

# Are web conferences critical to your business?



by LogMeIn

“ We believe web meetings should be instant, intuitive, and inspirational. Not delayed, difficult and debilitating. ”



# Click on your primary area of responsibility...



I'm a professional who frequently uses web meeting and collaboration solutions.



I'm in IT or IS and deploy or manage web meeting and collaboration solutions.



I make final decisions on acquiring web meeting and collaboration solutions.



I'm a professional who frequently uses web meeting and collaboration solutions.

There's a reason why 90% of Fortune 500 companies use join.me, and Frost & Sullivan selected our web conferencing solution as the best value for 2015.

For users, join.me is five to ten times faster than other meeting tools and far easier to use, with most actions only one click away.



# Are your web conferences...

## PAINFUL?

Frustrating controls vs. simple & intuitive

## SLOW?

5 minutes to connect vs. 5 seconds

## COSTLY?

Expensive plans vs. free, HD quality audio



Research shows that 35% of meetings are unplanned and occur “on-the-fly,” but unfortunately 43% of professionals expect a web conference to start late.

These professionals have come to expect slow, difficult and “clunky” web conferencing tools, just as corporate executives have accepted the high cost of audio conferencing plans. Professionals need collaboration solutions that are instant and intuitive, and executives need affordable solutions that can accelerate business value.



**DO YOU  
NEED TO...**



**Give a cool  
pitch?**

**Do a killer  
demo?**



**Close a  
deal?**

**Solve a  
problem?**



**Share your  
screen?**

**Work as a  
team?**



If you're like most professionals, you may need to do a killer demo, solve a problem, give a cool pitch, close a deal, collaborate, or just share your screen. To accomplish these goals, you should be able to connect instantly within a matter of seconds rather than login and wait several minutes for an application to download.

You should expect high definition quality audio without sacrificing performance. Your user interface and controls should be smooth and intuitive, not confusing and exasperating. Finally, you shouldn't be embarrassed in front of your customers, colleagues, or collaborators because your web conferencing solution drives like an Edsel instead of a Cadillac.

# Instant, Intuitive, and Inspirational Web Conferencing

Bad meetings can cause customer and team dissatisfaction, poor productivity, missed sales opportunities, hindered relationships, and unrecognized revenue. Join.me web conferencing is five to ten times faster than other meeting tools, with no viewer downloads so meetings start on time. Also, viewers can join easily without logging in.

Good meetings have a meaningful impact on your business by increasing productivity and ROI for your team and company. Our customers often report an average 35% increase in productivity when meetings start on time and meeting issues are eliminated.



## On-the-fly Collaboration

Instant meetings, no download app, faster collaboration



## Fast, Powerful Screen Sharing

Advanced features, quick sharing, video enabled



## Mobile Friendly

Empower BYOD Smartphones, Android, iOS, Pads, Windows, Amazon



## Easy, No Training

No training, intuitive interface, one day rollout

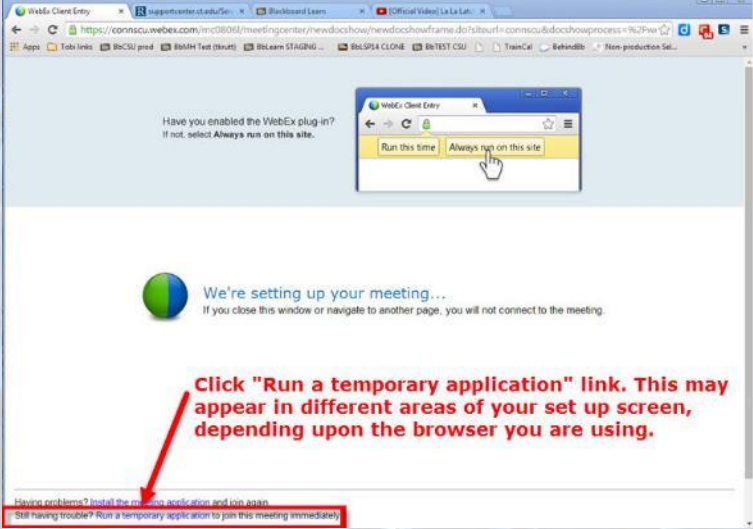


## Free Audio

No per-minute charge for audio conferencing

join.me  
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Meltwater

“ [Competitors] didn't have a solid screen-sharing tool that met all of our use cases.

The head of sales wanted a robust tool that large groups could use to connect at the same time, with audio. ”



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100%+

growth in 2014



50K

new users/day  
fast growing solution



Best Value  
2015



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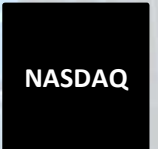
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meetings in 2014



LOGM

LogMeIn \$1.4B



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# join.me success stories



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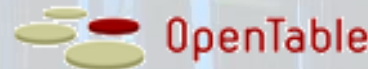
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[info@join.me.com](mailto:info@join.me.com)

[www.join.me.com](http://www.join.me.com)

I'm ready to start using a better web collaboration solution.

*“ I've tried GoToMeeting, WebEx, Google Hangouts and Skype. They all work some (or even most) of the time. But the only bullet-proof screen sharing tool I've used is Join.me. ”*

**Harvard  
Business  
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# Is your web conferencing solution...

## RELIABLE?

Five 9s of uptime vs. unreliable technology

## SECURE?

256-bit SSL encryption vs. questionable security

## EASY?

One day setup vs. complex solutions



If you're an IT or security professional tasked with deploying and managing a web conferencing solution, you likely have three primary concerns: If your users are depending upon a reliable web conferencing solution to collaborate or connect with customers or each other, you need to ensure less than five minutes per year of downtime. You also need adequate security to prevent breaches, single sign-on via solutions like Active Directory, and robust scalability. Finally, you'll want fast and simple deployment, in less than one day, that does not require any user training.



**Quick Deployment**  
**Same day roll-out**  
**Active Directory Integration**  
**Little to no training**



**Powerful Administration**  
**Manage users and groups**  
**Customize user permissions**  
**Instant (de)provisioning**



**Low Maintenance**  
**User self-help and knowledge base**  
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**Secure & Scalable**  
**256-bit SSL encryption**  
**99.999% uptime reliability**  
**Proven enterprise architecture**

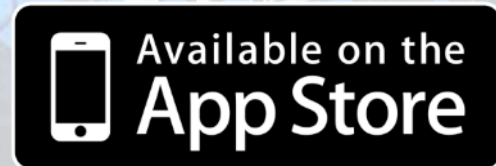
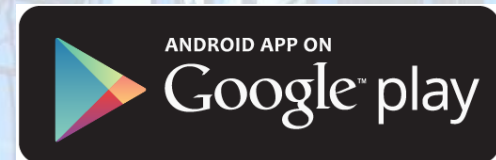


**To avoid the risks of downtime, security breaches, and user dissatisfaction, as well as IT management frustrations, join.me offers quick and efficient deployment, very low IT maintenance or involvement, powerful and intuitive administrative controls, and an enterprise-grade secure and scalable architecture.**

# Mobile Friendly Web Conferencing

Since we now live a mobile world, as an IT or security professional, you'll want to ensure users have mobile connectivity without sacrificing usability, compromising security, or requiring substantial IT handholding.

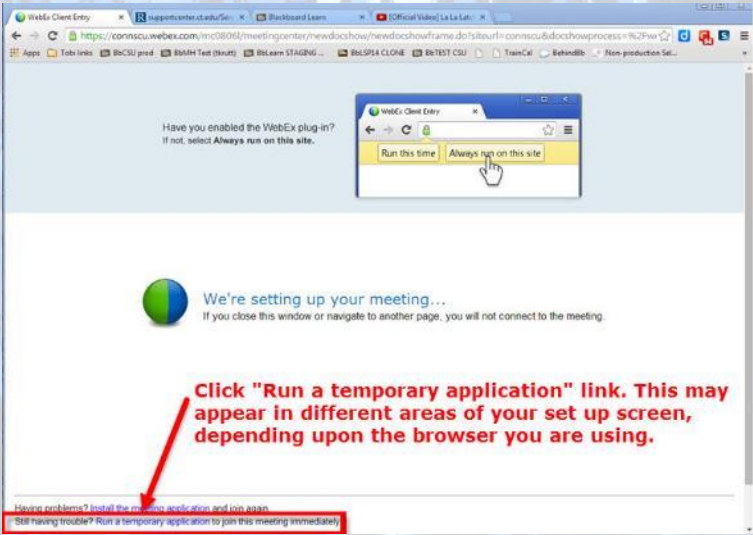
Once again, join.me answers the call with one-click audio conferencing, unified audio bridging, free mobile apps, the ability to host a meeting from virtually anywhere, or schedule meetings using Microsoft Outlook® or Google® Calendar.





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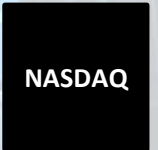
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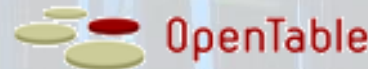
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## Are you aware of these web conferencing business metrics?



Your employees likely attend over 60 meetings per month

35% of their meetings are ad hoc

Their in-person meetings cost you \$5,200

Their web meetings cost you \$689

*They should cost you less than \$400*

# What are you risking?

## TIME

Lower employee satisfaction & productivity

## BUSINESS

Lost opportunities and customers

## MONEY

Wasted expenses & lower budgets



As a business executive involved with web conferencing decisions, you most likely have three primary areas of concern: One, how do I improve employee productivity by eliminating wasted time while ensuring employee satisfaction? Two, how do I ensure that any solution selected does not inadvertently cause customer dissatisfaction or risk losing opportunities due to bad web meetings? Also, you'll want to be sure your IT and security teams are comfortable with the setup, management, security, and reliability of any solution. And three, you certainly don't want to waste money with expensive and confusing web conferencing plans that require per-minute audio connection charges.



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**For You &  
Your CFO:  
80% Lower  
Audio Costs**

**For you and your CFO, unlike other web conferencing solutions that have expensive per-minute charges, join.me offers audio conferencing with no per-minute charges, dedicated dial-in lines, global numbers for 45+ countries at no extra costs, and direct SIP integration into your phone system for free.**

**Many join.me customers have seen a tremendous return on investment by switching to join.me by reducing their audio charges by as much as 80%.**

**“The fixed monthly per-user cost model meant that Getronics could reduce its conference service costs by as much as 80% compared to previous Pay-As-You-Go solutions.”**

**Tim Patrick-Smith  
CIO, Getronics**

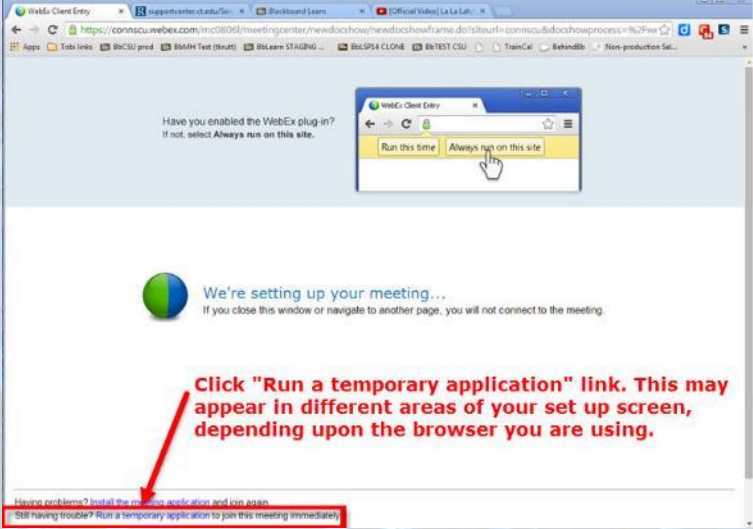


When it comes to Return on Investment (ROI) and Total Cost of Ownership (TCO), no other web conferencing solution beats join.me. Not only is the annual user price lower than most, because join.me offers no cost per minute charges, your typical audio conferencing costs are up to 80% lower. When you add in lost productivity for slow connections and downloads, as well as potential lost opportunity costs, the ROI can be quite substantial. Why pay more for less when you can have the best of all worlds with join.me?

Annual Price per User	\$228	\$468
Average Minutes per Month	200	200
Cost per minute	\$0	\$0.04
Annual Audio Charge	\$0	\$96
<b>REAL Annual Price per User</b>	<b>\$149</b>	<b>\$564</b>
Team of 10	<b>\$1,490</b>	<b>\$5,640</b>
Team of 25	<b>\$3,725</b>	<b>\$14,100</b>

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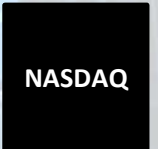
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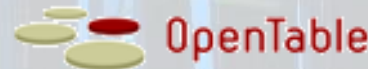
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