

POPULAR THEATER

Capabilities Statement

Popular Theater Inc., is a new US production company established by two female producers, Angelika Sandora and Sophia Dama, who have worked as producers, actors and theater directors in the United Nations Educational, Scientific & Cultural Organization (UNESCO) as well as in numerous popular theatrical productions in New York City. Our vision is to revive the popular myths and dramatic stories of the Greek classical period in the modern world in the most exciting renditions. Our inspiration comes from the definition of the term *popular* in ancient Greece. Although the theatrical productions of that era have been the highest intellectual products of the world's heritage in art and philosophical thought, they are also *popular* meaning "made for the people" and not for the intellectual elite. The heroes of these myths are universal and their intrigues, existential agony, as well as passion for love and power describe in the best way the huge battles every human being has to deal with in their life's journey for happiness. Thus, it's the majority of people that identifies with these heroes and finds their personal psychological and spiritual "catharsis" through their experiences.

Core Competencies

We produce classical Greek or classical Greek style plays such as tragedies, comedies, parodies and musicals in order to run Off-Broadway or as showcases for future collaboration with larger production companies and co-production on Broadway or in Hollywood films. **Popular Theater** productions is also a great fit for American universities since there is an established relationship for collaboration with the Greek Ministry of Tourism in line with the program of promoting the Greek civilization abroad and attracting tourism for culture & entertainment trips to the islands and mainland Greece, which offer the full experience of the country through ancient cuisine, music & philosophy.

Differentiators

- We are proud of the fact that we have major studies and teaching experience in the fields of ancient Greek Philosophy, Drama, and Art History, which allows us to get involved in the creative process of our productions and have a holistic responsibility of the artistic result.
- We are a literary team, who creates new works as well as translating and adapting the classics, therefore experiencing transformative journeys from antiquity to modern reality before bringing them on stage for our audience.
- Our background in Marketing, PR, and Advertisement always inspires us to connect in the most direct way with our audience and create a unique and different experience for them in each one of our projects. We strongly believe in sparking the flame for our audience to take part in interactive philosophy seminars we offer and/or visit in groups the ancient grounds where these amazing stories took place--it is a life changing experience that everybody should choose at least once in their lives.
- We are a 100% Women-owned operation and we value subjects and inspiring stories that praise dynamic women who have been extraordinary role-models in history and people rarely know about them. In addition, our productions--most of which have an anti-war character--are attached to good causes through philanthropic organizations, such as abused women and children refugees of war, and victims of economic or physical disaster
- We offer a rich variety of quality shows using both comedy and tragedy, which give food for thought and psychological tips on healthy decision making and self-improvement with happiness being the ultimate goal.
- Although our initial target groups are the audiences of New York, women, and university students, our ambition--realistically based on the nature of these globally recognized plays--is our art to be embraced by the wide and diverse audience of different cultural backgrounds and socioeconomic levels, and be exactly as it was in antiquity: popular.



Our Supporters

