VANCOUVER, BC

JAMIE DECK + FERENCE SCHOLD

When one holds to the "less is more" philosophy, there is a certain demand on the foundation of a space: there must be certain decrease in the first be incomparable quality. As a designer known for her minimalist, Japanese and Nordic-inspired spaces, Jamie Deck would know. For her, the clean slate of simplicity begins with paint and expert Ference Schold. "In this artistic collaboration, both the interior designer and the painting contractor play integral _{roles}, each contributing their unique skills and expertise to the vision," Jamie says. "Ference meticulously prepares surfaces, addressing imperfections." Being that Jamie and her clients gravitate toward crisp, tranquil whites and creams, a smooth application is a necessity. The secret, Ference emphasizes, lies in formulation. "Paint products that offer ease of application without splattering or sagging are imperative to that flawless finish," he says. "I prioritize those that have good viscosity control, reducing the likelihood of drips or visible brush and roller marks. This also enhances the efficiency of my process, because it eliminates the need for excessive touch-ups and corrections along the way."

shift-interiors.com, fandmscholdpainting.com



WEST HOLLYWOOD, CA

KRISTINE PAIGE + KARLO ARELLANO

It establishes the desired mood, creates an emotional background for furnishings and art, integrates the interiors with the surrounding landscape, highlights the details of woodwork—paint, as Kristine Paige tells it, plays a critical role in any design she creates. Perhaps it is little wonder that she and accomplished paint pro Karlo Arellano have formed a lasting partnership. "Kristine is the orchestrator using her skill set to wave progress along," Karlo says. "But we know that a paint job can make or break that project, so we live by the phrase, 'It's not how you start, but how you finish,' and bring the best product and application technique for each client."

jacksonpaige.com, nimbuspaintinggroup.com

"Color works best when it is developed into a thoughtful palette that unfolds throughout the project. Each hue acts as a team member to the others."

-KRISTINE PAIGE



PHOTOGRAPHY: JANLEJFOLEY/GASPARRO; PETRA FORD; LAUJFASANO; BRITTANY AMBRIDGE

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