

WHY VINYL PLANK

Vinyl Plank is the best option for floor coverings, whether it is a DIY project or installed by a professional. Vinyl plank is a waterproof, durable flooring that can be installed over uneven subfloors, cut with utility knifes, and doesn't require an underlayment. It is the perfect option for anyone that doesn't want to pay a contractor to install since it is homeowner friendly, you simply just a click and lock the planks.

AVERAGE FLOOR COVERING COST

In this chart, it shows the average the price per square foot of different types of flooring. Overall, Vinyl and Laminate are the cheapest options averaging at \$5 a square foot, but vinyl is the option that will last a longer amount of time because of its high durability and waterproof characteristics.



Sources: https://homeguide.com/costs/hardwood-flooring; https://homeguide.com/costs/tile-installation-cost; https://floorcritics.com/vinyl-plank/; https://www.homeadvisor.com/cost/flooring/install-carpeting/; https://www.fixr.com/costs/install-laminate-flooring

AVAILABLE IN MULTIPLE COLORS AND TEXTURES









VINYL PLANK COMPARED TO OTHER FLOOR COVERINGS









TILE

Is a floor covering that can last a long time, but is the most difficult to install. It can also break and scratch more easily.

LAMINATE

Laminate is a floor covering that is prone to water damage. It is not waterproof, so water can easily seep into the planks and make it break apart

CARPET

Carpet is a floor covering that requires a lot of upkeep, needing professional cleanings around once a year.

HARDWOOD

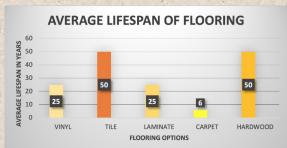
Hardwood is a floor covering that can last for a long time, but can develop dents overtime.

VINYL PLANK LAYERS



AVERAGE FLOOR COVERING LFESPAN

The chart to the right explains how long different types of flooring will last on average. Even though tile and hardwood floor coverings have a longer lifespan, tile and hardwood flooring options are very costly projects, with tile having a high probability of chipping.



https://builderssurplus.us/laminate-flooring-hardwood/the-lifespan-of-your-flooring-long-term-flooring-costs/

SOURCES: https://www.homeadvisor.com/r/flooring-material-types/