

# Action Advertising!



**Get involved with the active community.**

**Our Mission:**

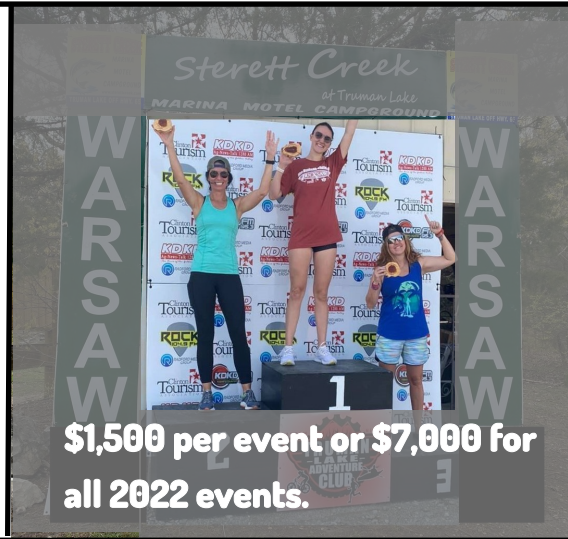
**To create an active, inclusive lifestyle that promotes our areas natural assets while enticing tourism, economic development, and encouraging health and wellness.**

**TRUMANLAKEADVENTURECLUB.COM**

# Event Sponsor Package Details: 2022 buy-in

## Platinum: Podium Backdrop. 8'x8' Plus:

- Logo on the event shirt
- Logo included in all print and other advertising. See sample.
- Social media shares. Truman Lake Adventure Club has over 2,000 followers and belongs to 12 different outdoor adventure groups.
- Link on [trumanlakeadventureclub.com](http://trumanlakeadventureclub.com) website
- Commercial on [Adventure TV](#).
- Business announced multiple times as event sponsor during event.



**\$1,500 per event or \$7,000 for all 2022 events.**



**\$750 per event or \$1,200 for two events.**

## Gold: Top of Podium. 2'x10'. Plus:

- Logo on the event shirt
- Logo included in all print and other advertising. See sample
- Social media shares. Truman Lake Adventure Club has over 2,000 followers and belongs to 12 different outdoor adventure groups.
- Link on [trumanlakeadventureclub.com](http://trumanlakeadventureclub.com) website
- Commercial on [Adventure TV](#).
- Business announced multiple times as event sponsor during event.

## Silver: Sides of Podium. (2) 2' x 8'

- Logo on the event shirt
- Logo included in all print and other advertising. See sample.
- Social media shares. Truman Lake Adventure Club has over 2,000 followers and belongs to 12 different outdoor adventure groups.
- Link on [trumanlakeadventureclub.com](http://trumanlakeadventureclub.com) website
- Commercial on [Adventure TV](#).
- Business announced multiple times as event sponsor during event



**\$750 per event or \$1,200 for two events.**



**Bronze: Front of Podium. 2'x3 1/2**

- Logo on the event shirt
- Link on [trumanlakeadventureclub.com](http://trumanlakeadventureclub.com) website
- Business announced multiple times as event sponsor during event.

**Standard Level Sponsor: \$300 per event or \$1400 for all 2022 events.**

- Logo on the event shirt
- Gate signage at event venue
- Link on [trumanlakeadventureclub.com](http://trumanlakeadventureclub.com) website.

**Basic Level Sponsor: \$200 per event or \$1050 for all 2022 events.**

- Gate signage at event venue
- Link on [trumanlakeadventureclub.com](http://trumanlakeadventureclub.com) website

**Sample materials:**

**Sponsors in newspaper advertising.**



**Event sponsor gate signage.**

**Shwag Sponsors: priced out at retail cost of donated merchandise.**

- \$1,000+ merchandise: #1, #2, #3
- \$500+ merchandise: #1, #2
- \$350+ merchandise: #1

1. Announced at event as sponsor.
2. Link on [trumanlakeadventureclub.com](http://trumanlakeadventureclub.com) website
3. Commercial on Adventure TV



## Truman Lake Adventure Club 2022 Events

- ◆ **April 10: Down & Dirty Mountain Bike Race**
  - ◆ **May 21-22: Missouri State Champ Mountain Bike Race**
  - ◆ **June 24: The Sterett Creek Challenge-Paddle/Pedal/Run.**
  - ◆ **July 2: Liberty 5k Run and Water 5k.**
  - ◆ **July 9: The Epic 150 gravel bike race**
  - ◆ **August 6: Paddle to the Party**
  - ◆ **October 1st: The Bucksaw Challenge**
  - ◆ **November 6: The Butterfield 60**
- **Participants are drawn from all over Missouri and we have a strong following in Kansas.**
  - **Different events have different categories of racers, but on average we have 15 overall categories and 27 total with age groups.**
  - **We award competitors 5 deep. That is 135 podium pictures, which run on social media feeds that your business ordinarily wouldn't have exposure to.**
  - **Advertise. It works.**



**Contact us:**

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