



Digital Outdoor

The true measure of advertising value is not total price, but *cost per person*.

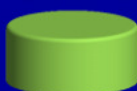
7.9¢



5.3¢



0.7¢



Digital Billboards = Lowest Cost Per Person

**That's less than a
penny per view!**

Ads/Wk	1 Week	12 Weeks	28 Weeks	52 Weeks
14,000	\$325/wk	\$275/wk	\$250/wk	\$225/wk

Outdoor advertising is the **BEST VALUE!**

For the same marketing investment, you'll reach far more people with billboards than with radio or newspaper. According to WYDOT, a daily average of 92,983 vehicles pass by the digital billboards. This means you can reach 99% of the local market, often multiple times per day.



Digital Outdoor

10 LED Billboards
Free Art & Setup
2,000+ Daily Plays
92,983+ Daily Traffic

Get better results with the same budget using our powerful digital billboard network.

For less than a penny per person, you command all nine signs on Gillette's most traveled roads and intersections.

Best Value Local Advertising!

- Lower cost-per-impression than radio, newspaper, or television
- Play multiple ads in rotation, or different ads on different days, times, or temps.

Ready for results?

Call or email today!

(307) 686-7788

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