MARCH 5, 2024

AUCTION SOFTWARE

COMPARISON REPORT

Name	Cost	Promotion/Marketing	Advantages/ Disadvantages
#1 AuctionZip.com	$20 - to list auction on their website $150 - to be a featured listing at the top of every search $10 - adding image preview to search results $10/day to advertise auction to their 325,000 subscribers	This is an auction promotion/marketing website	No ability to host live bidding
#2 OneCause - https://www.onecause.com/	$2,800 - for hosting live/online auction with option to do ticketing and sponsorship package sales as well for free $120 to use credit card processing function 3-4% CC charge to event guest per purchase $1,195 - optional onsite event auction manager (not auctioneer) $795 - up to 4 hours of pre-event consultation	Crafts social media posts and emails for you to use on your own platforms without fee	Hosts ticket sales, manages guest list, live & online auction (with paddles), and sponsorship package sales for one cost and all on one page Sponsorship Package Management (guests of sponsors can manually add their names to guest list for easy door managment) Not a CRM
#3 CharityBuzz	20% of sales	Targeted ads to reach high net worth bidders	Does not host live auctions

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#4 GiveSmart	Call Scheduled Thursday	Unknown	Hosts ticket sales, manages guest list, live & online auction, and sponsorship package sales for one cost and all on one page Sponsorship Package Management (guests of sponsors can manually add their names to guest list for easy door managment) CRM included!
#5 Auctria - https://www.auctria.com/	$700	No	
#6 Christie's christiesla@christies.com	Commission from seller, percentage calculated on a case by case basis	Promote to targeted international client base	Have either live (in person, phone, online live-streamed) or online exclusively (never in person)
#7 BiddingForGood (B4G)	Meeting Tomorrow		