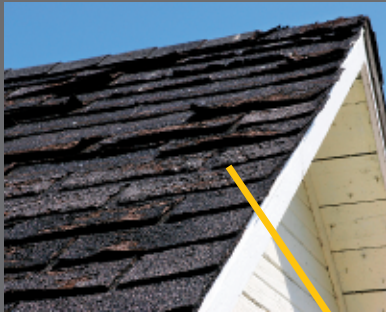




We protect what matters most™

7 KEY DANGER SIGNALS

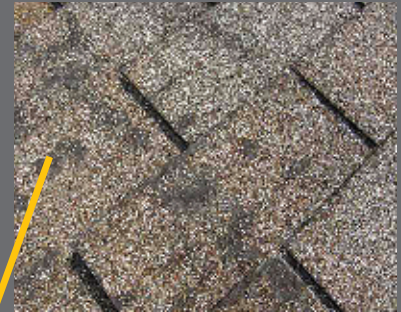
That Your Roofing System May Not Be Protecting Your Home!



■ **Missing, cracked, or curling shingles.** Possible cause: Shingles have reached the end of their useful life.



■ **Excessive energy costs.** Possible cause: Insufficient attic ventilation causes heating/cooling system to run excessively.



■ **Dark, "dirty-looking" areas on your roof.** Possible cause: Loss of granules due to age of shingles.



■ **Stains on interior ceilings and walls or mold and mildew growth.** Possible causes: Inadequate or faulty shingle underlayment allowing leakage, or inadequate ventilation.



■ **Leakage in attic after driving rain.** Possible causes: Leaky or inadequate shingle underlayment; deteriorated flashing.



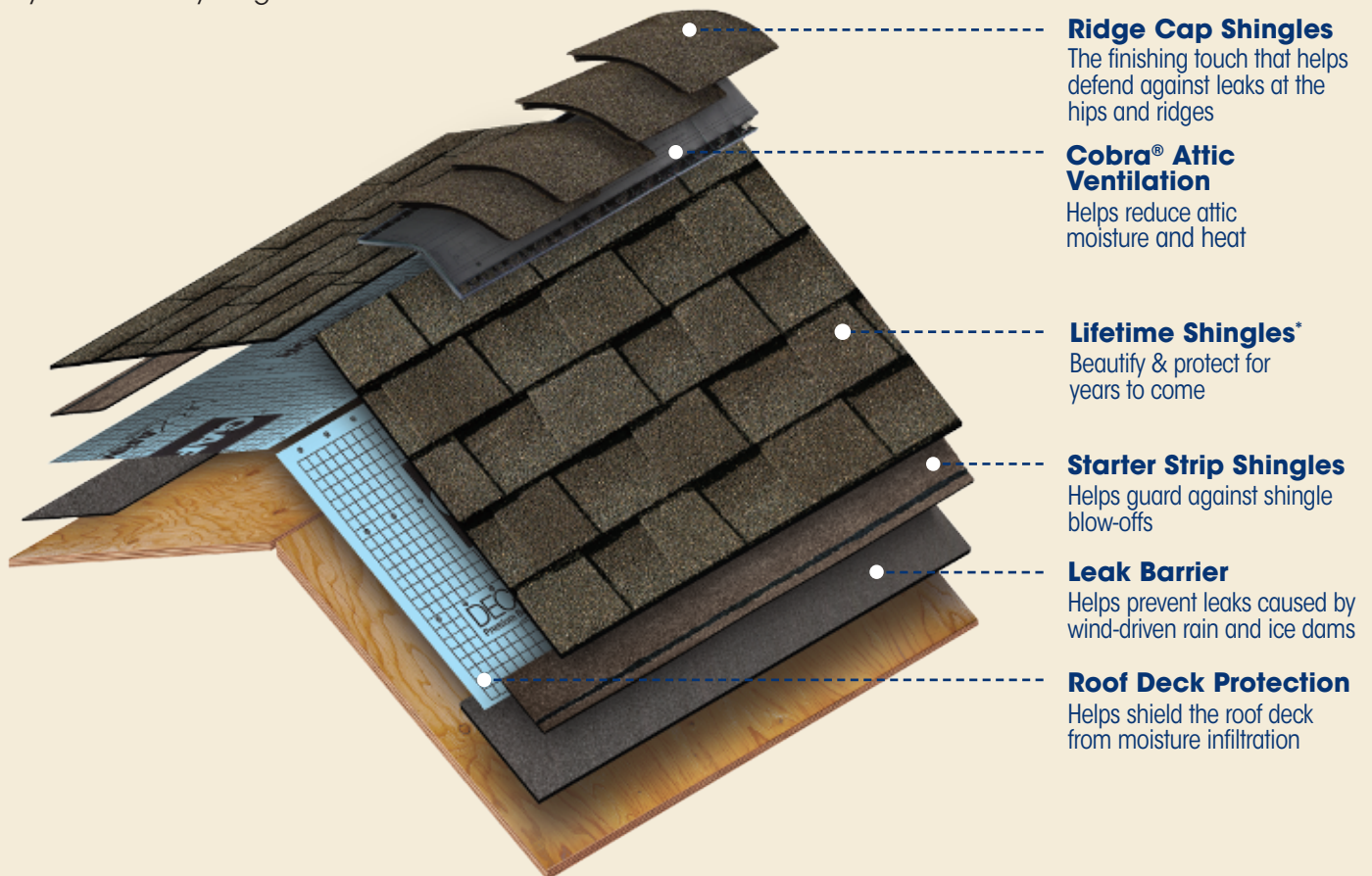
■ **Blistering and/or peeling of outside paint.** Possible cause: Excessive moisture or high humidity due to poor attic ventilation.



■ **Roof shingle, sheathing, and siding decay.** Possible cause: Poor attic ventilation.

The Best Choice To Protect Your Most Valuable Asset

A new roof is more than just shingles. When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get a Lifetime limited warranty on your shingles and all qualifying GAF accessories! * Why settle for anything less?



Ridge Cap Shingles
The finishing touch that helps defend against leaks at the hips and ridges

Cobra® Attic Ventilation
Helps reduce attic moisture and heat

Lifetime Shingles*
Beautify & protect for years to come

Starter Strip Shingles
Helps guard against shingle blow-offs

Leak Barrier
Helps prevent leaks caused by wind-driven rain and ice dams

Roof Deck Protection
Helps shield the roof deck from moisture infiltration

*See *GAF Shingle & Accessory Limited Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Limited Warranty* and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime limited warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.



ROOFING SYSTEM*

GAF Lifetime Shingles



* See footnote on previous page.

Ultra-Premium Lifetime Designer Shingles



Value Collection Lifetime Designer Shingles



Architectural Lifetime Shingles



Also available in certain areas:

- Timberline® Natural Shadow® Shingles
- Timberline® ArmorShield® II Shingles
- Timberline® Cool Series® Shingles
- Timberline HD® Reflector Series™ Shingles
- Timberline Ultra HD® Reflector Series™ Shingles
- Grand Sequoia® ArmorShield® Shingles
- Grand Sequoia® Reflector Series™ Shingles



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal. (applicable in U.S. only).

Wherever you live, GAF is your best choice!

GAF LEAK BARRIER

GAF ROOF DECK PROTECTION

GAF LIFETIME SHINGLES

COBRA® ATTIC VENTILATION

GAF RIDGE CAP SHINGLES

NORTHEAST



PROBLEM: Water damage from ice dams and wind-driven rain.
SOLUTION: Helps prevent water leaks, mold and mildew growth, and costly damage.

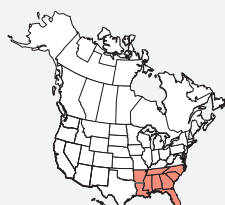
PROBLEM: High moisture can cause underlayment to buckle.
SOLUTION: GAF Roof Deck Protection resists moisture and helps prevent buckling — so shingles lie flatter than conventional asphalt felt.

PROBLEM: Winter temperatures plus freeze-thaw cycles can cause shingle cracking and splitting.
SOLUTION: GAF Lifetime Shingles™ have a strong foundation that helps resist cracking and splitting.

PROBLEM: Moisture condensation trapped inside attic; damages structure.
SOLUTION: Cobra® Attic Ventilation helps moisture escape to protect your home and help prevent mold and mildew growth.

PROBLEM: Cold winter temperatures can cause cracking during installation.
SOLUTION: GAF Ridge Cap Shingles provide long-term performance.

SOUTHEAST



PROBLEM: Water damage due to wind-driven rain.
SOLUTION: Helps prevent water leaks, mold and mildew growth, and costly damage.

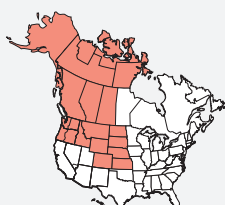
PROBLEM: High humidity can cause underlayment to buckle.
SOLUTION: GAF Roof Deck Protection helps prevent buckling — so shingles lie flatter than conventional asphalt felt.

PROBLEM: Hot, humid conditions and high winds can result in algae staining or shingle blow-off.
SOLUTION: StainGuard® and StainGuard Plus™ Algae Protection help protect the beauty of your roof, while Dura Grip™ Adhesive helps reduce the chance of blow-offs.

PROBLEM: Excessive attic heat and humidity can mean increased cooling costs.
SOLUTION: Cobra® Attic Ventilation helps let heat and humidity escape to promote energy efficiency and help prevent mold and mildew growth.

PROBLEM: High winds can result in blowing-off of ridge cap shingles.
SOLUTION: GAF Ridge Cap Shingles offer strong wind resistance.

NORTHWEST



PROBLEM: Water damage due to ice dams and high winds.
SOLUTION: Helps prevent water leaks, mold and mildew growth, and costly damage.

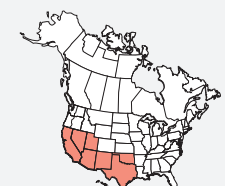
PROBLEM: High moisture can lead to structural damage.
SOLUTION: GAF offers roof deck protection products that help to manage moisture in order to avoid system damage.

PROBLEM: High winds can result in shingle blow-off.
SOLUTION: Dura Grip™ Adhesive helps reduce the chance of blow-offs.

PROBLEM: Insulation gets wet and may increase your energy costs. Excess moisture in the attic can reduce the effectiveness of your insulation.
SOLUTION: Cobra® Attic Ventilation helps keep insulation dry to promote energy efficiency and help prevent mold and mildew growth.

PROBLEM: High winds can result in blowing-off of ridge cap shingles.
SOLUTION: GAF Ridge Cap Shingles offer strong wind resistance.

SOUTHWEST



PROBLEM: Water damage due to wind-driven rain.
SOLUTION: Helps prevent water leaks, mold and mildew growth, and costly damage.

PROBLEM: Danger of fire.
SOLUTION: GAF offers roof deck protection products that provide a UL Class A fire rating when installed under GAF Shingles.

PROBLEM: High heat and temperature extremes can shorten shingle life.
SOLUTION: Helps improve weathering in harsh conditions.

PROBLEM: Excessive attic heat can result in increased cooling costs.
SOLUTION: Cobra® Attic Ventilation helps let heat and moisture escape to promote energy efficiency and help prevent mold and mildew growth.

PROBLEM: Severe heat can accelerate deterioration of ridge cap shingles.
SOLUTION: GAF offers multilayer designs for long-lasting beauty and protection.

SALES OFFICES:

NORTHEAST
856-241-0241

CENTRAL
630-241-5380

SOUTHEAST
813-622-3960

SOUTHWEST
972-851-0500

WEST
951-360-4200

CANADA
855-492-8085

WORLD HQ:
973-628-3000

Things To Look For In A Professional Roofing Contractor:

- Knowledgeable
- Proven Experience
- Detailed System Quotation
- Proper Clean-Up
- Multiple References
- Insured
- Fair Price
- Trusted & Tested
- Financially Stable
- Experienced Problem Prevention
- Only Quality Products
- Understands Neighborhood
- Offers The Best Warranties

GAF

We protect what matters most™

