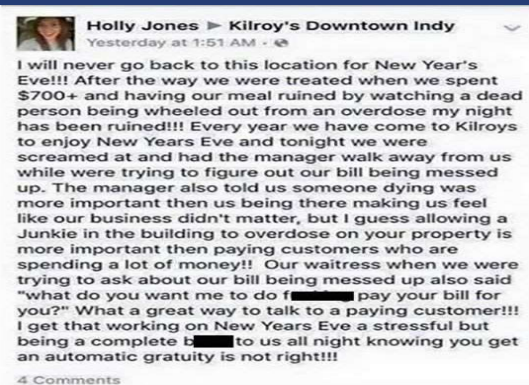




What Can Be Disclosed on Social Media By:

- Adjusters
- Attorneys
- Nurse Case Managers – Per CCMC Code of Professional Conduct

Is it Ethical to Slander Places of Business of Social Media?



Social Media Posts

- Are Not Private
- Are admissible in court
- Can affect your claim outcome
- Can be unethical
- Can limit future opportunities
- Can be permanent
- Can terminate your employment

THANK YOU
QUESTIONS?