



## The PODdoctors Podcast

We invite you to join us in educating people on foot health and the broader podiatry profession by being a proud sponsor of The PODdoctors with Dr. Damien Dauphinée and Dr. Raafae Hussain.

The PODdoctors is a biweekly podcast starring Dr. Damien Dauphinée, double board-certified in Reconstructive Foot and Ankle Surgery and Wound Management and his partner Dr. Raafae Hussain, fellowship-trained podiatric surgeon. Each week The PODdoctors will be discussing aspects of podiatric medicine and surgery to educate our audience on common foot and ankle problems and the latest treatment options available.

— LISTEN NOW! —



**AVAILABLE ON ALL STREAMING PLATFORMS, INCLUDING:**

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## **DR. DAMIEN DAUPHINÉE**

*DPM, FACFAS, FAENS, FACCWS, CWS-P*

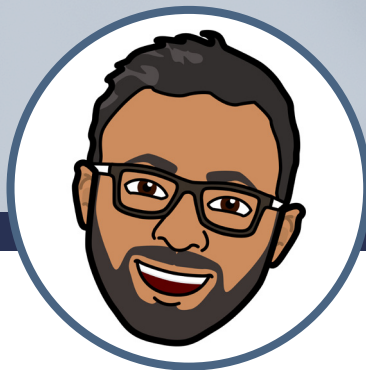
*Co-Host, The PODdoctors*

Dr. Damien Dauphinée has a special interest in reconstructive foot and ankle surgery and trauma, as well as peripheral nerve injuries. Board Certified in Foot Surgery and Reconstructive Rearfoot and Ankle Surgery by the American Board of Foot and Ankle Surgeons, and in Wound Management by the American Board of Wound Management, Dr. Dauphinée is esteemed as a trusted expert within the medical community.

Throughout his exceptional career, Dr. Dauphinée has been the recipient of numerous fellowships and awards, which have provided unique opportunities to further study and successfully perform innovative procedures.

Dr. Dauphinée also lectures nationally and internationally on the subjects of diabetic limb salvage, hyperbaric oxygen therapy for chronic wounds, and peripheral nerve pathology and treatment.

Dr. Dauphinée serves as Medical Director of Limb Preservation for the Wise Healing Center in Argyle, TX. He also serves as faculty for the Association of Extremity Nerve Surgeons' Fundamental and Advanced Peripheral Nerve workshops, where he trains surgeons to treat a variety of peripheral nerve pathologies. He is the author of "Saving Limbs Saving Lives: Advanced Treatments to Prevent Amputations in Diabetic Populations."



## **DR. RAAFAE HUSSAIN**

*DPM, Co-Host, The PODdoctors*

Dr. Raafae Hussain is a comprehensive foot and ankle surgeon. His studies began at the University of Hartford, where he earned his Bachelor of Science degree. Upon developing an interest in sports medicine and bone deformity, he then went on to obtain a Doctorate of Podiatric Medicine at the New York College of Podiatric Medicine.

Dr. Hussain's credentials include Residency/Fellowship instruction from some of the nation's most distinguished foot and ankle specialists. His training includes Residency at the DVA Northport Medical Center, Northport (NY), Residency at the University General Hospital, Houston (TX), and Fellowship in Podiatric Research at the University of Pennsylvania Hospital (PA).

Dr. Hussain is a contributing author to clinical research and medical textbook publications. Highly knowledgeable and skilled in advanced treatment options, he demonstrates exemplary expertise both in podiatric medicine, and his exceptional and compassionate care for patients.

Dr. Hussain ascribes to the simple philosophy that each patient is unique and deserving of individualized, attentive, and personable care.





# SPONSORSHIP

## MEDIA CHANNELS

### Podcast

Intro and outro credit for each sponsored episode, plus one 15-second audio mention.

### YouTube

Our video channel for the podcast. Graphic or logo displayed in sponsored video episode, as well as sponsor links in the show description notes.

### Social Media

Sponsors may purchase one social media mention, per season, to be shared across The PODdoctors social media platforms.

### Waiting Room Digital Signage

Display your digital advertisement onscreen in the podiatric practice of Dr. Dauphinée and Dr. Hussain, located in Denton, TX.

## OUR LISTENERS

**PODCAST:** 5,206 Downloads  
**YOUTUBE:** 21,500 Views (Watch Time: 1,500 Hrs.)  
337 Subscribers  
458,980 Impressions

## DEMOGRAPHICS

**GENDER:** 59.5% Male / 40.5% Female  
**AGE:** 38.8% 25-34 Years  
59.1% 35-44 Years  
2.2% 45-54% Years

*Updated: January 2023*

## WHY YOUR SPONSORSHIP MATTERS

Each summer, Dr. Dauphinee leads a team of reconstructive foot and ankle surgeons to San Miguel de Allende, Mexico, to treat children and under-served people with congenital and traumatic foot and ankle deformities. All proceeds from the PODdoctors podcast will benefit the medical mission in San Miguel.

## PACKAGES

The PODdoctors is a biweekly podcast, with new episodes available on Wednesdays. Each Season will feature 10 episodes, and sponsorship tiers include:

- **PLATINUM** | \$2500 | Exclusive marketing for your business, with two 60-second advertisements
- **GOLD** | \$2000 | Two 30-second advertisements for your business
- **SILVER** | \$1500 | One 30-second advertisement for your business
- **BRONZE** | \$1000 | Reference of your company as a sponsor of the Podcast