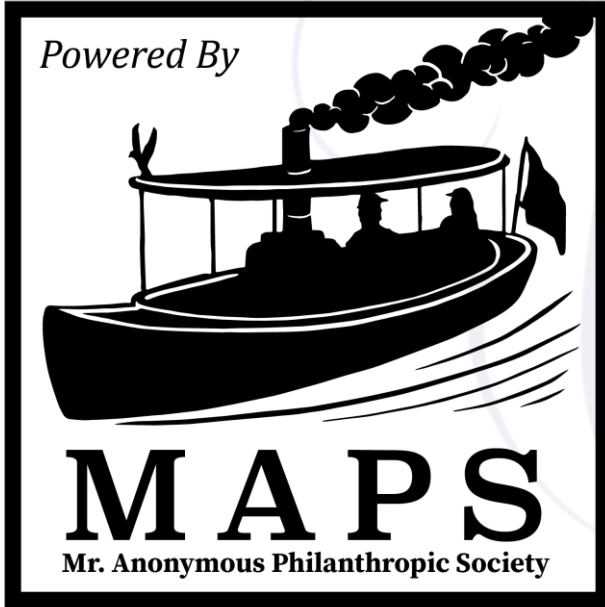


# MAPS MUSIC

Mr. Anonymous Philanthropic Society

A nonprofit organization, MAPS empowers artists to promote unity and peace in our communities through music. We are inspired by connection, collaboration, education and integrity in the music we produce and the relationships we build.

Based in Vail, Colorado, Mr. Anonymous Philanthropic Society is a 501.c.3 organization. MAPS is proud to join with Shakedown Presents, LLC and their robust catalogue of artists.





# MAPS MUSIC

Mr. Anonymous Philanthropic Society

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Always looking to the future, MAPS raises the level of arts and entertainment in our communities by streamlining the process of content creation with live music events and recording sessions.

We break down barriers and create paths to success for our artists by providing professional studio resources, distribution outlets and licensing of recorded materials to ensure the artists are recognized for their work.

Since its inception, MAPS has produced 52 studio sessions with 35 unique artists, resulting in more than 100 recorded songs. Mixed and mastered 30 original songs for release through our newly established distribution chain, produced 25 songs with video and nearly 50 free outdoor community concerts.

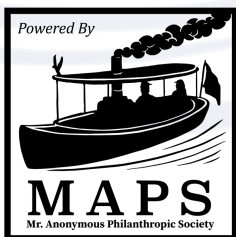
Donation opportunities are available for MAPS General Operations, Outdoor Community Concerts, Recording Sessions, Music Distribution, MAPS Music Mentoring, Go MAPS Music Van and Professional Resources for Artists.

# MAPS ARTISTS

Making Vail the Rock 'n' Roll Capital of the Rockies

With decades in the music business, MAPS artists have deep-rooted relationships that enable unique collaborations and musical creations not seen anywhere else. Live shows and recording sessions with collaborating marquis artists regularly take place on the MAPS stages in Vail.

Featured artists include: **Nicki Bluhm**; **Keith Moseley** (String Cheese Incident); **Andy Hall** (The Infamous Stringdusters); **John Popper** (Blues Traveler); **Eric Krasno**, **Nigel Hall**, **Benny Bloom** (Lettuce); **Joey Porter** (The Motet); **Garrett Sayers** (The Motet); **Ross James** (Terrapin Family Band); **Todd Smallie** (JJ Grey & Mofro); **Mark Levy** (Circles Around the Sun); **Shawn Eckels** (Andy Frasco & The UN); **Aaron Johnston** (Brazilian Girls) and more...



# MAPS OUTREACH

Supporting Artists in the Music Industry



### Recording Sessions & Distribution

With state-of-the-art recording and mixing capabilities, Shakedown Studio in Vail has become the creative music den for MAPS artists to create unique collaborations for distribution through Color Red.



### Outdoor Community Concerts

In the spirit of healing through music, MAPS produces Pop-Up concerts for municipalities and other nonprofit organizations in communities throughout Colorado.



### Go MAPS Music Van

A ready-made concert on the go, the Go MAPS Music Van prototype is being designed and constructed for the best production qualities and efficiencies in live music creation.



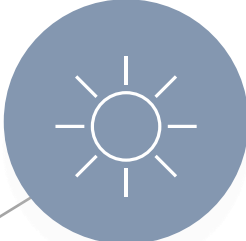
### Music Mentoring

MAPS artists know doors can open by being inspired by music. The MAPS mentoring program provides young artists the benefit of knowledgeable and experienced music teachers, instrument drives and a state-wide talent search for young artists.



### Professional Resources

Partnering with numerous organizations in varied industries, MAPS is able to provide artists with valuable services to help assure their longevity in the music business. Services such as tax planning, financial advice, mental health care and photo and video asset creation are offered at pro-bono or discounted rates to musicians.



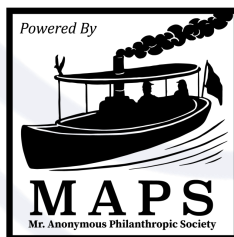
# RECORDING SESSIONS

Shakedown Studio in Vail

Shakedown Bar Vail has been transformed into a state-of-the-art studio space for audio and video recordings of the highest quality. Professional sound, lighting and mixing capabilities allow for never-ending creativity by MAPS artists.

We are breaking down barriers and creating paths to success by providing professional studio resources, distribution outlets and licensing of recorded materials to ensure the artists are recognized for their work. MAPS is utilizing the internationally renowned Color Red production team for music mixing, marketing and distribution.

The Shakedown roster boasts talented musicians from all backgrounds – artists that have performed and toured with some of the biggest in the business. The studio has become a destination for unique collaborations and musical pairings seen only on the MAPS stage.





# OUTDOOR CONCERTS

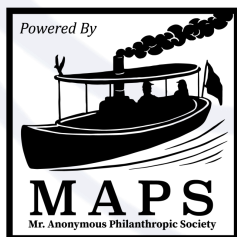
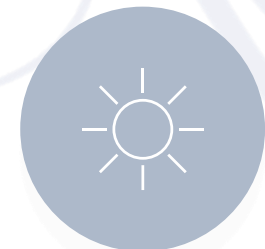
Pop-Up Events for Our Community

MAPS artists and crew provide communities with healing music in accessible and family-friendly outdoor events.

Performing dozens of Pop-Up concerts in and around the Town of Vail, Shakedown Family Band members are joined on stage by guest MAPS musicians.

Concerts may be held in any municipality and vary in length from 3 – 6 hours with set breaks that allow for multiple audience changeovers.

MAPS outdoor concerts provide a draw for other nonprofit events, an activation of local businesses and an unparalleled atmosphere of fun.



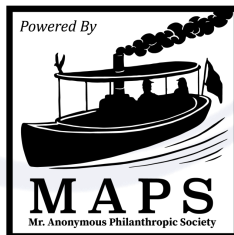
# GO MAPS MUSIC VAN

Pop-Up Events for Communities

The Go MAPS Music Van will serve as a prototype for presenting turnkey mobile music to communities.

With full sound, staging and branding capabilities, the MAPS Music Van allows for multiple activations in locations that might not otherwise be able to present live music.

Once onsite, the vehicle will serve as MAPS home-base and a teaching tool for others to learn about music production and performance.



# MAPS PLANS

2021 | 2024

## Q1 – January through March 2021

- Establish 501.c.3 nonprofit & tax-exempt status
- MAPS Shakedown Studio buildout
- MAPS online presence (social media + website)
- Recording sessions with Shakedown Family Band
- Create MAPS promotional content

## Q2 – April through June 2021

- Launch MAPS to public
- Establish in-person and online donation channels
- Recording sessions with Shakedown Family Band & guest artists; unique collabs, new music discovery
- Corporate partnerships established
- Establish music distribution/marketing partner
- Finalize calendar for performances & fundraisers

## Q3 – July through September 2021

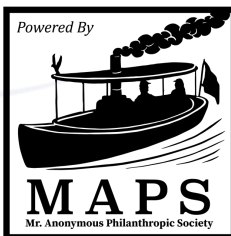
- Execute weekly outdoor concerts in and around Vail
- Go MAPS Music Van buildout
- Recording sessions with Shakedown Family Band & guest artists; unique collabs, new music discovery
- Begin recorded music distribution through Color Red
- Identify new markets for outdoor concerts in mountain communities
- Outdoor fundraiser event in Eagle County

## Q4 – October through December 2021

- Recording sessions, new music discovery w/distribution
- Identify new markets for outdoor concerts in front range & western slope regions of Colorado
- Create indoor fundraising event with guest artists
- Establish music mentoring program for artists
- Create community event for summer 2022 showcasing young talent

### **2024:**

- MAPS recordings provide year-round solid revenue stream for artists and nonprofit organization.
- International artists travel to Vail, CO to record and mix music at MAPS Studios.
- Outdoor concerts brought to Midwestern United States, targeting at-risk communities.
- Establish MAPS music education and professional mentoring programs for artists, techs, production and marketing fields.
- MAPS Arts Center operates on year-round basis as state-of-the-art venue for music, education and community events.





# MAPS MISSION

Support Our Cause

## Grammy: \$5,000+

- VIP access to a MAPS signature event + 3 guests
- Invitation to a Shakedown show + 1 guest
- MAPS merch item of choice
- Name on website

## Rolling Stone: \$2,500+

- Invitation to a Shakedown show + 1 guest
- MAPS merch item of choice
- Name on website

## Billboard: \$500+

- Meet-and-greet at a MAPS outdoor concert
- MAPS T-shirt or sticker
- Name on website

## Peoples Choice: \$50+

- Name on website

## Major Gifts & Planned Giving

MAPS also provides assistance in arranging larger donations and planned giving to maximize benefits for all.



# CONTACT MAPS

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