

**4th ANNUAL**

**DROP  
THE SHAME  
AND GET IN THE  
GAME**



**GOLF  
TOURNAMENT**

IN SUPPORT OF THE  
Dave Smith  
Youth Treatment  
Centre



**Tuesday July 20th 2021  
The Marshes Golf Club**

**To sponsor or register a team**

***email: [hunter@droptheshame.ca](mailto:hunter@droptheshame.ca)***

***Foursome \$640 – Early Bird Price before June 1st 2021***

***Foursome \$740– Price after June 2nd 2021***

***Includes green fee, golf cart, lunch & dinner.***

***(Dinner is TBD, we will refund dinner portion if its cancelled)***



# Dave Smith Youth Treatment Centre

## HUNTER'S STORY

When Hunter was growing up, we used to say he was a 'little old man'. Far older than his years, he was a smart, affectionate, athletic boy – everything came easily to him. He was a great student – winning awards, on the honour roll, and excelled at every sport he played. But hockey, that was his real passion and he played competitive hockey into his teen years.



But one day everything changed. While playing hockey, Hunter suffered a life-changing concussion and that was the moment everything changed. The recovery was long and isolating. He missed months of school and had to spend time in a darkened room. He was unsteady on his feet and his mood changed and he lost his passion – hockey. He would never be able to play contact hockey again.

All the telltale signs were starting to appear. New 'friends' started hanging around. He was missing curfew, his grades were slipping and he started to become a follower, not the leader he once was. When his mother confronted him, he admitted to using marijuana but that was it. Then she found out one morning that he was using cocaine.

When his mom, Cindy, dropped the shame, and talked openly about their situation, she was overwhelmed by all the support they received. Through the difficulty of recovery, withdrawal and relapse, Hunter found the Dave Smith Youth Treatment Centre. When he went into residential treatment, he got back on track with his life, finished his high school credits and applied for five universities and accepted to four of them. Hunter is currently studying at Carleton University. He always wanted to give back to the place that saved him. And he loves – and is really good – at golf.



*And that was how the **Drop the Shame and Get In the Game Golf Tournament** was born!*

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To sponsor or register a team, please visit [www.droptheshame.ca](http://www.droptheshame.ca)



## SPONSORSHIP PACKAGES

**\$10,000**

### TITLE SPONSOR

- Prominent display of logo on Main Tournament Banner
- Acknowledgment in the Event Program
- Tournament Registration for 2 foursomes
- Logo on all Tournament Pin Flags
- Company name and logo & website link to appear on tournament website, print ads & social media
- Company name to be recognized by MC / Opportunity to speak at event
- Company logo present on all tournament corplast sign-age
- Company name in title of event "Drop the Shame and Get in the Game Presented by COMPANY NAME"

**\$6,000**

### DINNER & AUCTION (Live & Online) SPONSOR

- Logo on Main Tournament Banner
- Acknowledgment in the Event Program
- Tournament Registration for 1 foursome
- Logo on Dinner Table Tent Cards
- Company name and logo to appear on tournament website, print ads & social media
- Company name to be recognized by MC
- Auction brought to you by said Sponsor at event and/or on our Online auction portal. (Online will include full logo and wall paper entry into the auction site)

**\$4,000**

### LUNCH SPONSOR

- Logo on Main Tournament Banner
- Acknowledgement in the Event Program
- Tournament Registration for 1 foursome
- Logo on Lunch Table Tent Cards
- Company name and logo to appear on one or more tournament website, print ads & social media
- Company name to be recognized by MC
- Logo on sign at BBQ



**\$3,500**

#### **GOLF CART SPONSOR**

- Acknowledgement in the Event Program
- Tournament Registration for 1 foursome
- Logo on all golf carts
- Logo on Main Tournament Banner
- Company name and logo to appear on one or more tournament website, print ads & social media

**\$2,500**

#### **PLATINUM SPONSOR**

- Acknowledgement in the Event Program
- Logo on Main Tournament Banner
- Tournament Registration for 1 foursome
- Company name and logo to appear on one or more tournament website, print ads & social media

**\$1,500**  
EACH

#### **\*LONGEST DRIVE / CLOSEST TO PIN / TAILORED CONTEST SPONSORSHIP OPPORTUNITIES - Happy to help you tailor a hole to your business!**

- Acknowledgement in the Event Program
- Prize awarded to winner on behalf of company
- Logo and exposure at designated hole
- Company name and logo to appear on one or more tournament website, print ads & social media

*\*Subject to availability first come first serve...set up at booth.*

**\$150**  
EACH

#### **HOLE FLAG SPONSOR – 1 OF 16**

- Logo on Tee flag (one hole per sponsorship)
- Mention in event program

**\$200**  
EACH

#### **TEE BOX SPONSOR – 1 OF 16**

- One tee sign exclusive to your brand (one color)
- Mention in event program

**\$300**  
EACH

#### **HOLE FLAG & TEE BOX SPONSOR – 1 OF 16**

- Logo on one Tee flag & one tee sign exclusive to your brand Same TEE
- Mention in event program

**COMBO BUY!!**



## ABOUT THE DAVE SMITH YOUTH TREATMENT CENTRE

Every year in Ontario, thousands of young people from all walks of life become seriously addicted to drugs and/or alcohol. Tragically, addiction complicates the already difficult teenage years, swallows potential, and tears families apart. Left untreated, addiction can lead to long-term physical and mental health problems, crime and even death.

Since 1993, the Dave Smith Youth Treatment Centre has helped thousands of young people aged 13-21 to overcome addiction and mental health issues. As Eastern Ontario's only live-in treatment facility, we work closely with these vulnerable clients and their families, helping young people develop the confidence, resilience and life skills to recover and to be contributing members of the community. Along with the life-changing benefits at a human level, this work results in enormous financial savings and a lasting ripple effect across society.

For more information, please visit [www.davesmithcentre.org](http://www.davesmithcentre.org).

Charitable Registration #: 88992 6242 RR0001

For more info on the tournament  
contact: Hunter Knight  
Tournament Founder  
Drop The Shame Golf Tournament  
[Hunter@droptheshame.ca](mailto:Hunter@droptheshame.ca)  
Home: 613-435-7447  
Cell: 613-299-9748



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