

The Association of Canadian Customs Trade Advisors (ACCTA)

Website Privacy Policy

Effective Date: March 11, 2026

1. Introduction

The **Association of Canadian Customs Trade Advisors (ACCTA)** respects your privacy and is committed to protecting personal information in accordance with **Canada's Personal Information Protection and Electronic Documents Act (PIPEDA)** and applicable provincial privacy legislation.

This Privacy Policy describes how ACCTA collects, uses, discloses, and protects personal information obtained through the Website.

2. Personal Information We Collect

ACCTA may collect personal information that you voluntarily provide when interacting with the Website, including:

- Name
- Email address
- Organization/company name
- Job title
- Phone number
- Membership application details
- Event registration information
- Information submitted through contact forms

We may also collect technical information such as:

- IP address
- Browser type
- Device type
- Website usage data
- Cookies and analytics information

3. How We Use Personal Information

ACCTA may use personal information for the following purposes:

- Responding to inquiries
- Processing membership applications
- Communicating with members and stakeholders
- Registering users for events or webinars
- Distributing newsletters and industry updates
- Improving Website functionality
- Administering ACCTA programs and services

ACCTA will only use personal information for the purposes for which it was collected or as otherwise permitted by law.

4. Consent

By providing personal information to ACCTA through the Website, you consent to the collection, use, and disclosure of that information as described in this Privacy Policy.

Users may withdraw consent at any time, subject to legal or contractual obligations.

5. Disclosure of Information

ACCTA does **not sell, rent, or trade personal information.**

Personal information may be shared with:

- Service providers assisting with Website operations
- Event management platforms
- Email distribution providers
- Legal or regulatory authorities where required by law

All service providers are expected to maintain appropriate confidentiality and data protection safeguards.

6. Cookies and Website Analytics

The Website may use **cookies and analytics technologies** to:

- Understand how users interact with the Website
- Improve website performance
- Enhance user experience

Users may disable cookies through their browser settings, though some Website functionality may be affected.

7. Data Security

ACCTA takes reasonable administrative, technical, and physical safeguards to protect personal information from:

- Unauthorized access
- Disclosure
- Loss
- Misuse

However, no Internet transmission is completely secure.

8. Retention of Information

Personal information will be retained only as long as necessary to fulfill the purposes for which it was collected or as required by law.

9. Access and Correction

Individuals have the right to request access to their personal information held by ACCTA and request corrections where appropriate.

Requests may be submitted using the contact information below.

10. Third-Party Websites

The Website may contain links to third-party websites.

ACCTA is not responsible for the privacy practices of those external sites.

Users are encouraged to review the privacy policies of any third-party websites they visit.

11. Changes to This Privacy Policy

ACCTA may update this Privacy Policy periodically.

The revised version will be posted on the Website with the updated **Effective Date**.

12. Contact Information

For questions regarding this Privacy Policy or ACCTA's privacy practices, please contact:

Privacy Officer

The Association of Canadian Customs Trade Advisors (ACCTA)

Email: governance@accta-accdc.com

Website: <https://accta-accdc.com>