To add a shortcut to the LBJ / IWTL site (or any other) on:

Android:

1. Open Chrome.
2. Navigate to the website or web page you want to pin to your home screen.
3. Tap the menu icon (3 dots in upper right-hand corner) and tap 'Add to Home screen'.
4. Choose a name for the website shortcut, then Chrome will add it to your home screen.

iPhone:

5. Open Safari and go to the website you want to save to your home screen.
6. Tap the Share icon at the bottom.
7. Select 'Add to Home Screen' from the menu.
8. Type in a name for your shortcut and then tap the Add button.