Johnson County Christmas Bureau Annual Report for 2018



OUR MISSION

Provide warmth and support, during the winter holiday season, to low-income Johnson County, Kansas families;

Increase awareness and understanding of poverty in Johnson County, Kansas; and

Give neighbors an outlet to help neighbors.



JCCB provides services to low-income Johnson County neighbors without regard to religion, gender identity, race or ethnicity.

Why We Help



Imagine...

- having to choose between sending your child to school without a coat or getting the car fixed so you can go to work
- having to choose between purchasing food for dinner so your child can have a meal or taking your child to the doctor for a serious illness
- fixing the furnace so your child does not freeze or purchasing clothing for your child

These are decisions our clients face on a regular basis.

Impact of poverty on families

Families without adequate income face daily hardships including hunger, poor housing conditions, lack of health care, forgone doctor visits, and more.

Impact of poverty on the community

Poverty statistically lowers student achievement and workforce readiness, leads to higher health insurance premiums for everyone and to increased crime and rising costs of criminal justice.

The need for extra assistance during the holiday season is particularly great because of the additional demand placed on all relief agencies. "It made me feel proud to be able to give nice Christmas gifts to my family. I was able to focus on paying my utilities, rent and other necessities while I continue to seek full time employment. Thank you to all the volunteers and people who donated for a chance to breathe during difficult times."

2018 Holiday Shop client

1 in 3

jobs in Johnson County pay less than \$15/hour (equivalent to \$31,200 for full-time, year-round work) but most of these jobs are not full-time.

3 in 4

of the adult Johnson County residents living in poverty work at least parttime or part of the year.

Who We Help

In 2018 the Holiday Shop served nearly 12,000 low-income Johnson County neighbors.

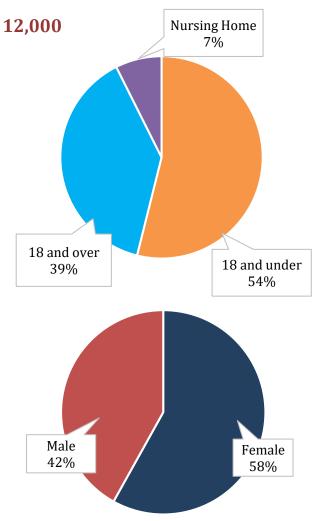
Our clients are single moms, veterans, survivors of domestic abuse, neighbors seeking employment...families like ours that never thought they would need help.

Over 34,000 Johnson County neighbors live below the federal poverty level (6.5% of the population).

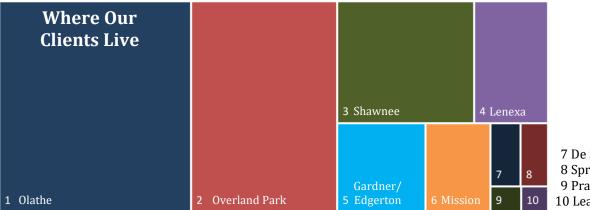
We estimate that over 60,000 neighbors live below 150% of the federal poverty level.

For a family of four, this is an annual income below \$37,650.00.

These families need a bridge to help them properly provide for their children and pay their bills. JCCB is that bridge.



"I learned that there is no specific 'stereotype' for poverty. Poverty affects all age groups and backgrounds. There really are few commonalities. It could happen to anyone. It could happen to me!" *2018 Holiday Shop volunteer*



7 De Soto 8 Spring Hill/Stilwell 9 Prairie Village 10 Leawood

How We Help

Over \$1 Million in Merchandise Distributed

The Holiday Shop was open for nine days and was held in the former Sears store in Overland Park, thanks to the donation of space by Seritage Growth Properties.

The Nursing Home program distributed to senior citizens who receive Medicaid, at 21 different nursing homes, slipper socks, lap blankets, robes, walker bags and more.





Groceries for 2 - 3 days Personal Care & Household **Cleaning Supplies**

"The food I received was such a blessing. My work hours are drastically cut in December making it impossible to pay bills and buy groceries. We had a great Christmas dinner with all the groceries that we received." 2018 Holiday Shop client

A Winter Coat for Each Member of the Household Hats, Gloves & Scarves and

Winter Clothing for Children

"My children don't receive new clothes that often. When shopping at the Johnson County Holiday Shop they always get a new outfit, gloves and hat, and a nice coat! They love every item and are so thankful!" 2018 Holiday Shop client





Books for Each Member of the Household Children's Toys, Teen & Adult Gifts



"Cool choices! I like how you can choose from toys or sports or art sets. There was something for everyone. My children were very pleased! I am a single mother and it's nice to be able to pick out something for myself. Slippers were so needed and wanted. I would have received no gift had it not been for this. Haven't bought anything for myself in a really long time. Honestly raises your spirits." 2018 Holiday Shop client

Our Volunteers



JCCB utilized over 3,000 volunteers in 2018. About 150 of these volunteers serve year-round.

Holiday Shop Volunteers

Sign up for 2019 Shop Volunteers will open on October 1, 2019 at <u>www.jccb.org/ volunteer</u>.

This experience brings individuals, families and groups together in a wonderful way to connect with the community.

"I have always wanted to volunteer with something like this and cannot wait to do it again next year! This is so well put together and everyone was so helpful and friendly! Next year I am going to sign up for more shifts and get more of my friends and family involved. Thank you for putting this on." 2018 Holiday Shop volunteer



"I had no idea how grateful I am to have presents to open on Christmas morning. Johnson County Christmas Bureau increased my awareness for those who are less fortunate than I am, and I am so glad that I volunteered this year!" 2018 Holiday Shop volunteer



2018 Volunteer Award Honorees

Bill Gay Special Service Award

Karen Boyd Ambassador Award

Steve Russell Ruth Keroher Volunteer of the Year Award

Community Support

DONORS

Businesses

CenturyLink Employee Giving Holiday Boutique/Marketplace Events Mike Bryant Heating & Cooling Tito's

Individuals

Nancy Barber Richard & Martha Calcara Beverly Cunningham Sandy and Larry Engelkemier Larry Gates **Eugene Hallouer** Randall Hedlund J.B. and Anne Hodgdon Sarita Kenton **Kirk Foundation** Alan Kruckemver James Lynch Linda Marcusen Franklin Neff Barbara and John O'Donnell Sally Roberts Haven and Barbara Rolander Steven Rolander **Ioann Schaefer** Sylvia Smith Pat Thomas Mark Welch Diana Willman Eric and Julie Wyer

Faith Community

Grace Covenant Presbyterian Church Olathe Community of Christ Hillcrest Christian Church Church of the Resurrection Village Presbyterian Church

Service Organizations

Lenexa Lions Club Johnson County Young Matrons Johnson County Kiwanis Prairie Village Foundation Shawnee Mission La Sertoma Club United Way of Wyandotte County

SPONSORS

Thomas Arnold & Georgia Smedlev Atmos Energy Sterck Barnes Ion & Sarah Baum Larry & Ruth Bigus Bob D. Campbell and Company Doug & Karen Boyd Boyer & Corporon Wealth Management Joanna Bramlett, Edward Jones Brian Mitchell Anselmo Memorial Foundation Maxine Burner CenturyLink Church of the Ascension **Commerce Bank** Betty Cummings John & Janell Englehardt First National Bank **Chervl Gettinger** Hallmark Cards William Koenigsdorf Ed Hill & Barbara Kopack Hill HomeAdvisor Huhtamaki InStore Design Display I B Kaplan Kansas Gas Service Kay King Leawood Rotary Midtec Associates John & Julie Mills **James Owens** Rosedale Auto Sales/Dennis & Andrea Cloughley Rotary Club of Shawnee Foundation Ken Selzer & Deb Grimes Mark Welch Martha Slevpen Frank Slovick Jim & June Winter

GRANTORS

Bank of Labor Blessings Abound H&R Block Foundation Johnson County Young Matrons Olathe Mayor Christmas Tree Fund Overland Park Rotary Foundation Rotary Club of Shawnee Foundation Sam's Club Lenexa Sam's Club Lenexa Sam's Club Overland Park United Way of Greater KC Walmart Supercenter Olathe Wells Fargo Foundation

COMMUNITY PARTNERS

Blue Valley Schools Chinmaya Mission Clearly Beautiful Flowers Delta Dental **D.E.W. Ad Specialties** Ernie's Carts Feed the Children Fry-Wagner Moving and Storage **Gill Studios** Giving the Basics **Great Day Moving** Happy Bottoms Lakeview Village Meritex Merriam Christian Church Nellie & Nico's Antique Mall **Olathe Ford Olathe Schools** SafeHome Seritage Growth Properties Serve KC Shawnee Mission La Sertoma Shawnee Mission Schools Shawnee Police Dept Strips Chicken United Parcel Service



Shawnee Police held a successful food Drive at the Shawnee Hy-Vee.

Shop relies on every donation, regardless of amount, in order to be successful.

These supporters contributed over \$500.00 in value. Although not listed here, the Holiday

THANK YOU!

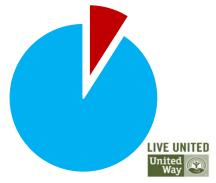
Financial Snapshot

Your Contribution Is Important!

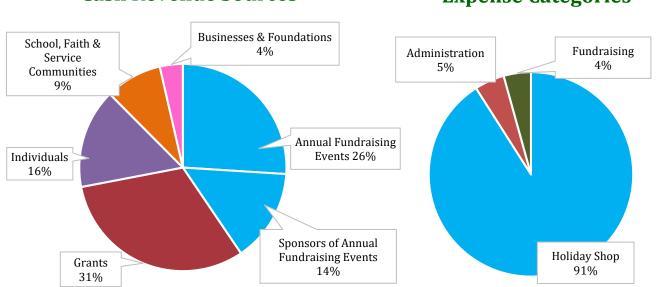
Due to inflation and the increasing cost of merchandise, JCCB will need to raise more funds in 2019. If you are interested in helping, please contact us at 913.341.4342. <u>www.jccb.org/donate</u>. JCCB is a 501(c)3. Tax ID 48-0884400.



9% Administrative and Fundraising Overhead



JCCB is a United Way safety net agency. We operate with a 9.03% administrative overhead percentage according to the United Way formula. This is extremely low for a nonprofit organization.



Cash Revenue Sources

Expense Categories

Moving Forward



HOPE Grows Here Breakfast June 7, 2019 Johnson County Community College



November 14 – 17, 2019 Holiday Boutique at Overland Park Convention Center

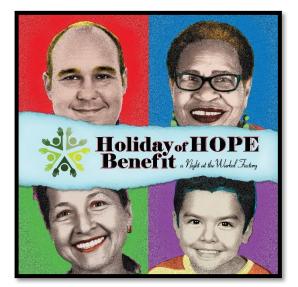
LEADERSHIP

Officers & Directors: **Doug Boyd**, President **Bill Gay**, Vice President **Ed Corr**, Treasurer **Kay King**, Secretary **Julie Mills**, Past President

Directors:

Judy Barnes Dan Ferguson Cheryl Gettinger Janee' Hanzlick Barbara Kopack Hill Carla Maerz Mike Meyer Pat Thomas

Executive Director: Lawrence Bigus Administrative Assistant: Kimberly Lynn



September 27, 2019 Johnson County Arts & Heritage Center



Holiday Shop December 4 – 12, 2019 Location and set-up dates TBA

Johnson County Christmas Bureau Association PO Box 14786, Lenexa, KS 66285 913.341.4342

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www.jccb.org