

Subject: Get better hires, be a hero. Find out how...
From: Tatyana, Great People Management

Dear [NAME],

We met on LinkedIn, and I wanted to touch base with you. I'm CEO of a company called Great People Management, and we help companies identify and fix their people problems.

As a Human Resources professional, you might be struggling to find the right people for your organization. The Great Recession and the labor shortage have made things difficult.

What if you had a tool that made hiring more systematic, and led to smarter hiring decisions?

If you're interested in learning more, sign up for the next [PXT Select Demo](#) on **Wednesday, May 4 at 3 pm Central**. In 30 minutes, you'll learn how PXT gives every leader the ability to confidently select, engage, and retain great people — and get it right every time.

If that day and time doesn't work for you, simply respond to this email so that we can schedule a time to meet.

To your success,

Tatyana Lastname
Great People Management

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FOLLOW-UP EMAIL:

Subject: Re: Get better hires, be a hero. Find out how...
From: Tatyana, Great People Management

Hello,

Just following up on my previous email regarding the [PXT Select Demo](#).

If you want to confidently select, engage, and retain great people—and *get it right every time*—join me for a short, 30 minute webinar.

What: [PXT Demonstration with Tatyana Lastname](#)
Date/time: Wednesday, May 4 at 3 pm Central.

Why: Because you want to hire the right people, at the right time. I can help.

Sign up today, and I'll see you online!

Tatyana Lastname

Great People Management