



EVENTS

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OUR EVENTS

Our pop-up events combine traditional embroidery and print with modern design and technology to create a one-of-a-kind experience for consumers.

We recognise the importance of exclusivity to our customers and are dedicated to providing an interactive and entertaining experience that allows them to see their purchases personalised.

In addition to being fun and engaging, embroidery and print pop-ups have been shown to generate more press coverage, boost sales, and improve customer relationships.

WHAT WE OFFER

DIGITAL MACHINE EMBROIDERY

Digital machine embroidery offers creative personalisation services for garments and accessories that will last forever. Ideal items for embroidery include durable materials like cotton, linen, canvas, wool, and denim fabrics. If you're unsure which products are suitable, you can send us a photo or sample for testing. We can also provide items such as tote bags, scarves, hats, etc. for promotional use. We welcome all customers to discuss design concepts and developments before the event. We use leading software, machinery and consumables so you can trust us to deliver stunning personalisation services that will leave your customers with cherished items.

DTF PRINTING

DTF printing, or Direct-to-Film printing, is a modern printing technique that transfers vibrant designs onto various fabrics using a specialised process. It begins with printing a design onto a film using high-quality inks, followed by applying a heat-activated adhesive. Once the film has been prepared, it is placed onto the desired fabric and subjected to heat and pressure, allowing the ink to bond seamlessly with the material. This method is highly versatile, making it suitable for various fabric types, including cotton, polyester, and blends. DTF printing is known for its ability to produce intricate designs with excellent color accuracy and durability, making it a popular choice for custom apparel and promotional items.

VINYL PRINTING

Vinyl printing is a versatile and popular method for creating vibrant designs on a variety of surfaces. This process involves cutting out shapes or letters from sheets of coloured vinyl and then heat-pressing them onto the desired material. The result is a durable, eye-catching design that can withstand wear and tear, making it ideal for custom apparel and promotional items. With vinyl printing, you can achieve intricate details and bold colours, allowing for a high level of customisation that can reflect your brand's identity. Whether you're looking for classic monogramming or personalised designs, vinyl printing offers a reliable solution for making your vision come to life.

EMBOSSING

Embossing is a quick method for personalising on a variety of different surfaces, which leaves a premium finish to items like notebooks, keyrings, phone cases etc. Emboss with a choice of different coloured foils to elevate your personalised items with a metallic look. We offer a range of regular fonts to choose from as standard, however we can pre-make any font and even logos/motifs to really elevate your brand's identity! We'll need notice in order to create your custom font and logo stamps for the machine.

EMBROIDERY

CLASSIC TEXT EMBROIDERY

We offer classic machine monogramming fonts as well as a selection of coloured threads for you to choose from.

We can colour thread-match to your brand/event's palette along with personalised fonts to match your brand aesthetic!

Please contact our events team for more information on bespoke fonts and threads.



MOTIF EMBROIDERY

We work closely with you to create a selection of motifs that your customers can choose from to personalise their items. We can also create bespoke motifs. Speak to our team for more information.

Estimated framing and embroidering duration:

SIZE	TIME
10MM	5 MINUTES
15MM	7 MINTUES
30MM	10 MINUTES

PRINT

We will work closely with you to create a selection of motifs and designs that your customers can choose from to personalise their items.

These will be pre-made prior to the event for pressing on the day and can not be changed at the event. We can also create pre-made letters for monogramming, in any chosen fonts and colours.

Estimated aligning and pressing duration:

SIZE	TIME
ANY SIZE	2 MINUTES



EMBOSSING

Attendees can choose from pre-made lettering to create a bespoke message, name or initials.

Enhance your design with foils, for a premium embossed finish.

Motifs and logos can also be pre-made for personalising your items.

Fonts and motifs are pre-made, and cannot be amended at the event.

Estimated aligning and embossing duration:

SIZE	TIME
UP TO A5	3 MINUTES
UP TO A4	5 MINTUES



WHY CHOOSE US?

North Embroidery & Print offer a unique and engaging personal touch to pop-up events or corporate open evenings.

A member of our team will bring our equipment to your location and stay with you throughout the event to provide high-quality products with a professional service.

Our bespoke service is tailored to meet your specific audience, and integrating event embroidery and print into your pop-up can elevate the entire experience for your attendees.

Here are a few ways it can help your event:

- Attract Attention**
- Create Personal Connections**
- Increase Sales**
- Provide Memorable Keepsakes**
- Offer an Interactive Experience**

SET UP

At the event, the setup for machinery will be tailored to meet your specific preferences, ensuring a seamless experience.

We will provide a dedicated stand for the machines, along with a table to accommodate materials and personalised items. If you have your own tables that you would like to be use instead, please inform us in advance, and we will make the necessary arrangements to integrate them into the setup.

This customisation allows for a comfortable and efficient working environment, enhancing the overall impact of the event.

Additionally, we offer tailored stand creations, including branded tablecloths or booths which will enhance your brand awareness and professionalism.

PRICE LIST

EVENT	DAYS	HOURLY RATE
X1 TECHNICIAN	MON-SUN	£105
X1 ASSISTANT	MON-SUN	£65

***The minimum hire duration is 3 hours**

ADDITIONAL FEES

Please note that extra fees will be incurred for the delivery or accommodation of equipment outside the designated area (Northumberland, NE61 1BA, UK).

Embroidery & Printing set-ups/sampling and pre-made items will be added to your final invoice based on size and quantity.

Overtime at the event will incur an additional charge based on the hourly rate, which will be added to the final invoice.

PAYMENT INFORMATION

An initial invoice with payment details will be provided for payment via BACS. The full balance is required upon booking to secure your chosen date. Any additional fees incurred prior or during the event will be added to your final invoice.

Contact us for your bespoke quote.

KEY NOTES

- **We will require necessary contact details and access to the delivery bay to ensure smooth and efficient delivery of our equipment.**
- **Set-up and dismantling time of our equipment will be bespoke to how many machines/staff have been hired. Please contact us with your event timing specifics so we can quote you accurately.**
- **Assistance with moving our equipment is appreciated but not necessary.**
- **We can design and construct a tailored, branded exhibition stand, specifically for your event, including items like banners, table covers, posters and more. We also offer bespoke branded uniform for our team to wear at your event. Please contact us for further information.**
- **Our Embroidery Machines require 110 watts of power.**
- **Our printing machines require 220 volt - full 10-amp grounded circuit. If an extension cord is necessary, then a 20-amperage rated cord should be used. All of our machines are PAT-tested.**

ADDITIONAL INFORMATION

WORKLOAD/EXPECTATION

At North Embroidery & Print, we offer assistance in the recommended necessary staff and equipment to complete personalised projects within your desired timeframe.

Should demand exceed our expectations, we will coordinate with your on-site team during your event. Personalised items that exceed the event timeframe can be completed at a later date at North Embroidery & Print within 3-5 business days for an additional cost.

ON THE DAY

Overtime may be available if you require us to stay with you for a longer period of time than originally booked. Please coordinate with our team on the day of the event if you'd like to extend your booking time. This will incur charges on your final invoice.

Please note, we cannot lessen booking timeframes on the day of the event and refunds are not applicable for dismissing our team earlier than expected unless in the event of an emergency.

TERMS AND CONDITIONS

North Embroidery and Print Events 2025 Terms and Conditions

1. General

1.1 These terms and conditions govern the participation in and use of services provided by North Embroidery and Print ("the Company") for embroidery events ("the Event"). By registering for the Event, participants ("Participants") agree to comply with these terms and conditions.

2. Registration and Payment

2.1 All Participants must register for the Event through the Company's official booking process.

2.2 Payment for the Event must be made in full upon booking to reserve the requested date. Fees are non-refundable unless the Event is cancelled by the Company (refer to Section 7).

2.3 Depending on event location and duration, additional fees may be applied to the final invoice.

3. Event Participation

3.1 The Company will provide all basic necessary equipment to run and operate their machinery (see section 4.3 regarding electrics).

3.2 Stands/tables/seats/marquees or any other station/booth must be provided and set up by The Participant for use by The Company for the event, including working electrics (see section 4.3).

3.3 Items to be personalised (provided by either party) to be agreed upon and confirmed in writing prior to the event. The Company will not be responsible for any damages to items provided by The Participant.

3.4 The Company's start and finishing time is to be agreed upon and confirmed prior to the event. If the finishing time runs over for reasons beyond The Company's control, additional fees will be charged after the event; in line with the hired hourly rate.

3.5 The workload expected by The Company must work in line with given start and finishing times. Unanticipated workloads that exceed the given start and finishing timeframe can be completed after the event for an additional charge.

3.6 Events that exceed 6 hours require The Company's staff to take a legal break, which can be discussed and agreed upon in writing prior to the event.

4. Health and Safety

4.1 The Company agree to follow all health and safety guidelines provided by the Participants.

4.2 The Company is not liable for any injury, loss, or damage incurred during the Event.

4.3 The Company must be provided with a suitable working area including electrics *230V (50HZ)

5. Intellectual Property

5.1 All designs, patterns, and materials owned by the Company are not permitted to be reproduced, distributed, or used for commercial purposes by the participants without obtaining written permission from The Company.

6. Photography and Videography

6.1 The Company may take photographs or videos during the Event for promotional purposes. If Participants prefer that these images or videos not be shared or used by The Company, a written statement must be produced by The Participants to The Company prior to the event.

7. Cancellation and Changes

7.1 The Company reserves the right to cancel or reschedule the Event for any valid reason. In such instances, Participants will be notified and given a full refund or the option to transfer to a rescheduled Event.

7.2 Participants wishing to cancel their registration, must do so in writing at least 30 days prior to the Event to be eligible for a partial refund, to be calculated at The Company's discretion. No refunds will be issued for cancellations made after this period.

8. Liability

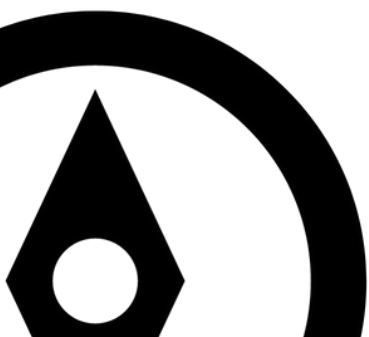
8.1 The Company is not liable for any damage to participants' personal items provided for the event.

9. Governing Law

9.1 These terms and conditions are subject to the laws of the United Kingdom.

10. Contact Information

10.1 For any questions or concerns, Participants can contact the Company at:
North Embroidery and Print 26 Newgate Street Morpeth, Northumberland NE61 1BA
info@northembroideryandprint.co.uk
01670 512095



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