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Happy New Year, Happy New You!

THANK YOU!!

The Potential Realized family & staff would like to thank you for all of the support and love that you have shown us as we embark upon this journey that is PR! We could not have made this dream turn into reality without you and there are not enough "thank you's" in the world to express our sincerest and most heartfelt gratitude!

Thank you for believing in the power of potential and for helping us help others see their POTENTIAL REALIZED!

WHAT IS YOUR PR?

Everyone has potential, except some do not know where theirs can take them and the power in believing in it. At Potential Realized (PR), we believe that

bringing out the best in each of us enriches all of us. We believe in the power of potential and are devoted to helping others turn their thoughts, dreams and ideas into action. Having an idea or thought is not enough....The beauty of Potential Realized is that it can mean virtually anything and can vary from person to person. If you are an athlete, it can be your PERSONAL RECORD. If you are a daycare owner, it can stand for PARENTAL RESPONSIBILITY. If you are serving as a brand ambassador, it can represent PUBLIC RELATIONS. We have also been told that PR stands for PAIN RELIEF, PERSONAL RESOLVE, PRIDE & REMEMBRANCE, and the company name of POTENTIAL REALIZED. The point here is that every individual has a PR, even if they haven't identified it yet...At Potential Realized, the staff is dedicated to helping clients to better understand their goals, how to work towards achieving those goals and will be there through the entire process, to include remaining in contact after the goal has been achieved to help ensure the success is maintained. Positive reinforcement is an important part of the PR business model, as well as consistent motivation, inspiration, guidance and support. The services provided by Potential Realized are tailored for each and every client...Being able to relate to audiences of different backgrounds, demographics and professions allows for a genuine relationship to be formed and better results to be achieved. We believe in the development of human potential and want everyone to have their POTENTIAL REALIZED. What are you waiting for? YOUR PR AWAITS!

[FULL LINKEDIN ARTICLE - What is your PR?](#)

ANNOUNCEMENTS AND UPDATES



Brenda Calvert and Young Hee White helped us bring awareness to our community by participating in the Breast Cancer Awareness Event held in October. The San Antonio community showed up in impressive numbers to help raise awareness and support those that have been affected by breast cancer. Our commemorative PR shirts donned with hot pink logo design and writing were a huge success! Order yours today on the [PR website](#), but hurry, quantities are limited and going fast!

We are pleased to announce that Potential Realized CEO and Founder, Dana Guillory has

earned her National Exercise Trainers Association (NETA) Personal Trainer Certification and Certified Veteran Fitness Operative (CVFO) Certification! She is now the Senior Personal Trainer for Potential Realized. As an athlete, disabled Veteran and survivor, she understand how challenging it can be to get back into a workout routine and keeping with it.



[Free Consultation Reservation](#)

SPECIAL OFFER



Potential Realized Cap

To show our appreciation to you for being a subscriber to our email listing and such a huge supporter of Potential Realized, we are offering a subscriber-only deal for you! Go to the [PR Shop Page](#) and pick out all of your favorite products. Then simply enter the coupon code REALITY at checkout for 10% off your order. This offer is valid for a limited time, so order your PR gear today!!

Are you ready to get motivated, be inspired and have your life impacted? Click on the button below to access real stories that can change your life.

[PR Stories](#)

We believe that bringing out the best in each of us enriches all of us!

YOUR PR AWAITS!!

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