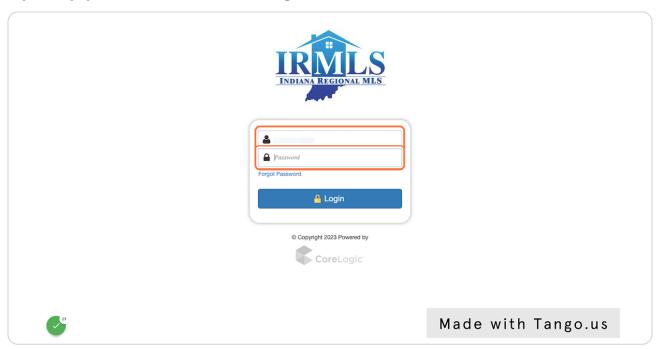


HOW TO WRITE LISTING AGREEMENTS

USING COMMAND & DOCUSIGN

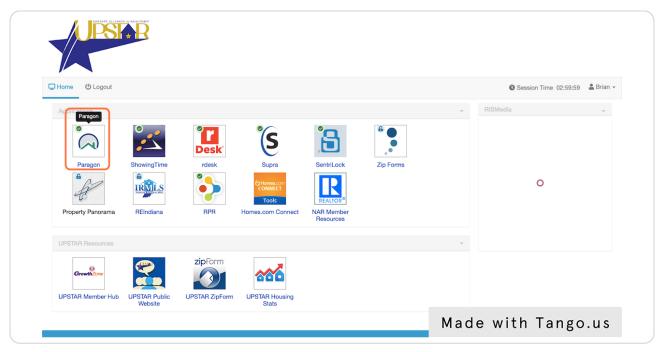


Open up your local MLS site & log in



STEP 2

Click on Paragon

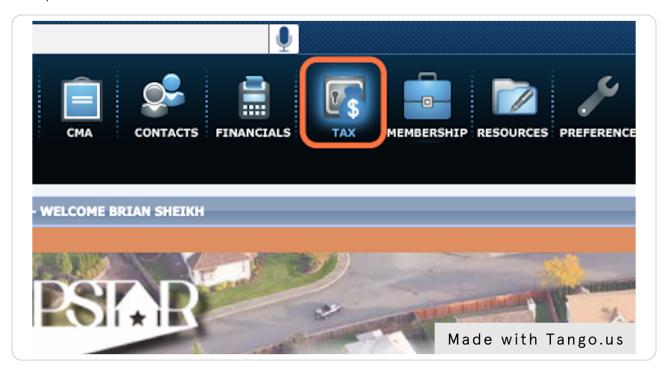




Click on Tax

You could also pull up a previous listing. The information on the tax card can be slightly more help however as it gives you access to the spelling of the seller(s) name, legal description, etc.

But the previous listing can be helpful when you go to build the listing as it will have room sizes, etc.





Click on the correct County & do a search for the property address

Again, we will need the legal description of the property and we will also verify our clients name on the deed from here.

Unfortunately, each county is set up completely differently so you will need to learn to navigate your county's tax site.



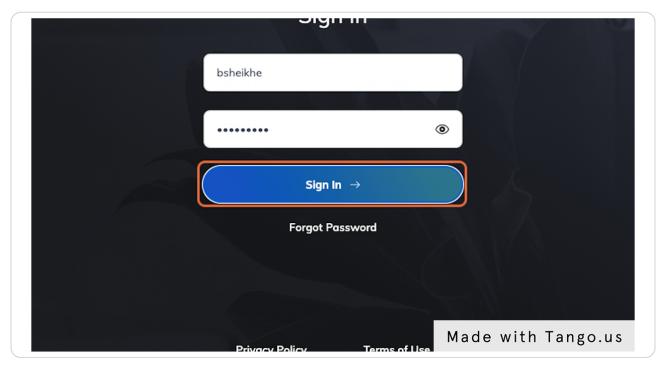
STEP 5

Open a new tab in your browser.



Go to agent.kw.com (this will allow you to keep both the MLS & your Command open.

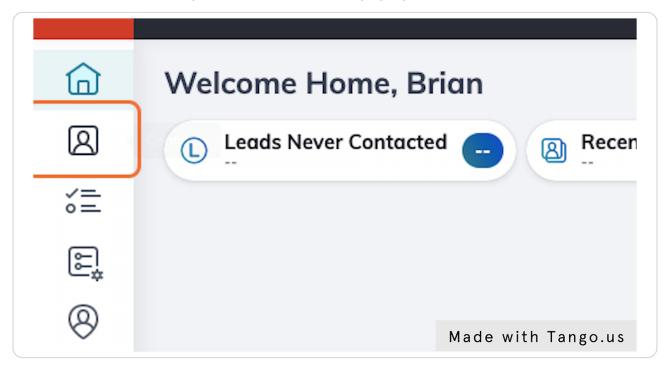
Enter your username and password then hit Sign In





Click on CONTACTS

This is the second icon down (if you ever forget what the icons are you can hover over them or click on the red KW square and the titles will pop up)

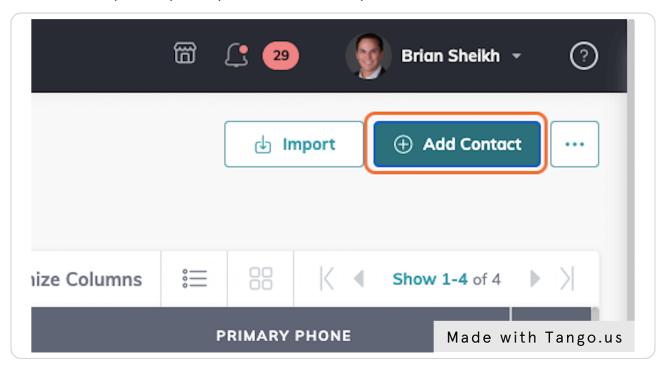




If your contact is not in Command yet, click on the Add Contact button

Quick Tip - If you have two sellers, they will both need to be a contact in Command. You can also connect them via the relationship option in the contact creation card.

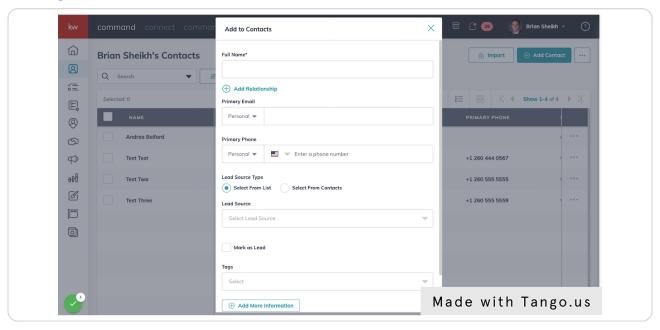
You can skip to step 10 if your client is already in Command





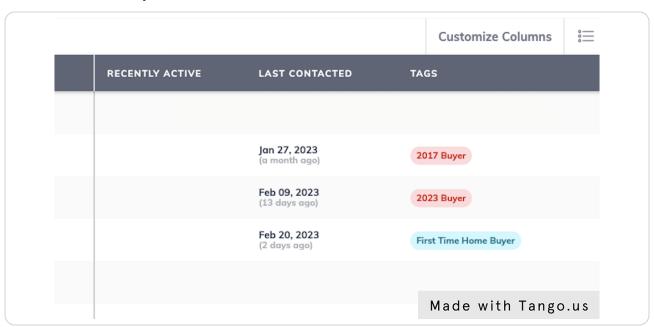
Fill in the new clients info

Quick Tip: Put the client's name to match the Deed as this will auto populate into Docusign.



STEP 10

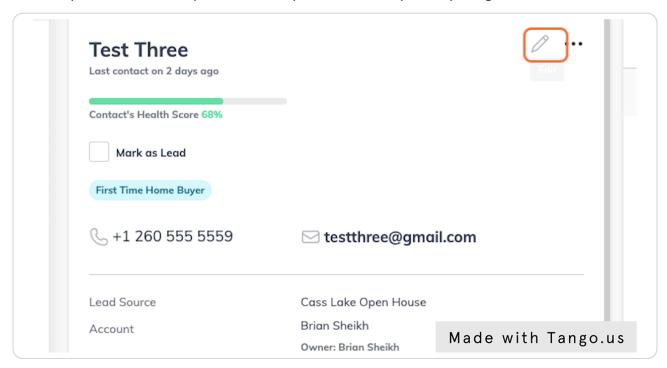
Double click on your client's name.





Review your client(s) information to verify the spelling is correct along with their contact information

Quick Tip - fClick on the pencil icon If you need to adjust anything on the contact card.

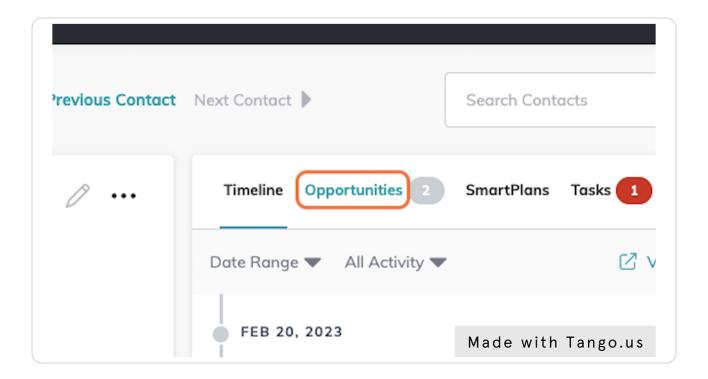




Once you have either created the contact or verified their info is correct, click on Opportunities

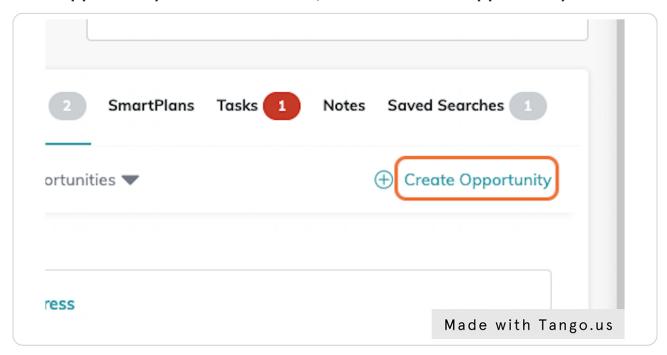
Quick Tip: If you have already created an Opportunity for this client you would just open the Opportunity up and edit & connect to DocuSign.

A best practice is to create an Opportunity once you have a conversation with a client and know what their goals are. This will help with keeping track of their goals, understanding what you have in your pipeline and also helping predict your income.



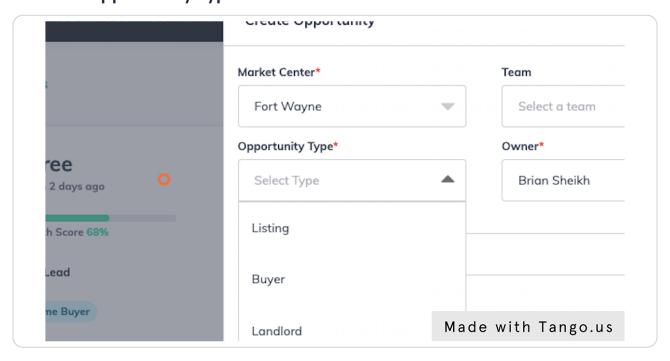


If no Opportunity has been created, click on Create Opportunity



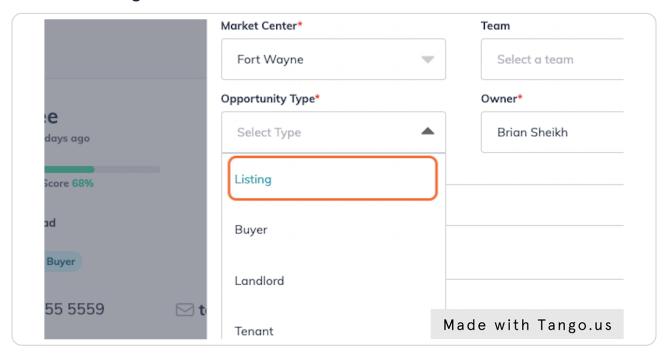
STEP 14

Click on Opportunity Type



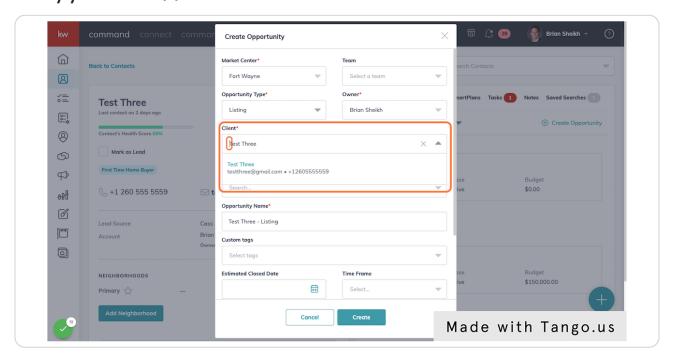


Click on Listing



STEP 16

Verify your client(s) name & info



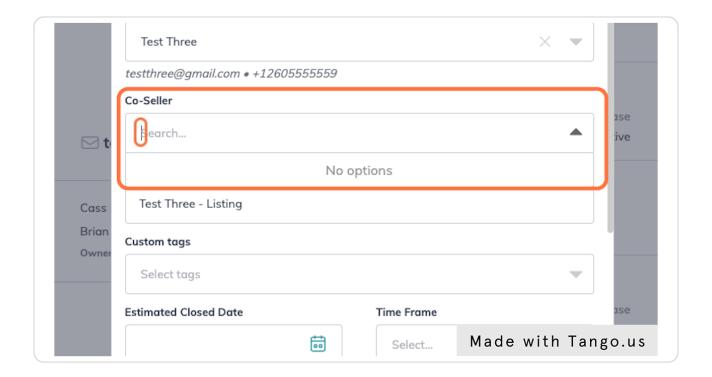


If there is a second seller click on Co-Seller and search for their name

Quick Tip: Each client will need to be a contact in Command for this feature to work

If you created a relationship in the contacts it will autosuggest that second person.

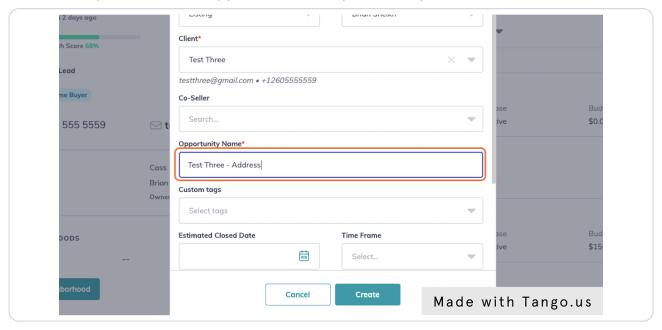
See steps 8 & 9 if you need to create a second contact





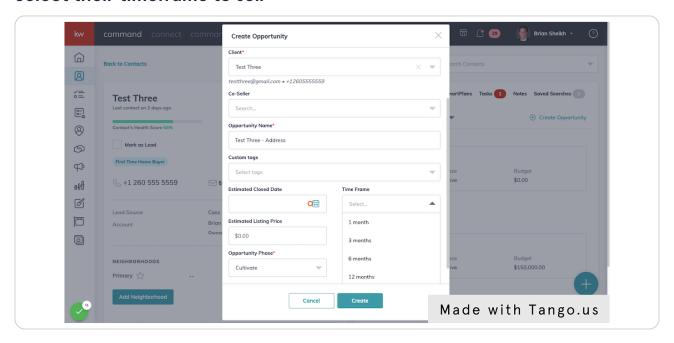
Create your Opportunity Name

Quick Tip - a good practice is to have your clients name and their address in Opportunity Name to help differentiate Opportunities and prevent any confusion.



STEP 19

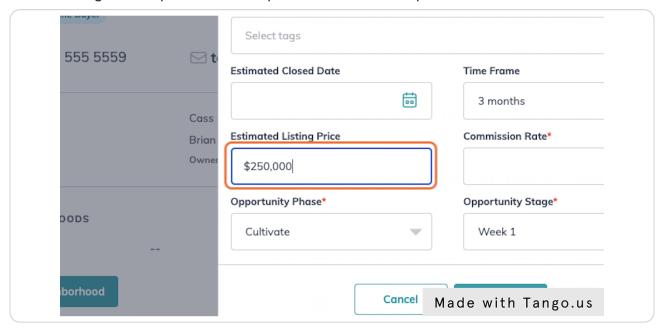
Select their timeframe to sell





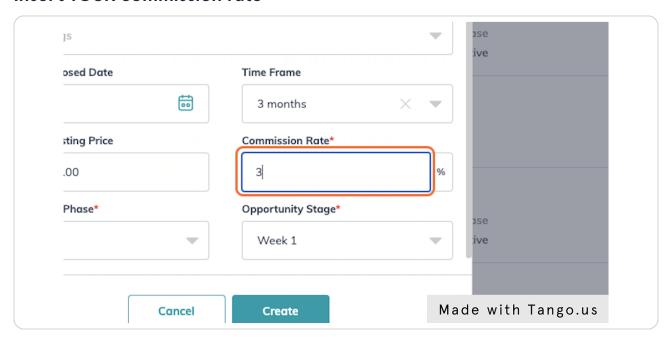
Input an estimated listing price

Quick tip - if you need help with comparables go to the KWRG app and under Recordings then Training Videos you will find a quick how to for comparables



STEP 21

Insert YOUR commission rate

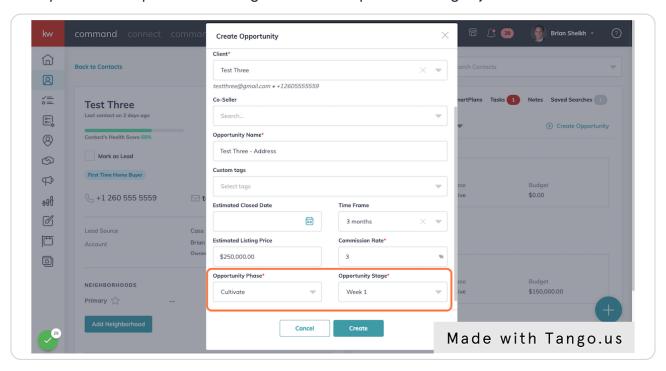




Select the correct Opportunity Phase & Stage

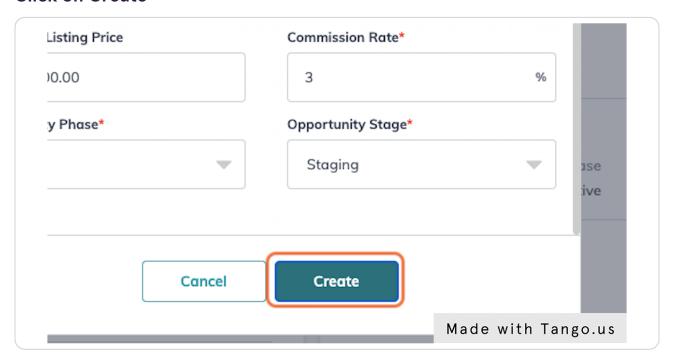
Quick Tip - have a system around this - use the same phases and stages for each client timeframe

If you need help understanding the different phases & stages just ask

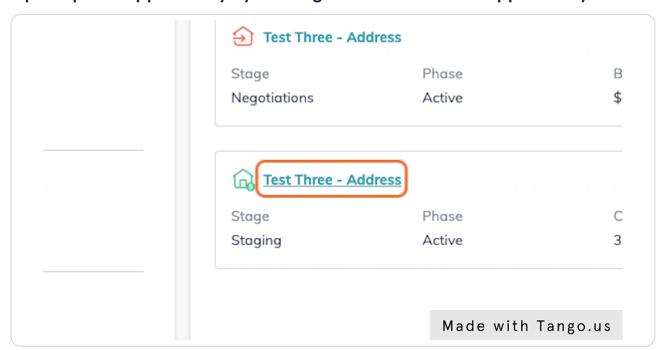




Click on Create



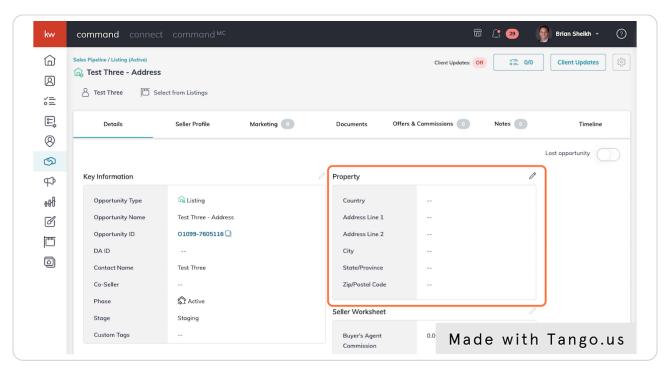
Open up the Opportunity by clicking on the title of the Opportunity





Insert the Property information

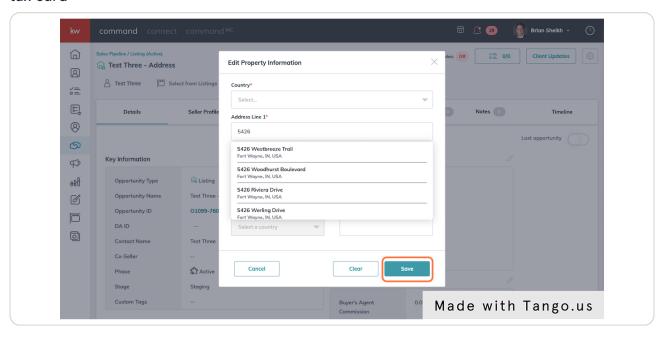
To do this click on the Pencil icon





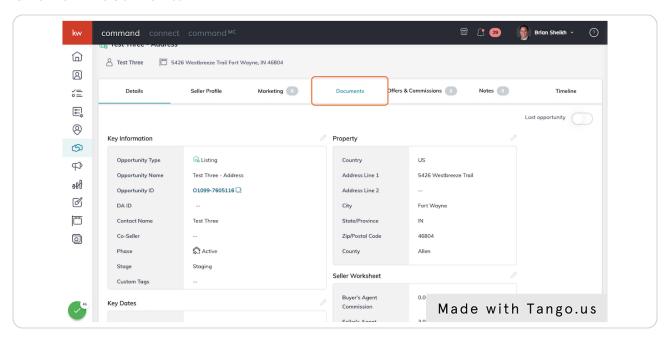
Type in the address and select it from the dropdown menu then hit Save

Quick Tip - if the address does not populate in the dropdown menu, verify it against the tax card



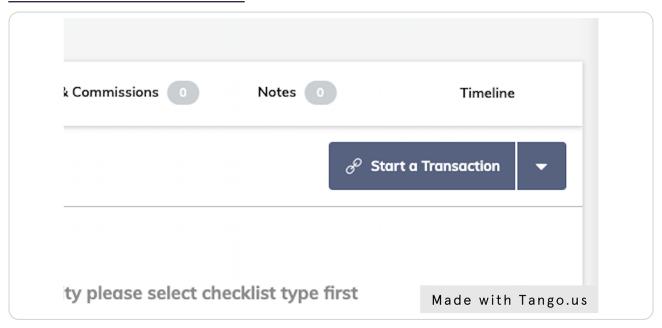
STEP 27

Click on Documents





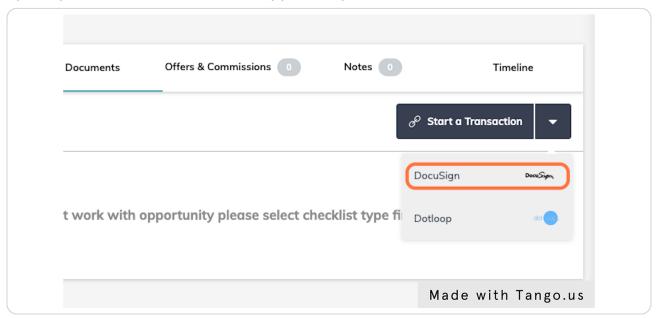
Click on Start a Transaction



STEP 29

Click on DocuSign

Quick Tip - You may not have two options here, you may only have DocuSign as an option. If you do have two options, make sure that select the right option as if you select the wrong option you will have to start a new Opportunity.



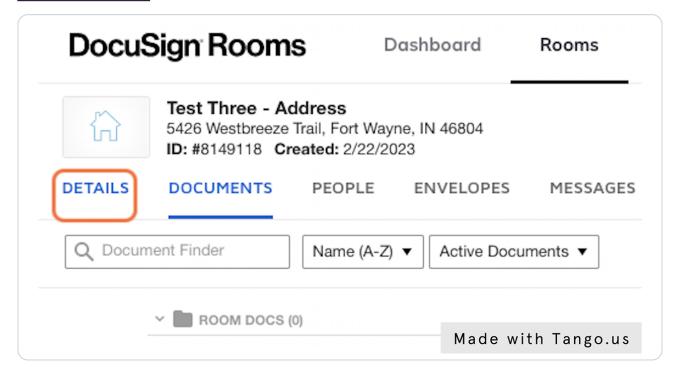


Now your room in Docusign should open up

If it does not open up you may have a pop up blocker on! Each computer is different so you will need to find out how to bypass the pop up blocker unfortunately

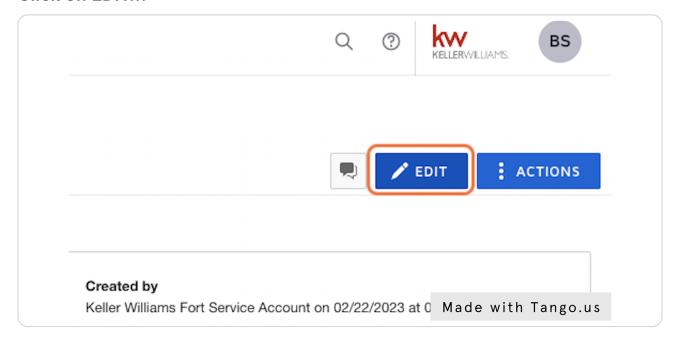
STEP 31

Click on Details





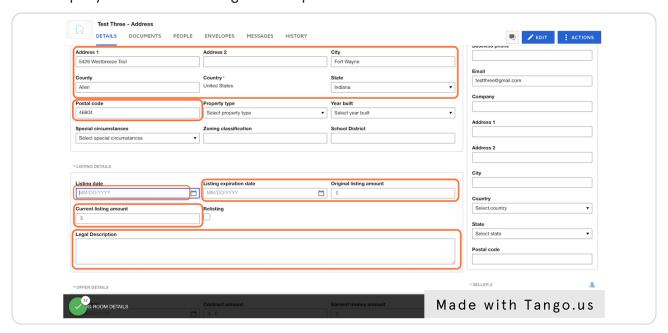
Click on EDIT...



STEP 33

Fill in the address information, listing date, listing expiration date, Original Listing Amount & the Legal Description

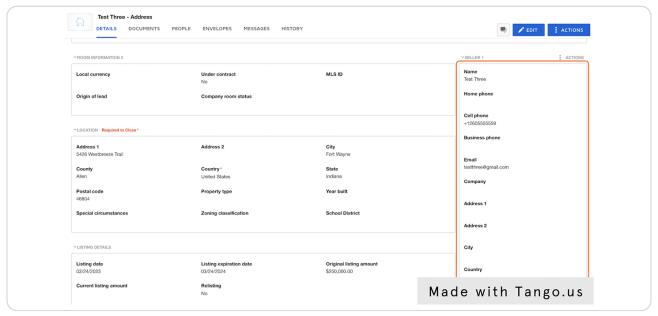
Quick Tip - you will find the Legal Description on the tax card





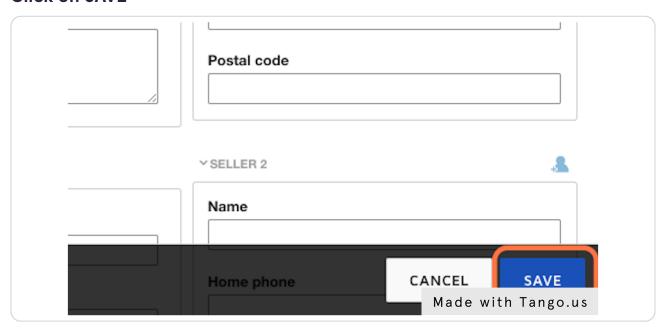
Once we have the property details, etc done, on the right hand side we want to verify our sellers information.

Verify that their name(s) and email address(es) are correct as this is where the documents will be emailed to for signature(s).



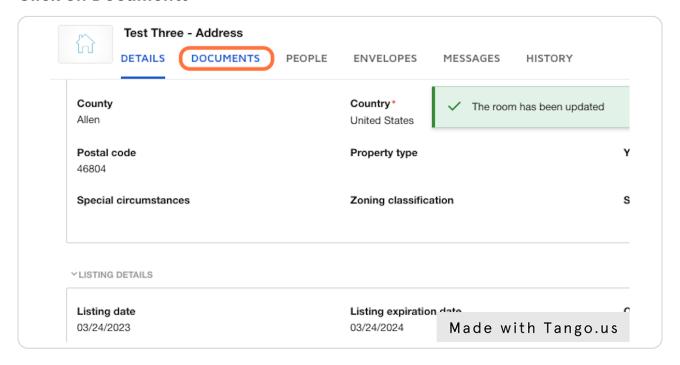
STEP 35

Click on SAVE



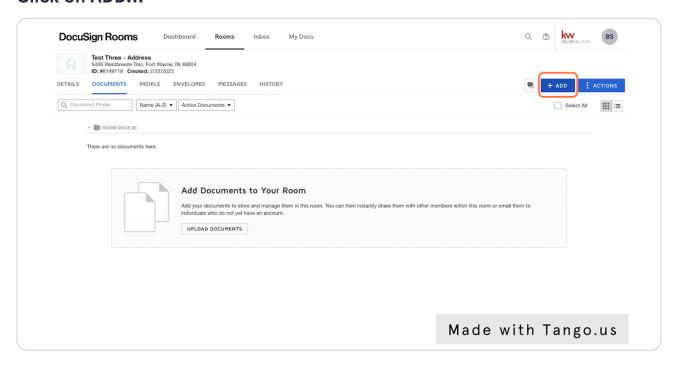


Click on Documents



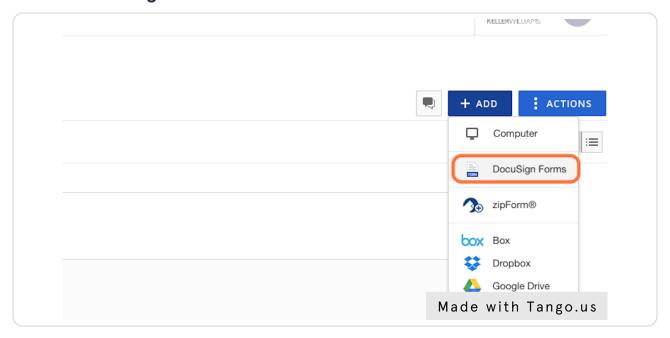
STEP 37

Click on ADD...



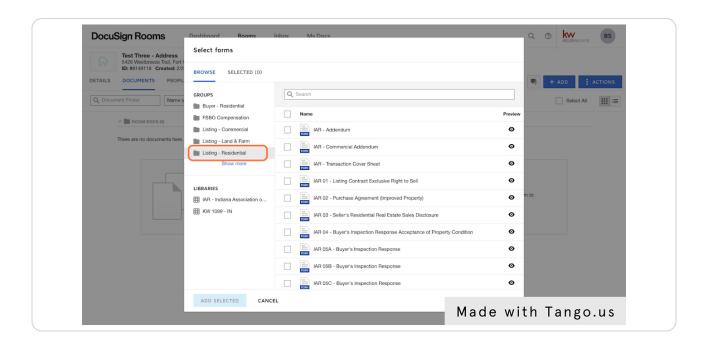


Click on DocuSign Forms



STEP 39

Click on Listing - Residential



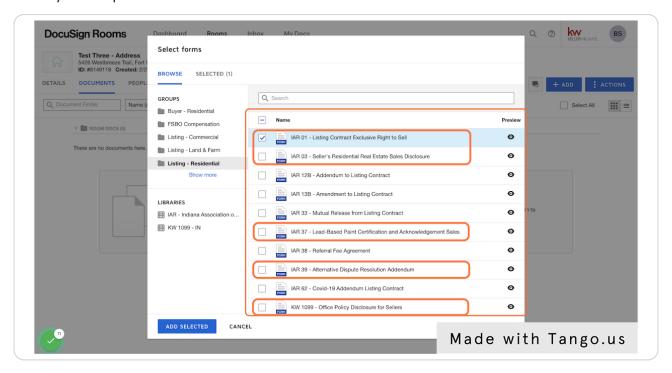


This will bring up many of the forms we will need.

Quick Tip - ANYTHING that we send to our clients to sign we should understand what they say - so make sure you read the contracts, attend our contracts classes (see the KWRG app) and understand each contract in depth. This allows us to serve our clients as best as possible.

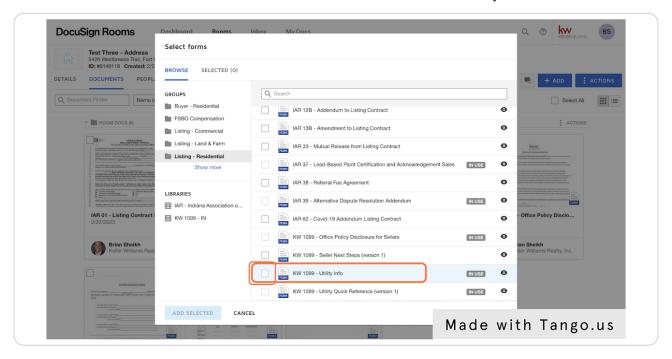
From here select the following:

- · Listing Contract Exclusive Right To Sell
- · Sellers Residential Sales Disclosure
- · Lead Based Paint Disclosure (if built before 1978)
- · Alternative Dispute Resolution
- · Office Policy Disclosure for Sellers
- · Utility Info
- · Payoff Request Form

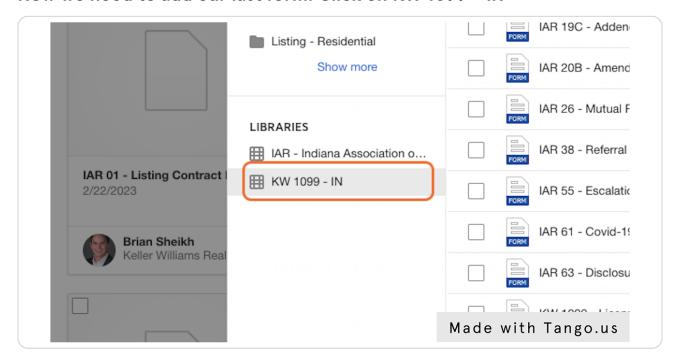




Scroll down a bit further in the list and then select Utility Info

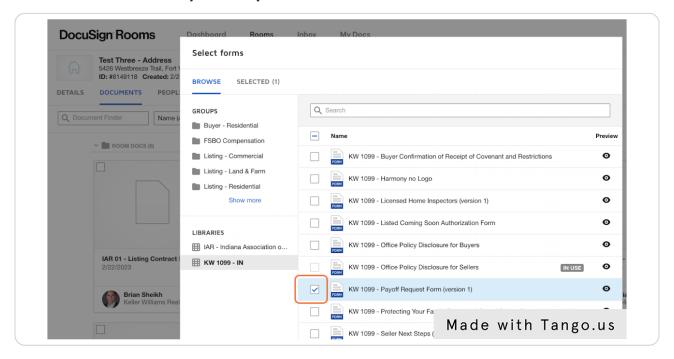


Now we need to add our last form. Click on KW 1099 - IN



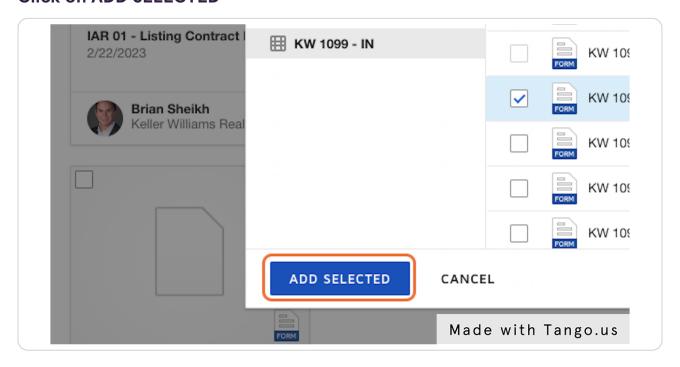


Check KW 1099 - Payoff Request Form (version 1)



STEP 44

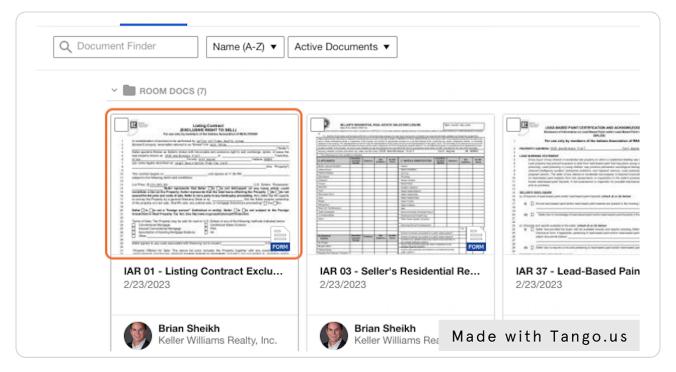
Click on ADD SELECTED





Now it is time to start filling out our contracts!

Click on IAR 01 - Listing Contract Exclusive Right to Sell





Page 1: You will see lots of the areas are prefilled from adding the details in the steps above. Make sure you verify the information in each box but you will need to add

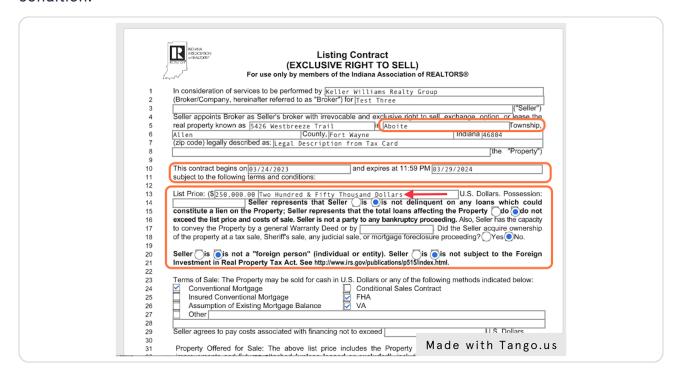
Line 6: Township

Line 10: Dates. The contract begins date is the date your listing will go LIVE in the MLS

Line 13: Type out price in words

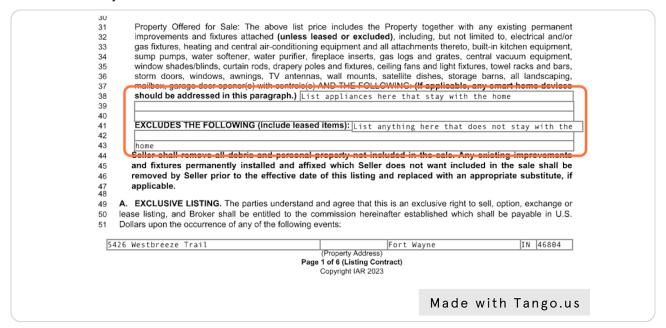
Lines 14-21: Fill out check boxes with correct options for your clients (the blue dots that you see are the typical options but could vary for each client)

Lines 23-27: Select the proper financing types (if you have questions on this section let us know) - Again, these are the typical options but could vary per listing based on condition, etc. This is a topic that is covered in the monthly Mortgage Masterclass. Also, this is a great conversation with your lender partners to learn the best financing types based on condition.





List the appliances here that stay with the home AND any appliances, etc that will NOT stay with the home



STEP 48

Typical for these two boxes are 30 days & 5%

But feel free to select what you wish to use.

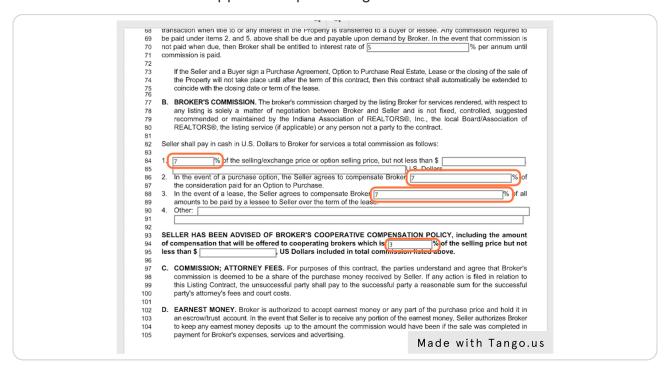
1. at the time the Property is sold, optioned, exchanged or leased by any person, including the Seller, to any person during the term of this contract or any renewal or extension thereof, 2. at the time Seller, Broker, or any other real estate licensee secures a buyer or lessee ready, willing and able to purchase, option, exchange or lease the Property for such price and terms as specified, or such other price or terms as Seller may accept, at the time an agreement is entered into sell, exchange, option or lease during the term of this contract or any renewal or extension thereof, and ultimately completed after the termination of this contract. 4. the Property is sold, optioned, leased, or exchanged by Seller or any person within 30 after termination of this Listing Contract to any person procured in whole or in part by the efforts of Broker, any cooperating broker, or Seller, provided, however, this extension clause shall not apply if this Exclusive Listing Contract terminates and the Property is listed exclusively with another licensed 63 broker, or 5. at the time of default by Seller to any valid, fully executed, written agreement to sell, option, exchange, or lease the Property Any commission required to be paid under items 1, 3. and 4. above shall be due and payable at the closing of the transaction when title to or any interest in the Property is transferred to a buyer or lessee. Any commission required to be paid under items 2. and 5. above shall be due and payable upon demand by Broker. In the event that commission is not paid when due, then Broker shall be entitled to interest rate of ber annum until commission is paid. If the Seller and a Buyer sign a Purchase Agreement, Option to Purchase Real Estate, Lease or the closing of the sale of the Property will not take place until after the term of this contract, then this contract shall automatically be extended to 75 76 77 coincide with the closing date or term of the lease. B. BROKER'S COMMISSION. The broker's commission charged by the listing Broker for services rendered, with respect to any listing is solely a matter of negotiation between Broker and Seller and is not fixed, controlled, suggested recommended or maintained by the Indiana Association of REALTORS® REALTORS®, the listing service (if applicable) or any person not a party to ti Made with Tango.us



Insert the commission here

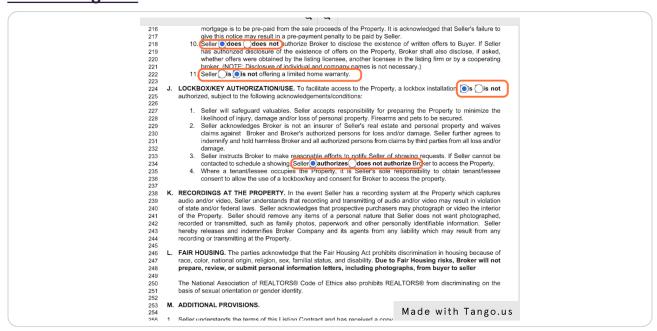
Lines 84, 86 & 88 - this is the TOTAL Commission
Line 94 - this is the Buyers Agent Commission which will come out of the total commission.

The boxes with the \$ signs will ONLY be used for the deals where you agreed upon a specific amount for commission as opposed to percentage based.



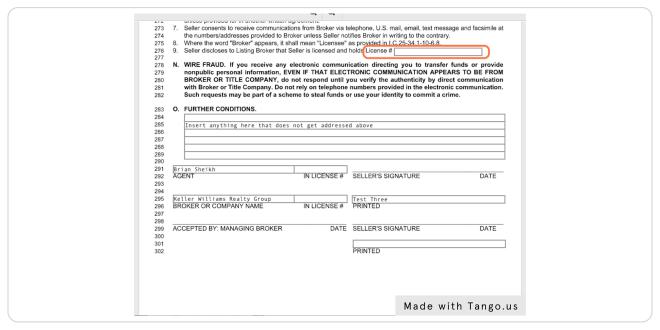


Fill these checkboxes out as needed - ***the typical selections are selected in the image***



STEP 51

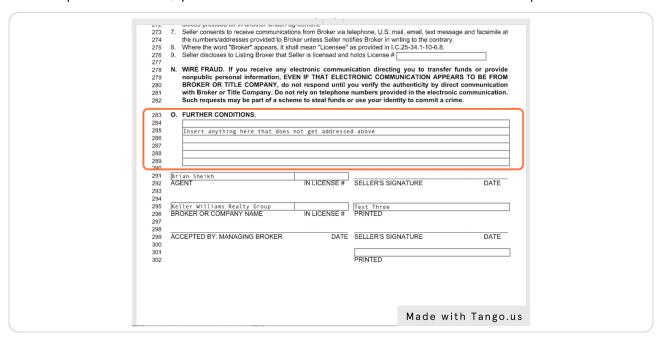
If you are selling a home you have financial interest in - put in your license # here - this is the ONLY time you will use this.





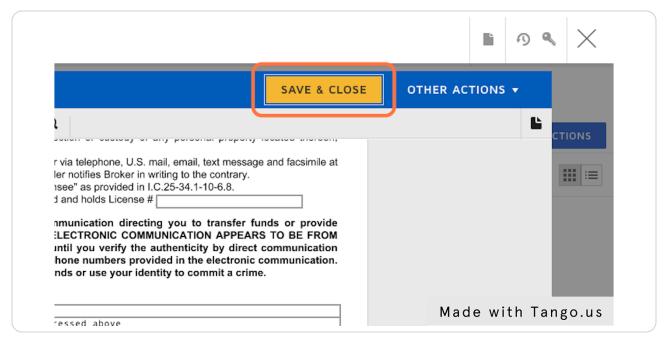
Further Conditions - you will use this for anything not addressed above.

Quick Tip - Remember, you cannot over communicate so be as clear as possible.



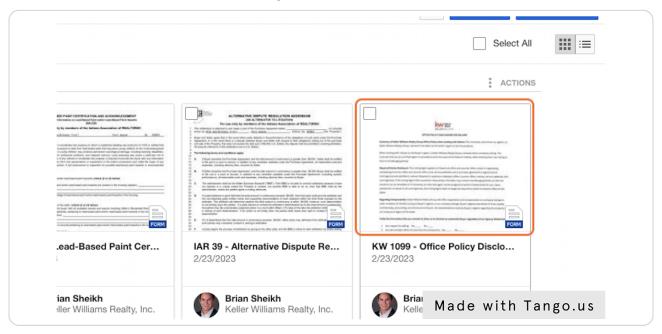
STEP 53

Click on SAVE & CLOSE



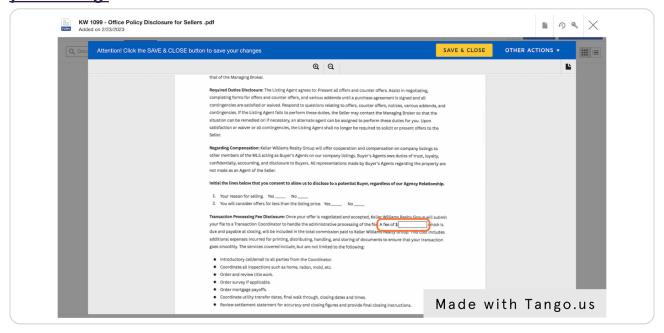


Click on KW 1099 - Office Policy Disclosure for Sellers



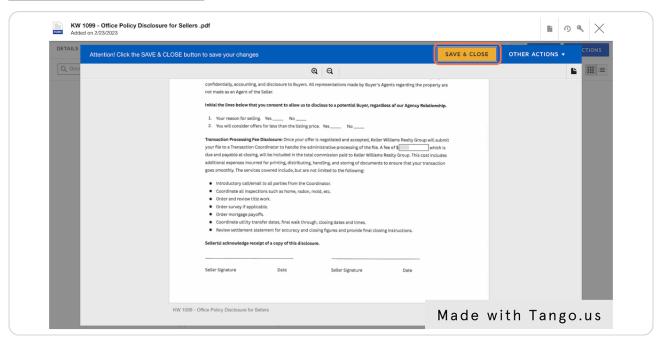
STEP 55

Enter the transaction fee amount. A good amount for the Transaction Fee on this document is \$500. This will help cover many of your expenses on your listing.



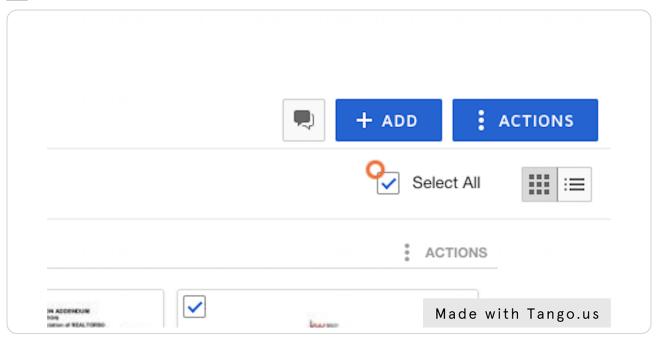


Click on SAVE & CLOSE



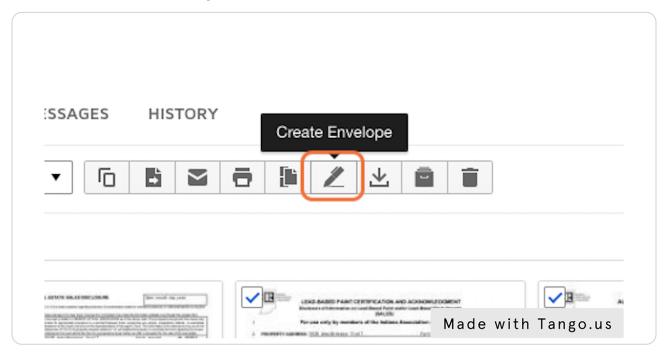
STEP 57

Now it is time to send the documents for signature! To start check Select All



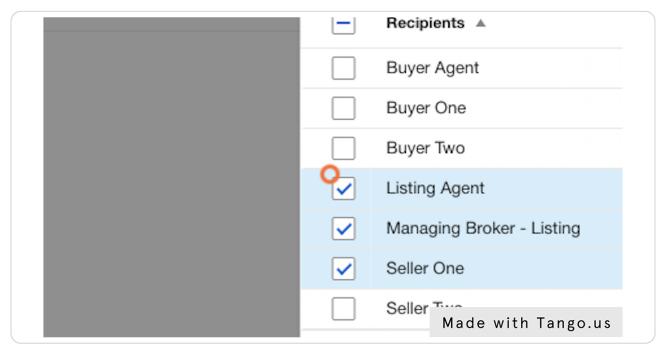


Click on Create Envelope



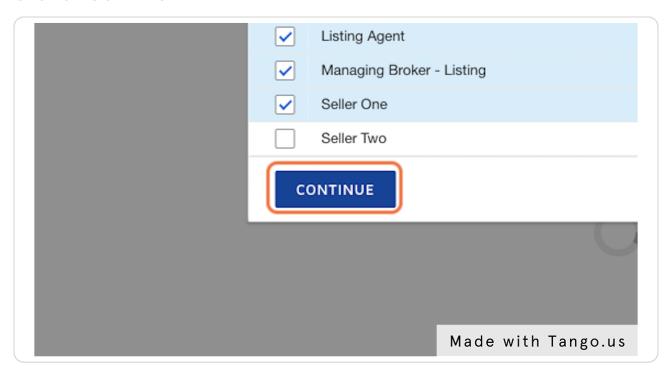
STEP 59

Check Listing Agent, Managing Broker & Seller One





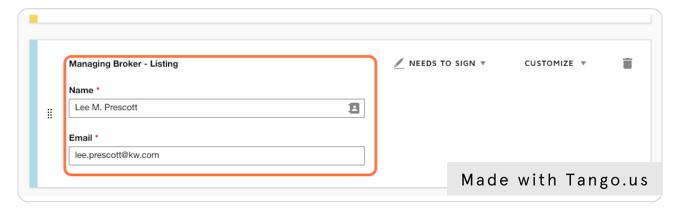
Click on CONTINUE



STEP 61

You will need to enter the Managing Broker's Information

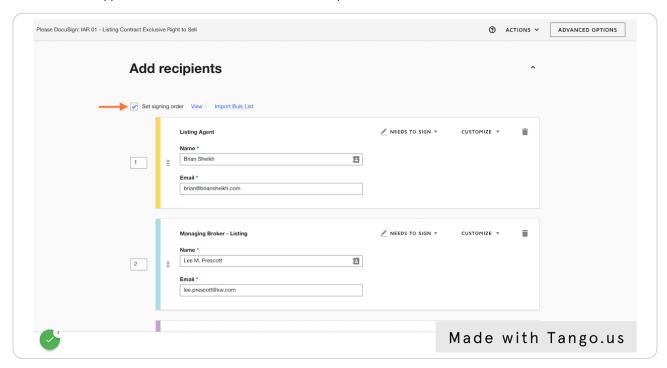
Currently: Lee M. Prescott Lee.Prescott@kw.com





If you would like to set a specific signing order, where the documents will be sent to people in a set order, you can click here.

This is NOT typical but know that it is here if you would need.

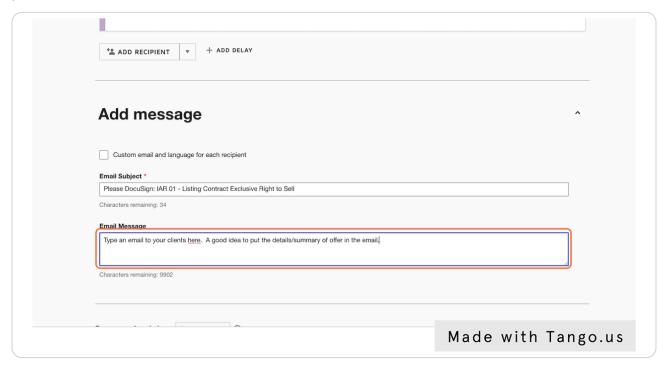




Now you have an option to include an email to your clients along with the documents.

It is a good idea customize the Subject Line (i.e. {Address} Offer Documents.

And then a custom message. A good idea would be a summary of the listing details, dates, price, timeline, etc.





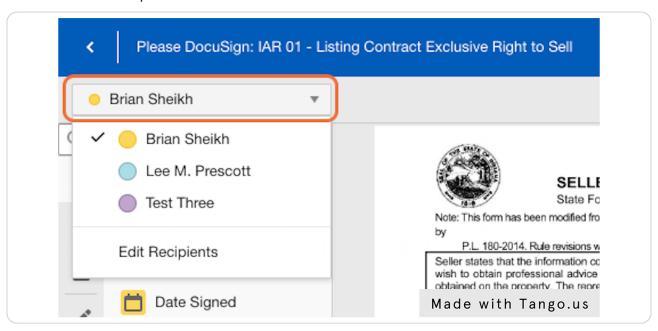
Click on NEXT



STEP 65

In the top left you will see the drop down menu of all the participants in the room. This allows you to change from one person to the next.

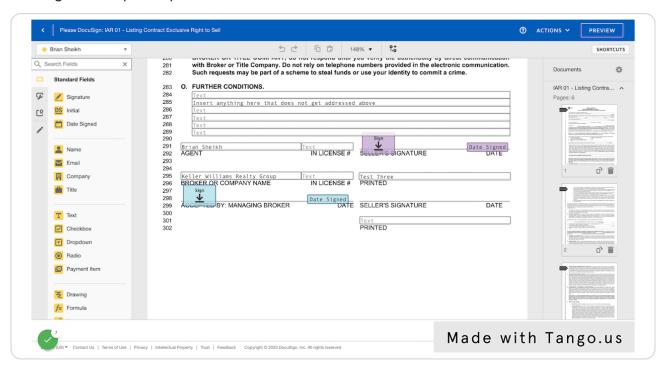
You'll notice each person has their own color code.





On the left hand side you will see all the options for this page. Most signature, date, etc boxes are already in the proper place but if you need to utilize any of them do the following:

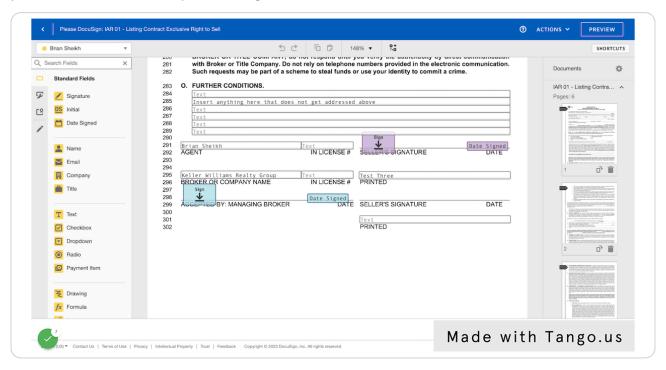
- 1) Make sure you have the correct person selected
- 2) Find what you need in the menu
- 3) Click AND HOLD on that option
- 4) Drag and drop into place.





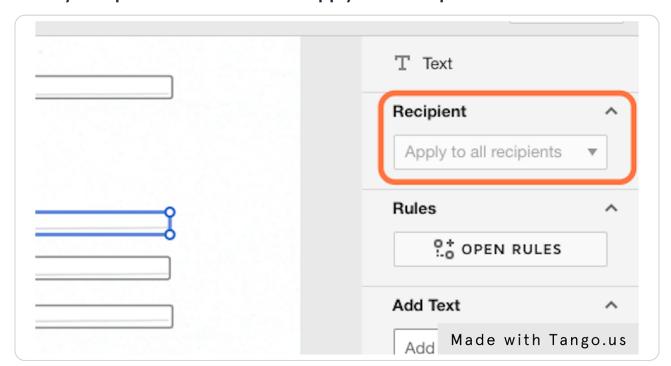
As you scroll through the documents this is the perfect opportunity for us to review the details of each page. You can edit documents here if needed.

As you get to the bottom of each page make sure the right signature boxes are in each place. (Reminder, each persons signature box is color coded.





IF NEEDED, on the right hand side you can select if something needs to apply to only one person. This does not apply to each option.

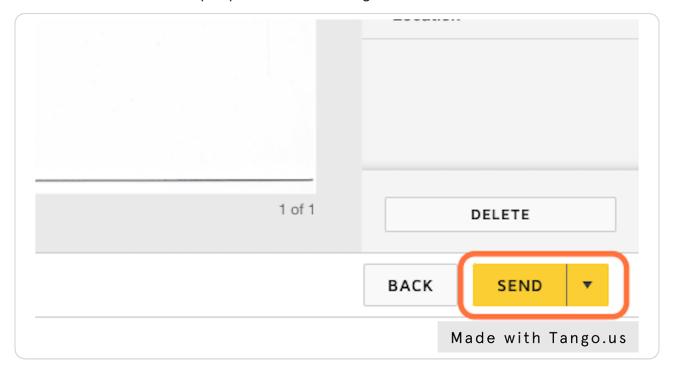




Once you have verified the following:

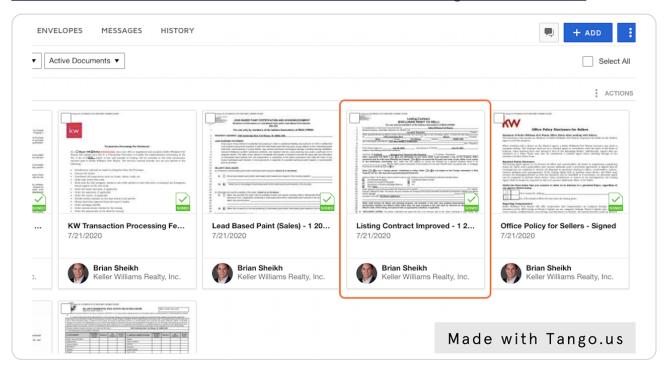
- 1) All information on each document is right/correct
- 2) All signature boxes are in the right spot Click on SEND...

This will then send to the people who need to sign.





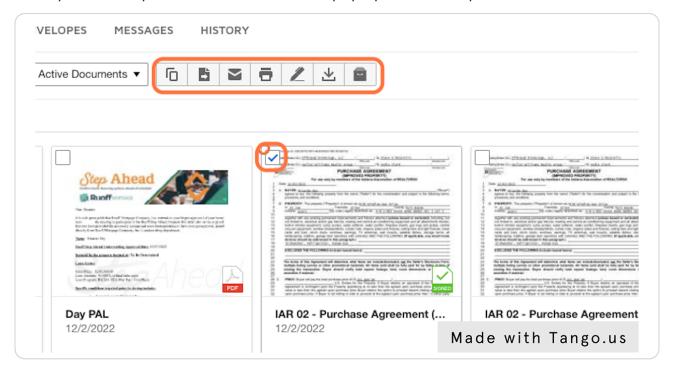
Once a document is signed by ALL parties that need to sign you will see a new version of the document created with the GREEN Signed icon on it.





If you would like to Email or Download a specific document: - Hover your cursor over the document and select the box in the corner of the document and check the box.

Once you do this you'll notice a toolbar will pop up near the top of the screen.



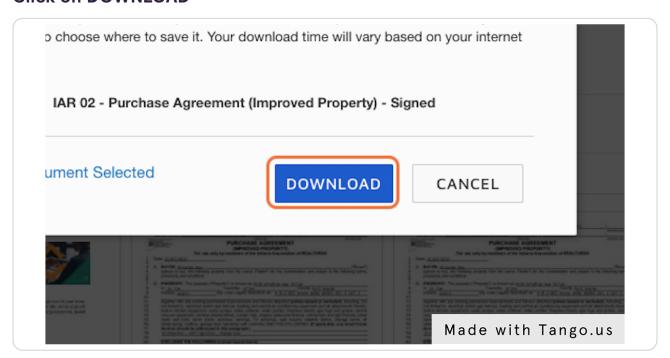


To download any documents



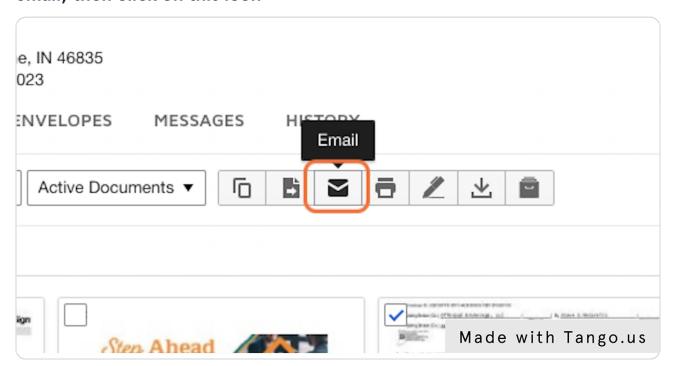
STEP 73

Click on DOWNLOAD





If you need to email instead, you would select the documents you want to email, then click on this icon



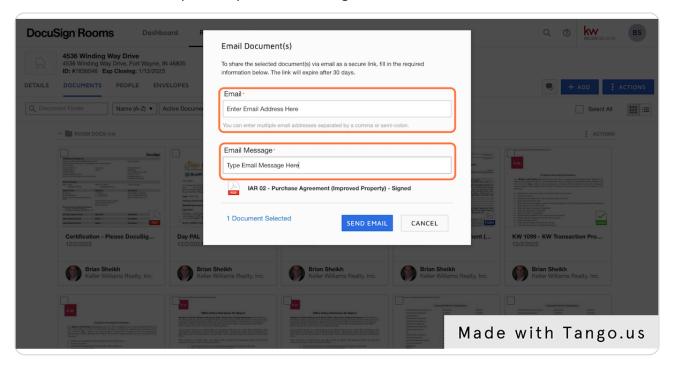


Enter the email address and the email message

Quick Tip -

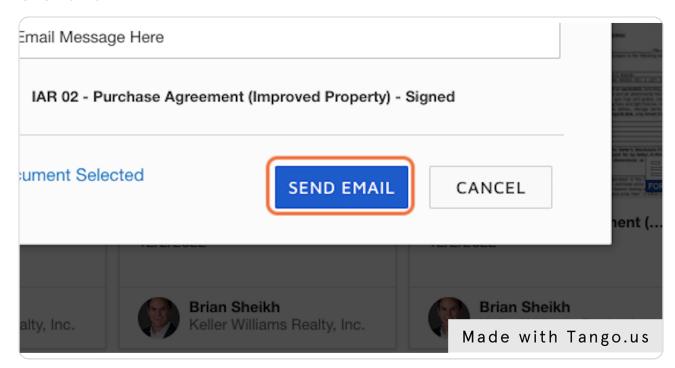
Enter the email address is the Email box (top box)

In the Email Message box (bottom box) this is a perfect spot to build rapport, explain the documents, etc to the person you are sending them to.





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