

■■ Tools & Scripts Cheat Sheet

Top Tools for Cashflow Systems

Stripe Subscriptions	Auto-billing for recurring revenue
Zapier / n8n	Automate repetitive tasks (invoices, emails, lead tracking)
Google Sheets CRM	Simple pipeline tracker (leads → deals → MRR)
Calendly	Book calls without back-and-forth
Loom	Quick video walkthroughs for client onboarding

Scripts You Can Steal

Cold Outreach Script

■ Hey [Name], noticed you're running [business]. I help businesses like yours avoid [pain/problem] with a simple monthly system. Want me to show you how we could lock in [result] for as low as \$350/mo?

Discovery Call Opener

■ What's the biggest frustration this is causing right now?

Recurring Pitch Script

■ Most clients choose the \$350/mo plan — we handle everything, you get uptime and priority. Want me to get the paperwork started?

Objection Handling

■ I need to think about it. ■ Totally fair — what info would help you decide today? References, a pilot, or a smaller starting scope?