



## The fastest way to digitally transform your labeling

Label Cloud is a cloud-based version of the NiceLabel label management system. It enables you to reap all the benefits of digitally transforming your labelling, including lower costs, improved quality assurance and faster time to market, without a significant upfront investment. With Label Cloud, you get an ROI in less than 6 months, and a quick, efficient way to scale standardized labelling to your entire organization and to your suppliers.

## Key features

Label cloud is an all-in-one platform for all your labelling and marking printers. It includes:

- ✓ Label designer for business users
- ✓ Document management system with role-based access for quality assurance
- ✓ Web printing system for manual label printing to any printer
- ✓ Integration system for automated label printing from your business systems

## Deployment options

### SaaS / Cloud

Label Cloud is a public cloud edition of our label management system. It's multitenant and hosted in the Microsoft Azure cloud. It's an out of the box service that requires no IT infrastructure, installation or IT support.

### Perpetual / On-premise

LMS Enterprise is an on-premise edition of our label management system that is hosted on your own IT infrastructure.

[www.labelcloud.co.uk](http://www.labelcloud.co.uk)



## Use cases

Label Cloud can be used in many labeling applications requiring central label management and print process improvement. Our customers most frequently use it to simplify management of:

- Manufacturing labelling
- Localised re-labelling
- Supplier labelling
- Apparel and garment labelling
- Allergens and nutrition labelling

Apparently, this platform makes an extreme business case, now that we start getting numbers and projected savings in not lost sales opportunities due to delays in retagging with old solutions. We can now print ourselves rather than waiting for weeks for our supplier's delivery and not being able to distribute to stores.

### PROJECT MANAGER

International Retailer

We called our labelling service IRIS as it was a messenger of the gods in Greek mythology. It's associated with something being completely transparent and fast, which we thought was an appropriate name for what we wanted to accomplish: delivering critical real-time labels to highly automated manufacturing and logistics environments.

**MICHAEL BUCHMANN,**  
Solution Architect, Siemens

# Benefits

Digital transformation with NiceLabel improves end-to-end operational efficiency and reduces the total cost of labeling. Label Cloud provides quick and easy implementation, further reducing IT costs. Other benefits are:

## REDUCE IT COSTS

- ✓ Empower your business users to design and approve labels
- ✓ Integrate with your business systems using pre-built connectors
- ✓ Minimise IT support and infrastructure investments

## REDUCE QUALITY CONTROL COSTS

- ✓ Digitally transform your quality assurance process with our document management system
- ✓ Eliminate the time your quality control people spend on paper-based processes
- ✓ Eliminate the cost of errors from legacy approaches

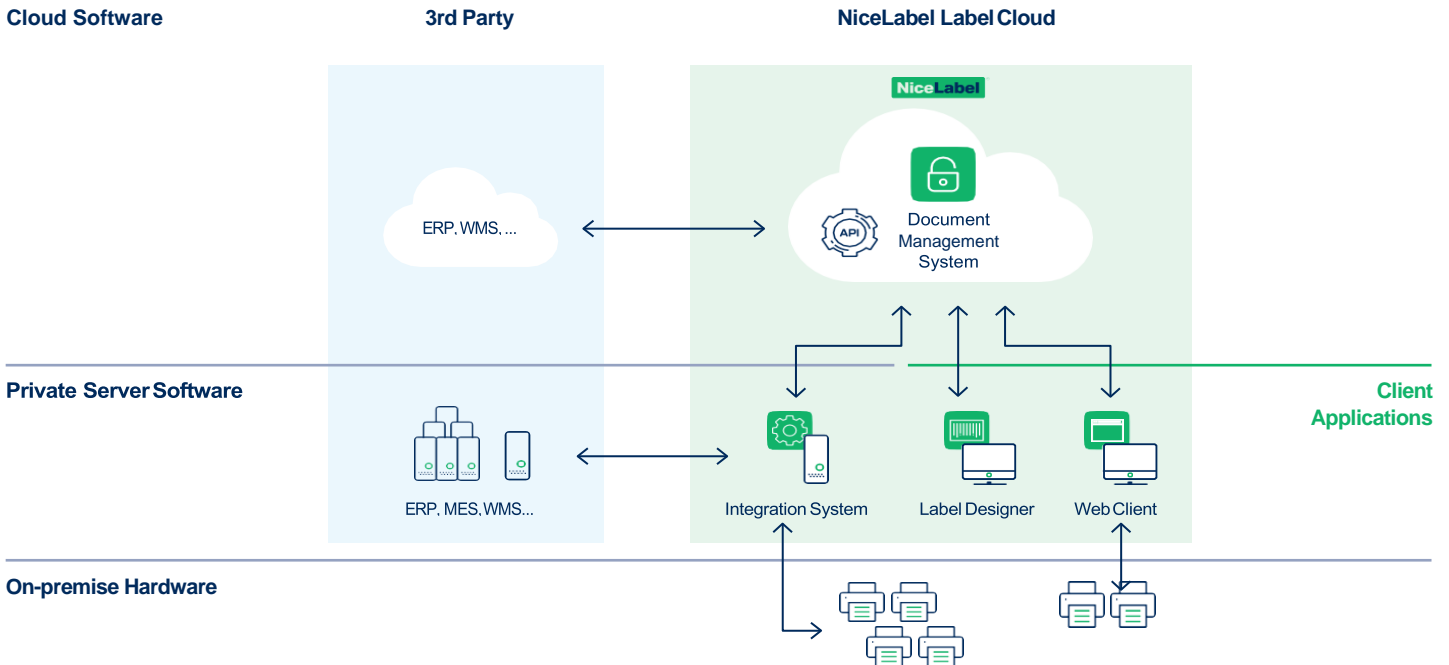
## FASTER TIME TO MARKET

- ✓ Make label change requests faster and improve your customer responsiveness
- ✓ Eliminate error and unplanned downtime to ship products faster

**Our customers typically get ROI in less than 6 months from direct cost savings alone**

**82% of our customers experienced cost savings due to error reduction**

**76% of our customers say they have reduced time-to-market**



## WHY NICELABEL

NiceLabel is the technology leader in its market. With the help of our label management system, organizations are able to digitally transform their entire label printing and production process. Our users include most of the Fortune 2000 and many thousands of smaller business across many industries worldwide.

**UK's Leading NiceLabel Partner**



www.cloudprintingsolutionsltd.com  
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# Products & Services



## Products

### Label Cloud Essentials\*

Entry level label management system for 5-20 printers printing from manual on-demand solutions.

#### Includes:

- ✓ Document Management System
  - Full digital DMS
  - 1GB storage
  - 3 months print history
- ✓ Label Designer \*\*
- ✓ On-demand printing application builder \*\*
- ✓ Web Printing System \*\*
- ✓ Customer labelling data storage (in DMS)
  - Access
  - Excel
- ✓ Support
  - Email

#### Payable Options

- ✓ 1GB Cloud SQL database
- ✓ Extended Print History (1 year)
- ✓ Standard SMA Support

\* minimum 12-month contract

\*\* runs on local workstations/private infrastructure

\*\*\* Standard sandbox environment = 5 printers, 1GB storage, 3-month print history

### Label Cloud Business\*

Full featured label management system for any size business printing from manual on-demand and or integrated printing solutions



#### Includes:

- ✓ Document Management System
  - Full digital DMS
  - **5GB storage**
  - **1-year print history**
  - **Organisational Users (Active Directory Integration)**
- ✓ Label Designer \*\*
- ✓ On-demand printing application builder \*\*
- ✓ **Integrated printing application builder System** \*\*
- ✓ Web Printing System \*\*
- ✓ Customer labelling data storage (in DMS)
  - Access
  - Excel
  - **5GB Cloud SQL Database**
- ✓ Support
  - **Priority Email and phone during regional office hours (Standard SMA)**

#### Payable Options

- ✓ Standard sandbox environment \*\*\*
- ✓ Extended print history (5 years)
- ✓ Platinum Support (27/7/365, 1-hour response time)

## Services

### Software as a Service

- ✓ Software as a Service (SaaS) is a software licensing and delivery model in which software is centrally hosted and licensed on a subscription basis.
- ✓ Label Cloud is a Software as a Service product supplied on a cost per printer per month subscription basis.
- ✓ Label Cloud includes a web-based label management system supplied with software for unlimited users of the on-premise software modules (designer, application builder, integration system, web printing system) connected to and licensed by the Label Cloud account.

### Solution as a Service

- ✓ Solution as a Service is the combination of software and hardware in which software is centrally hosted and licensed on a subscription basis including printers for the label printing solution.
- ✓ Cloud Printing Solutions will design and host your labels and printing solutions without the burden and internal costs associated with procurement, training, designing, managing and deploying label printing solutions to print operators.
- ✓ Your print operators simply sign in to the Label Cloud printing solution designed by Cloud Printing Solutions to print labels, tags or tickets to your local or networked printer.
- ✓ Now the total operational cost of the solution (software and hardware) is supplied on a flexible contract as a cost per printer per month for the contract period.

Learn more at [www.labelcloud.co.uk](http://www.labelcloud.co.uk) or [www.cloudprintingsolutionsltd.com](http://www.cloudprintingsolutionsltd.com) or call 0161 818 6446



## Software programs

### Cloud software

#### Document Management System (DMS)

NiceLabel's Document Management System (DMS) is a modern HTML web-based application that stores all label documents and configurations in a central database. An integral part of the Label Management System, the DMS handles moving label design templates into production. It is the quality assurance and traceability tool that you use to manage and gain visibility into all phases of your labeling process. Like Microsoft SharePoint, but built for labelling, the NiceLabel DMS offers an intuitive, easy approach to centrally controlling your entire labeling process.

### Private Server/Workstation software

#### Label designer

Labels are unique documents and designing them with tools not built for the job can be challenging. Our label designer makes this task easy for business users. It's packed with built-in graphical design features that enable users to create labels in minutes, no coding skills or training necessary.

#### On-demand printing application builder

Our on-demand application builder removes the need for programmers to develop their own custom printing front-end or integration applications, which are difficult and costly to maintain. Using our builder, you can rapidly create a printing application via a "drag and drop" interface. Designing an application is as easy as designing a label.

#### Web printing system

**Print labels from anywhere.** Our web printing system allows you to instantly deploy either the standard (automatically generated printing form) or custom on-demand label printing applications across departments, factories, locations and even business partners. Operators print from a dedicated, streamlined application that requires little training. Our web printing system reduces IT costs because there is no need to deploy printing applications for each workstation at every printing site.

#### Integrated printing application builder

The main goal of any integration is to ensure accuracy and efficiency by interfacing with the master data. Our label management system enables you to achieve the highest level of integration quickly at much lower cost than with legacy approaches to integration.

- ✓ Intuitive graphical integration application builder for building integrations without any coding
- ✓ Pre-built integrations to leading business applications for rapid deployment
- ✓ NiceLabel ABAP package for rapid and seamless SAP integration
- ✓ Triggers that accept data from any protocol
- ✓ Filters that integrate with all modern and legacy data formats
- ✓ Actions for building business rules and workflows
- ✓ Next generation 64-bit print server that meets performance and scaling needs by consuming minimal system resources

**Download free 30-day trial**  
**NiceLabel 2019 Label Designer and Application Builders**