



The Hong Kong University of Science and Technology

The Hong Kong University of Science and Technology (HKUST) has over 9,500 undergraduates, with students studying the following subjects:

- 35% business
- 34% engineering
- 21% science
- 7% interdisciplinary office
- 3% humanities and social science

Business Need

HKUST was looking to develop a programme to enhance the career and employability skills of their undergraduate students.

Lumina Learning Solution



Lumina Learning was integrated into a 13-week career building course for university students, to help:

- promote self-knowledge
- develop undergraduates' communication skills



Lumina Learning Case Study

- make students stand out in the highly competitive graduate recruitment market

Lumina Spark is used to help students understand their strengths, skills, and career interests. It supports young people through the challenges they face from finding the right job opportunity to completing assessment centre tasks.

Results



Over 340 HKUST undergraduate students have completed the programme and have their Lumina Spark portraits.

After the programme, students really understand their strengths, skills, and career interests, can identify what employers look for, and demonstrate winning interview skills.

Feedback

"A great course! The best learning experience in HKUST." – Career Building Course Attendee

"This is the best course I have ever attended in these four years. I was inspired in every class!" – Career Building Course Attendee

