

Data Policy

Deletion Policy for Rodeo Right LLC

Last Updated: December 4, 2024

1. Introduction

Welcome to Rodeo Right LLC ("we," "our," or "us"). We are committed to protecting your privacy and personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, including information collected through Facebook.

2. Information We Collect

2.1 Facebook-Related Information

We collect publicly available information from Facebook, including:

- Public event information
- Public page information
- Public post content related to rodeo events
- Public engagement metrics (likes, shares, comments)

We do not collect personal information from Facebook users' private profiles or direct messages.

2.2 Automatically Collected Information

We automatically collect:

- IP address

- Browser type
- Device information
- Log data
- Cookies and similar tracking technologies

3. How We Use Facebook Information

We use Facebook-derived information to:

- Aggregate and display rodeo event information
- Create event listings and calendars
- Provide updates about rodeo-related activities
- Analyze trends in the rodeo community
- Improve our service offerings

4. Information Sharing and Disclosure

We may share collected information with:

- Service providers and business partners
- Law enforcement when required by law
- Third parties in connection with a business transfer
- With your consent or at your direction

We do not:

- Sell personal information to third parties
- Share private Facebook user data
- Use Facebook data for purposes beyond those stated in this policy

5. Data Security

We implement appropriate technical and organizational security measures to protect information. However, no electronic transmission or storage system is completely secure, and we cannot guarantee absolute security.

6. Your Rights and Choices

You have the right to:

- Access information we've collected about your public Facebook content
- Request deletion of aggregated information
- Opt-out of our Facebook data collection
- Disable cookies through your browser settings

7. Facebook Platform Policy Compliance

We comply with Facebook's Platform Policy and:

- Only collect publicly available information
- Do not scrape or cache Facebook data beyond permitted limits
- Maintain transparency about our data collection practices
- Honor Facebook's data usage requirements

8. Changes to This Privacy Policy

We may update this Privacy Policy periodically. We will notify you of any material changes by posting the new Privacy Policy on this page and updating the "Last Updated" date.

9. Data Deletion Rights and Procedures

You have the right to request deletion of your data from our systems. To exercise this right:

Submit a deletion request to admin@rodeoright.com with the subject line "Data Deletion Request" Include in your request:

- Your full name
- Email address
- Description of the data you want deleted
- Any relevant identifiers (e.g., account information, event listings)

Upon receiving your request, we will:

- Verify your identity to protect your privacy
- Process your deletion request within 30 days
- Notify you when the deletion is complete
- Provide a written confirmation of deletion

Please note:

- Some information may be retained for legal, compliance, or record-keeping requirements
- Publicly available Facebook information may still exist on Facebook's platform
- Cached or archived copies of information may take additional time to remove from all systems

10. Contact Us

If you have questions about this Privacy Policy, please contact us at:

Rodeo Right LLC

Email: admin@rodeoright.com

11. California Privacy Rights

California residents may have additional rights under the California Consumer Privacy Act (CCPA) and other state laws.

Please contact us for more information about your California privacy rights.

12. International Data Transfers

If we transfer information to other countries, we will ensure appropriate safeguards are in place to protect your information and comply with applicable data protection laws.