Jason Harshberger

SENIOR GRAPHIC DESIGNER / CREATIVE DIRECTOR / WEB MASTER

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Jason Harshberger - LinkedIn Profile   jharshberger.com

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Extremely versatile and talented Senior Graphic Designer with abilities to shuttle fine attention to detail, analyze and forecast creative concepts to complete projects at the global, country, state, and city industry levels. Proven history of achieving excellence, embracing change and synergize teamwork to increase and enhance return of investment to achieve overall customer value. I am a highly valued and strategic minded, goal-driven leader and team member with logical, idea-oriented, and supportive collaborative thinking.

I am an organized planner with exceptional capability in managing multiple concurrently running projects. I stay cool under pressure while being an effective communicator, negotiator, and decision maker. I am trustworthy, honest, and highly respected. I interface positive and professionally at all volumes globally.

CAREER HIGHLIGHTS

- Contributor to increased sales from $1.8Bn to $2.5Bn in one year at Integra Life Sciences Inc.
- Grew sales and internal projects 400% in three years at JH Graphics LLC.
- Achieved full implementation of the medical class III, II and I for FDA product labeling/bar coding while at Integra Life Sciences York Inc. FDA global mandated requirement for all medical technologies in 2018.
- Successfully implemented multi-advertisement newspaper publications for the 25th anniversary celebration of SECCO Inc.
- Achieved growth in sales 350% in less than two quarters for customer field department for Omnicell Inc.

TECHNICAL SKILLS PC & MAC

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Firefly, EMA, Watson, Stable Diffusion, Microsoft Copilot, Adobe Bridge, QuarkXPress, 3D Studio Max, Slack, Microsoft Teams, Smart Sheets, SAP Concur, BOX, Seismic, Trello, Optic Healthy Roads, SuccessFactors, Kronos, ADP, Workfront, Adobe Dreamweaver, Adobe Creative Cloud, Corel Draw, Image Ready, Publisher, Fireworks, FreeHand, Director, Microsoft Office Suite, Acrobat Professional, Successware, Filemaker, Movie Maker, Microsoft Expressions Encoder, Microsoft Teams, BarTender, Loftware, DDFileCatcher, Corel Painter, Corel, R11 and R12 Oracle, Agile (PLM system), Kallik, GIMP, Loftware, Prisym, Global-Meet, Zebra Thermal transfer printers, Skype, AutoCAD, Professional Videographer, Workflow, Professional Photography, SolidWorks, AutoCAD, 4CP Print Production, and plenty more.

WEB SKILLS

HTML, Flash, XHTML, XML, CSS, JavaScript, PHP, RSS, SEO (internal & external website), PPC, FTP,

WordPress, Bloging, Domain Management, E-Commerce, GIF Ads, Digital Marketing Management, Website Videographer, web-ready animations, and plenty more.

PROFESSIONAL EXPERIENCE

NTT DATA Inc. – Plano Texas, TX - Remote
Senior Graphic Designer – Customer and Field Content Specialists- February 2023 – Current
NTT DATA is the fifth largest IT company in the world that serves a global market for IT solutions that help organizations accelerate their digital journeys with SAP and AI. I create new internal and external graphical proposal presentation materials for various suppliers and fortune 500 customers.

Omnicell Inc. - Cranberry Township, Pa - Hybrid
Graphic Designer – Customer and Field Content - May 2021 – February 2023
Omnicell is a global medical technologies company for autonomous pharmacy instruments. I created new internal and external customer and nursing graphical training documentation, website design and promotional materials for suppliers and customers. I created ECO's, MCO's and DCO's in the Agile/PLM and Oracle approval system for the ECR's quality management.

SGK Inc. – Mathews International, Pittsburgh, PA -Remote
Adaptive Graphic Designer - January 2022 – January 2023
SGK is a global packaging and brand experience company. I handled various projects for clients such as Samsung, Chick-Fil-A, Apple, The North Face, CoverGirl, and these included technology installation guides for nationwide in store graphics. I also handled internal and external print and pre-press production artist responsibilities.

IDL Worldwide - (Mathews International), Pittsburgh, PA - Hybrid
Technical Graphic Designer - January 2020 - March 2020
IDL Worldwide is a global packaging and brand experience company.
I was a Graphic Design for Samsung installation guides for nationwide Best Buy in-stores point of sales graphics. Print production artist and responsibilities.

Gordon Sinclair - Indiana, PA - On site
Art Director - February 2019 - January 2020
Gordon Sinclair is a promotional material printer. I was the Art Director for the graphics department. I managed promotional print house, graphic designer, web designer, print production artist, SEO of website, e-blasts, various multi page catalogs, direct mailers, Oracle NetSuite proofing and customer services with domestic customers and distributors.

Integra Life Sciences Inc. - York PA - On site
Engineering Graphic Designer - March 2010 – February
2019 Integra is a global medical technologies company.
I was a companywide Graphic designer for a medical instrument company, label design, quality inspection, international purchasing, website design, companywide branding, product directions for use, excel data processing, barcode generation, directions for use redesign, customer, vendor and supplier correspondence, image manipulations, electronic file conversion, packaging and label design, print for outdoor, indoor and online advertising, point of sale racks and displays, sales tool kits (sales spreadsheets and presentations), photography, print production artist and illustrations.

HONORS AND AWARDS
- Won the "Who's Who's" Marketing of Greater Harrisburg PA Area in 2008- 2009.
- National Honors Scholar Society, National Technical Honor Society in 2003-2006.
- Won the "get jazzed about education" first place in a national logo competition for College Career Association.
- Won second in districts and third in regional for QuarkXPress poster competition in fall 2006.

EDUCATION

Art Institute of Pittsburgh, Pittsburgh, PA,
Bachelor Degree of Science in Graphic Design,
March 2007

International Academy of Design and Technology, Pittsburgh, PA
Associate Degree in Visual Communications, September 2004